

# Global Ready Meals Market (2017 - 2023)

https://marketpublishers.com/r/GA6C14B3A70EN.html

Date: August 2017

Pages: 177

Price: US\$ 3,600.00 (Single User License)

ID: GA6C14B3A70EN

### **Abstracts**

The Global Ready Meals Market is expected to reach market size of \$143.0 billion by 2023, rising at a market growth of 10.6% CAGR during the forecast period. Ready meals, also known as packed foods or instant ready meals are considered as cost-effective alternative for cooked meals. The preparation of these meals requires less time than cooking fresh meals and is considered fastest and convenient as one just needs to heat the food. Many customized ready meals have also gained popularity in the recent years. In terms of nutrition, ready meals are safe to consume and provide nutrition as well. These foods are available in various flavors, attracting a significant customer base.

Globally, these meals are becoming an essential part human life. These meals are preferred due to factors such as convenience, nutritional value, easy to prepare and most importantly, availability of varieties of food. These meals have gained a lot of popularity in food & beverages industry and these meals are also growing in popularity among the end users from different industry verticals. Many car pool providers and the railways have also come up with the option of ready to eat delivery services on the journey. It has been observed that online sales of ready to eat meals have been growing at a rapid pace.

Based on Distribution Channels, the market report segments the market into Supermarkets/ Hypermarkets, Convenience Stores, and Online Stores. Based on Types, the Global Ready Meals Market is segmented into Frozen Pizza, Frozen Ready Meals, Prepared Salads, Dried Ready Meals, Canned/Preserved Ready Meals, Chilled Pizza, and Others. Based on Regions, the market report segments the market into North America, Europe, Asia Pacific, Latin America, Middle East and Africa.

The report covers the analysis of key stake holders of the Ready Meals Market. Key companies profiled in the report include Bakkavor Group Limited, Conagra Brands, Inc.,



Greencore Group Plc., Kraft Heinz (JH Heinz Company Ltd.), Nestle SA, Fleury Michon, Unilever Group, Kerry Group, and Premier Foods Group Ltd.



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