

Global Protein Supplements Market (2019 - 2025)

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Abstracts

The Global Protein Supplements Market size is expected to reach \$8.7 billion by 2025, rising at a market growth of 7.8% CAGR during the forecast period.

Proteins are macronutrients which are found in foods like meats, nuts, dairy products, beans, etc. Protein is a crucial component of the human diet, along with carbohydrates and fats. Protein, composed of various types of amino acids, is a raw material for muscle construction and repair, and for playing a critical role in the immune system, the endocrine (hormone production) system, and the transmission of nerve impulses across the nervous system. Protein supplements are designed for promoting a higher muscle mass coupled with a regular routine for exercise. Protein concentrates are made by extracting protein from the raw material (like liquid whey) with the use of heat or enzymes. This helps with removing water, some of the lactose and minerals.

Based on Raw Material, the market is segmented into Casein, Whey protein, Egg protein, Soy protein, and others. Casein is a complex protein which makes up 80% of the protein in milk. In essence, it is a combination of proteins and other molecules that collectively form a casein micelle. Whey is a by-product of the cheese-making process – the liquid left over which is made from curdling and straining of milk. In its powder form, it's one of the most popular sports nutrition products in the world because of its availability, cost, and effectiveness. Pea protein powder is a high-quality, easy to digest protein source which is made from yellow peas. Wheat protein isolate is also a dietary supplement which is rich in protein and low in carbohydrates and fat.

Based on Form, the market is segmented into Powder, RTD liquid, Protein Bar. Based on the source, the market is segmented into Animal and Plant based. On the basis of Age group, the market is segmented as Millennials, Generation X, and Baby Boomer. Further, according to the Distribution Channel, the protein supplements market is segmented into Super Markets, Online Stores, Direct to customer (DTC) and others.

Based on the Gender, the market is also segmented into Male and Female segments. Based on Regions, the market is segmented into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Glanbia Plc., AMCO Proteins, ABBOTT Laboratories, Alticor Inc., GLAXOSMITHKLINE PLC (GSK), Herbalife International, Inc., RSP NutritionPost Holdings, Inc., NOW Foods, and PEPSICO Inc.

Scope of the Study

Market Segmentation:

By Raw Material

Casein

Whey protein

Egg protein

Soy protein

Other

By Form

Powder

RTD liquid

Protein Bar

By Source

Animal

Plant

By Gender

Male

Female

By Age Gender

Millennials

Generation x

Baby Boomer

By Distribution Channel

Super Markets

Online Stores

Direct to customer (DTC)

Other Channels

By Geography

North America

US

Canada

Mexico

Rest of North America

Europe

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

LAMEA

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Glanbia Plc.

AMCO Proteins

ABBOTT Laboratories

Alticor INC.

GLAXOSMITHKLINE PLC (GSK)

Herbalife International, Inc.

RSP Nutrition

Post Holdings, Inc.

NOW Foods

PepsiCo Inc.

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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