

Global Professional Hair Care Market Analysis (2018-2024)

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Abstracts

The Global Professional Hair Care Market size is expected to reach \$24.7 billion by 2024, rising at a market growth of 4.6% CAGR during the forecast period.

Consumers these days are more concerned about aesthetics of the hair and scalp nourishment. Demand for hair styling, dyeing, straightening and other hair treatments is on the rise these days. Therefore, the demand for professional hair care products has witnessed significant demand; as a result driving the professional hair care market growth.

Professional hair care products have witnessed unprecedented adoption among the millennials and urban population, as the use of professional and salon products protect the scalp. Growing population base, surge in disposable income and growing problems due to air pollution has driven the demand for professional hair care products.

Based on Product Type, the Professional Hair Care Market is segmented into Hair Coloring, Shampoo, Styling Agent, Straightening and Perming Product. Based on product ingredients, the market is segmented into Regular haircare products and Natural and organic products. The distribution channel segment covers Hypermarket, Salon, E-commerce, Pharmacy, Specialty Store, and Others. Based on Regions, the market is segmented into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include L'Oreal Group, Henkel AG & Co., Procter & Gamble Co., Unilever Corporation, Kao Corporation, Estee Lauder Companies Inc. (Aveda Corporation), Avon Products Inc., Revlon Inc., Olaplex, and Pai Shau.

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