

# Global Portable Printer Market Analysis (2017-2023)

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## Abstracts

The Global Portable Printer Market size is expected to reach \$1.7 billion by 2023, rising at a market growth of 10.9% CAGR during the forecast period. Portable Printer is a peripheral device used to generate hard copy of the data stored or gathered using digital devices via universal serial bus (USB) or Bluetooth. Compact size & on-demand printing capacity, growth in internet penetration & rise in adoption of smart devices, proliferation of online businesses such as ecommerce, growing mobile workforce management, and growing adoption of BYOD policy are the factors that contribute to the market growth. However, growing investments into digitalization across the globe would be a factor that would limit the market growth. On the other hand, research and development on better battery runtime time and availability of more number of pages would offer tremendous market potential during the forecast period.

Based on Technology, the Portable Printer market segments the market into Thermal, Inkjet, and Impact. Based on End User, the market report segments the market into Retail, Healthcare, Transportation & Logistics, Telecom, and Others. Based on Regions, the Portable Printer market segments the market into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the competition analysis of key stake holders of the Global Portable Printer Market. Key companies profiled in the report include BIXOLON, Brother Industries, Ltd., Canon, Inc., Fujitsu Limited, Hewlett Packard Enterprise (HPE) Company, Honeywell International, Inc., Polaroid Corporation, Toshiba Corporation (Toshiba TEC Corporation), Zebra Technologies Corporation, and Printek, LLC.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Global Portable Printer Market, by Technology
  - 1.4.2 Global Portable Printer Market, by End User
  - 1.4.3 Global Portable Printer Market, by Geography
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
- 2.2 Drivers, and Restraints
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. GLOBAL PORTABLE PRINTER MARKET**

- 3.1 Global Portable Printer Market by Technology
  - 3.1.1 Global Thermal Portable Printer Market by Region
  - 3.1.2 Global Inkjet Portable Printer Market by Region
  - 3.1.3 Global Impact Portable Printer Market by Region

### **CHAPTER 4. GLOBAL PORTABLE PRINTER MARKET BY END USER**

- 4.1 Introduction
  - 4.1.1 Global Portable Printer in Retail Market by Region
  - 4.1.2 Global Portable Printer in Healthcare Market by Region
  - 4.1.3 Global Portable Printer in Transportation & Logistics Market by Region
  - 4.1.4 Global Portable Printer in Telecom Market by Region
  - 4.1.5 Global Portable Printer in Others Market by Region

### **CHAPTER 5. GLOBAL PORTABLE PRINTER MARKET BY REGION**

- 5.1 Introduction

## 5.2 North America Portable Printer Market

### 5.2.1 North America Portable Printer Market by Technology

#### 5.2.1.1 North America Thermal Portable Printer Market by Country

#### 5.2.1.2 North America Inkjet Portable Printer Market by Country

#### 5.2.1.3 North America Impact Portable Printer Market by Country

### 5.2.2 North America Portable Printer Market by End User

#### 5.2.2.1 North America Portable Printer in Retail Market by Country

#### 5.2.2.2 North America Portable Printer in Healthcare Market by Country

#### 5.2.2.3 North America Portable Printer in Transportation & Logistics Market by

#### Country

#### 5.2.2.4 North America Portable Printer in Telecom Market by Country

#### 5.2.2.5 North America Portable Printer in Others Market by Country

### 5.2.3 North America Portable Printer Market by Country

#### 5.2.3.1 US Portable Printer Market

##### 5.2.3.1.1 US Portable Printer Market by Technology

##### 5.2.3.1.2 US Portable Printer Market by End User

#### 5.2.3.2 Canada Portable Printer Market

##### 5.2.3.2.1 Canada Portable Printer Market by Technology

##### 5.2.3.2.2 Canada Portable Printer Market by End User

#### 5.2.3.3 Mexico Portable Printer Market

##### 5.2.3.3.1 Mexico Portable Printer Market by Technology

##### 5.2.3.3.2 Mexico Portable Printer Market by End User

#### 5.2.3.4 Rest of North America Portable Printer Market

##### 5.2.3.4.1 Rest of North America Portable Printer Market by Technology

##### 5.2.3.4.2 Rest of North America Portable Printer Market by End User

## 5.3 Europe Portable Printer Market

### 5.3.1 Europe Portable Printer Market by Technology

#### 5.3.1.1 Europe Thermal Portable Printer Market by Country

#### 5.3.1.2 Europe Inkjet Portable Printer Market by Country

#### 5.3.1.3 Europe Impact Portable Printer Market by Country

### 5.3.2 Europe Portable Printer Market by End User

#### 5.3.2.1 Europe Portable Printer in Retail Market by Country

#### 5.3.2.2 Europe Portable Printer in Healthcare Market by Country

#### 5.3.2.3 Europe Portable Printer in Transportation & Logistics Market by Country

#### 5.3.2.4 Europe Portable Printer in Telecom Market by Country

#### 5.3.2.5 Europe Portable Printer in Others Market by Country

### 5.3.3 Europe Portable Printer Market by Country

#### 5.3.3.1 Germany Portable Printer Market

##### 5.3.3.1.1 Germany Portable Printer Market by Technology

- 5.3.3.1.2 Germany Portable Printer Market by End User
- 5.3.3.2 UK Portable Printer Market
  - 5.3.3.2.1 UK Portable Printer Market by Technology
  - 5.3.3.2.2 UK Portable Printer Market by End User
- 5.3.3.3 France Portable Printer Market
  - 5.3.3.3.1 France Portable Printer Market by Technology
  - 5.3.3.3.2 France Portable Printer Market by End User
- 5.3.3.4 Russia Portable Printer Market
  - 5.3.3.4.1 Russia Portable Printer Market by Technology
  - 5.3.3.4.2 Russia Portable Printer Market by End User
- 5.3.3.5 Spain Portable Printer Market
  - 5.3.3.5.1 Spain Portable Printer Market by Technology
  - 5.3.3.5.2 Spain Portable Printer Market by End User
- 5.3.3.6 Italy Portable Printer Market
  - 5.3.3.6.1 Italy Portable Printer Market by Technology
  - 5.3.3.6.2 Italy Portable Printer Market by End User
- 5.3.3.7 Rest of Europe Portable Printer Market
  - 5.3.3.7.1 Rest of Europe Portable Printer Market by Technology
  - 5.3.3.7.2 Rest of Europe Portable Printer Market by End User
- 5.4 Asia Pacific Portable Printer Market
  - 5.4.1 Asia Pacific Portable Printer Market by Technology
    - 5.4.1.1 Asia Pacific Thermal Portable Printer Market by Country
    - 5.4.1.2 Asia Pacific Inkjet Portable Printer Market by Country
    - 5.4.1.3 Asia Pacific Impact Portable Printer Market by Country
  - 5.4.2 Asia Pacific Portable Printer Market by End User
    - 5.4.2.1 Asia Pacific Portable Printer in Retail Market by Country
    - 5.4.2.2 Asia Pacific Portable Printer in Healthcare Market by Country
    - 5.4.2.3 Asia Pacific Portable Printer in Transportation & Logistics Market by Country
    - 5.4.2.4 Asia Pacific Portable Printer in Telecom Market by Country
    - 5.4.2.5 Asia Pacific Portable Printer in Others Market by Country
  - 5.4.3 Asia Pacific Portable Printer Market by Country
    - 5.4.3.1 China Portable Printer Market
      - 5.4.3.1.1 China Portable Printer Market by Technology
      - 5.4.3.1.2 China Portable Printer Market by End User
    - 5.4.3.2 Japan Portable Printer Market
      - 5.4.3.2.1 Japan Portable Printer Market by Technology
      - 5.4.3.2.2 Japan Portable Printer Market by End User
    - 5.4.3.3 India Portable Printer Market
      - 5.4.3.3.1 India Portable Printer Market by Technology

- 5.4.3.3.2 India Portable Printer Market by End User
- 5.4.3.4 South Korea Portable Printer Market
  - 5.4.3.4.1 South Korea Portable Printer Market by Technology
  - 5.4.3.4.2 South Korea Portable Printer Market by End User
- 5.4.3.5 Singapore Portable Printer Market
  - 5.4.3.5.1 Singapore Portable Printer Market by Technology
  - 5.4.3.5.2 Singapore Portable Printer Market by End User
- 5.4.3.6 Malaysia Portable Printer Market
  - 5.4.3.6.1 Malaysia Portable Printer Market by Technology
  - 5.4.3.6.2 Malaysia Portable Printer Market by End User
- 5.4.3.7 Rest of Asia Pacific Portable Printer Market
  - 5.4.3.7.1 Rest of Asia Pacific Portable Printer Market by Technology
  - 5.4.3.7.2 Rest of Asia Pacific Portable Printer Market by End User
- 5.5 LAMEA Portable Printer Market
  - 5.5.1 LAMEA Portable Printer Market by Technology
    - 5.5.1.1 LAMEA Thermal Portable Printer Market by Country
    - 5.5.1.2 LAMEA Inkjet Portable Printer Market by Country
    - 5.5.1.3 LAMEA Impact Portable Printer Market by Country
  - 5.5.2 LAMEA Portable Printer Market by End User
    - 5.5.2.1 LAMEA Portable Printer in Retail Market by Country
    - 5.5.2.2 LAMEA Portable Printer in Healthcare Market by Country
    - 5.5.2.3 LAMEA Portable Printer in Transportation & Logistics Market by Country
    - 5.5.2.4 LAMEA Portable Printer in Telecom Market by Country
    - 5.5.2.5 LAMEA Portable Printer in Others Market by Country
  - 5.5.3 LAMEA Portable Printer Market by Country
    - 5.5.3.1 Brazil Portable Printer Market
      - 5.5.3.1.1 Brazil Portable Printer Market by Technology
      - 5.5.3.1.2 Brazil Portable Printer Market by End User
    - 5.5.3.2 Argentina Portable Printer Market
      - 5.5.3.2.1 Argentina Portable Printer Market by Technology
      - 5.5.3.2.2 Argentina Portable Printer Market by End User
    - 5.5.3.3 UAE Portable Printer Market
      - 5.5.3.3.1 UAE Portable Printer Market by Technology
      - 5.5.3.3.2 UAE Portable Printer Market by End User
    - 5.5.3.4 Saudi Arabia Portable Printer Market
      - 5.5.3.4.1 Saudi Arabia Portable Printer Market by Technology
      - 5.5.3.4.2 Saudi Arabia Portable Printer Market by End User
    - 5.5.3.5 South Africa Portable Printer Market
      - 5.5.3.5.1 South Africa Portable Printer Market by Technology

- 5.5.3.5.2 South Africa Portable Printer Market by End User
- 5.5.3.6 Nigeria Portable Printer Market
  - 5.5.3.6.1 Nigeria Portable Printer Market by Technology
  - 5.5.3.6.2 Nigeria Portable Printer Market by End User
- 5.5.3.7 Rest of LAMEA Portable Printer Market
  - 5.5.3.7.1 Rest of LAMEA Portable Printer Market by Technology
  - 5.5.3.7.2 Rest of LAMEA Portable Printer Market by End User

## **CHAPTER 6. COMPANY PROFILES**

### **6.1 BIXOLON**

- 6.1.1 Company Overview
- 6.1.2 Financial Analysis
- 6.1.3 Strategies at a Glance
  - 6.1.3.1 Product Launch

### **6.2 Brother Industries, Ltd.**

- 6.2.1 Company Overview
- 6.2.2 Financial Analysis
- 6.2.3 Segmental and Regional Analysis

### **6.3 Canon Inc.**

- 6.3.1 Company Overview
- 6.3.2 Financial Analysis
- 6.3.3 Segmental and Regional Analysis
- 6.3.1 Research & Development Expense

### **6.4 Fujitsu Limited**

- 6.4.1 Company Overview
- 6.4.2 Financial Analysis
- 6.4.3 Segmental and Regional Analysis

### **6.5 Hewlett Packard Enterprise (HPE) Company**

- 6.5.1 Company Overview
- 6.5.2 Financial Analysis
- 6.5.3 Segmental and Regional Analysis
- 6.5.4 Research & Development Expense

### **6.6 Honeywell International, Inc.**

- 6.6.1 Company Overview
- 6.6.2 Financial Analysis
- 6.6.3 Segmental and Regional Analysis
- 6.6.4 Research & Development Expense

### **6.7 Toshiba Corporation (Toshiba TEC Corporation)**

- 6.7.1 Company Overview
- 6.7.2 Financial Analysis
- 6.7.3 Segmental and Regional Analysis
- 6.7.4 Research & Development Expense
- 6.8 Zebra Technologies Corporation
  - 6.8.1 Company Overview
  - 6.8.2 Financial Analysis
  - 6.8.3 Segmental and Regional Analysis
  - 6.8.4 Research & Development Expense
  - 6.8.5 Strategies at a Glance
    - 6.8.5.1 Product Launch
- 6.9 Polaroid Corporation
  - 6.9.1 Company Overview
- 6.1 Printek, LLC
  - 6.10.1 Company Overview
  - 6.10.2 Strategies at a Glance
    - 6.10.2.1 Product Launch



## List Of Tables

### LIST OF TABLES

TABLE 1 GLOBAL PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 2 GLOBAL PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 3 GLOBAL PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 4 GLOBAL PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 5 GLOBAL THERMAL PORTABLE PRINTER MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 6 GLOBAL THERMAL PORTABLE PRINTER MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 7 GLOBAL INKJET PORTABLE PRINTER MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 8 GLOBAL INKJET PORTABLE PRINTER MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 9 GLOBAL IMPACT PORTABLE PRINTER MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 10 GLOBAL IMPACT PORTABLE PRINTER MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 11 GLOBAL PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 12 GLOBAL PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 13 GLOBAL PORTABLE PRINTER IN RETAIL MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 14 GLOBAL PORTABLE PRINTER IN RETAIL MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 15 GLOBAL PORTABLE PRINTER IN HEALTHCARE MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 16 GLOBAL PORTABLE PRINTER IN HEALTHCARE MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 17 GLOBAL PORTABLE PRINTER IN TRANSPORTATION & LOGISTICS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 18 GLOBAL PORTABLE PRINTER IN TRANSPORTATION & LOGISTICS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 19 GLOBAL PORTABLE PRINTER IN TELECOM MARKET BY REGION, 2013 - 2023, USD MILLION



- 2016, USD MILLION

TABLE 20 GLOBAL PORTABLE PRINTER IN TELECOM MARKET BY REGION, 2017

- 2023, USD MILLION

TABLE 21 GLOBAL PORTABLE PRINTER IN OTHERS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 22 GLOBAL PORTABLE PRINTER IN OTHERS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 23 GLOBAL PORTABLE PRINTER MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 24 GLOBAL PORTABLE PRINTER MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 25 NORTH AMERICA PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 26 NORTH AMERICA PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 27 NORTH AMERICA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 28 NORTH AMERICA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 29 NORTH AMERICA THERMAL PORTABLE PRINTER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 30 NORTH AMERICA THERMAL PORTABLE PRINTER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 31 NORTH AMERICA INKJET PORTABLE PRINTER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 32 NORTH AMERICA INKJET PORTABLE PRINTER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 33 NORTH AMERICA IMPACT PORTABLE PRINTER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 34 NORTH AMERICA IMPACT PORTABLE PRINTER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 35 NORTH AMERICA PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 36 NORTH AMERICA PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 37 NORTH AMERICA PORTABLE PRINTER IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 38 NORTH AMERICA PORTABLE PRINTER IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 39 NORTH AMERICA PORTABLE PRINTER IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 40 NORTH AMERICA PORTABLE PRINTER IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 41 NORTH AMERICA PORTABLE PRINTER IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 42 NORTH AMERICA PORTABLE PRINTER IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 43 NORTH AMERICA PORTABLE PRINTER IN TELECOM MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 44 NORTH AMERICA PORTABLE PRINTER IN TELECOM MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 45 NORTH AMERICA PORTABLE PRINTER IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 46 NORTH AMERICA PORTABLE PRINTER IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 47 NORTH AMERICA PORTABLE PRINTER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 48 NORTH AMERICA PORTABLE PRINTER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 49 US PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 50 US PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 51 US PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 52 US PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 53 US PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 54 US PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 55 CANADA PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 56 CANADA PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 57 CANADA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 58 CANADA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 59 CANADA PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 60 CANADA PORTABLE PRINTER MARKET BY END USER, 2017 - 2023,

USD MILLION

TABLE 61 MEXICO PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 62 MEXICO PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 63 MEXICO PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016,  
USD MILLION

TABLE 64 MEXICO PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023,  
USD MILLION

TABLE 65 MEXICO PORTABLE PRINTER MARKET BY END USER, 2013 - 2016,  
USD MILLION

TABLE 66 MEXICO PORTABLE PRINTER MARKET BY END USER, 2017 - 2023,  
USD MILLION

TABLE 67 REST OF NORTH AMERICA PORTABLE PRINTER MARKET, 2013 - 2016,  
USD MILLION

TABLE 68 REST OF NORTH AMERICA PORTABLE PRINTER MARKET, 2017 - 2023,  
USD MILLION

TABLE 69 REST OF NORTH AMERICA PORTABLE PRINTER MARKET BY  
TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 70 REST OF NORTH AMERICA PORTABLE PRINTER MARKET BY  
TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 71 REST OF NORTH AMERICA PORTABLE PRINTER MARKET BY END  
USER, 2013 - 2016, USD MILLION

TABLE 72 REST OF NORTH AMERICA PORTABLE PRINTER MARKET BY END  
USER, 2017 - 2023, USD MILLION

TABLE 73 EUROPE PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 74 EUROPE PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 75 EUROPE PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016,  
USD MILLION

TABLE 76 EUROPE PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023,  
USD MILLION

TABLE 77 EUROPE THERMAL PORTABLE PRINTER MARKET BY COUNTRY, 2013  
- 2016, USD MILLION

TABLE 78 EUROPE THERMAL PORTABLE PRINTER MARKET BY COUNTRY, 2017  
- 2023, USD MILLION

TABLE 79 EUROPE INKJET PORTABLE PRINTER MARKET BY COUNTRY, 2013 -  
2016, USD MILLION

TABLE 80 EUROPE INKJET PORTABLE PRINTER MARKET BY COUNTRY, 2017 -  
2023, USD MILLION

TABLE 81 EUROPE IMPACT PORTABLE PRINTER MARKET BY COUNTRY, 2013 -  
2016, USD MILLION

TABLE 82 EUROPE IMPACT PORTABLE PRINTER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 83 EUROPE PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 84 EUROPE PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 85 EUROPE PORTABLE PRINTER IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 86 EUROPE PORTABLE PRINTER IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 87 EUROPE PORTABLE PRINTER IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 88 EUROPE PORTABLE PRINTER IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 89 EUROPE PORTABLE PRINTER IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 90 EUROPE PORTABLE PRINTER IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 91 EUROPE PORTABLE PRINTER IN TELECOM MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 92 EUROPE PORTABLE PRINTER IN TELECOM MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 93 EUROPE PORTABLE PRINTER IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 94 EUROPE PORTABLE PRINTER IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 95 EUROPE PORTABLE PRINTER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 96 EUROPE PORTABLE PRINTER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 97 GERMANY PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 98 GERMANY PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 99 GERMANY PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 100 GERMANY PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 101 GERMANY PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 102 GERMANY PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

USD MILLION

TABLE 103 UK PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 104 UK PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 105 UK PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 106 UK PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 107 UK PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 108 UK PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 109 FRANCE PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 110 FRANCE PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 111 FRANCE PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 112 FRANCE PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 113 FRANCE PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 114 FRANCE PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 115 RUSSIA PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 116 RUSSIA PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 117 RUSSIA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 118 RUSSIA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 119 RUSSIA PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 120 RUSSIA PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 121 SPAIN PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 122 SPAIN PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 123 SPAIN PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 124 SPAIN PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 125 SPAIN PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 126 SPAIN PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 127 ITALY PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 128 ITALY PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 129 ITALY PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 130 ITALY PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 131 ITALY PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 132 ITALY PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 133 REST OF EUROPE PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 134 REST OF EUROPE PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 135 REST OF EUROPE PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 136 REST OF EUROPE PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 137 REST OF EUROPE PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 138 REST OF EUROPE PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 139 ASIA PACIFIC PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 140 ASIA PACIFIC PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 141 ASIA PACIFIC PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 142 ASIA PACIFIC PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 143 ASIA PACIFIC THERMAL PORTABLE PRINTER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 144 ASIA PACIFIC THERMAL PORTABLE PRINTER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 145 ASIA PACIFIC INKJET PORTABLE PRINTER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 146 ASIA PACIFIC INKJET PORTABLE PRINTER MARKET BY COUNTRY,



2017 - 2023, USD MILLION

TABLE 147 ASIA PACIFIC IMPACT PORTABLE PRINTER MARKET BY COUNTRY,  
2013 - 2016, USD MILLION

TABLE 148 ASIA PACIFIC IMPACT PORTABLE PRINTER MARKET BY COUNTRY,  
2017 - 2023, USD MILLION

TABLE 149 ASIA PACIFIC PORTABLE PRINTER MARKET BY END USER, 2013 -  
2016, USD MILLION

TABLE 150 ASIA PACIFIC PORTABLE PRINTER MARKET BY END USER, 2017 -  
2023, USD MILLION

TABLE 151 ASIA PACIFIC PORTABLE PRINTER IN RETAIL MARKET BY COUNTRY,  
2013 - 2016, USD MILLION

TABLE 152 ASIA PACIFIC PORTABLE PRINTER IN RETAIL MARKET BY COUNTRY,  
2017 - 2023, USD MILLION

TABLE 153 ASIA PACIFIC PORTABLE PRINTER IN HEALTHCARE MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

TABLE 154 ASIA PACIFIC PORTABLE PRINTER IN HEALTHCARE MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

TABLE 155 ASIA PACIFIC PORTABLE PRINTER IN TRANSPORTATION &  
LOGISTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 156 ASIA PACIFIC PORTABLE PRINTER IN TRANSPORTATION &  
LOGISTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 157 ASIA PACIFIC PORTABLE PRINTER IN TELECOM MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

TABLE 158 ASIA PACIFIC PORTABLE PRINTER IN TELECOM MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

TABLE 159 ASIA PACIFIC PORTABLE PRINTER IN OTHERS MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

TABLE 160 ASIA PACIFIC PORTABLE PRINTER IN OTHERS MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

TABLE 161 ASIA PACIFIC PORTABLE PRINTER MARKET BY COUNTRY, 2013 -  
2016, USD MILLION

TABLE 162 ASIA PACIFIC PORTABLE PRINTER MARKET BY COUNTRY, 2017 -  
2023, USD MILLION

TABLE 163 CHINA PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 164 CHINA PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 165 CHINA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016,  
USD MILLION

TABLE 166 CHINA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023,  
USD MILLION



TABLE 167 CHINA PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 168 CHINA PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 169 JAPAN PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 170 JAPAN PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 171 JAPAN PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 172 JAPAN PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 173 JAPAN PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 174 JAPAN PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 175 INDIA PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 176 INDIA PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 177 INDIA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 178 INDIA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 179 INDIA PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 180 INDIA PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 181 SOUTH KOREA PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 182 SOUTH KOREA PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 183 SOUTH KOREA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 184 SOUTH KOREA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 185 SOUTH KOREA PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 186 SOUTH KOREA PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 187 SINGAPORE PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 188 SINGAPORE PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 189 SINGAPORE PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 -

2016, USD MILLION

TABLE 190 SINGAPORE PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 191 SINGAPORE PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 192 SINGAPORE PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 193 MALAYSIA PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 194 MALAYSIA PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 195 MALAYSIA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 196 MALAYSIA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 197 MALAYSIA PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 198 MALAYSIA PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 199 REST OF ASIA PACIFIC PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 200 REST OF ASIA PACIFIC PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 201 REST OF ASIA PACIFIC PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 202 REST OF ASIA PACIFIC PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 203 REST OF ASIA PACIFIC PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 204 REST OF ASIA PACIFIC PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 205 LAMEA PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 206 LAMEA PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 207 LAMEA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 208 LAMEA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 209 LAMEA THERMAL PORTABLE PRINTER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 210 LAMEA THERMAL PORTABLE PRINTER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 211 LAMEA INKJET PORTABLE PRINTER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 212 LAMEA INKJET PORTABLE PRINTER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 213 LAMEA IMPACT PORTABLE PRINTER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 214 LAMEA IMPACT PORTABLE PRINTER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 215 LAMEA PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 216 LAMEA PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 217 LAMEA PORTABLE PRINTER IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 218 LAMEA PORTABLE PRINTER IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 219 LAMEA PORTABLE PRINTER IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 220 LAMEA PORTABLE PRINTER IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 221 LAMEA PORTABLE PRINTER IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 222 LAMEA PORTABLE PRINTER IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 223 LAMEA PORTABLE PRINTER IN TELECOM MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 224 LAMEA PORTABLE PRINTER IN TELECOM MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 225 LAMEA PORTABLE PRINTER IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 226 LAMEA PORTABLE PRINTER IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 227 LAMEA PORTABLE PRINTER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 228 LAMEA PORTABLE PRINTER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 229 BRAZIL PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 230 BRAZIL PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 231 BRAZIL PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016,

USD MILLION

TABLE 232 BRAZIL PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023,  
USD MILLION

TABLE 233 BRAZIL PORTABLE PRINTER MARKET BY END USER, 2013 - 2016,  
USD MILLION

TABLE 234 BRAZIL PORTABLE PRINTER MARKET BY END USER, 2017 - 2023,  
USD MILLION

TABLE 235 ARGENTINA PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 236 ARGENTINA PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 237 ARGENTINA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 -  
2016, USD MILLION

TABLE 238 ARGENTINA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 -  
2023, USD MILLION

TABLE 239 ARGENTINA PORTABLE PRINTER MARKET BY END USER, 2013 -  
2016, USD MILLION

TABLE 240 ARGENTINA PORTABLE PRINTER MARKET BY END USER, 2017 -  
2023, USD MILLION

TABLE 241 UAE PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 242 UAE PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 243 UAE PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016,  
USD MILLION

TABLE 244 UAE PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023,  
USD MILLION

TABLE 245 UAE PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD  
MILLION

TABLE 246 UAE PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD  
MILLION

TABLE 247 SAUDI ARABIA PORTABLE PRINTER MARKET, 2013 - 2016, USD  
MILLION

TABLE 248 SAUDI ARABIA PORTABLE PRINTER MARKET, 2017 - 2023, USD  
MILLION

TABLE 249 SAUDI ARABIA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013  
- 2016, USD MILLION

TABLE 250 SAUDI ARABIA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017  
- 2023, USD MILLION

TABLE 251 SAUDI ARABIA PORTABLE PRINTER MARKET BY END USER, 2013 -  
2016, USD MILLION

TABLE 252 SAUDI ARABIA PORTABLE PRINTER MARKET BY END USER, 2017 -  
2023, USD MILLION

TABLE 253 SOUTH AFRICA PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 254 SOUTH AFRICA PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 255 SOUTH AFRICA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 256 SOUTH AFRICA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 257 SOUTH AFRICA PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 258 SOUTH AFRICA PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 259 NIGERIA PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 260 NIGERIA PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 261 NIGERIA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 262 NIGERIA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 263 NIGERIA PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 264 NIGERIA PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 265 REST OF LAMEA PORTABLE PRINTER MARKET, 2013 - 2016, USD MILLION

TABLE 266 REST OF LAMEA PORTABLE PRINTER MARKET, 2017 - 2023, USD MILLION

TABLE 267 REST OF LAMEA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

TABLE 268 REST OF LAMEA PORTABLE PRINTER MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

TABLE 269 REST OF LAMEA PORTABLE PRINTER MARKET BY END USER, 2013 - 2016, USD MILLION

TABLE 270 REST OF LAMEA PORTABLE PRINTER MARKET BY END USER, 2017 - 2023, USD MILLION

TABLE 271 KEY INFORMATION – BIXOLON

TABLE 272 KEY INFORMATION – BROTHER INDUSTRIES, LTD.

TABLE 273 KEY INFORMATION – CANON INC.

TABLE 274 KEY INFORMATION – FUJITSU LIMITED (FUJITSU)

TABLE 275 KEY INFORMATION – HEWLETT PACKARD ENTERPRISE (HPE)

COMPANY

TABLE 276 KEY INFORMATION – HONEYWELL INTERNATIONAL, INC.

TABLE 277 KEY INFORMATION - TOSHIBA CORPORATION (TOSHIBA TEC CORPORATION)

TABLE 278 KEY INFORMATION – ZEBRA TECHNOLOGIES CORPORATION

TABLE 279 KEY INFORMATION – POLAROID CORPORATION

TABLE 280 KEY INFORMATION – PRINTEK, LLC

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