

# Global Portable Printer Market Analysis (2017-2023)

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## Abstracts

The Global Portable Printer Market size is expected to reach \$1.7 billion by 2023, rising at a market growth of 10.9% CAGR during the forecast period. Portable Printer is a peripheral device used to generate hard copy of the data stored or gathered using digital devices via universal serial bus (USB) or Bluetooth. Compact size & on-demand printing capacity, growth in internet penetration & rise in adoption of smart devices, proliferation of online businesses such as ecommerce, growing mobile workforce management, and growing adoption of BYOD policy are the factors that contribute to the market growth. However, growing investments into digitalization across the globe would be a factor that would limit the market growth. On the other hand, research and development on better battery runtime time and availability of more number of pages would offer tremendous market potential during the forecast period.

Based on Technology, the Portable Printer market segments the market into Thermal, Inkjet, and Impact. Based on End User, the market report segments the market into Retail, Healthcare, Transportation & Logistics, Telecom, and Others. Based on Regions, the Portable Printer market segments the market into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the competition analysis of key stake holders of the Global Portable Printer Market. Key companies profiled in the report include BIXOLON, Brother Industries, Ltd., Canon, Inc., Fujitsu Limited, Hewlett Packard Enterprise (HPE) Company, Honeywell International, Inc., Polaroid Corporation, Toshiba Corporation (Toshiba TEC Corporation), Zebra Technologies Corporation, and Printek, LLC.

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