

Global Pet Food Market (2016-2022)

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Abstracts

A healthy diet is important for everyone, even for pets. Pet food is the plant or animal material intended for consumption by pets. Pet food is specific for animals such as dogs, cats, fish, Bird, and others. Pet food provides nutrition to the pets, and also enhances their health and well-being. Pet foods are typically sold in stores and supermarkets. The number of pet's owners is rapidly increasing. This has enhanced the consumption of pet foods and hence, the market for pet food is also growing in the years.

The factors driving the growth of pet food market are rapid humanization of pets and increasing trend for nuclear families. Additionally, increasing awareness about pet health is also contributing in the rising demand for pet food in the market. However, rise in pet obesity and pet food recalls are some of the factors which could restraint the growth of pet food market in the coming years.

The report highlights the adoption of Pet Food globally. Based on Pet Type, the market is segmented into Dogs, Cats, and Others. Based on Food Type, the market is segmented into Dry Food, Wet Food, and Others. Based on the Sales Channel, the market is segmented into Online, Hyper Market, Specialized Pet Shops, and Others. The report also covers geographical segmentation of Pet Food market. The geographies included in the report are North America, Europe, Asia-Pacific, and LAMEA (Latin America, Middle East and Africa). For the better analysis, the geographies are segmented into countries.

The key players operating the Pet Food Market are Hill's Pet Nutrition, Diamond Pet Foods, The Procter & Gamble Company, Big Heart Pet Brands, Mars Petcare US Inc., Nestle, WellPet LLC, Tiernahrung Deurer GmbH, and Heristo Aktiengesellschaft.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Global Pet Food Market, by Pet Type
 - 1.4.2 Global Pet Food Market, by Food Type
 - 1.4.3 Global Pet Food Market, by Sales Channel
 - 1.4.4 Global Pet Food Market, by Geography
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Key Influencing Factors
 - 3.2.1 Drivers
 - 3.2.2 Restraints

CHAPTER 4. GLOBAL PET FOOD MARKET

- 4.1 Global Pet Food Market - By Pet Type
 - 4.1.1 Global Dogs Food Market - By Geography
 - 4.1.2 Global Cats Food Market - By Geography
 - 4.1.3 Global Others Food Market - By Geography

CHAPTER 5. GLOBAL PET FOOD MARKET - BY FOOD TYPE

- 5.1 Introduction
 - 5.1.1 Global Dry Food Market - By Geography
 - 5.1.2 Global Wet Food Market - By Geography
 - 5.1.3 Global Treats & Snacks Market - By Geography
 - 5.1.4 Global Other Food Type Market - By Geography

CHAPTER 6. GLOBAL PET FOOD MARKET - BY SALES CHANNEL

6.1 Introduction

- 6.1.1 Global Online Pet Food Market - By Geography
- 6.1.2 Global Hypermarkets Market - By Geography
- 6.1.3 Global Specialized Pet Shops Market - By Geography
- 6.1.4 Global Other Channel Market - By Geography

CHAPTER 7. GLOBAL PET FOOD MARKET - BY GEOGRAPHY

7.1 Introduction

7.2 North America Pet Food Market

- 7.2.1 North America Pet Food Market - By Pet Type
 - 7.2.1.1 North America Dogs Food Market - By Country
 - 7.2.1.2 North America Cats Food Market - By Country
 - 7.2.1.3 North America Others Food Market - By Country
- 7.2.2 North America Pet Food Market - By Food Type
 - 7.2.2.1 North America Dry Food Market - By Country
 - 7.2.2.2 North America Wet Food Market - By Country
 - 7.2.2.3 North America Treats & Snacks Market - By Country
 - 7.2.2.4 North America Other Food Type Market - By Country
- 7.2.3 North America Pet Food Market - By Sales Channel
 - 7.2.3.1 North America Online Pet Food Market - By Country
 - 7.2.3.2 North America Hypermarkets Market - By Country
 - 7.2.3.3 North America Specialized Pet Shops Market - By Country
 - 7.2.3.4 North America Other Channel Market - By Country
- 7.2.4 North America Pet Food Market - By Country
 - 7.2.4.1 U. S Pet Food Market
 - 7.2.4.1.1 U. S Pet Food Market - By Pet Type
 - 7.2.4.1.2 U. S Pet Food Market - By Food Type
 - 7.2.4.1.3 U. S Pet Food Market - By Sales Channel
 - 7.2.4.2 Canada Pet Food Market
 - 7.2.4.2.1 Canada Pet Food Market - By Pet Type
 - 7.2.4.2.2 Canada Pet Food Market - By Food Type
 - 7.2.4.2.3 Canada Pet Food Market - By Sales Channel
 - 7.2.4.3 Mexico Pet Food Market
 - 7.2.4.3.1 Mexico Pet Food Market - By Pet Type
 - 7.2.4.3.2 Mexico Pet Food Market - By Food Type
 - 7.2.4.3.3 Mexico Pet Food Market - By Sales Channel
 - 7.2.4.4 Rest of North America Pet Food Market

7.2.4.4.1 Rest of North America Pet Food Market - By Pet Type

7.2.4.4.2 Rest of North America Pet Food Market - By Food Type

7.2.4.4.3 Rest of North America Pet Food Market - By Sales Channel

7.3 Europe Pet Food Market

7.3.1 Europe Pet Food Market - By Pet Type

7.3.1.1 Europe Dogs Food Market - By Country

7.3.1.2 Europe Cats Food Market - By Country

7.3.1.3 Europe Others Food Market - By Country

7.3.2 Europe Pet Food Market - By Food Type

7.3.2.1 Europe Dry Food Market - By Country

7.3.2.2 Europe Wet Food Market - By Country

7.3.2.3 Europe Treats & Snacks Market - By Country

7.3.2.4 Europe Other Food Type Market - By Country

7.3.3 Europe Pet Food Market - By Sales Channel

7.3.3.1 Europe Online Pet Food Market - By Country

7.3.3.2 Europe Hypermarkets Market - By Country

7.3.3.3 Europe Specialized Pet Shops Market - By Country

7.3.3.4 Europe Other Channel Market - By Country

7.3.4 Europe Pet Food Market - By Country

7.3.4.1 Germany Pet Food Market

7.3.4.1.1 Germany Pet Food Market - By Pet Type

7.3.4.1.2 Germany Pet Food Market - By Food Type

7.3.4.1.3 Germany Pet Food Market - By Sales Channel

7.3.4.2 UK Pet Food Market

7.3.4.2.1 UK Pet Food Market - By Pet Type

7.3.4.2.2 UK Pet Food Market - By Food Type

7.3.4.2.3 UK Pet Food Market - By Sales Channel

7.3.4.3 France Pet Food Market

7.3.4.3.1 France Pet Food Market - By Pet Type

7.3.4.3.2 France Pet Food Market - By Food Type

7.3.4.3.3 France Pet Food Market - By Sales Channel

7.3.4.4 Russia Pet Food Market

7.3.4.4.1 Russia Pet Food Market - By Pet Type

7.3.4.4.2 Russia Pet Food Market - By Food Type

7.3.4.4.3 Russia Pet Food Market - By Sales Channel

7.3.4.5 Spain Pet Food Market

7.3.4.5.1 Spain Pet Food Market - By Pet Type

7.3.4.5.2 Spain Pet Food Market - By Food Type

7.3.4.5.3 Spain Pet Food Market - By Sales Channel

7.3.4.6 Italy Pet Food Market

7.3.4.6.1 Italy Pet Food Market - By Pet Type

7.3.4.6.2 Italy Pet Food Market - By Food Type

7.3.4.6.3 Italy Pet Food Market - By Sales Channel

7.3.4.7 Rest of Europe Pet Food Market

7.3.4.7.1 Rest of Europe Pet Food Market - By Pet Type

7.3.4.7.2 Rest of Europe Pet Food Market - By Food Type

7.3.4.7.3 Rest of Europe Pet Food Market - By Sales Channel

7.4 Asia Pacific Pet Food Market

7.4.1 Asia Pacific Pet Food Market - By Pet Type

7.4.1.1 Asia Pacific Dogs Food Market - By Country

7.4.1.2 Asia Pacific Cats Food Market - By Country

7.4.1.3 Asia Pacific Others Food Market - By Country

7.4.2 Asia Pacific Pet Food Market - By Food Type

7.4.2.1 Asia Pacific Dry Food Market - By Country

7.4.2.2 Asia Pacific Wet Food Market - By Country

7.4.2.3 Asia Pacific Treats & Snacks Market - By Country

7.4.2.4 Asia Pacific Other Food Type Market - By Country

7.4.3 Asia Pacific Pet Food Market - By Sales Channel

7.4.3.1 Asia Pacific Online Pet Food Market - By Country

7.4.3.2 Asia Pacific Hypermarkets Market - By Country

7.4.3.3 Asia Pacific Specialized Pet Shops Market - By Country

7.4.3.4 Asia Pacific Other Channel Market - By Country

7.4.4 Asia Pacific Pet Food Market - By Country

7.4.4.1 China Pet Food Market

7.4.4.1.1 China Pet Food Market - By Pet Type

7.4.4.1.2 China Pet Food Market - By Food Type

7.4.4.1.3 China Pet Food Market - By Sales Channel

7.4.4.2 Japan Pet Food Market

7.4.4.2.1 Japan Pet Food Market - By Pet Type

7.4.4.2.2 Japan Pet Food Market - By Food Type

7.4.4.2.3 Japan Pet Food Market - By Sales Channel

7.4.4.3 India Pet Food Market

7.4.4.3.1 India Pet Food Market - By Pet Type

7.4.4.3.2 India Pet Food Market - By Food Type

7.4.4.3.3 India Pet Food Market - By Sales Channel

7.4.4.4 South Korea Pet Food Market

7.4.4.4.1 South Korea Pet Food Market - By Pet Type

7.4.4.4.2 South Korea Pet Food Market - By Food Type

- 7.4.4.4.3 South Korea Pet Food Market - By Sales Channel
- 7.4.4.5 Singapore Pet Food Market
 - 7.4.4.5.1 Singapore Pet Food Market - By Pet Type
 - 7.4.4.5.2 Singapore Pet Food Market - By Food Type
 - 7.4.4.5.3 Singapore Pet Food Market - By Sales Channel
- 7.4.4.6 Malaysia Pet Food Market
 - 7.4.4.6.1 Malaysia Pet Food Market - By Pet Type
 - 7.4.4.6.2 Malaysia Pet Food Market - By Food Type
 - 7.4.4.6.3 Malaysia Pet Food Market - By Sales Channel
- 7.4.4.7 Rest of Asia Pacific Pet Food Market
 - 7.4.4.7.1 Rest of Asia Pacific Pet Food Market - By Pet Type
 - 7.4.4.7.2 Rest of Asia Pacific Pet Food Market - By Food Type
 - 7.4.4.7.3 Rest of Asia Pacific Pet Food Market - By Sales Channel
- 7.5 LAMEA Pet Food Market
 - 7.5.1 LAMEA Pet Food Market - By Pet Type
 - 7.5.1.1 LAMEA Dogs Food Market - By Country
 - 7.5.1.2 LAMEA Cats Food Market - By Country
 - 7.5.1.3 LAMEA Others Food Market - By Country
 - 7.5.2 LAMEA Pet Food Market - By Food Type
 - 7.5.2.1 LAMEA Dry Food Market - By Country
 - 7.5.2.2 LAMEA Wet Food Market - By Country
 - 7.5.2.3 LAMEA Treats & Snacks Market - By Country
 - 7.5.2.4 LAMEA Other Food Type Market - By Country
 - 7.5.3 LAMEA Pet Food Market - By Sales Channel
 - 7.5.3.1 LAMEA Online Pet Food Market - By Country
 - 7.5.3.2 LAMEA Hypermarkets Market - By Country
 - 7.5.3.3 LAMEA Specialized Pet Shops Market - By Country
 - 7.5.3.4 LAMEA Other Channel Market - By Country
 - 7.5.4 LAMEA Pet Food Market - By Country
 - 7.5.4.1 Brazil Pet Food Market
 - 7.5.4.1.1 Brazil Pet Food Market - By Pet Type
 - 7.5.4.1.2 Brazil Pet Food Market - By Food Type
 - 7.5.4.1.3 Brazil Pet Food Market - By Sales Channel
 - 7.5.4.2 Argentina Pet Food Market
 - 7.5.4.2.1 Argentina Pet Food Market - By Pet Type
 - 7.5.4.2.2 Argentina Pet Food Market - By Food Type
 - 7.5.4.2.3 Argentina Pet Food Market - By Sales Channel
 - 7.5.4.3 UAE Pet Food Market
 - 7.5.4.3.1 UAE Pet Food Market - By Pet Type

- 7.5.4.3.2 UAE Pet Food Market - By Food Type
- 7.5.4.3.3 UAE Pet Food Market - By Sales Channel
- 7.5.4.4 Saudi Arabia Pet Food Market
 - 7.5.4.4.1 Saudi Arabia Pet Food Market - By Pet Type
 - 7.5.4.4.2 Saudi Arabia Pet Food Market - By Food Type
 - 7.5.4.4.3 Saudi Arabia Pet Food Market - By Sales Channel
- 7.5.4.5 South Africa Pet Food Market
 - 7.5.4.5.1 South Africa Pet Food Market - By Pet Type
 - 7.5.4.5.2 South Africa Pet Food Market - By Food Type
 - 7.5.4.5.3 South Africa Pet Food Market - By Sales Channel
- 7.5.4.6 Nigeria Pet Food Market
 - 7.5.4.6.1 Nigeria Pet Food Market - By Pet Type
 - 7.5.4.6.2 Nigeria Pet Food Market - By Food Type
 - 7.5.4.6.3 Nigeria Pet Food Market - By Sales Channel
- 7.5.4.7 Rest of LAMEA Pet Food Market
 - 7.5.4.7.1 Rest of LAMEA Pet Food Market - By Pet Type
 - 7.5.4.7.2 Rest of LAMEA Pet Food Market - By Food Type
 - 7.5.4.7.3 Rest of LAMEA Pet Food Market - By Sales Channel

CHAPTER 8. COMPANY PROFILES

8.1 BLUE BUFFALO PET PRODUCTS, INC.

- 8.1.1 Company Overview
- 8.1.2 Financial Analysis
- 8.1.3 Research & Development Expense

8.2 Snyder's-Lance, Inc.

- 8.2.1 Company Overview
- 8.2.2 Financial Analysis
- 8.2.3 Segmental Analysis
- 8.2.4 Research & Development Expense

8.3 Invivo Group

- 8.3.1 Company Overview

8.4 Mars Inc.

- 8.4.1 Company Overview

8.5 Nestle

- 8.5.1 Company Overview
- 8.5.2 Financial Analysis
- 8.5.3 Segmental Analysis

8.6 Berwind Corporation

8.6.1 Company Overview

8.7 COLGATE-PALMOLIVE CO

8.7.1 Company Overview

8.7.1 Financial Analysis

8.7.2 Segmental and Regional Analysis

8.7.3 Research & Development Expense

8.8 PROCTER & GAMBLE CO

8.8.1 Company Overview

8.8.2 Financial Analysis

8.8.3 Segmental Analysis

8.8.4 Research & Development Analysis

List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 2 GLOBAL PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 3 GLOBAL PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 4 GLOBAL PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 5 GLOBAL DOGS FOOD MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

TABLE 6 GLOBAL DOGS FOOD MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

TABLE 7 GLOBAL CATS FOOD MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

TABLE 8 GLOBAL CATS FOOD MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

TABLE 9 GLOBAL OTHERS FOOD MARKET - BY GEOGRAPHY (\$MILLION):
2012-2015

TABLE 10 GLOBAL OTHERS FOOD MARKET - BY GEOGRAPHY (\$MILLION):
2016-2022

TABLE 11 GLOBAL PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 12 GLOBAL PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 13 GLOBAL DRY FOOD MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

TABLE 14 GLOBAL DRY FOOD MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

TABLE 15 GLOBAL WET FOOD MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

TABLE 16 GLOBAL WET FOOD MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

TABLE 17 GLOBAL TREATS & SNACKS MARKET - BY GEOGRAPHY (\$MILLION):
2012-2015

TABLE 18 GLOBAL TREATS & SNACKS MARKET - BY GEOGRAPHY (\$MILLION):
2016-2022

TABLE 19 GLOBAL OTHER FOOD TYPE MARKET - BY GEOGRAPHY (\$MILLION):
2012-2015

TABLE 20 GLOBAL OTHER FOOD TYPE MARKET - BY GEOGRAPHY (\$MILLION):
2016-2022

TABLE 21 GLOBAL PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2012-2015

TABLE 22 GLOBAL PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2016-2022

TABLE 23 GLOBAL ONLINE PET FOOD MARKET - BY GEOGRAPHY (\$MILLION):
2012-2015

TABLE 24 GLOBAL ONLINE PET FOOD MARKET - BY GEOGRAPHY (\$MILLION):
2016-2022

TABLE 25 GLOBAL HYPERMARKETS MARKET - BY GEOGRAPHY (\$MILLION):

2012-2015

TABLE 26 GLOBAL HYPERMARKETS MARKET - BY GEOGRAPHY (\$MILLION):

2016-2022

TABLE 27 GLOBAL SPECIALIZED PET SHOPS MARKET - BY GEOGRAPHY
(\$MILLION): 2012-2015

TABLE 28 GLOBAL SPECIALIZED PET SHOPS MARKET - BY GEOGRAPHY
(\$MILLION): 2016-2022

TABLE 29 GLOBAL OTHER CHANNEL MARKET - BY GEOGRAPHY (\$MILLION):
2012-2015

TABLE 30 GLOBAL OTHER CHANNEL MARKET - BY GEOGRAPHY (\$MILLION):
2016-2022

TABLE 31 GLOBAL PET FOOD MARKET - BY GEOGRAPHY (\$MILLION): 2012-2015

TABLE 32 GLOBAL PET FOOD MARKET - BY GEOGRAPHY (\$MILLION): 2016-2022

TABLE 33 NORTH AMERICA PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 34 NORTH AMERICA PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 35 NORTH AMERICA PET FOOD MARKET - BY PET TYPE (\$MILLION):
2012-2015

TABLE 36 NORTH AMERICA PET FOOD MARKET - BY PET TYPE (\$MILLION):
2016-2022

TABLE 37 NORTH AMERICA DOGS FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 38 NORTH AMERICA DOGS FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 39 NORTH AMERICA CATS FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 40 NORTH AMERICA CATS FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 41 NORTH AMERICA OTHERS FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 42 NORTH AMERICA OTHERS FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 43 NORTH AMERICA PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2012-2015

TABLE 44 NORTH AMERICA PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2016-2022

TABLE 45 NORTH AMERICA DRY FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 46 NORTH AMERICA DRY FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 47 NORTH AMERICA WET FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 48 NORTH AMERICA WET FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 49 NORTH AMERICA TREATS & SNACKS MARKET - BY COUNTRY
(\$MILLION): 2012-2015

TABLE 50 NORTH AMERICA TREATS & SNACKS MARKET - BY COUNTRY
(\$MILLION): 2016-2022

TABLE 51 NORTH AMERICA OTHER FOOD TYPE MARKET - BY COUNTRY
(\$MILLION): 2012-2015

TABLE 52 NORTH AMERICA OTHER FOOD TYPE MARKET - BY COUNTRY
(\$MILLION): 2016-2022

TABLE 53 NORTH AMERICA PET FOOD MARKET - BY SALES CHANNEL
(\$MILLION): 2012-2015

TABLE 54 NORTH AMERICA PET FOOD MARKET - BY SALES CHANNEL
(\$MILLION): 2016-2022

TABLE 55 NORTH AMERICA ONLINE PET FOOD MARKET - BY COUNTRY
(\$MILLION): 2012-2015

TABLE 56 NORTH AMERICA ONLINE PET FOOD MARKET - BY COUNTRY
(\$MILLION): 2016-2022

TABLE 57 NORTH AMERICA HYPERMARKETS MARKET - BY COUNTRY
(\$MILLION): 2012-2015

TABLE 58 NORTH AMERICA HYPERMARKETS MARKET - BY COUNTRY
(\$MILLION): 2016-2022

TABLE 59 NORTH AMERICA SPECIALIZED PET SHOPS MARKET - BY COUNTRY
(\$MILLION): 2012-2015

TABLE 60 NORTH AMERICA SPECIALIZED PET SHOPS MARKET - BY COUNTRY
(\$MILLION): 2016-2022

TABLE 61 NORTH AMERICA OTHER CHANNEL MARKET - BY COUNTRY
(\$MILLION): 2012-2015

TABLE 62 NORTH AMERICA OTHER CHANNEL MARKET - BY COUNTRY
(\$MILLION): 2016-2022

TABLE 63 NORTH AMERICA PET FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 64 NORTH AMERICA PET FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 65 U. S PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 66 U. S PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 67 U. S PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 68 U. S PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022
TABLE 69 U. S PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015
TABLE 70 U. S PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022
TABLE 71 U. S PET FOOD MARKET - BY SALES CHANNEL (\$MILLION): 2012-2015
TABLE 72 U. S PET FOOD MARKET - BY SALES CHANNEL (\$MILLION): 2016-2022
TABLE 73 CANADA PET FOOD MARKET (\$MILLION): 2012-2015
TABLE 74 CANADA PET FOOD MARKET (\$MILLION): 2016-2022
TABLE 75 CANADA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015
TABLE 76 CANADA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022
TABLE 77 CANADA PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015
TABLE 78 CANADA PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022
TABLE 79 CANADA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION): 2012-2015
TABLE 80 CANADA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION): 2016-2022
TABLE 81 MEXICO PET FOOD MARKET (\$MILLION): 2012-2015
TABLE 82 MEXICO PET FOOD MARKET (\$MILLION): 2016-2022
TABLE 83 MEXICO PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015
TABLE 84 MEXICO PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022
TABLE 85 MEXICO PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015
TABLE 86 MEXICO PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022
TABLE 87 MEXICO PET FOOD MARKET - BY SALES CHANNEL (\$MILLION): 2012-2015
TABLE 88 MEXICO PET FOOD MARKET - BY SALES CHANNEL (\$MILLION): 2016-2022
TABLE 89 REST OF NORTH AMERICA PET FOOD MARKET (\$MILLION): 2012-2015
TABLE 90 REST OF NORTH AMERICA PET FOOD MARKET (\$MILLION): 2016-2022
TABLE 91 REST OF NORTH AMERICA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015
TABLE 92 REST OF NORTH AMERICA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022
TABLE 93 REST OF NORTH AMERICA PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015
TABLE 94 REST OF NORTH AMERICA PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022
TABLE 95 REST OF NORTH AMERICA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION): 2012-2015
TABLE 96 REST OF NORTH AMERICA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION): 2016-2022

TABLE 97 EUROPE PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 98 EUROPE PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 99 EUROPE PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 100 EUROPE PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 101 EUROPE DOGS FOOD MARKET - BY COUNTRY (\$MILLION): 2012-2015

TABLE 102 EUROPE DOGS FOOD MARKET - BY COUNTRY (\$MILLION): 2016-2022

TABLE 103 EUROPE CATS FOOD MARKET - BY COUNTRY (\$MILLION): 2012-2015

TABLE 104 EUROPE CATS FOOD MARKET - BY COUNTRY (\$MILLION): 2016-2022

TABLE 105 EUROPE OTHERS FOOD MARKET - BY COUNTRY (\$MILLION):

2012-2015

TABLE 106 EUROPE OTHERS FOOD MARKET - BY COUNTRY (\$MILLION):

2016-2022

TABLE 107 EUROPE PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 108 EUROPE PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 109 EUROPE DRY FOOD MARKET - BY COUNTRY (\$MILLION): 2012-2015

TABLE 110 EUROPE DRY FOOD MARKET - BY COUNTRY (\$MILLION): 2016-2022

TABLE 111 EUROPE WET FOOD MARKET - BY COUNTRY (\$MILLION): 2012-2015

TABLE 112 EUROPE WET FOOD MARKET - BY COUNTRY (\$MILLION): 2016-2022

TABLE 113 EUROPE TREATS & SNACKS MARKET - BY COUNTRY (\$MILLION):

2012-2015

TABLE 114 EUROPE TREATS & SNACKS MARKET - BY COUNTRY (\$MILLION):

2016-2022

TABLE 115 EUROPE OTHER FOOD TYPE MARKET - BY COUNTRY (\$MILLION):

2012-2015

TABLE 116 EUROPE OTHER FOOD TYPE MARKET - BY COUNTRY (\$MILLION):

2016-2022

TABLE 117 EUROPE PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):

2012-2015

TABLE 118 EUROPE PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):

2016-2022

TABLE 119 EUROPE ONLINE PET FOOD MARKET - BY COUNTRY (\$MILLION):

2012-2015

TABLE 120 EUROPE ONLINE PET FOOD MARKET - BY COUNTRY (\$MILLION):

2016-2022

TABLE 121 EUROPE HYPERMARKETS MARKET - BY COUNTRY (\$MILLION):

2012-2015

TABLE 122 EUROPE HYPERMARKETS MARKET - BY COUNTRY (\$MILLION):

2016-2022

TABLE 123 EUROPE SPECIALIZED PET SHOPS MARKET - BY COUNTRY

(\$MILLION): 2012-2015

TABLE 124 EUROPE SPECIALIZED PET SHOPS MARKET - BY COUNTRY

(\$MILLION): 2016-2022

TABLE 125 EUROPE OTHER CHANNEL MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 126 EUROPE OTHER CHANNEL MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 127 EUROPE PET FOOD MARKET - BY COUNTRY (\$MILLION): 2012-2015

TABLE 128 EUROPE PET FOOD MARKET - BY COUNTRY (\$MILLION): 2016-2022

TABLE 129 GERMANY PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 130 GERMANY PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 131 GERMANY PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 132 GERMANY PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 133 GERMANY PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2012-2015

TABLE 134 GERMANY PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2016-2022

TABLE 135 GERMANY PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2012-2015

TABLE 136 GERMANY PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2016-2022

TABLE 137 UK PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 138 UK PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 139 UK PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 140 UK PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 141 UK PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 142 UK PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 143 UK PET FOOD MARKET - BY SALES CHANNEL (\$MILLION): 2012-2015

TABLE 144 UK PET FOOD MARKET - BY SALES CHANNEL (\$MILLION): 2016-2022

TABLE 145 FRANCE PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 146 FRANCE PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 147 FRANCE PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 148 FRANCE PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 149 FRANCE PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 150 FRANCE PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 151 FRANCE PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2012-2015

TABLE 152 FRANCE PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2016-2022

TABLE 153 RUSSIA PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 154 RUSSIA PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 155 RUSSIA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 156 RUSSIA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 157 RUSSIA PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 158 RUSSIA PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 159 RUSSIA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2012-2015

TABLE 160 RUSSIA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2016-2022

TABLE 161 SPAIN PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 162 SPAIN PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 163 SPAIN PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 164 SPAIN PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 165 SPAIN PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 166 SPAIN PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 167 SPAIN PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2012-2015

TABLE 168 SPAIN PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2016-2022

TABLE 169 ITALY PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 170 ITALY PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 171 ITALY PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 172 ITALY PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 173 ITALY PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 174 ITALY PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 175 ITALY PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2012-2015

TABLE 176 ITALY PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2016-2022

TABLE 177 REST OF EUROPE PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 178 REST OF EUROPE PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 179 REST OF EUROPE PET FOOD MARKET - BY PET TYPE (\$MILLION):
2012-2015

TABLE 180 REST OF EUROPE PET FOOD MARKET - BY PET TYPE (\$MILLION):
2016-2022

TABLE 181 REST OF EUROPE PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2012-2015

TABLE 182 REST OF EUROPE PET FOOD MARKET - BY FOOD TYPE (\$MILLION):

2016-2022

TABLE 183 REST OF EUROPE PET FOOD MARKET - BY SALES CHANNEL
(\$MILLION): 2012-2015

TABLE 184 REST OF EUROPE PET FOOD MARKET - BY SALES CHANNEL
(\$MILLION): 2016-2022

TABLE 185 ASIA PACIFIC PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 186 ASIA PACIFIC PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 187 ASIA PACIFIC PET FOOD MARKET - BY PET TYPE (\$MILLION):
2012-2015

TABLE 188 ASIA PACIFIC PET FOOD MARKET - BY PET TYPE (\$MILLION):
2016-2022

TABLE 189 ASIA PACIFIC DOGS FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 190 ASIA PACIFIC DOGS FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 191 ASIA PACIFIC CATS FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 192 ASIA PACIFIC CATS FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 193 ASIA PACIFIC OTHERS FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 194 ASIA PACIFIC OTHERS FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 195 ASIA PACIFIC PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2012-2015

TABLE 196 ASIA PACIFIC PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2016-2022

TABLE 197 ASIA PACIFIC DRY FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 198 ASIA PACIFIC DRY FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 199 ASIA PACIFIC WET FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 200 ASIA PACIFIC WET FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 201 ASIA PACIFIC TREATS & SNACKS MARKET - BY COUNTRY
(\$MILLION): 2012-2015

TABLE 202 ASIA PACIFIC TREATS & SNACKS MARKET - BY COUNTRY
(\$MILLION): 2016-2022

TABLE 203 ASIA PACIFIC OTHER FOOD TYPE MARKET - BY COUNTRY
(\$MILLION): 2012-2015

TABLE 204 ASIA PACIFIC OTHER FOOD TYPE MARKET - BY COUNTRY
(\$MILLION): 2016-2022

TABLE 205 ASIA PACIFIC PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2012-2015

TABLE 206 ASIA PACIFIC PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2016-2022

TABLE 207 ASIA PACIFIC ONLINE PET FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 208 ASIA PACIFIC ONLINE PET FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 209 ASIA PACIFIC HYPERMARKETS MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 210 ASIA PACIFIC HYPERMARKETS MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 211 ASIA PACIFIC SPECIALIZED PET SHOPS MARKET - BY COUNTRY
(\$MILLION): 2012-2015

TABLE 212 ASIA PACIFIC SPECIALIZED PET SHOPS MARKET - BY COUNTRY
(\$MILLION): 2016-2022

TABLE 213 ASIA PACIFIC OTHER CHANNEL MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 214 ASIA PACIFIC OTHER CHANNEL MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 215 ASIA PACIFIC PET FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 216 ASIA PACIFIC PET FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 217 CHINA PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 218 CHINA PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 219 CHINA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 220 CHINA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 221 CHINA PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 222 CHINA PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 223 CHINA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2012-2015

TABLE 224 CHINA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2016-2022

TABLE 225 JAPAN PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 226 JAPAN PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 227 JAPAN PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 228 JAPAN PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 229 JAPAN PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 230 JAPAN PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 231 JAPAN PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2012-2015

TABLE 232 JAPAN PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2016-2022

TABLE 233 INDIA PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 234 INDIA PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 235 INDIA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 236 INDIA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 237 INDIA PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 238 INDIA PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 239 INDIA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2012-2015

TABLE 240 INDIA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2016-2022

TABLE 241 SOUTH KOREA PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 242 SOUTH KOREA PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 243 SOUTH KOREA PET FOOD MARKET - BY PET TYPE (\$MILLION):
2012-2015

TABLE 244 SOUTH KOREA PET FOOD MARKET - BY PET TYPE (\$MILLION):
2016-2022

TABLE 245 SOUTH KOREA PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2012-2015

TABLE 246 SOUTH KOREA PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2016-2022

TABLE 247 SOUTH KOREA PET FOOD MARKET - BY SALES CHANNEL
(\$MILLION): 2012-2015

TABLE 248 SOUTH KOREA PET FOOD MARKET - BY SALES CHANNEL
(\$MILLION): 2016-2022

TABLE 249 SINGAPORE PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 250 SINGAPORE PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 251 SINGAPORE PET FOOD MARKET - BY PET TYPE (\$MILLION):
2012-2015

TABLE 252 SINGAPORE PET FOOD MARKET - BY PET TYPE (\$MILLION):
2016-2022

TABLE 253 SINGAPORE PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2012-2015

TABLE 254 SINGAPORE PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2016-2022

TABLE 255 SINGAPORE PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2012-2015

TABLE 256 SINGAPORE PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2016-2022

TABLE 257 MALAYSIA PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 258 MALAYSIA PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 259 MALAYSIA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 260 MALAYSIA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 261 MALAYSIA PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2012-2015

TABLE 262 MALAYSIA PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2016-2022

TABLE 263 MALAYSIA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2012-2015

TABLE 264 MALAYSIA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2016-2022

TABLE 265 REST OF ASIA PACIFIC PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 266 REST OF ASIA PACIFIC PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 267 REST OF ASIA PACIFIC PET FOOD MARKET - BY PET TYPE
(\$MILLION): 2012-2015

TABLE 268 REST OF ASIA PACIFIC PET FOOD MARKET - BY PET TYPE
(\$MILLION): 2016-2022

TABLE 269 REST OF ASIA PACIFIC PET FOOD MARKET - BY FOOD TYPE
(\$MILLION): 2012-2015

TABLE 270 REST OF ASIA PACIFIC PET FOOD MARKET - BY FOOD TYPE
(\$MILLION): 2016-2022

TABLE 271 REST OF ASIA PACIFIC PET FOOD MARKET - BY SALES CHANNEL
(\$MILLION): 2012-2015

TABLE 272 REST OF ASIA PACIFIC PET FOOD MARKET - BY SALES CHANNEL
(\$MILLION): 2016-2022

TABLE 273 LAMEA PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 274 LAMEA PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 275 LAMEA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 276 LAMEA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 277 LAMEA DOGS FOOD MARKET - BY COUNTRY (\$MILLION): 2012-2015

TABLE 278 LAMEA DOGS FOOD MARKET - BY COUNTRY (\$MILLION): 2016-2022

TABLE 279 LAMEA CATS FOOD MARKET - BY COUNTRY (\$MILLION): 2012-2015

TABLE 280 LAMEA CATS FOOD MARKET - BY COUNTRY (\$MILLION): 2016-2022

TABLE 281 LAMEA OTHERS FOOD MARKET - BY COUNTRY (\$MILLION):

2012-2015

TABLE 282 LAMEA OTHERS FOOD MARKET - BY COUNTRY (\$MILLION):

2016-2022

TABLE 283 LAMEA PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 284 LAMEA PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 285 LAMEA DRY FOOD MARKET - BY COUNTRY (\$MILLION): 2012-2015

TABLE 286 LAMEA DRY FOOD MARKET - BY COUNTRY (\$MILLION): 2016-2022

TABLE 287 LAMEA WET FOOD MARKET - BY COUNTRY (\$MILLION): 2012-2015

TABLE 288 LAMEA WET FOOD MARKET - BY COUNTRY (\$MILLION): 2016-2022

TABLE 289 LAMEA TREATS & SNACKS MARKET - BY COUNTRY (\$MILLION):

2012-2015

TABLE 290 LAMEA TREATS & SNACKS MARKET - BY COUNTRY (\$MILLION):

2016-2022

TABLE 291 LAMEA OTHER FOOD TYPE MARKET - BY COUNTRY (\$MILLION):

2012-2015

TABLE 292 LAMEA OTHER FOOD TYPE MARKET - BY COUNTRY (\$MILLION):

2016-2022

TABLE 293 LAMEA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):

2012-2015

TABLE 294 LAMEA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):

2016-2022

TABLE 295 LAMEA ONLINE PET FOOD MARKET - BY COUNTRY (\$MILLION):

2012-2015

TABLE 296 LAMEA ONLINE PET FOOD MARKET - BY COUNTRY (\$MILLION):

2016-2022

TABLE 297 LAMEA HYPERMARKETS MARKET - BY COUNTRY (\$MILLION):

2012-2015

TABLE 298 LAMEA HYPERMARKETS MARKET - BY COUNTRY (\$MILLION):

2016-2022

TABLE 299 LAMEA SPECIALIZED PET SHOPS MARKET - BY COUNTRY (\$MILLION): 2012-2015

TABLE 300 LAMEA SPECIALIZED PET SHOPS MARKET - BY COUNTRY (\$MILLION): 2016-2022

TABLE 301 LAMEA OTHER CHANNEL MARKET - BY COUNTRY (\$MILLION): 2012-2015

TABLE 302 LAMEA OTHER CHANNEL MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 303 LAMEA PET FOOD MARKET - BY COUNTRY (\$MILLION): 2012-2015

TABLE 304 LAMEA PET FOOD MARKET - BY COUNTRY (\$MILLION): 2016-2022

TABLE 305 BRAZIL PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 306 BRAZIL PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 307 BRAZIL PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 308 BRAZIL PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 309 BRAZIL PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 310 BRAZIL PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 311 BRAZIL PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2012-2015

TABLE 312 BRAZIL PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2016-2022

TABLE 313 ARGENTINA PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 314 ARGENTINA PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 315 ARGENTINA PET FOOD MARKET - BY PET TYPE (\$MILLION):
2012-2015

TABLE 316 ARGENTINA PET FOOD MARKET - BY PET TYPE (\$MILLION):
2016-2022

TABLE 317 ARGENTINA PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2012-2015

TABLE 318 ARGENTINA PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2016-2022

TABLE 319 ARGENTINA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2012-2015

TABLE 320 ARGENTINA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2016-2022

TABLE 321 UAE PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 322 UAE PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 323 UAE PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 324 UAE PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 325 UAE PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 326 UAE PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 327 UAE PET FOOD MARKET - BY SALES CHANNEL (\$MILLION): 2012-2015

TABLE 328 UAE PET FOOD MARKET - BY SALES CHANNEL (\$MILLION): 2016-2022

TABLE 329 SAUDI ARABIA PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 330 SAUDI ARABIA PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 331 SAUDI ARABIA PET FOOD MARKET - BY PET TYPE (\$MILLION):

2012-2015

TABLE 332 SAUDI ARABIA PET FOOD MARKET - BY PET TYPE (\$MILLION):

2016-2022

TABLE 333 SAUDI ARABIA PET FOOD MARKET - BY FOOD TYPE (\$MILLION):

2012-2015

TABLE 334 SAUDI ARABIA PET FOOD MARKET - BY FOOD TYPE (\$MILLION):

2016-2022

TABLE 335 SAUDI ARABIA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):

2012-2015

TABLE 336 SAUDI ARABIA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):

2016-2022

TABLE 337 SOUTH AFRICA PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 338 SOUTH AFRICA PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 339 SOUTH AFRICA PET FOOD MARKET - BY PET TYPE (\$MILLION):

2012-2015

TABLE 340 SOUTH AFRICA PET FOOD MARKET - BY PET TYPE (\$MILLION):

2016-2022

TABLE 341 SOUTH AFRICA PET FOOD MARKET - BY FOOD TYPE (\$MILLION):

2012-2015

TABLE 342 SOUTH AFRICA PET FOOD MARKET - BY FOOD TYPE (\$MILLION):

2016-2022

TABLE 343 SOUTH AFRICA PET FOOD MARKET - BY SALES CHANNEL
(\$MILLION): 2012-2015

TABLE 344 SOUTH AFRICA PET FOOD MARKET - BY SALES CHANNEL
(\$MILLION): 2016-2022

TABLE 345 NIGERIA PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 346 NIGERIA PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 347 NIGERIA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 348 NIGERIA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 349 NIGERIA PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 350 NIGERIA PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 351 NIGERIA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):

2012-2015

TABLE 352 NIGERIA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):

2016-2022

TABLE 353 REST OF LAMEA PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 354 REST OF LAMEA PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 355 REST OF LAMEA PET FOOD MARKET - BY PET TYPE (\$MILLION):

2012-2015

TABLE 356 REST OF LAMEA PET FOOD MARKET - BY PET TYPE (\$MILLION):
2016-2022

TABLE 357 REST OF LAMEA PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2012-2015

TABLE 358 REST OF LAMEA PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2016-2022

TABLE 359 REST OF LAMEA PET FOOD MARKET - BY SALES CHANNEL
(\$MILLION): 2012-2015

TABLE 360 REST OF LAMEA PET FOOD MARKET - BY SALES CHANNEL
(\$MILLION): 2016-2022

TABLE 361 KEY INFORMATION – BLUE BUFFALO PET PRODUCTS, INC.

TABLE 362 KEY INFORMATION – SNYDER'S-LANCE, INC.

TABLE 363 KEY INFORMATION – INVIVO GROUP

TABLE 364 KEY INFORMATION – MARS INC.

TABLE 365 KEY INFORMATION – NESTLE

TABLE 366 KEY INFORMATION – BERWIND CORPORATION

TABLE 367 KEY INFORMATION – COLGATE-PALMOLIVE.

TABLE 368 KEY INFORMATION – THE PROCTER & GAMBLE COMPANY (P&G).

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