

Global Pet Food Market (2016-2022)

<https://marketpublishers.com/r/G22F5A0F4E9EN.html>

Date: March 2017

Pages: 179

Price: US\$ 3,600.00 (Single User License)

ID: G22F5A0F4E9EN

Abstracts

A healthy diet is important for everyone, even for pets. Pet food is the plant or animal material intended for consumption by pets. Pet food is specific for animals such as dogs, cats, fish, Bird, and others. Pet food provides nutrition to the pets, and also enhances their health and well-being. Pet foods are typically sold in stores and supermarkets. The number of pet's owners is rapidly increasing. This has enhanced the consumption of pet foods and hence, the market for pet food is also growing in the years.

The factors driving the growth of pet food market are rapid humanization of pets and increasing trend for nuclear families. Additionally, increasing awareness about pet health is also contributing in the rising demand for pet food in the market. However, rise in pet obesity and pet food recalls are some of the factors which could restraint the growth of pet food market in the coming years.

The report highlights the adoption of Pet Food globally. Based on Pet Type, the market is segmented into Dogs, Cats, and Others. Based on Food Type, the market is segmented into Dry Food, Wet Food, and Others. Based on the Sales Channel, the market is segmented into Online, Hyper Market, Specialized Pet Shops, and Others. The report also covers geographical segmentation of Pet Food market. The geographies included in the report are North America, Europe, Asia-Pacific, and LAMEA (Latin America, Middle East and Africa). For the better analysis, the geographies are segmented into countries.

The key players operating the Pet Food Market are Hill's Pet Nutrition, Diamond Pet Foods, The Procter & Gamble Company, Big Heart Pet Brands, Mars Petcare US Inc., Nestle, WellPet LLC, Tiernahrung Deurer GmbH, and Heristo Aktiengesellschaft.

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