

# Global Organic Snacks Market (2019-2025)

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## Abstracts

The Global Organic Snacks Market size is expected to reach \$23.7 billion by 2025, rising at a market growth of 14.09% CAGR during the forecast period.

The organic snack foods are packaged and made to be portable, nutritious, healthy, and satisfying by the taste. The rapid market growth of organic snacks can be largely attributed to the increasing health awareness among the people. The young population is now more cautious while consuming organic foods that are beneficial for the body. This cautious behavior is rising because of the use of pesticides, GMOs, and chemicals in the food harvest. Reason being, it raises health concerns, and since consumers in emerging economies have higher spending power, people become more selective about what they consume as food. This trend has further led to the escalating adoption of organic snacks and has observed an extensive acceptance of organic snacks across the metropolitan cities and tier 2 and tier 3 cities.

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Based on Product Type, the market is segmented into Nutrition Bars, Candy, Salty Snacks, Nuts and Others. Based on Distribution Channel, the market is segmented into Retail Stores, Super Market/Hyper Market, Online and Others. Based on Age Group, the market is segmented into Millennial, Generation X and Baby Boomers. Based on Regions, the market is segmented into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the analysis of key stake holders of the market. Key

companies profiled in the report include SunOpta, Inc., YummyEarth, Inc., General Mills, Inc., Navitas Organics, Hormel Foods Corporation, Campbell Soup Company, The Kraft Heinz Company, Kewpie Corporation, The Hain Celestial Group, Inc. and United Natural Foods, Inc.

## Scope of the Study

## Market Segmentation:

### By Product Type

Nutrition Bars

Candy

Salty Snacks

Nuts

Others

### By Distribution Channel

Retail Stores

Super Market/Hyper Market

Online

### By Age Group

Millennial

Generation X

Baby Boomers

## By Geography

### North America

US

Canada

Mexico

Rest of North America

### Europe

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

### Asia Pacific

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

LAMEA

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

## Companies Profiled

SunOpta, Inc.

YummyEarth, Inc.

General Mills, Inc.

Navitas Organics

Hormel Foods Corporation

Campbell Soup Company

The Kraft Heinz Company

Kewpie Corporation

The Hain Celestial Group, Inc.

United Natural Foods, Inc.

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