

Global Organic Personal Care Market Analysis (2018-2024)

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Abstracts

The Global Organic Personal Care Market size is expected to reach \$23.2 billion by 2024, rising at a market growth of 10.5% CAGR during the forecast period.

The term “organic” refers to the natural ingredients that has been harvested without using synthetic chemical compounds. In line with the same the specific requirements must be met in order for products to be labeled as "organic." Organic personal care products are developed from the natural ingredients, which have been certified organic by one of the several certifying institutions that operate globally.

The growth of the natural and organic personal care products, globally is driven by expansion of distribution channels, growth of online channels to target higher customer base, and premium personal care product offerings. Additionally, new product development strategies, advertisements, and increasing buying power of premium products by consumers are primary factors driving overall growth of the global natural and organic personal care products market.

Based on the Product type, the Organic Personal Care market is segmented into Skin Care, Hair Care, Cosmetics, Oral Care, and Other Products. Based on the Distribution Channel, the market is segmented into Offline Retail Sale and Online Sale. Based on Regions, the market is segmented into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Body Shop International PLC, The Hain Celestial Group, Yves Rocher, The Estee Lauder Companies Inc., Amway Corporation (Alticor Inc.), Bare Escentuals Beauty, Inc., Arbonne International LLC, Natura

Cosmetics S.A., L'Occitane en Provence, and Weleda AG.

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