

# Global Network Optimization Services Market Analysis (2017-2023)

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## Abstracts

The Global Network Optimization Services Market size is expected to reach \$9.6 billion by 2023, rising at a market growth of 13.6% CAGR during the forecast period. Network optimization is a technology which is used to improve the network performance in a given environment. Network optimization is an important component that helps in effectively managing information systems. The technology plays an important role within the business environment; as information technology is growing at an exponential rate, with end users from different verticals contribute to the production of large volumes of data, and as a result consuming significant network bandwidth. Growing number of branch offices and data centers, growing adoption of Internet Protocol (IP) video and virtualization, and growing demand for network optimization-as-a-service over cloud, are the factors that are driving the growth of the market.

Based on Type, the market report segments the market into Professional and Managed Services. Based on Application, the Global Network Optimization Services Market segments the market into Data Center Optimization, Local Network Optimization, WAN Optimization, and RAN Optimization. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Mode, the Global Network Optimization Services Market segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into BFSI, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Transportation & Logistics, and Others. Based on Regions, the Global Network Optimization Services Market segments the market into North America, Europe, Asia Pacific, Latin America, Middle East and Africa.

The market research report covers the analysis of key stake holders of the Global Network Optimization Services Market. Key companies profiled in the report include

Cisco Systems, Inc., Nokia Corporation, Huawei Technologies Co. Ltd., Citrix Systems, Inc., ZTE Corporation, Array Networks Inc., NETSCOUT Systems, Inc., InfoVista, SolarWinds, Inc., and Riverbed Technology.

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