

Global Nail Care Market Analysis (2018-2024)

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Abstracts

The Global Nail Care Market size is expected to reach \$13 billion by 2024, rising at a market growth of 5.3% CAGR during the forecast period.

Nail care means the care of fingernails and toenails. Poor nail care leads to many problems such as collection of bacteria and other infectious organisms under the nails. Cutting nails straight across with only slight rounding at the tip, using a fine-textured file to keep nails shaped and free of snags, and avoiding nail-biting are the few things one can do ensure optimal nail health. Nail care is considered as one of the most essential parts of female fashion.

The global nail care market is driven due to growing fashion trends among women, and financial capability of women, especially among women in the developing countries. The premium segments of the market would witness rapid growth due to financial independence witnessed by the working women.

Nail care means the care of fingernails and toenails. Poor nail care leads to many problems such as collection of bacteria and other infectious organisms under the nails. Cutting nails straight across with only slight rounding at the tip, using a fine-textured file to keep nails shaped and free of snags, and avoiding nail-biting are the few things one can do ensure optimal nail health. Nail care is considered as one of the most essential parts of female fashion. Based on Regions, the market is segmented into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Estee Lauder Companies Inc., L'Oreal SA, Shiseido Company Limited, Procter & Gamble Co., Avon Products, Inc., Chanel, Bio Sculpture Gel, Colorbar Cosmetics Private Limited, Hindustan Unilever Ltd., and Revlon, Inc.

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