

Global Mobile Security Market (2016 - 2022)

<https://marketpublishers.com/r/GCBD2DB2B59EN.html>

Date: August 2016

Pages: 286

Price: US\$ 3,600.00 (Single User License)

ID: GCBD2DB2B59EN

Abstracts

Rapid technological developments in the mobile device (smartphone, tablet and laptops) market have been witnessed in the last decade –whether in storage, performance, application, capability or internet connectivity. Despite rapid growth, mobile devices are yet to be at par with computers advancements. Mobile security has been a fundamental aspect of within the mobile devices (smartphones, tablets and laptops). As the use of mobile devices increase, the need for superior level of security increases substantially. Importance was largely laid on the security of the software until recently, and minimal emphasis was laid on hardware security. Security measures for hardware data storage are vital to guard the hardware system from intrusions. Chipset manufacturing companies have their internal security solutions and provide different tools within the smartphones and tablets to manage security challenges. Over time, companies have developed various security software and hardware solutions such as authentication security, mobile application management, containerization software to name a few. Adoption of BYOD policy in an organization is poised toward enhancing employee productivity. Widespread adoption of BOYD devices to access corporate networks and data has compelled organizations to invest heavily on in the development of custom applications for mobile security.

The report highlights the adoption of Mobile Security. Based on the solution type, the Mobile Security market is segmented into Authentication, Mobile Application Management and Mobile Data Protection. Based on the type, the market is segmented across Email and Anti-Virus. Based on OS Type, the market is segmented into Android, iOS and others. The end-users highlighted in this report include Individual and Enterprise. The Enterprise segment is further bifurcated into Financial Institution, Retail, Government, Telecom & IT, Education, Manufacturing & Automotive, Aerospace, Defense & Intelligence and Others.

Based on region, Mobile Security market is segmented into North America (US,

Canada, Mexico and Rest of North America), Europe (Germany, UK, France, Russia, Spain, Italy and Rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific) and Latin America, and Middle East & Africa. North America remained the dominant region in the global Mobile Security market in 2015. Asia-Pacific would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Mobile Security market. Key companies profiled in the report include Symantec Corporation, Check Point Software Technologies, IBM Corporation, Cisco Systems, Inc., Intel Corporation, HP Enterprise Company, FireEye, Inc., Infineon Technologies AG, AT&T Inc., and Dell Inc. (SonicWall Inc.)

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