

Global Mobile Phone Accessories Market (2017 - 2023)

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Abstracts

From power banks to phone cases, there are various kinds of mobile phone accessories available in the market. Mobile phone accessories are made up of software or hardware which increases the appearances and functionality of mobile phones. A well picked accessory could enhance the usability of the mobile phones. Mobile phone accessories can be used for various functions, such as accessing web, capturing images, listening to music, storing data, phone charging and so on. From design to protection, accessories such as batteries, power banks, cables, and chargers solve many day to day concerns of the consumers. Other products such as phone cases, portable chargers, Bluetooth speakers, car docks, camera lens, memory cards, selfie sticks and others are also trending accessories today. These products are high on demand due to their functionalities; for example, phone cases and mobile skins protect phones from scratches or cuts.

Mobile phones accessories have witnessed significant growth in the recent years, owing to the rapid growth in the adoption of the smartphones due to changing lifestyles and growing disposable incomes. Additionally, factors such as strong distribution networks and increase in demand for wireless technology have driven the demand for mobile phone accessories market. However, adverse effects on the ability to hear due to the over usage of earphones or headphones have become one of the major restraints for the growth of mobile accessories market.

Based on the Price Ranges, the Mobile Phone Accessories market is segmented into Mid-Range, Low Range, and Premium Range. Based on the Sales Channels, the market is segmented into Multi-Brand Store, Single-Brand Store, and Online Store. Based on Product Types, the market is segmented into Mobile Cases, Earphones & Headphones, Battery & Charger, Portable Speakers, Memory Cards, Power Banks, and Others.

Based on region, Mobile Phone Accessories market is segmented into North America (US, Canada, Mexico and Rest of North America), Europe (Germany, UK, France, Russia, Spain, Italy and Rest of Europe), Asia Pacific (China, Japan, India, South Korea, Singapore, Australia and Rest of Asia Pacific) and Latin America, Middle East & Africa. Asia Pacific remained the dominant region in the global Mobile Phone Accessories market in 2016. Europe and North America would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Mobile Phone Accessories market. Key companies profiled in the report include Sony Corporation, Samsung Electronics Co. Ltd., Apple Inc., Jvc Kenwood Corporation, Panasonic Corporation, Energizer Holdings Inc., Bose Corporation, and Sennheiser Electronic GmbH & Co. KG.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Global Mobile Phone Accessories Market, by Price Ranges
 - 1.4.2 Global Mobile Phone Accessories Market, by Sales Channels
 - 1.4.3 Global Mobile Phone Accessories Market, by Product Types
 - 1.4.4 Global Mobile Phone Accessories Market, by Geography
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. GLOBAL MOBILE PHONE ACCESSORIES MARKET

- 3.1 Global Mobile Phone Accessories Market by Price Range
 - 3.1.1 Global Mid-Range Mobile Phone Accessories Market by Region
 - 3.1.2 Global Premium Range Mobile Phone Accessories Market by Region
 - 3.1.3 Global Low Range Mobile Phone Accessories Market by Region

CHAPTER 4. GLOBAL MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL

- 4.1 Introduction
 - 4.1.1 Global Multi-Brand Store Mobile Phone Accessories Market by Region
 - 4.1.2 Global Single-Brand Store Mobile Phone Accessories Market by Region
 - 4.1.3 Global Online Store Mobile Phone Accessories Market by Region

CHAPTER 5. GLOBAL MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE

5.1 Introduction

- 5.1.1 Global Mobile Phone Cases Market by Region
- 5.1.2 Global Earphones & Headphones Market by Region
- 5.1.3 Global Mobile Phone Battery & Charger Market by Region
- 5.1.4 Global Portable Speakers Market by Region
- 5.1.5 Global Memory Cards for Mobile Phones Market by Region
- 5.1.6 Global Power Banks Market by Region
- 5.1.7 Global Other Mobile Phone Accessories Market by Region

CHAPTER 6. GLOBAL MOBILE PHONE ACCESSORIES MARKET BY REGION

6.1 Introduction

6.2 North America Mobile Phone Accessories Market

- 6.2.1 North America Mobile Phone Accessories Market by Price Range
 - 6.2.1.1 North America Mid-Range Mobile Phone Accessories Market by Country
 - 6.2.1.2 North America Premium Range Mobile Phone Accessories Market by Country
 - 6.2.1.3 North America Low Range Mobile Phone Accessories Market by Country
- 6.2.2 North America Mobile Phone Accessories Market by Sales Channel
 - 6.2.2.1 North America Multi-Brand Store Mobile Phone Accessories Market by Country
 - 6.2.2.2 North America Single-Brand Store Mobile Phone Accessories Market by Country
 - 6.2.2.3 North America Online Store Mobile Phone Accessories Market by Country
- 6.2.3 North America Mobile Phone Accessories Market by Product Type
 - 6.2.3.1 North America Mobile Phone Cases Market by Country
 - 6.2.3.2 North America Earphones & Headphones Market by Country
 - 6.2.3.3 North America Mobile Phone Battery & Charger Market by Country
 - 6.2.3.4 North America Portable Speakers Market by Country
 - 6.2.3.5 North America Memory Cards for Mobile Phones Market by Country
 - 6.2.3.6 North America Power Banks Market by Country
 - 6.2.3.7 North America Other Mobile Phone Accessories Market by Country
- 6.2.4 North America Mobile Phone Accessories Market by Country
 - 6.2.4.1 US Mobile Phone Accessories Market
 - 6.2.4.1.1 US Mobile Phone Accessories Market by Price Range
 - 6.2.4.1.2 US Mobile Phone Accessories Market by Sales Channel
 - 6.2.4.1.3 US Mobile Phone Accessories Market by Product Type
 - 6.2.4.2 Canada Mobile Phone Accessories Market
 - 6.2.4.2.1 Canada Mobile Phone Accessories Market by Price Range
 - 6.2.4.2.2 Canada Mobile Phone Accessories Market by Sales Channel

- 6.2.4.2.3 Canada Mobile Phone Accessories Market by Product Type
- 6.2.4.3 Mexico Mobile Phone Accessories Market
 - 6.2.4.3.1 Mexico Mobile Phone Accessories Market by Price Range
 - 6.2.4.3.2 Mexico Mobile Phone Accessories Market by Sales Channel
 - 6.2.4.3.3 Mexico Mobile Phone Accessories Market by Product Type
- 6.2.4.4 Rest of North America Mobile Phone Accessories Market
 - 6.2.4.4.1 Rest of North America Mobile Phone Accessories Market by Price Range
 - 6.2.4.4.2 Rest of North America Mobile Phone Accessories Market by Sales Channel
 - 6.2.4.4.3 Rest of North America Mobile Phone Accessories Market by Product Type
- 6.3 Europe Mobile Phone Accessories Market
 - 6.3.1 Europe Mobile Phone Accessories Market by Price Range
 - 6.3.1.1 Europe Mid-Range Mobile Phone Accessories Market by Country
 - 6.3.1.2 Europe Premium Range Mobile Phone Accessories Market by Country
 - 6.3.1.3 Europe Low Range Mobile Phone Accessories Market by Country
 - 6.3.2 Europe Mobile Phone Accessories Market by Sales Channel
 - 6.3.2.1 Europe Multi-Brand Store Mobile Phone Accessories Market by Country
 - 6.3.2.2 Europe Single-Brand Store Mobile Phone Accessories Market by Country
 - 6.3.2.3 Europe Online Store Mobile Phone Accessories Market by Country
 - 6.3.3 Europe Mobile Phone Accessories Market by Product Type
 - 6.3.3.1 Europe Mobile Phone Cases Market by Country
 - 6.3.3.2 Europe Earphones & Headphones Market by Country
 - 6.3.3.3 Europe Mobile Phone Battery & Charger Market by Country
 - 6.3.3.4 Europe Portable Speakers Market by Country
 - 6.3.3.5 Europe Memory Cards for Mobile Phones Market by Country
 - 6.3.3.6 Europe Power Banks Market by Country
 - 6.3.3.7 Europe Other Mobile Phone Accessories Market by Country
 - 6.3.4 Europe Mobile Phone Accessories Market by Country
 - 6.3.4.1 Germany Mobile Phone Accessories Market
 - 6.3.4.1.1 Germany Mobile Phone Accessories Market by Price Range
 - 6.3.4.1.2 Germany Mobile Phone Accessories Market by Sales Channel
 - 6.3.4.1.3 Germany Mobile Phone Accessories Market by Product Type
 - 6.3.4.2 UK Mobile Phone Accessories Market
 - 6.3.4.2.1 UK Mobile Phone Accessories Market by Price Range
 - 6.3.4.2.2 UK Mobile Phone Accessories Market by Sales Channel
 - 6.3.4.2.3 UK Mobile Phone Accessories Market by Product Type
 - 6.3.4.3 France Mobile Phone Accessories Market
 - 6.3.4.3.1 France Mobile Phone Accessories Market by Price Range
 - 6.3.4.3.2 France Mobile Phone Accessories Market by Sales Channel

- 6.3.4.3.3 France Mobile Phone Accessories Market by Product Type
- 6.3.4.4 Russia Mobile Phone Accessories Market
 - 6.3.4.4.1 Russia Mobile Phone Accessories Market by Price Range
 - 6.3.4.4.2 Russia Mobile Phone Accessories Market by Sales Channel
 - 6.3.4.4.3 Russia Mobile Phone Accessories Market by Product Type
- 6.3.4.5 Spain Mobile Phone Accessories Market
 - 6.3.4.5.1 Spain Mobile Phone Accessories Market by Price Range
 - 6.3.4.5.2 Spain Mobile Phone Accessories Market by Sales Channel
 - 6.3.4.5.3 Spain Mobile Phone Accessories Market by Product Type
- 6.3.4.6 Italy Mobile Phone Accessories Market
 - 6.3.4.6.1 Italy Mobile Phone Accessories Market by Price Range
 - 6.3.4.6.2 Italy Mobile Phone Accessories Market by Sales Channel
 - 6.3.4.6.3 Italy Mobile Phone Accessories Market by Product Type
- 6.3.4.7 Rest of Europe Mobile Phone Accessories Market
 - 6.3.4.7.1 Rest of Europe Mobile Phone Accessories Market by Price Range
 - 6.3.4.7.2 Rest of Europe Mobile Phone Accessories Market by Sales Channel
 - 6.3.4.7.3 Rest of Europe Mobile Phone Accessories Market by Product Type
- 6.4 Asia Pacific Mobile Phone Accessories Market
 - 6.4.1 Asia Pacific Mobile Phone Accessories Market by Price Range
 - 6.4.1.1 Asia Pacific Mid-Range Mobile Phone Accessories Market by Country
 - 6.4.1.2 Asia Pacific Premium Range Mobile Phone Accessories Market by Country
 - 6.4.1.3 Asia Pacific Low Range Mobile Phone Accessories Market by Country
 - 6.4.2 Asia Pacific Mobile Phone Accessories Market by Sales Channel
 - 6.4.2.1 Asia Pacific Multi-Brand Store Mobile Phone Accessories Market by Country
 - 6.4.2.2 Asia Pacific Single-Brand Store Mobile Phone Accessories Market by Country
 - 6.4.2.3 Asia Pacific Online Store Mobile Phone Accessories Market by Country
 - 6.4.3 Asia Pacific Mobile Phone Accessories Market by Product Type
 - 6.4.3.1 Asia Pacific Mobile Phone Cases Market by Country
 - 6.4.3.2 Asia Pacific Earphones & Headphones Market by Country
 - 6.4.3.3 Asia Pacific Mobile Phone Battery & Charger Market by Country
 - 6.4.3.4 Asia Pacific Portable Speakers Market by Country
 - 6.4.3.5 Asia Pacific Memory Cards for Mobile Phones Market by Country
 - 6.4.3.6 Asia Pacific Power Banks Market by Country
 - 6.4.3.7 Asia Pacific Other Mobile Phone Accessories Market by Country
 - 6.4.4 Asia Pacific Mobile Phone Accessories Market by Country
 - 6.4.4.1 China Mobile Phone Accessories Market
 - 6.4.4.1.1 China Mobile Phone Accessories Market by Price Range
 - 6.4.4.1.2 China Mobile Phone Accessories Market by Sales Channel
 - 6.4.4.1.3 China Mobile Phone Accessories Market by Product Type

- 6.4.4.2 Japan Mobile Phone Accessories Market
 - 6.4.4.2.1 Japan Mobile Phone Accessories Market by Price Range
 - 6.4.4.2.2 Japan Mobile Phone Accessories Market by Sales Channel
 - 6.4.4.2.3 Japan Mobile Phone Accessories Market by Product Type
- 6.4.4.3 India Mobile Phone Accessories Market
 - 6.4.4.3.1 India Mobile Phone Accessories Market by Price Range
 - 6.4.4.3.2 India Mobile Phone Accessories Market by Sales Channel
 - 6.4.4.3.3 India Mobile Phone Accessories Market by Product Type
- 6.4.4.4 South Korea Mobile Phone Accessories Market
 - 6.4.4.4.1 South Korea Mobile Phone Accessories Market by Price Range
 - 6.4.4.4.2 South Korea Mobile Phone Accessories Market by Sales Channel
 - 6.4.4.4.3 South Korea Mobile Phone Accessories Market by Product Type
- 6.4.4.5 Singapore Mobile Phone Accessories Market
 - 6.4.4.5.1 Singapore Mobile Phone Accessories Market by Price Range
 - 6.4.4.5.2 Singapore Mobile Phone Accessories Market by Sales Channel
 - 6.4.4.5.3 Singapore Mobile Phone Accessories Market by Product Type
- 6.4.4.6 Australia Mobile Phone Accessories Market
 - 6.4.4.6.1 Australia Mobile Phone Accessories Market by Price Range
 - 6.4.4.6.2 Australia Mobile Phone Accessories Market by Sales Channel
 - 6.4.4.6.3 Australia Mobile Phone Accessories Market by Product Type
- 6.4.4.7 Rest of Asia Pacific Mobile Phone Accessories Market
 - 6.4.4.7.1 Rest of Asia Pacific Mobile Phone Accessories Market by Price Range
 - 6.4.4.7.2 Rest of Asia Pacific Mobile Phone Accessories Market by Sales Channel
 - 6.4.4.7.3 Rest of Asia Pacific Mobile Phone Accessories Market by Product Type
- 6.5 LAMEA Mobile Phone Accessories Market
 - 6.5.1 LAMEA Mobile Phone Accessories Market by Price Range
 - 6.5.1.1 LAMEA Mid-Range Mobile Phone Accessories Market by Country
 - 6.5.1.2 LAMEA Premium Range Mobile Phone Accessories Market by Country
 - 6.5.1.3 LAMEA Low Range Mobile Phone Accessories Market by Country
 - 6.5.2 LAMEA Mobile Phone Accessories Market by Sales Channel
 - 6.5.2.1 LAMEA Multi-Brand Store Mobile Phone Accessories Market by Country
 - 6.5.2.2 LAMEA Single-Brand Store Mobile Phone Accessories Market by Country
 - 6.5.2.3 LAMEA Online Store Mobile Phone Accessories Market by Country
 - 6.5.3 LAMEA Mobile Phone Accessories Market by Product Type
 - 6.5.3.1 LAMEA Mobile Phone Cases Market by Country
 - 6.5.3.2 LAMEA Earphones & Headphones Market by Country
 - 6.5.3.3 LAMEA Mobile Phone Battery & Charger Market by Country
 - 6.5.3.4 LAMEA Portable Speakers Market by Country
 - 6.5.3.5 LAMEA Memory Cards for Mobile Phones Market by Country

- 6.5.3.6 LAMEA Power Banks Market by Country
- 6.5.3.7 LAMEA Other Mobile Phone Accessories Market by Country
- 6.5.4 LAMEA Mobile Phone Accessories Market by Country
 - 6.5.4.1 Brazil Mobile Phone Accessories Market
 - 6.5.4.1.1 Brazil Mobile Phone Accessories Market by Price Range
 - 6.5.4.1.2 Brazil Mobile Phone Accessories Market by Sales Channel
 - 6.5.4.1.3 Brazil Mobile Phone Accessories Market by Product Type
 - 6.5.4.2 Argentina Mobile Phone Accessories Market
 - 6.5.4.2.1 Argentina Mobile Phone Accessories Market by Price Range
 - 6.5.4.2.2 Argentina Mobile Phone Accessories Market by Sales Channel
 - 6.5.4.2.3 Argentina Mobile Phone Accessories Market by Product Type
 - 6.5.4.3 UAE Mobile Phone Accessories Market
 - 6.5.4.3.1 UAE Mobile Phone Accessories Market by Price Range
 - 6.5.4.3.2 UAE Mobile Phone Accessories Market by Sales Channel
 - 6.5.4.3.3 UAE Mobile Phone Accessories Market by Product Type
 - 6.5.4.4 Saudi Arabia Mobile Phone Accessories Market
 - 6.5.4.4.1 Saudi Arabia Mobile Phone Accessories Market by Price Range
 - 6.5.4.4.2 Saudi Arabia Mobile Phone Accessories Market by Sales Channel
 - 6.5.4.4.3 Saudi Arabia Mobile Phone Accessories Market by Product Type
 - 6.5.4.5 South Africa Mobile Phone Accessories Market
 - 6.5.4.5.1 South Africa Mobile Phone Accessories Market by Price Range
 - 6.5.4.5.2 South Africa Mobile Phone Accessories Market by Sales Channel
 - 6.5.4.5.3 South Africa Mobile Phone Accessories Market by Product Type
 - 6.5.4.6 Nigeria Mobile Phone Accessories Market
 - 6.5.4.6.1 Nigeria Mobile Phone Accessories Market by Price Range
 - 6.5.4.6.2 Nigeria Mobile Phone Accessories Market by Sales Channel
 - 6.5.4.6.3 Nigeria Mobile Phone Accessories Market by Product Type
 - 6.5.4.7 Rest of LAMEA Mobile Phone Accessories Market
 - 6.5.4.7.1 Rest of LAMEA Mobile Phone Accessories Market by Price Range
 - 6.5.4.7.2 Rest of LAMEA Mobile Phone Accessories Market by Sales Channel
 - 6.5.4.7.3 Rest of LAMEA Mobile Phone Accessories Market by Product Type

CHAPTER 7. COMPANY PROFILES

- 7.1 Sony Corporation
 - 7.1.1 Company Overview
 - 7.1.2 Financial Analysis
 - 7.1.3 Segmental and Regional Analysis
 - 7.1.4 Research & Development Expense

- 7.2 SAMSUNG ELECTRONICS CO. LTD.
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Segmental and Regional Analysis
 - 7.2.4 Research & Development
- 7.3 Apple Inc.
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Segmental and Regional Analysis
 - 7.3.4 Research & Development Expense
- 7.4 JVC Kenwood Corporation
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
- 7.5 Panasonic Corporation
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Segmental and Regional Analysis
 - 7.5.1 Research & Development Expense
- 7.6 Energizer Holdings, Inc.
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
 - 7.6.3 Regional Analysis
 - 7.6.4 Research & Development Expense
- 7.7 Bose Corporation
 - 7.7.1 Company Overview
- 7.8 Sennheiser Electronic GmbH & Co. KG
 - 7.8.1 Company Overview

List Of Tables

LIST OF TABLES

Table 1 GLOBAL MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 2 GLOBAL MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 3 GLOBAL MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 4 GLOBAL MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 5 GLOBAL MID-RANGE MOBILE PHONE ACCESSORIES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 6 GLOBAL MID-RANGE MOBILE PHONE ACCESSORIES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 7 GLOBAL PREMIUM RANGE MOBILE PHONE ACCESSORIES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 8 GLOBAL PREMIUM RANGE MOBILE PHONE ACCESSORIES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 9 GLOBAL LOW RANGE MOBILE PHONE ACCESSORIES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 10 GLOBAL LOW RANGE MOBILE PHONE ACCESSORIES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 11 GLOBAL MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 12 GLOBAL MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 13 GLOBAL MULTI-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 14 GLOBAL MULTI-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 15 GLOBAL SINGLE-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 16 GLOBAL SINGLE-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 17 GLOBAL ONLINE STORE MOBILE PHONE ACCESSORIES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 18 GLOBAL ONLINE STORE MOBILE PHONE ACCESSORIES MARKET BY

REGION, 2017 - 2023, USD MILLION

Table 19 GLOBAL MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 20 GLOBAL MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 21 GLOBAL MOBILE PHONE CASES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 22 GLOBAL MOBILE PHONE CASES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 23 GLOBAL EARPHONES & HEADPHONES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 24 GLOBAL EARPHONES & HEADPHONES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 25 GLOBAL MOBILE PHONE BATTERY & CHARGER MARKET BY REGION, 2013 - 2016, USD MILLION

Table 26 GLOBAL MOBILE PHONE BATTERY & CHARGER MARKET BY REGION, 2017 - 2023, USD MILLION

Table 27 GLOBAL PORTable SPEAKERS MARKET BY REGION, 2013 - 2016, USD MILLION

Table 28 GLOBAL PORTable SPEAKERS MARKET BY REGION, 2017 - 2023, USD MILLION

Table 29 GLOBAL MEMORY CARDS FOR MOBILE PHONES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 30 GLOBAL MEMORY CARDS FOR MOBILE PHONES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 31 GLOBAL POWER BANKS MARKET BY REGION, 2013 - 2016, USD MILLION

Table 32 GLOBAL POWER BANKS MARKET BY REGION, 2017 - 2023, USD MILLION

Table 33 GLOBAL OTHER MOBILE PHONE ACCESSORIES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 34 GLOBAL OTHER MOBILE PHONE ACCESSORIES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 35 GLOBAL MOBILE PHONE ACCESSORIES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 36 GLOBAL MOBILE PHONE ACCESSORIES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 37 NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 38 NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 39 NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 40 NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 41 NORTH AMERICA MID-RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 NORTH AMERICA MID-RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 NORTH AMERICA PREMIUM RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 44 NORTH AMERICA PREMIUM RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 45 NORTH AMERICA LOW RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 46 NORTH AMERICA LOW RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 47 NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 48 NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 49 NORTH AMERICA MULTI-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 50 NORTH AMERICA MULTI-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 51 NORTH AMERICA SINGLE-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 52 NORTH AMERICA SINGLE-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 53 NORTH AMERICA ONLINE STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 54 NORTH AMERICA ONLINE STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 55 NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 56 NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 57 NORTH AMERICA MOBILE PHONE CASES MARKET BY COUNTRY, 2013 -

2016, USD MILLION

Table 58 NORTH AMERICA MOBILE PHONE CASES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 59 NORTH AMERICA EARPHONES & HEADPHONES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 60 NORTH AMERICA EARPHONES & HEADPHONES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 61 NORTH AMERICA MOBILE PHONE BATTERY & CHARGER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 62 NORTH AMERICA MOBILE PHONE BATTERY & CHARGER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 63 NORTH AMERICA PORTABLE SPEAKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 64 NORTH AMERICA PORTABLE SPEAKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 65 NORTH AMERICA MEMORY CARDS FOR MOBILE PHONES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 66 NORTH AMERICA MEMORY CARDS FOR MOBILE PHONES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 67 NORTH AMERICA POWER BANKS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 68 NORTH AMERICA POWER BANKS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 69 NORTH AMERICA OTHER MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 70 NORTH AMERICA OTHER MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 71 NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 72 NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 73 US MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 74 US MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 75 US MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 76 US MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 77 US MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 78 US MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 79 US MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 80 US MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 81 CANADA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 82 CANADA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 83 CANADA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 84 CANADA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 85 CANADA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 86 CANADA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 87 CANADA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 88 CANADA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 89 MEXICO MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 90 MEXICO MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 91 MEXICO MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 92 MEXICO MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 93 MEXICO MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 94 MEXICO MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 95 MEXICO MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 96 MEXICO MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 97 REST OF NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET,

2013 - 2016, USD MILLION

Table 98 REST OF NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET,
2017 - 2023, USD MILLION

Table 99 REST OF NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET BY
PRICE RANGE, 2013 - 2016, USD MILLION

Table 100 REST OF NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET
BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 101 REST OF NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET
BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 102 REST OF NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET
BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 103 REST OF NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET
BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 104 REST OF NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET
BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 105 EUROPE MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD
MILLION

Table 106 EUROPE MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD
MILLION

Table 107 EUROPE MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE,
2013 - 2016, USD MILLION

Table 108 EUROPE MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE,
2017 - 2023, USD MILLION

Table 109 EUROPE MID-RANGE MOBILE PHONE ACCESSORIES MARKET BY
COUNTRY, 2013 - 2016, USD MILLION

Table 110 EUROPE MID-RANGE MOBILE PHONE ACCESSORIES MARKET BY
COUNTRY, 2017 - 2023, USD MILLION

Table 111 EUROPE PREMIUM RANGE MOBILE PHONE ACCESSORIES MARKET
BY COUNTRY, 2013 - 2016, USD MILLION

Table 112 EUROPE PREMIUM RANGE MOBILE PHONE ACCESSORIES MARKET
BY COUNTRY, 2017 - 2023, USD MILLION

Table 113 EUROPE LOW RANGE MOBILE PHONE ACCESSORIES MARKET BY
COUNTRY, 2013 - 2016, USD MILLION

Table 114 EUROPE LOW RANGE MOBILE PHONE ACCESSORIES MARKET BY
COUNTRY, 2017 - 2023, USD MILLION

Table 115 EUROPE MOBILE PHONE ACCESSORIES MARKET BY SALES
CHANNEL, 2013 - 2016, USD MILLION

Table 116 EUROPE MOBILE PHONE ACCESSORIES MARKET BY SALES
CHANNEL, 2017 - 2023, USD MILLION

Table 117 EUROPE MULTI-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 118 EUROPE MULTI-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 119 EUROPE SINGLE-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 120 EUROPE SINGLE-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 121 EUROPE ONLINE STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 122 EUROPE ONLINE STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 123 EUROPE MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 124 EUROPE MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 125 EUROPE MOBILE PHONE CASES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 126 EUROPE MOBILE PHONE CASES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 127 EUROPE EARPHONES & HEADPHONES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 128 EUROPE EARPHONES & HEADPHONES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 129 EUROPE MOBILE PHONE BATTERY & CHARGER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 130 EUROPE MOBILE PHONE BATTERY & CHARGER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 131 EUROPE PORTable SPEAKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 132 EUROPE PORTable SPEAKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 133 EUROPE MEMORY CARDS FOR MOBILE PHONES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 134 EUROPE MEMORY CARDS FOR MOBILE PHONES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 135 EUROPE POWER BANKS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 136 EUROPE POWER BANKS MARKET BY COUNTRY, 2017 - 2023, USD

MILLION

Table 137 EUROPE OTHER MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 138 EUROPE OTHER MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 139 EUROPE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 140 EUROPE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 141 GERMANY MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 142 GERMANY MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 143 GERMANY MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 144 GERMANY MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 145 GERMANY MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 146 GERMANY MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 147 GERMANY MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 148 GERMANY MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 149 UK MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 150 UK MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 151 UK MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 152 UK MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 153 UK MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 154 UK MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 155 UK MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 156 UK MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 157 FRANCE MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 158 FRANCE MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 159 FRANCE MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 160 FRANCE MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 161 FRANCE MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 162 FRANCE MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 163 FRANCE MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 164 FRANCE MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 165 RUSSIA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 166 RUSSIA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 167 RUSSIA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 168 RUSSIA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 169 RUSSIA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 170 RUSSIA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 171 RUSSIA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 172 RUSSIA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 173 SPAIN MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 174 SPAIN MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 175 SPAIN MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 176 SPAIN MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE,

2017 - 2023, USD MILLION

Table 177 SPAIN MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 178 SPAIN MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 179 SPAIN MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 180 SPAIN MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 181 ITALY MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 182 ITALY MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 183 ITALY MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 184 ITALY MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 185 ITALY MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 186 ITALY MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 187 ITALY MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 188 ITALY MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 189 REST OF EUROPE MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 190 REST OF EUROPE MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 191 REST OF EUROPE MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 192 REST OF EUROPE MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 193 REST OF EUROPE MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 194 REST OF EUROPE MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 195 REST OF EUROPE MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 196 REST OF EUROPE MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 197 ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 198 ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 199 ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 200 ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 201 ASIA PACIFIC MID-RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 202 ASIA PACIFIC MID-RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 203 ASIA PACIFIC PREMIUM RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 204 ASIA PACIFIC PREMIUM RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 205 ASIA PACIFIC LOW RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 206 ASIA PACIFIC LOW RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 207 ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 208 ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 209 ASIA PACIFIC MULTI-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 210 ASIA PACIFIC MULTI-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 211 ASIA PACIFIC SINGLE-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 212 ASIA PACIFIC SINGLE-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 213 ASIA PACIFIC ONLINE STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 214 ASIA PACIFIC ONLINE STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 215 ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET BY PRODUCT

TYPE, 2013 - 2016, USD MILLION

Table 216 ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 217 ASIA PACIFIC MOBILE PHONE CASES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 218 ASIA PACIFIC MOBILE PHONE CASES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 219 ASIA PACIFIC EARPHONES & HEADPHONES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 220 ASIA PACIFIC EARPHONES & HEADPHONES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 221 ASIA PACIFIC MOBILE PHONE BATTERY & CHARGER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 222 ASIA PACIFIC MOBILE PHONE BATTERY & CHARGER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 223 ASIA PACIFIC PORTABLE SPEAKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 224 ASIA PACIFIC PORTABLE SPEAKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 225 ASIA PACIFIC MEMORY CARDS FOR MOBILE PHONES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 226 ASIA PACIFIC MEMORY CARDS FOR MOBILE PHONES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 227 ASIA PACIFIC POWER BANKS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 228 ASIA PACIFIC POWER BANKS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 229 ASIA PACIFIC OTHER MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 230 ASIA PACIFIC OTHER MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 231 ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 232 ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 233 CHINA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 234 CHINA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 235 CHINA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 236 CHINA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 237 CHINA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 238 CHINA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 239 CHINA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 240 CHINA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 241 JAPAN MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 242 JAPAN MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 243 JAPAN MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 244 JAPAN MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 245 JAPAN MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 246 JAPAN MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 247 JAPAN MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 248 JAPAN MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 249 INDIA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 250 INDIA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 251 INDIA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 252 INDIA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 253 INDIA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 254 INDIA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL,

2017 - 2023, USD MILLION

Table 255 INDIA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 256 INDIA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 257 SOUTH KOREA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 258 SOUTH KOREA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 259 SOUTH KOREA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 260 SOUTH KOREA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 261 SOUTH KOREA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 262 SOUTH KOREA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 263 SOUTH KOREA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 264 SOUTH KOREA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 265 SINGAPORE MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 266 SINGAPORE MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 267 SINGAPORE MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 268 SINGAPORE MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 269 SINGAPORE MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 270 SINGAPORE MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 271 SINGAPORE MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 272 SINGAPORE MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 273 AUSTRALIA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 274 AUSTRALIA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 275 AUSTRALIA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 276 AUSTRALIA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 277 AUSTRALIA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 278 AUSTRALIA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 279 AUSTRALIA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 280 AUSTRALIA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 281 REST OF ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 282 REST OF ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 283 REST OF ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 284 REST OF ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 285 REST OF ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 286 REST OF ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 287 REST OF ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 288 REST OF ASIA PACIFIC MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 289 LAMEA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 290 LAMEA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 291 LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 292 LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 293 LAMEA MID-RANGE MOBILE PHONE ACCESSORIES MARKET BY

COUNTRY, 2013 - 2016, USD MILLION

Table 294 LAMEA MID-RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 295 LAMEA PREMIUM RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 296 LAMEA PREMIUM RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 297 LAMEA LOW RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 298 LAMEA LOW RANGE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 299 LAMEA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 300 LAMEA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 301 LAMEA MULTI-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 302 LAMEA MULTI-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 303 LAMEA SINGLE-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 304 LAMEA SINGLE-BRAND STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 305 LAMEA ONLINE STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 306 LAMEA ONLINE STORE MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 307 LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 308 LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 309 LAMEA MOBILE PHONE CASES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 310 LAMEA MOBILE PHONE CASES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 311 LAMEA EARPHONES & HEADPHONES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 312 LAMEA EARPHONES & HEADPHONES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 313 LAMEA MOBILE PHONE BATTERY & CHARGER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 314 LAMEA MOBILE PHONE BATTERY & CHARGER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 315 LAMEA PORTABLE SPEAKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 316 LAMEA PORTABLE SPEAKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 317 LAMEA MEMORY CARDS FOR MOBILE PHONES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 318 LAMEA MEMORY CARDS FOR MOBILE PHONES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 319 LAMEA POWER BANKS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 320 LAMEA POWER BANKS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 321 LAMEA OTHER MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 322 LAMEA OTHER MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 323 LAMEA MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 324 LAMEA MOBILE PHONE ACCESSORIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 325 BRAZIL MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 326 BRAZIL MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 327 BRAZIL MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 328 BRAZIL MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 329 BRAZIL MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 330 BRAZIL MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 331 BRAZIL MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 332 BRAZIL MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE,

2017 - 2023, USD MILLION

Table 333 ARGENTINA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 334 ARGENTINA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 335 ARGENTINA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 336 ARGENTINA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 337 ARGENTINA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 338 ARGENTINA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 339 ARGENTINA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 340 ARGENTINA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 341 UAE MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 342 UAE MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 343 UAE MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 344 UAE MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 345 UAE MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 346 UAE MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 347 UAE MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 348 UAE MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 349 SAUDI ARABIA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 350 SAUDI ARABIA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 351 SAUDI ARABIA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 352 SAUDI ARABIA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 353 SAUDI ARABIA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 354 SAUDI ARABIA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 355 SAUDI ARABIA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 356 SAUDI ARABIA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 357 SOUTH AFRICA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 358 SOUTH AFRICA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 359 SOUTH AFRICA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 360 SOUTH AFRICA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 361 SOUTH AFRICA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 362 SOUTH AFRICA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 363 SOUTH AFRICA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 364 SOUTH AFRICA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 365 NIGERIA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 366 NIGERIA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 367 NIGERIA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 368 NIGERIA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 369 NIGERIA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 370 NIGERIA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 371 NIGERIA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE,

2013 - 2016, USD MILLION

Table 372 NIGERIA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 373 REST OF LAMEA MOBILE PHONE ACCESSORIES MARKET, 2013 - 2016, USD MILLION

Table 374 REST OF LAMEA MOBILE PHONE ACCESSORIES MARKET, 2017 - 2023, USD MILLION

Table 375 REST OF LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2013 - 2016, USD MILLION

Table 376 REST OF LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE, 2017 - 2023, USD MILLION

Table 377 REST OF LAMEA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

Table 378 REST OF LAMEA MOBILE PHONE ACCESSORIES MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

Table 379 REST OF LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 380 REST OF LAMEA MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 381 KEY INFORMATION - SONY CORPORATION

Table 382 KEY INFORMATION - SAMSUNG ELECTRONICS CO. LTD.

Table 383 KEY INFORMATION - APPLE INC.

Table 384 KEY INFORMATION – JVC KENWOOD CORPORATION

Table 385 KEY INFORMATION – PANASONIC CORPORATION

Table 386 KEY INFORMATION - ENERGIZER HOLDINGS, INC.

Table 387 KEY INFORMATION - BOSE CORPORATION

Table 388 KEY INFORMATION - SENNHEISER ELECTRONIC GMBH & CO. KG

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