

Global Mobile Phone Accessories Market (2017 - 2023)

<https://marketpublishers.com/r/GEAEABF7E82EN.html>

Date: June 2017

Pages: 225

Price: US\$ 3,600.00 (Single User License)

ID: GEAEABF7E82EN

Abstracts

From power banks to phone cases, there are various kinds of mobile phone accessories available in the market. Mobile phone accessories are made up of software or hardware which increases the appearances and functionality of mobile phones. A well picked accessory could enhance the usability of the mobile phones. Mobile phone accessories can be used for various functions, such as accessing web, capturing images, listening to music, storing data, phone charging and so on. From design to protection, accessories such as batteries, power banks, cables, and chargers solve many day to day concerns of the consumers. Other products such as phone cases, portable chargers, Bluetooth speakers, car docks, camera lens, memory cards, selfie sticks and others are also trending accessories today. These products are high on demand due to their functionalities; for example, phone cases and mobile skins protect phones from scratches or cuts.

Mobile phones accessories have witnessed significant growth in the recent years, owing to the rapid growth in the adoption of the smartphones due to changing lifestyles and growing disposable incomes. Additionally, factors such as strong distribution networks and increase in demand for wireless technology have driven the demand for mobile phone accessories market. However, adverse effects on the ability to hear due to the over usage of earphones or headphones have become one of the major restraints for the growth of mobile accessories market.

Based on the Price Ranges, the Mobile Phone Accessories market is segmented into Mid-Range, Low Range, and Premium Range. Based on the Sales Channels, the market is segmented into Multi-Brand Store, Single-Brand Store, and Online Store. Based on Product Types, the market is segmented into Mobile Cases, Earphones & Headphones, Battery & Charger, Portable Speakers, Memory Cards, Power Banks, and Others.

Based on region, Mobile Phone Accessories market is segmented into North America (US, Canada, Mexico and Rest of North America), Europe (Germany, UK, France, Russia, Spain, Italy and Rest of Europe), Asia Pacific (China, Japan, India, South Korea, Singapore, Australia and Rest of Asia Pacific) and Latin America, Middle East & Africa. Asia Pacific remained the dominant region in the global Mobile Phone Accessories market in 2016. Europe and North America would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Mobile Phone Accessories market. Key companies profiled in the report include Sony Corporation, Samsung Electronics Co. Ltd., Apple Inc., Jvc Kenwood Corporation, Panasonic Corporation, Energizer Holdings Inc., Bose Corporation, and Sennheiser Electronic GmbH & Co. KG.

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