

Global Mixed Reality Market Analysis (2017-2023)

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Abstracts

The Global Mixed Reality Market size is expected to reach \$2.8 billion by 2023, rising at a market growth of 77.3% CAGR during the forecast period. Mixed reality (MR), also referred to as hybrid reality, is the technology that is used to merge real and virtual worlds and produce new environments and visualizations where physical and digital objects co-exist and interact in real time. The mixed reality market would witness rapid growth due to increasing demand for innovative and wearable products. The aerospace and defense sectors further add to the market expansion as the mixed reality products can be used in training programs. The technology can be effectively used in schools, as it provides 3D images leading to an interactive learning experience.

Based on Components, the market report segments the market into Hardware and Software. Based on Devices Type, the Global Mixed Reality market segments the market into Wired and Wireless. Based on Verticals, the market report segments the market into Aerospace & Defense, Industrial, Consumer Electronics, Architecture, Medical, and Others. Based on Regions, the Global Mixed Reality market segments the market into North America, Europe, Latin America, Asia Pacific, Middle East and Africa.

The market research report covers the competition analysis of key stake holders of the Global Mixed Reality Market. Key companies profiled in the report include HTC Corporation, Intel Corporation, Magic leap, Inc., Microsoft Corporation, Facebook, Eon Reality, Inc., Google Inc., Samsung Electronics Co. Ltd., Seiko Epson Corporation, and Meta Company.

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