

Global Medical Spa Market (2019-2025)

<https://marketpublishers.com/r/G044BC6C682EEN.html>

Date: November 2019

Pages: 113

Price: US\$ 3,600.00 (Single User License)

ID: G044BC6C682EEN

Abstracts

The Global Medical Spa Market size is expected to reach \$23.4 billion by 2025, rising at a market growth of 12.3% CAGR during the forecast period. Medical spas have become a major trend among men and women alike. A medical spa can be understood as a mix of both traditional spa and a medical clinic. These spas are a perfect blend of the soothing spa experience and clinically driven procedures performed by medical experts. The fundamental difference between a traditional spa and a medical spa is the kind of procedures offered. Medical spas are most commonly set up for providing treatment of an ailment or indication. Any procedures conducted here are done by experts using medicinal products. Unlike a day spa, all the services are provided and performed under the supervision of a doctor, mostly a plastic surgeon or a dermatologist.

A men's medical spa offers a variety of men's wellness facilities including massages, facials, consultation on nutrition, etc. Skin treatment such as laser hair removal, skin tightening is also performed in most men's medical spas. In gulf countries, women's medical spas are common. The staff in a women's medical spa is entirely female, ensuring privacy and comfort. Anti-aging Medical Spas concentrate on several services such as dietary advice, exercise, etc. They use hormonal therapy for age control along with nutrition and fitness advice. Numerous examinations, such as blood levels, hormonal levels, and lipids, are conducted regularly to ensure treatment efficiency. Medical spa settings similar to hospitals provide facilities to patients recovering, their friends, family, hospital staff, etc. The most popular services offered by such spas are cosmetic services. Progressively exceptional marketing techniques will show that various ethnic groups have a deep loyalty to those who can best meet their specific needs. Different ethnic groups get drawn to practitioners who understand their unique needs through physicians and aesthetic services. Being sure that these service providers understand the population of patients is crucial to growing their business and niche.

Based on Services, the market is segmented into Facial Treatment, Body Shaping & Contouring, Hair Removal, Scar Revision, Tattoo Removal and Other Services. Based

on Regions, the market is segmented into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Hologic, Inc. (Cynosure, Inc.), Lumenis Ltd. (XIO Group), Sciton, Inc., Canyon Ranch, Inc., Clinique LA Prairie SA, Hyatt Hotels Corporation, Syneron Medical Ltd. (Apax Partners), Chiva-Som International Health Resorts Co., Ltd., Allure MedSpa and Biovital Medspa.

Scope of the Study

Market Segmentation:

By Services

Facial Treatment

Body Shaping & Contouring

Hair Removal

Scar Revision

Tattoo Removal

Other Services

By Geography

North America

US

Canada

Mexico

Rest of North America

Europe

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

LAMEA

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Hologic, Inc. (Cynosure, Inc.)

Lumenis Ltd. (XIO Group)

Sciton, Inc.

Canyon Ranch, Inc.

Clinique LA Prairie SA

Hyatt Hotels Corporation

Syneron Medical Ltd. (Apax Partners)

Chiva-Som International Health Resorts Co., Ltd.

Allure MedSpa

Biovital Medspa

Unique Offerings from KBV Research

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Global Medical Spa Market, by Services
 - 1.4.2 Global Medical Spa Market, by Geography
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. GLOBAL MEDICAL SPA MARKET BY SERVICES

- 3.1 Global Facial Treatment Market by Region
- 3.2 Global Body Shaping & Contouring Market by Region
- 3.3 Global Hair Removal Market by Region
- 3.4 Global Scar Revision Market by Region
- 3.5 Global Tattoo Removal Market by Region
- 3.6 Global Other Services Market by Region

CHAPTER 4. GLOBAL MEDICAL SPA MARKET BY REGION

- 4.1 North America Medical Spa Market
 - 4.1.1 North America Medical Spa Market by Services
 - 4.1.1.1 North America Facial Treatment Market by Country
 - 4.1.1.2 North America Body Shaping & Contouring Market by Country
 - 4.1.1.3 North America Hair Removal Market by Country
 - 4.1.1.4 North America Scar Revision Market by Country
 - 4.1.1.5 North America Tattoo Removal Market by Country
 - 4.1.1.6 North America Other Services Market by Country

- 4.1.2 North America Medical Spa Market by Country
 - 4.1.2.1 USA Medical Spa Market
 - 4.1.2.1.1 USA Medical Spa Market by Services
 - 4.1.2.2 Canada Medical Spa Market
 - 4.1.2.2.1 Canada Medical Spa Market by Services
 - 4.1.2.3 Mexico Medical Spa Market
 - 4.1.2.3.1 Mexico Medical Spa Market by Services
 - 4.1.2.4 Rest of North America Medical Spa Market
 - 4.1.2.4.1 Rest of North America Medical Spa Market by Services
- 4.2 Europe Medical Spa Market
 - 4.2.1 Europe Medical Spa Market by Services
 - 4.2.1.1 Europe Facial Treatment Market by Country
 - 4.2.1.2 Europe Body Shaping & Contouring Market by Country
 - 4.2.1.3 Europe Hair Removal Market by Country
 - 4.2.1.4 Europe Scar Revision Market by Country
 - 4.2.1.5 Europe Tattoo Removal Market by Country
 - 4.2.1.6 Europe Other Services Market by Country
 - 4.2.2 Europe Medical Spa Market by Country
 - 4.2.2.1 Germany Medical Spa Market
 - 4.2.2.1.1 Germany Medical Spa Market by Services
 - 4.2.2.2 UK Medical Spa Market
 - 4.2.2.2.1 UK Medical Spa Market by Services
 - 4.2.2.3 France Medical Spa Market
 - 4.2.2.3.1 France Medical Spa Market by Services
 - 4.2.2.4 Russia Medical Spa Market
 - 4.2.2.4.1 Russia Medical Spa Market by Services
 - 4.2.2.5 Italy Medical Spa Market
 - 4.2.2.5.1 Italy Medical Spa Market by Services
 - 4.2.2.6 Rest of Europe Medical Spa Market
 - 4.2.2.6.1 Rest of Europe Medical Spa Market by Services
- 4.3 Asia Pacific Medical Spa Market
 - 4.3.1 Asia Pacific Medical Spa Market by Services
 - 4.3.1.1 Asia Pacific Facial Treatment Market by Country
 - 4.3.1.2 Asia Pacific Body Shaping & Contouring Market by Country
 - 4.3.1.3 Asia Pacific Hair Removal Market by Country
 - 4.3.1.4 Asia Pacific Scar Revision Market by Country
 - 4.3.1.5 Asia Pacific Tattoo Removal Market by Country
 - 4.3.1.6 Asia Pacific Other Services Market by Country
 - 4.3.2 Asia Pacific Medical Spa Market by Country

- 4.3.2.1 China Medical Spa Market
 - 4.3.2.1.1 China Medical Spa Market by Services
- 4.3.2.2 India Medical Spa Market
 - 4.3.2.2.1 India Medical Spa Market by Services
- 4.3.2.3 Japan Medical Spa Market
 - 4.3.2.3.1 Japan Medical Spa Market by Services
- 4.3.2.4 South Korea Medical Spa Market
 - 4.3.2.4.1 South Korea Medical Spa Market by Services
- 4.3.2.5 Singapore Medical Spa Market
 - 4.3.2.5.1 Singapore Medical Spa Market by Services
- 4.3.2.6 Malaysia Medical Spa Market
 - 4.3.2.6.1 Malaysia Medical Spa Market by Services
- 4.3.2.7 Rest of Asia Pacific Medical Spa Market
 - 4.3.2.7.1 Rest of Asia Pacific Medical Spa Market by Services
- 4.4 LAMEA Medical Spa Market
 - 4.4.1 LAMEA Medical Spa Market by Services
 - 4.4.1.1 LAMEA Facial Treatment Market by Country
 - 4.4.1.2 LAMEA Body Shaping & Contouring Market by Country
 - 4.4.1.3 LAMEA Hair Removal Market by Country
 - 4.4.1.4 LAMEA Scar Revision Market by Country
 - 4.4.1.5 LAMEA Tattoo Removal Market by Country
 - 4.4.1.6 LAMEA Other Services Market by Country
 - 4.4.2 LAMEA Medical Spa Market by Country
 - 4.4.2.1 Brazil Medical Spa Market
 - 4.4.2.1.1 Brazil Medical Spa Market by Services
 - 4.4.2.2 Argentina Medical Spa Market
 - 4.4.2.2.1 Argentina Medical Spa Market by Services
 - 4.4.2.3 UAE Medical Spa Market
 - 4.4.2.3.1 UAE Medical Spa Market by Services
 - 4.4.2.4 Saudi Arabia Medical Spa Market
 - 4.4.2.4.1 Saudi Arabia Medical Spa Market by Services
 - 4.4.2.5 South Africa Medical Spa Market
 - 4.4.2.5.1 South Africa Medical Spa Market by Services
 - 4.4.2.6 Nigeria Medical Spa Market
 - 4.4.2.6.1 Nigeria Medical Spa Market by Services
 - 4.4.2.7 Rest of LAMEA Medical Spa Market
 - 4.4.2.7.1 Rest of LAMEA Medical Spa Market by Services

CHAPTER 5. COMPANY PROFILES

- 5.1 Hologic, Inc. (Cynosure, Inc.)
 - 5.1.1 Company Overview
 - 5.1.2 Financial Analysis
 - 5.1.3 Regional Analysis
 - 5.1.4 Research & Development Expense
- 5.2 Lumenis Ltd. (XIO Group)
 - 5.2.1 Company Overview
- 5.3 Sciton, Inc.
 - 5.3.1 Company Overview
- 5.4 Canyon Ranch, Inc.
 - 5.4.1 Company Overview
- 5.5 Clinique LA Prairie SA
 - 5.5.1 Company Overview
- 5.6 Hyatt Hotels Corporation
 - 5.6.1 Company Overview
 - 5.6.2 Financial Analysis
 - 5.6.3 Segmental and Regional Analysis
- 5.7 Syneron Medical Ltd. (Apax Partners)
 - 5.7.1 Company Overview
- 5.8 Chiva-Som International Health Resorts Co., Ltd.
 - 5.8.1 Company Overview
- 5.9 Allure MedSpa
 - 5.9.1 Company Overview
- 5.10 Biovital Medspa
 - 5.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 2 GLOBAL MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 3 GLOBAL MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 4 GLOBAL MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 5 GLOBAL FACIAL TREATMENT MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 6 GLOBAL FACIAL TREATMENT MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 7 GLOBAL BODY SHAPING & CONTOURING MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 8 GLOBAL BODY SHAPING & CONTOURING MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 9 GLOBAL HAIR REMOVAL MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 10 GLOBAL HAIR REMOVAL MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 11 GLOBAL SCAR REVISION MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 12 GLOBAL SCAR REVISION MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 13 GLOBAL TATTOO REMOVAL MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 14 GLOBAL TATTOO REMOVAL MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 15 GLOBAL OTHER SERVICES MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 16 GLOBAL OTHER SERVICES MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 17 GLOBAL MEDICAL SPA MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 18 GLOBAL MEDICAL SPA MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 19 NORTH AMERICA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 20 NORTH AMERICA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 21 NORTH AMERICA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018,

USD MILLION

TABLE 22 NORTH AMERICA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025,
USD MILLION

TABLE 23 NORTH AMERICA FACIAL TREATMENT MARKET BY COUNTRY, 2015 -
2018, USD MILLION

TABLE 24 NORTH AMERICA FACIAL TREATMENT MARKET BY COUNTRY, 2019 -
2025, USD MILLION

TABLE 25 NORTH AMERICA BODY SHAPING & CONTOURING MARKET BY
COUNTRY, 2015 - 2018, USD MILLION

TABLE 26 NORTH AMERICA BODY SHAPING & CONTOURING MARKET BY
COUNTRY, 2019 - 2025, USD MILLION

TABLE 27 NORTH AMERICA HAIR REMOVAL MARKET BY COUNTRY, 2015 - 2018,
USD MILLION

TABLE 28 NORTH AMERICA HAIR REMOVAL MARKET BY COUNTRY, 2019 - 2025,
USD MILLION

TABLE 29 NORTH AMERICA SCAR REVISION MARKET BY COUNTRY, 2015 - 2018,
USD MILLION

TABLE 30 NORTH AMERICA SCAR REVISION MARKET BY COUNTRY, 2019 - 2025,
USD MILLION

TABLE 31 NORTH AMERICA TATTOO REMOVAL MARKET BY COUNTRY, 2015 -
2018, USD MILLION

TABLE 32 NORTH AMERICA TATTOO REMOVAL MARKET BY COUNTRY, 2019 -
2025, USD MILLION

TABLE 33 NORTH AMERICA OTHER SERVICES MARKET BY COUNTRY, 2015 -
2018, USD MILLION

TABLE 34 NORTH AMERICA OTHER SERVICES MARKET BY COUNTRY, 2019 -
2025, USD MILLION

TABLE 35 NORTH AMERICA MEDICAL SPA MARKET BY COUNTRY, 2015 - 2018,
USD MILLION

TABLE 36 NORTH AMERICA MEDICAL SPA MARKET BY COUNTRY, 2019 - 2025,
USD MILLION

TABLE 37 USA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 38 USA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 39 USA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 40 USA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 41 CANADA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 42 CANADA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 43 CANADA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD
MILLION

TABLE 44 CANADA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 45 MEXICO MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 46 MEXICO MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 47 MEXICO MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 48 MEXICO MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 49 REST OF NORTH AMERICA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 50 REST OF NORTH AMERICA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 51 REST OF NORTH AMERICA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 52 REST OF NORTH AMERICA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 53 EUROPE MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 54 EUROPE MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 55 EUROPE MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 56 EUROPE MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 57 EUROPE FACIAL TREATMENT MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 58 EUROPE FACIAL TREATMENT MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 59 EUROPE BODY SHAPING & CONTOURING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 60 EUROPE BODY SHAPING & CONTOURING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 61 EUROPE HAIR REMOVAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 62 EUROPE HAIR REMOVAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 63 EUROPE SCAR REVISION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 64 EUROPE SCAR REVISION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 65 EUROPE TATTOO REMOVAL MARKET BY COUNTRY, 2015 - 2018, USD

MILLION

TABLE 66 EUROPE TATTOO REMOVAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 67 EUROPE OTHER SERVICES MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 68 EUROPE OTHER SERVICES MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 69 EUROPE MEDICAL SPA MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 70 EUROPE MEDICAL SPA MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 71 GERMANY MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 72 GERMANY MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 73 GERMANY MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 74 GERMANY MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 75 UK MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 76 UK MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 77 UK MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 78 UK MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 79 FRANCE MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 80 FRANCE MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 81 FRANCE MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 82 FRANCE MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 83 RUSSIA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 84 RUSSIA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 85 RUSSIA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 86 RUSSIA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 87 ITALY MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 88 ITALY MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 89 ITALY MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 90 ITALY MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 91 REST OF EUROPE MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 92 REST OF EUROPE MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 93 REST OF EUROPE MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 94 REST OF EUROPE MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 95 ASIA PACIFIC MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 96 ASIA PACIFIC MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 97 ASIA PACIFIC MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 98 ASIA PACIFIC MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 99 ASIA PACIFIC FACIAL TREATMENT MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 100 ASIA PACIFIC FACIAL TREATMENT MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 101 ASIA PACIFIC BODY SHAPING & CONTOURING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 102 ASIA PACIFIC BODY SHAPING & CONTOURING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 103 ASIA PACIFIC HAIR REMOVAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 104 ASIA PACIFIC HAIR REMOVAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 105 ASIA PACIFIC SCAR REVISION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 106 ASIA PACIFIC SCAR REVISION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 107 ASIA PACIFIC TATTOO REMOVAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 108 ASIA PACIFIC TATTOO REMOVAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 109 ASIA PACIFIC OTHER SERVICES MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 110 ASIA PACIFIC OTHER SERVICES MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 111 ASIA PACIFIC MEDICAL SPA MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 112 ASIA PACIFIC MEDICAL SPA MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 113 CHINA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 114 CHINA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 115 CHINA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 116 CHINA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 117 INDIA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 118 INDIA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 119 INDIA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 120 INDIA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 121 JAPAN MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 122 JAPAN MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 123 JAPAN MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 124 JAPAN MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 125 SOUTH KOREA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 126 SOUTH KOREA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 127 SOUTH KOREA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 128 SOUTH KOREA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 129 SINGAPORE MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 130 SINGAPORE MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 131 SINGAPORE MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 132 SINGAPORE MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 133 MALAYSIA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 134 MALAYSIA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 135 MALAYSIA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 136 MALAYSIA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 137 REST OF ASIA PACIFIC MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 138 REST OF ASIA PACIFIC MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 139 REST OF ASIA PACIFIC MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 140 REST OF ASIA PACIFIC MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 141 LAMEA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 142 LAMEA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 143 LAMEA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 144 LAMEA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 145 LAMEA FACIAL TREATMENT MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 146 LAMEA FACIAL TREATMENT MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 147 LAMEA BODY SHAPING & CONTOURING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 148 LAMEA BODY SHAPING & CONTOURING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 149 LAMEA HAIR REMOVAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 150 LAMEA HAIR REMOVAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 151 LAMEA SCAR REVISION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 152 LAMEA SCAR REVISION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 153 LAMEA TATTOO REMOVAL MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 154 LAMEA TATTOO REMOVAL MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 155 LAMEA OTHER SERVICES MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 156 LAMEA OTHER SERVICES MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 157 LAMEA MEDICAL SPA MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 158 LAMEA MEDICAL SPA MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 159 BRAZIL MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 160 BRAZIL MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 161 BRAZIL MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 162 BRAZIL MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 163 ARGENTINA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 164 ARGENTINA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 165 ARGENTINA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 166 ARGENTINA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 167 UAE MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 168 UAE MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 169 UAE MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 170 UAE MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 171 SAUDI ARABIA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 172 SAUDI ARABIA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 173 SAUDI ARABIA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 174 SAUDI ARABIA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 175 SOUTH AFRICA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 176 SOUTH AFRICA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 177 SOUTH AFRICA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 178 SOUTH AFRICA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 179 NIGERIA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 180 NIGERIA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 181 NIGERIA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 182 NIGERIA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 183 REST OF LAMEA MEDICAL SPA MARKET, 2015 - 2018, USD MILLION

TABLE 184 REST OF LAMEA MEDICAL SPA MARKET, 2019 - 2025, USD MILLION

TABLE 185 REST OF LAMEA MEDICAL SPA MARKET BY SERVICES, 2015 - 2018, USD MILLION

TABLE 186 REST OF LAMEA MEDICAL SPA MARKET BY SERVICES, 2019 - 2025, USD MILLION

TABLE 187 KEY INFORMATION – HOLOGIC, INC.

TABLE 188 KEY INFORMATION – LUMENIS LTD.

TABLE 189 KEY INFORMATION – SCITON, INC.

TABLE 190 KEY INFORMATION – CANYON RANCH, INC.

TABLE 191 KEY INFORMATION – CLINIQUE LA PRAIRIE SA

TABLE 192 KEY INFORMATION – HYATT HOTELS CORPORATION

TABLE 193 KEY INFORMATION – SYNERON MEDICAL LTD.

TABLE 194 KEY INFORMATION – CHIVA-SOM INTERNATIONAL HEALTH
RESORTS CO., LTD.

TABLE 195 KEY INFORMATION – ALLURE MEDSPA

TABLE 196 KEY INFORMATION – BIOVITAL MEDSPA

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

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