

# Global Learning Management System Market (2016 - 2022)

<https://marketpublishers.com/r/GB2EB0D8398EN.html>

Date: August 2016

Pages: 374

Price: US\$ 3,600.00 (Single User License)

ID: GB2EB0D8398EN

## Abstracts

Learning management system (LMS) is a software program or Web-based technology employed to prepare, carry out, and evaluate a particular learning approach. Generally, a learning management system offers an tutor with a method to produce and supply content, check pupil engagement, and evaluate student overall performance. A learning management system may additionally offer individuals with the opportunity to use interactive functions for instance threaded interactions, video conferencing, and dialogue message boards. The Advanced Distance Learning group, backed by the United States Department of Defense, has established a collection of requirements referred to as Shareable Content Object Reference Model (SCORM) to inspire the standardization of learning management systems.

The report highlights the adoption of Learning Management System in major application areas. The application areas included in the report includes Content Management, Performance Management, Communication & Collaboration, Administration, Learner Management and others. The two modes of deployment discussed are cloud based and on-premise deployment type. The two type of delivery mode is Distance Learning and Instructor led training. The two types of user discussed are Academic and Corporate. Academic users are further sub divided across K12 & Higher Education. Corporate users covered in the report include Large Enterprises and Small & Medium sized Business Enterprises. The verticals discussed in the report include government & defence, BFSI sector, Retail, It & Telecom, Manufacturing, Healthcare, Consulting and others. The report also covers geographical segmentation of Learning Management System market.

Based on region, Learning Management System market is segmented into North America (US, Canada, Mexico and Rest of North America), Europe (Germany, UK,

France, Russia, Spain, Italy and Rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific) and Latin America, and Middle East & Africa. Asia-Pacific remained the dominant region in the global Learning Management System market in 2015 and would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stakeholders of the Learning Management System market. Key companies profiled in the report include IBM Corporation, SAP SE, Xerox Corporation, NetDimensions (Holdings) Limited, Blackboard, Inc., Cornerstone OnDemand, Inc., McGraw-Hill Global Education Intermediate Holdings, LLC and Pearson Plc..

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