

Global IT Operations Analytics Market (2016 - 2022)

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Abstracts

IT operations analytics (ITOA) is the method used to monitor systems and gather, process, analyze and interpret data from various IT operations sources, to identify potential threats, and assist in making decisions. Information is gathered from both live and older data from applications, services and infrastructure hardware logs. Other than aforementioned sources, IT operation analytics gathers data from other sources such as software agents running in operating systems or hypervisors gathering data relevant to I/O, transactions and resource usage. The results of the scripted tests are accordingly, with the real-time analysis of running protocols in a network. The adoption of big data analytics has further added to the effectiveness of ITOA. The information gathered can be interpreted by technologies that capable of interpreting massive amounts of data, namely Hadoop, NoSQL, Cassandra and ExtraHop.

Some of the prominent factors that drive the IT operations analytics market are the unprecedented growth of IT operations data and adoption of BYOD and IoT in organizations across industries. Frequent changes in the IT operational landscape have been a major factor that hinders the market growth. The ITOA market is segmented by applications, technology/tools, deployment models, organization size, verticals, and regions. Based on applications, the market is segmented into real-time log analytics, application performance management, infrastructure management, network and security management, and others, which include cloud monitoring and virtualization monitoring. Based on technology, the market has been segmented into visual analytics, machine-based learning, predictive analytics, user-behavior analytics, and root-cause analytics. Based on the deployment model, this market is segmented into on-premises and on-demand. Based on organizational size, the market is segmented into large enterprises and SME's. Based on vertical, the market is segmented into BFSI, healthcare and life sciences, retail and consumer goods, manufacturing, travel and hospitality, IT and telecommunication, media and entertainment, and government.

Based on region, IT Operations Analytics market is segmented into North America (US, Canada, Mexico and Rest of North America), Europe (Germany, UK, France, Russia, Spain, Italy and Rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific) and Latin America, and Middle East & Africa. North America remained the dominant region in the global IT Operations Analytics market in 2015. Asia-Pacific would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the IT Operations Analytics market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, HP Enterprise Company, Oracle Corporation, SAP SE, VMware, Inc., Splunk Inc, and Evolven.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Global IT Operations Analytics Market, by Technology Type
 - 1.4.2 Global IT Operations Analytics Market, by Application Area
 - 1.4.3 Global IT Operations Analytics Market, by Organization Size
 - 1.4.4 Global IT Operations Analytics Market, by Deployment Type
 - 1.4.5 Global IT Operations Analytics Market, by Vertical
 - 1.4.6 Global IT Operations Analytics Market, by Geography
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Drivers, Restraints and Opportunities
 - 3.2.1 Market Drivers
 - 3.2.2 Market Restraints

CHAPTER 4. GLOBAL IT OPERATIONS ANALYTICS MARKET

- 4.1 Global IT Operations Analytics Market by Technology Type
 - 4.1.1 Global Root-Cause Analytics Technology Market by Region
 - 4.1.2 Global Machine-Based Learning Market by Region
 - 4.1.3 Global Visual Analytics Market by Region
 - 4.1.4 Global Predictive Analytics Market by Region
 - 4.1.5 Global User Behavior Analytics Market by Region

CHAPTER 5. GLOBAL IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA

- 5.1 Introduction
 - 5.1.1 Global Real-Time Log Analytics IT Operations Analytics Market by Region

5.1.2 Global Application Performance Management IT Operations Analytics Market by Region

5.1.3 Global Network & Security Management IT Operations Analytics Market by Region

5.1.4 Global Infrastructure Management IT Operations Analytics Market by Region

5.1.5 Global Others IT Operations Analytics Market by Region

CHAPTER 6. GLOBAL IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE

6.1 Introduction

6.1.1 Global Small & Medium Enterprises IT Operations Analytics Market by Region

6.1.2 Global Large Enterprises IT Operations Analytics Market by Region

CHAPTER 7. GLOBAL IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE

7.1 Introduction

7.1.1 Global Cloud Deployment IT Operations Analytics Market by Region

7.1.2 Global On-Premise Deployment IT Operations Analytics Market by Region

CHAPTER 8. GLOBAL IT OPERATIONS ANALYTICS MARKET BY VERTICAL

8.1 Introduction

8.1.1 Global IT Operations Analytics in BFSI Market by Region

8.1.2 Global IT Operations Analytics in Government Market by Region

8.1.3 Global IT Operations Analytics in Media & Entertainment Market by Region

8.1.4 Global IT Operations Analytics in Healthcare Market by Region

8.1.5 Global IT Operations Analytics in Manufacturing Market by Region

8.1.6 Global IT Operations Analytics in Retail Market by Region

8.1.7 Global IT Operations Analytics in Telecom & IT Market by Region

8.1.8 Global IT Operations Analytics in Travel & Hospitality Market by Region

8.1.9 Global IT Operations Analytics in Others Market by Region

CHAPTER 9. GLOBAL IT OPERATIONS ANALYTICS MARKET BY REGION

9.1 Introduction

9.2 North America IT Operations Analytics Market

9.2.1 North America IT Operations Analytics Market by Technology Type

- 9.2.1.1 North America Root-Cause Analytics Technology Market by Country
- 9.2.1.2 North America Machine-Based Learning Market by Country
- 9.2.1.3 North America Visual Analytics Market by Country
- 9.2.1.4 North America Predictive Analytics Market by Country
- 9.2.1.5 North America User Behavior Analytics Market by Country
- 9.2.2 North America IT Operations Analytics Market by Application Area
 - 9.2.2.1 North America Real-Time Log Analytics IT Operations Analytics Market by Country
 - 9.2.2.2 North America Application Performance Management IT Operations Analytics Market by Country
 - 9.2.2.3 North America Network & Security Management IT Operations Analytics Market by Country
 - 9.2.2.4 North America Infrastructure Management IT Operations Analytics Market by Country
 - 9.2.2.5 North America Others IT Operations Analytics Market by Country
- 9.2.3 North America IT Operations Analytics Market by Organization Size
 - 9.2.3.1 North America Small & Medium Enterprises IT Operations Analytics Market by Country
 - 9.2.3.2 North America Large Enterprises IT Operations Analytics Market by Country
- 9.2.4 North America IT Operations Analytics Market by Deployment Type
 - 9.2.4.1 North America Cloud Deployment IT Operations Analytics Market by Country
 - 9.2.4.2 North America On-Premise Deployment IT Operations Analytics Market by Country
- 9.2.5 North America IT Operations Analytics Market by Vertical
 - 9.2.5.1 North America IT Operations Analytics in BFSI Market by Country
 - 9.2.5.2 North America IT Operations Analytics in Government Market by Country
 - 9.2.5.3 North America IT Operations Analytics in Media & Entertainment Market by Country
 - 9.2.5.4 North America IT Operations Analytics in Healthcare Market by Country
 - 9.2.5.5 North America IT Operations Analytics in Manufacturing Market by Country
 - 9.2.5.6 North America IT Operations Analytics in Retail Market by Country
 - 9.2.5.7 North America IT Operations Analytics in Telecom & IT Market by Country
 - 9.2.5.8 North America IT Operations Analytics in Travel & Hospitality Market by Country
 - 9.2.5.9 North America IT Operations Analytics in Others Market by Country
- 9.2.6 North America IT Operations Analytics Market by Country
 - 9.2.6.1 US IT Operations Analytics Market
 - 9.2.6.1.1 US IT Operations Analytics Market by Technology Type
 - 9.2.6.1.2 US IT Operations Analytics Market by Application Area

- 9.2.6.1.3 US IT Operations Analytics Market by Organization Size
- 9.2.6.1.4 US IT Operations Analytics Market by Deployment Type
- 9.2.6.1.5 US IT Operations Analytics Market by Vertical
- 9.2.6.2 Canada IT Operations Analytics Market
 - 9.2.6.2.1 Canada IT Operations Analytics Market by Technology Type
 - 9.2.6.2.2 Canada IT Operations Analytics Market by Application Area
 - 9.2.6.2.3 Canada IT Operations Analytics Market by Organization Size
 - 9.2.6.2.4 Canada IT Operations Analytics Market by Deployment Type
 - 9.2.6.2.5 Canada IT Operations Analytics Market by Vertical
- 9.2.6.3 Mexico IT Operations Analytics Market
 - 9.2.6.3.1 Mexico IT Operations Analytics Market by Technology Type
 - 9.2.6.3.2 Mexico IT Operations Analytics Market by Application Area
 - 9.2.6.3.3 Mexico IT Operations Analytics Market by Organization Size
 - 9.2.6.3.4 Mexico IT Operations Analytics Market by Deployment Type
 - 9.2.6.3.5 Mexico IT Operations Analytics Market by Vertical
- 9.2.6.4 Rest of North America IT Operations Analytics Market
 - 9.2.6.4.1 Rest of North America IT Operations Analytics Market by Technology Type
 - 9.2.6.4.2 Rest of North America IT Operations Analytics Market by Application Area
 - 9.2.6.4.3 Rest of North America IT Operations Analytics Market by Organization Size
 - 9.2.6.4.4 Rest of North America IT Operations Analytics Market by Deployment Type
 - 9.2.6.4.5 Rest of North America IT Operations Analytics Market by Vertical
- 9.3 Europe IT Operations Analytics Market
 - 9.3.1 Europe IT Operations Analytics Market by Technology Type
 - 9.3.1.1 Europe Root-Cause Analytics Technology Market by Country
 - 9.3.1.2 Europe Machine-Based Learning Market by Country
 - 9.3.1.3 Europe Visual Analytics Market by Country
 - 9.3.1.4 Europe Predictive Analytics Market by Country
 - 9.3.1.5 Europe User Behavior Analytics Market by Country
 - 9.3.2 Europe IT Operations Analytics Market by Application Area
 - 9.3.2.1 Europe Real-Time Log Analytics IT Operations Analytics Market by Country
 - 9.3.2.2 Europe Application Performance Management IT Operations Analytics Market by Country
 - 9.3.2.3 Europe Network & Security Management IT Operations Analytics Market by Country
 - 9.3.2.4 Europe Infrastructure Management IT Operations Analytics Market by Country
 - 9.3.2.5 Europe Others IT Operations Analytics Market by Country

9.3.3 Europe IT Operations Analytics Market by Organization Size

9.3.3.1 Europe Small & Medium Enterprises IT Operations Analytics Market by Country

9.3.3.2 Europe Large Enterprises IT Operations Analytics Market by Country

9.3.4 Europe IT Operations Analytics Market by Deployment Type

9.3.4.1 Europe Cloud Deployment IT Operations Analytics Market by Country

9.3.4.2 Europe On-Premise Deployment IT Operations Analytics Market by Country

9.3.5 Europe IT Operations Analytics Market by Vertical

9.3.5.1 Europe IT Operations Analytics in BFSI Market by Country

9.3.5.2 Europe IT Operations Analytics in Government Market by Country

9.3.5.3 Europe IT Operations Analytics in Media & Entertainment Market by Country

9.3.5.4 Europe IT Operations Analytics in Healthcare Market by Country

9.3.5.5 Europe IT Operations Analytics in Manufacturing Market by Country

9.3.5.6 Europe IT Operations Analytics in Retail Market by Country

9.3.5.7 Europe IT Operations Analytics in Telecom & IT Market by Country

9.3.5.8 Europe IT Operations Analytics in Travel & Hospitality Market by Country

9.3.5.9 Europe IT Operations Analytics in Others Market by Country

9.3.6 Europe IT Operations Analytics Market by Country

9.3.6.1 Germany IT Operations Analytics Market

9.3.6.1.1 Germany IT Operations Analytics Market by Technology Type

9.3.6.1.2 Germany IT Operations Analytics Market by Application Area

9.3.6.1.3 Germany IT Operations Analytics Market by Organization Size

9.3.6.1.4 Germany IT Operations Analytics Market by Deployment Type

9.3.6.1.5 Germany IT Operations Analytics Market by Vertical

9.3.6.2 UK IT Operations Analytics Market

9.3.6.2.1 UK IT Operations Analytics Market by Technology Type

9.3.6.2.2 UK IT Operations Analytics Market by Application Area

9.3.6.2.3 UK IT Operations Analytics Market by Organization Size

9.3.6.2.4 UK IT Operations Analytics Market by Deployment Type

9.3.6.2.5 UK IT Operations Analytics Market by Vertical

9.3.6.3 France IT Operations Analytics Market

9.3.6.3.1 France IT Operations Analytics Market by Technology Type

9.3.6.3.2 France IT Operations Analytics Market by Application Area

9.3.6.3.3 France IT Operations Analytics Market by Organization Size

9.3.6.3.4 France IT Operations Analytics Market by Deployment Type

9.3.6.3.5 France IT Operations Analytics Market by Vertical

9.3.6.4 Russia IT Operations Analytics Market

9.3.6.4.1 Russia IT Operations Analytics Market by Technology Type

9.3.6.4.2 Russia IT Operations Analytics Market by Application Area

- 9.3.6.4.3 Russia IT Operations Analytics Market by Organization Size
- 9.3.6.4.4 Russia IT Operations Analytics Market by Deployment Type
- 9.3.6.4.5 Russia IT Operations Analytics Market by Vertical
- 9.3.6.5 Spain IT Operations Analytics Market
 - 9.3.6.5.1 Spain IT Operations Analytics Market by Technology Type
 - 9.3.6.5.2 Spain IT Operations Analytics Market by Application Area
 - 9.3.6.5.3 Spain IT Operations Analytics Market by Organization Size
 - 9.3.6.5.4 Spain IT Operations Analytics Market by Deployment Type
 - 9.3.6.5.5 Spain IT Operations Analytics Market by Vertical
- 9.3.6.6 Italy IT Operations Analytics Market
 - 9.3.6.6.1 Italy IT Operations Analytics Market by Technology Type
 - 9.3.6.6.2 Italy IT Operations Analytics Market by Application Area
 - 9.3.6.6.3 Italy IT Operations Analytics Market by Organization Size
 - 9.3.6.6.4 Italy IT Operations Analytics Market by Deployment Type
 - 9.3.6.6.5 Italy IT Operations Analytics Market by Vertical
- 9.3.6.7 Rest of Europe IT Operations Analytics Market
 - 9.3.6.7.1 Rest of Europe IT Operations Analytics Market by Technology Type
 - 9.3.6.7.2 Rest of Europe IT Operations Analytics Market by Application Area
 - 9.3.6.7.3 Rest of Europe IT Operations Analytics Market by Organization Size
 - 9.3.6.7.4 Rest of Europe IT Operations Analytics Market by Deployment Type
 - 9.3.6.7.5 Rest of Europe IT Operations Analytics Market by Vertical
- 9.4 Asia-Pacific IT Operations Analytics Market
 - 9.4.1 Asia-Pacific IT Operations Analytics Market by Technology Type
 - 9.4.1.1 Asia-Pacific Root-Cause Analytics Technology Market by Country
 - 9.4.1.2 Asia-Pacific Machine-Based Learning Market by Country
 - 9.4.1.3 Asia-Pacific Visual Analytics Market by Country
 - 9.4.1.4 Asia-Pacific Predictive Analytics Market by Country
 - 9.4.1.5 Asia-Pacific User Behavior Analytics Market by Country
 - 9.4.2 Asia-Pacific IT Operations Analytics Market by Application Area
 - 9.4.2.1 Asia-Pacific Real-Time Log Analytics IT Operations Analytics Market by Country
 - 9.4.2.2 Asia-Pacific Application Performance Management IT Operations Analytics Market by Country
 - 9.4.2.3 Asia-Pacific Network & Security Management IT Operations Analytics Market by Country
 - 9.4.2.4 Asia-Pacific Infrastructure Management IT Operations Analytics Market by Country
 - 9.4.2.5 Asia-Pacific Others IT Operations Analytics Market by Country
 - 9.4.3 Asia-Pacific IT Operations Analytics Market by Organization Size

9.4.3.1 Asia-Pacific Small & Medium Enterprises IT Operations Analytics Market by Country

9.4.3.2 Asia-Pacific Large Enterprises IT Operations Analytics Market by Country

9.4.4 Asia-Pacific IT Operations Analytics Market by Deployment Type

9.4.4.1 Asia-Pacific Cloud Deployment IT Operations Analytics Market by Country

9.4.4.2 Asia-Pacific On-Premise Deployment IT Operations Analytics Market by Country

9.4.5 Asia-Pacific IT Operations Analytics Market by Vertical

9.4.5.1 Asia-Pacific IT Operations Analytics in BFSI Market by Country

9.4.5.2 Asia-Pacific IT Operations Analytics in Government Market by Country

9.4.5.3 Asia-Pacific IT Operations Analytics in Media & Entertainment Market by Country

9.4.5.4 Asia-Pacific IT Operations Analytics in Healthcare Market by Country

9.4.5.5 Asia-Pacific IT Operations Analytics in Manufacturing Market by Country

9.4.5.6 Asia-Pacific IT Operations Analytics in Retail Market by Country

9.4.5.7 Asia-Pacific IT Operations Analytics in Telecom & IT Market by Country

9.4.5.8 Asia-Pacific IT Operations Analytics in Travel & Hospitality Market by Country

9.4.5.9 Asia-Pacific IT Operations Analytics in Others Market by Country

9.4.6 Asia-Pacific IT Operations Analytics Market by Country

9.4.6.1 China IT Operations Analytics Market

9.4.6.1.1 China IT Operations Analytics Market by Technology Type

9.4.6.1.2 China IT Operations Analytics Market by Application Area

9.4.6.1.3 China IT Operations Analytics Market by Organization Size

9.4.6.1.4 China IT Operations Analytics Market by Deployment Type

9.4.6.1.5 China IT Operations Analytics Market by Vertical

9.4.6.2 Japan IT Operations Analytics Market

9.4.6.2.1 Japan IT Operations Analytics Market by Technology Type

9.4.6.2.2 Japan IT Operations Analytics Market by Application Area

9.4.6.2.3 Japan IT Operations Analytics Market by Organization Size

9.4.6.2.4 Japan IT Operations Analytics Market by Deployment Type

9.4.6.2.5 Japan IT Operations Analytics Market by Vertical

9.4.6.3 India IT Operations Analytics Market

9.4.6.3.1 India IT Operations Analytics Market by Technology Type

9.4.6.3.2 India IT Operations Analytics Market by Application Area

9.4.6.3.3 India IT Operations Analytics Market by Organization Size

9.4.6.3.4 India IT Operations Analytics Market by Deployment Type

9.4.6.3.5 India IT Operations Analytics Market by Vertical

9.4.6.4 South Korea IT Operations Analytics Market

9.4.6.4.1 South Korea IT Operations Analytics Market by Technology Type

- 9.4.6.4.2 South Korea IT Operations Analytics Market by Application Area
- 9.4.6.4.3 South Korea IT Operations Analytics Market by Organization Size
- 9.4.6.4.4 South Korea IT Operations Analytics Market by Deployment Type
- 9.4.6.4.5 South Korea IT Operations Analytics Market by Vertical
- 9.4.6.5 Singapore IT Operations Analytics Market
 - 9.4.6.5.1 Singapore IT Operations Analytics Market by Technology Type
 - 9.4.6.5.2 Singapore IT Operations Analytics Market by Application Area
 - 9.4.6.5.3 Singapore IT Operations Analytics Market by Organization Size
 - 9.4.6.5.4 Singapore IT Operations Analytics Market by Deployment Type
 - 9.4.6.5.5 Singapore IT Operations Analytics Market by Vertical
- 9.4.6.6 Malaysia IT Operations Analytics Market
 - 9.4.6.6.1 Malaysia IT Operations Analytics Market by Technology Type
 - 9.4.6.6.2 Malaysia IT Operations Analytics Market by Application Area
 - 9.4.6.6.3 Malaysia IT Operations Analytics Market by Organization Size
 - 9.4.6.6.4 Malaysia IT Operations Analytics Market by Deployment Type
 - 9.4.6.6.5 Malaysia IT Operations Analytics Market by Vertical
- 9.4.6.7 Rest of Asia-Pacific IT Operations Analytics Market
 - 9.4.6.7.1 Rest of Asia-Pacific IT Operations Analytics Market by Technology Type
 - 9.4.6.7.2 Rest of Asia-Pacific IT Operations Analytics Market by Application Area
 - 9.4.6.7.3 Rest of Asia-Pacific IT Operations Analytics Market by Organization Size
 - 9.4.6.7.4 Rest of Asia-Pacific IT Operations Analytics Market by Deployment Type
 - 9.4.6.7.5 Rest of Asia-Pacific IT Operations Analytics Market by Vertical
- 9.5 LAMEA IT Operations Analytics Market
 - 9.5.1 LAMEA IT Operations Analytics Market by Technology Type
 - 9.5.1.1 LAMEA Root-Cause Analytics Technology Market by Country
 - 9.5.1.2 LAMEA Machine-Based Learning Market by Country
 - 9.5.1.3 LAMEA Visual Analytics Market by Country
 - 9.5.1.4 LAMEA Predictive Analytics Market by Country
 - 9.5.1.5 LAMEA User Behavior Analytics Market by Country
 - 9.5.2 LAMEA IT Operations Analytics Market by Application Area
 - 9.5.2.1 LAMEA Real-Time Log Analytics IT Operations Analytics Market by Country
 - 9.5.2.2 LAMEA Application Performance Management IT Operations Analytics Market by Country
 - 9.5.2.3 LAMEA Network & Security Management IT Operations Analytics Market by Country
 - 9.5.2.4 LAMEA Infrastructure Management IT Operations Analytics Market by Country
 - 9.5.2.5 LAMEA Others IT Operations Analytics Market by Country
 - 9.5.3 LAMEA IT Operations Analytics Market by Organization Size

9.5.3.1 LAMEA Small & Medium Enterprises IT Operations Analytics Market by Country

9.5.3.2 LAMEA Large Enterprises IT Operations Analytics Market by Country

9.5.4 LAMEA IT Operations Analytics Market by Deployment Type

9.5.4.1 LAMEA Cloud Deployment IT Operations Analytics Market by Country

9.5.4.2 LAMEA On-Premise Deployment IT Operations Analytics Market by Country

9.5.5 LAMEA IT Operations Analytics Market by Vertical

9.5.5.1 LAMEA IT Operations Analytics in BFSI Market by Country

9.5.5.2 LAMEA IT Operations Analytics in Government Market by Country

9.5.5.3 LAMEA IT Operations Analytics in Media & Entertainment Market by Country

9.5.5.4 LAMEA IT Operations Analytics in Healthcare Market by Country

9.5.5.5 LAMEA IT Operations Analytics in Manufacturing Market by Country

9.5.5.6 LAMEA IT Operations Analytics in Retail Market by Country

9.5.5.7 LAMEA IT Operations Analytics in Telecom & IT Market by Country

9.5.5.8 LAMEA IT Operations Analytics in Travel & Hospitality Market by Country

9.5.5.9 LAMEA IT Operations Analytics in Others Market by Country

9.5.6 LAMEA IT Operations Analytics Market by Country

9.5.6.1 Brazil IT Operations Analytics Market

9.5.6.1.1 Brazil IT Operations Analytics Market by Technology Type

9.5.6.1.2 Brazil IT Operations Analytics Market by Application Area

9.5.6.1.3 Brazil IT Operations Analytics Market by Organization Size

9.5.6.1.4 Brazil IT Operations Analytics Market by Deployment Type

9.5.6.1.5 Brazil IT Operations Analytics Market by Vertical

9.5.6.2 Argentina IT Operations Analytics Market

9.5.6.2.1 Argentina IT Operations Analytics Market by Technology Type

9.5.6.2.2 Argentina IT Operations Analytics Market by Application Area

9.5.6.2.3 Argentina IT Operations Analytics Market by Organization Size

9.5.6.2.4 Argentina IT Operations Analytics Market by Deployment Type

9.5.6.2.5 Argentina IT Operations Analytics Market by Vertical

9.5.6.3 UAE IT Operations Analytics Market

9.5.6.3.1 UAE IT Operations Analytics Market by Technology Type

9.5.6.3.2 UAE IT Operations Analytics Market by Application Area

9.5.6.3.3 UAE IT Operations Analytics Market by Organization Size

9.5.6.3.4 UAE IT Operations Analytics Market by Deployment Type

9.5.6.3.5 UAE IT Operations Analytics Market by Vertical

9.5.6.4 Saudi Arabia IT Operations Analytics Market

9.5.6.4.1 Saudi Arabia IT Operations Analytics Market by Technology Type

9.5.6.4.2 Saudi Arabia IT Operations Analytics Market by Application Area

9.5.6.4.3 Saudi Arabia IT Operations Analytics Market by Organization Size

- 9.5.6.4.4 Saudi Arabia IT Operations Analytics Market by Deployment Type
- 9.5.6.4.5 Saudi Arabia IT Operations Analytics Market by Vertical
- 9.5.6.5 South Africa IT Operations Analytics Market
 - 9.5.6.5.1 South Africa IT Operations Analytics Market by Technology Type
 - 9.5.6.5.2 South Africa IT Operations Analytics Market by Application Area
 - 9.5.6.5.3 South Africa IT Operations Analytics Market by Organization Size
 - 9.5.6.5.4 South Africa IT Operations Analytics Market by Deployment Type
 - 9.5.6.5.5 South Africa IT Operations Analytics Market by Vertical
- 9.5.6.6 Nigeria IT Operations Analytics Market
 - 9.5.6.6.1 Nigeria IT Operations Analytics Market by Technology Type
 - 9.5.6.6.2 Nigeria IT Operations Analytics Market by Application Area
 - 9.5.6.6.3 Nigeria IT Operations Analytics Market by Organization Size
 - 9.5.6.6.4 Nigeria IT Operations Analytics Market by Deployment Type
 - 9.5.6.6.5 Nigeria IT Operations Analytics Market by Vertical
- 9.5.6.7 Rest of LAMEA IT Operations Analytics Market
 - 9.5.6.7.1 Rest of LAMEA IT Operations Analytics Market by Technology Type
 - 9.5.6.7.2 Rest of LAMEA IT Operations Analytics Market by Application Area
 - 9.5.6.7.3 Rest of LAMEA IT Operations Analytics Market by Organization Size
 - 9.5.6.7.4 Rest of LAMEA IT Operations Analytics Market by Deployment Type
 - 9.5.6.7.5 Rest of LAMEA IT Operations Analytics Market by Vertical

CHAPTER 10. COMPANY PROFILES

- 10.1 IBM Corporation
 - 10.1.1 Company Overview
 - 10.1.2 Financial Analysis
 - 10.1.3 Business Segment Analysis
 - 10.1.4 Research and Development Cost
- 10.2 Microsoft Corporation
 - 10.2.1 Company Overview
 - 10.2.2 Financial Analysis
 - 10.2.3 Business Segment Analysis
 - 10.2.4 Research and Development Cost
- 10.3 HP Enterprise Company
 - 10.3.1 Company Overview
 - 10.3.2 Financial Analysis
 - 10.3.3 Segmental Analysis
 - 10.3.4 Research & Development
- 10.4 Oracle Corporation

- 10.4.1 Company Overview
- 10.4.2 Financial Analysis
- 10.4.3 Business Segment and Regional Analysis
- 10.4.4 Research and Development Cost
- 10.5 SAP SE
 - 10.5.1 Company Overview
 - 10.5.2 Financial Analysis
 - 10.5.3 Business Segment Analysis
 - 10.5.4 Research and Development Cost
- 10.6 VMware, Inc.
 - 10.6.1 Company Overview
 - 10.6.2 Financial Analysis
 - 10.6.3 Business Segment and Regional Analysis
 - 10.6.4 Research and Development Cost
- 10.7 Splunk Inc.
 - 10.7.1 Company Overview
 - 10.7.2 Financial Analysis
 - 10.7.3 Research & Development Expense
- 10.8 Evolven
 - 10.8.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 2 GLOBAL IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 3 GLOBAL IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 4 GLOBAL IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 5 GLOBAL ROOT-CAUSE ANALYTICS TECHNOLOGY MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 6 GLOBAL ROOT-CAUSE ANALYTICS TECHNOLOGY MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 7 GLOBAL MACHINE-BASED LEARNING MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 8 GLOBAL MACHINE-BASED LEARNING MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 9 GLOBAL VISUAL ANALYTICS MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 10 GLOBAL VISUAL ANALYTICS MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 11 GLOBAL PREDICTIVE ANALYTICS MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 12 GLOBAL PREDICTIVE ANALYTICS MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 13 GLOBAL USER BEHAVIOR ANALYTICS MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 14 GLOBAL USER BEHAVIOR ANALYTICS MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 15 GLOBAL IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 16 GLOBAL IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 17 GLOBAL REAL-TIME LOG ANALYTICS IT OPERATIONS ANALYTICS MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 18 GLOBAL REAL-TIME LOG ANALYTICS IT OPERATIONS ANALYTICS

MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 19 GLOBAL APPLICATION PERFORMANCE MANAGEMENT IT
OPERATIONS ANALYTICS MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 20 GLOBAL APPLICATION PERFORMANCE MANAGEMENT IT
OPERATIONS ANALYTICS MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 21 GLOBAL NETWORK & SECURITY MANAGEMENT IT OPERATIONS
ANALYTICS MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 22 GLOBAL NETWORK & SECURITY MANAGEMENT IT OPERATIONS
ANALYTICS MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 23 GLOBAL INFRASTRUCTURE MANAGEMENT IT OPERATIONS
ANALYTICS MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 24 GLOBAL INFRASTRUCTURE MANAGEMENT IT OPERATIONS
ANALYTICS MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 25 GLOBAL OTHERS IT OPERATIONS ANALYTICS MARKET BY REGION,
2012 - 2015, USD MILLION

TABLE 26 GLOBAL OTHERS IT OPERATIONS ANALYTICS MARKET BY REGION,
2016 - 2022, USD MILLION

TABLE 27 GLOBAL IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION
SIZE, 2012 - 2015, USD MILLION

TABLE 28 GLOBAL IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION
SIZE, 2016 - 2022, USD MILLION

TABLE 29 GLOBAL SMALL & MEDIUM ENTERPRISES IT OPERATIONS ANALYTICS
MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 30 GLOBAL SMALL & MEDIUM ENTERPRISES IT OPERATIONS ANALYTICS
MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 31 GLOBAL LARGE ENTERPRISES IT OPERATIONS ANALYTICS MARKET
BY REGION, 2012 - 2015, USD MILLION

TABLE 32 GLOBAL LARGE ENTERPRISES IT OPERATIONS ANALYTICS MARKET
BY REGION, 2016 - 2022, USD MILLION

TABLE 33 GLOBAL IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT
TYPE, 2012 - 2015, USD MILLION

TABLE 34 GLOBAL IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT
TYPE, 2016 - 2022, USD MILLION

TABLE 35 GLOBAL CLOUD DEPLOYMENT IT OPERATIONS ANALYTICS MARKET
BY REGION, 2012 - 2015, USD MILLION

TABLE 36 GLOBAL CLOUD DEPLOYMENT IT OPERATIONS ANALYTICS MARKET
BY REGION, 2016 - 2022, USD MILLION

TABLE 37 GLOBAL ON-PREMISE DEPLOYMENT IT OPERATIONS ANALYTICS
MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 38 GLOBAL ON-PREMISE DEPLOYMENT IT OPERATIONS ANALYTICS MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 39 GLOBAL IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 40 GLOBAL IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 41 GLOBAL IT OPERATIONS ANALYTICS IN BFSI MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 42 GLOBAL IT OPERATIONS ANALYTICS IN BFSI MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 43 GLOBAL IT OPERATIONS ANALYTICS IN GOVERNMENT MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 44 GLOBAL IT OPERATIONS ANALYTICS IN GOVERNMENT MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 45 GLOBAL IT OPERATIONS ANALYTICS IN MEDIA & ENTERTAINMENT MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 46 GLOBAL IT OPERATIONS ANALYTICS IN MEDIA & ENTERTAINMENT MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 47 GLOBAL IT OPERATIONS ANALYTICS IN HEALTHCARE MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 48 GLOBAL IT OPERATIONS ANALYTICS IN HEALTHCARE MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 49 GLOBAL IT OPERATIONS ANALYTICS IN MANUFACTURING MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 50 GLOBAL IT OPERATIONS ANALYTICS IN MANUFACTURING MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 51 GLOBAL IT OPERATIONS ANALYTICS IN RETAIL MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 52 GLOBAL IT OPERATIONS ANALYTICS IN RETAIL MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 53 GLOBAL IT OPERATIONS ANALYTICS IN TELECOM & IT MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 54 GLOBAL IT OPERATIONS ANALYTICS IN TELECOM & IT MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 55 GLOBAL IT OPERATIONS ANALYTICS IN TRAVEL & HOSPITALITY MARKET BY REGION, 2012 - 2015, USD MILLION

TABLE 56 GLOBAL IT OPERATIONS ANALYTICS IN TRAVEL & HOSPITALITY MARKET BY REGION, 2016 - 2022, USD MILLION

TABLE 57 GLOBAL IT OPERATIONS ANALYTICS IN OTHERS MARKET BY REGION,

2012 - 2015, USD MILLION

TABLE 58 GLOBAL IT OPERATIONS ANALYTICS IN OTHERS MARKET BY REGION,
2016 - 2022, USD MILLION

TABLE 59 GLOBAL IT OPERATIONS ANALYTICS MARKET BY REGION, 2012 -
2015, USD MILLION

TABLE 60 GLOBAL IT OPERATIONS ANALYTICS MARKET BY REGION, 2016 -
2022, USD MILLION

TABLE 61 NORTH AMERICA IT OPERATIONS ANALYTICS MARKET, 2012 - 2015,
USD MILLION

TABLE 62 NORTH AMERICA IT OPERATIONS ANALYTICS MARKET, 2016 - 2022,
USD MILLION

TABLE 63 NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY
TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 64 NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY
TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 65 NORTH AMERICA ROOT-CAUSE ANALYTICS TECHNOLOGY MARKET
BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 66 NORTH AMERICA ROOT-CAUSE ANALYTICS TECHNOLOGY MARKET
BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 67 NORTH AMERICA MACHINE-BASED LEARNING MARKET BY COUNTRY,
2012 - 2015, USD MILLION

TABLE 68 NORTH AMERICA MACHINE-BASED LEARNING MARKET BY COUNTRY,
2016 - 2022, USD MILLION

TABLE 69 NORTH AMERICA VISUAL ANALYTICS MARKET BY COUNTRY, 2012 -
2015, USD MILLION

TABLE 70 NORTH AMERICA VISUAL ANALYTICS MARKET BY COUNTRY, 2016 -
2022, USD MILLION

TABLE 71 NORTH AMERICA PREDICTIVE ANALYTICS MARKET BY COUNTRY,
2012 - 2015, USD MILLION

TABLE 72 NORTH AMERICA PREDICTIVE ANALYTICS MARKET BY COUNTRY,
2016 - 2022, USD MILLION

TABLE 73 NORTH AMERICA USER BEHAVIOR ANALYTICS MARKET BY
COUNTRY, 2012 - 2015, USD MILLION

TABLE 74 NORTH AMERICA USER BEHAVIOR ANALYTICS MARKET BY
COUNTRY, 2016 - 2022, USD MILLION

TABLE 75 NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY
APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 76 NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY
APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 77 NORTH AMERICA REAL-TIME LOG ANALYTICS IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 78 NORTH AMERICA REAL-TIME LOG ANALYTICS IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 79 NORTH AMERICA APPLICATION PERFORMANCE MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 80 NORTH AMERICA APPLICATION PERFORMANCE MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 81 NORTH AMERICA NETWORK & SECURITY MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 82 NORTH AMERICA NETWORK & SECURITY MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 83 NORTH AMERICA INFRASTRUCTURE MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 84 NORTH AMERICA INFRASTRUCTURE MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 85 NORTH AMERICA OTHERS IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 86 NORTH AMERICA OTHERS IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 87 NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 88 NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 89 NORTH AMERICA SMALL & MEDIUM ENTERPRISES IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 90 NORTH AMERICA SMALL & MEDIUM ENTERPRISES IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 91 NORTH AMERICA LARGE ENTERPRISES IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 92 NORTH AMERICA LARGE ENTERPRISES IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 93 NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 94 NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 95 NORTH AMERICA CLOUD DEPLOYMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 96 NORTH AMERICA CLOUD DEPLOYMENT IT OPERATIONS ANALYTICS

MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 97 NORTH AMERICA ON-PREMISE DEPLOYMENT IT OPERATIONS

ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 98 NORTH AMERICA ON-PREMISE DEPLOYMENT IT OPERATIONS

ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 99 NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY VERTICAL,
2012 - 2015, USD MILLION

TABLE 100 NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY
VERTICAL, 2016 - 2022, USD MILLION

TABLE 101 NORTH AMERICA IT OPERATIONS ANALYTICS IN BFSI MARKET BY
COUNTRY, 2012 - 2015, USD MILLION

TABLE 102 NORTH AMERICA IT OPERATIONS ANALYTICS IN BFSI MARKET BY
COUNTRY, 2016 - 2022, USD MILLION

TABLE 103 NORTH AMERICA IT OPERATIONS ANALYTICS IN GOVERNMENT
MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 104 NORTH AMERICA IT OPERATIONS ANALYTICS IN GOVERNMENT
MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 105 NORTH AMERICA IT OPERATIONS ANALYTICS IN MEDIA &
ENTERTAINMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 106 NORTH AMERICA IT OPERATIONS ANALYTICS IN MEDIA &
ENTERTAINMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 107 NORTH AMERICA IT OPERATIONS ANALYTICS IN HEALTHCARE
MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 108 NORTH AMERICA IT OPERATIONS ANALYTICS IN HEALTHCARE
MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 109 NORTH AMERICA IT OPERATIONS ANALYTICS IN MANUFACTURING
MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 110 NORTH AMERICA IT OPERATIONS ANALYTICS IN MANUFACTURING
MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 111 NORTH AMERICA IT OPERATIONS ANALYTICS IN RETAIL MARKET BY
COUNTRY, 2012 - 2015, USD MILLION

TABLE 112 NORTH AMERICA IT OPERATIONS ANALYTICS IN RETAIL MARKET BY
COUNTRY, 2016 - 2022, USD MILLION

TABLE 113 NORTH AMERICA IT OPERATIONS ANALYTICS IN TELECOM & IT
MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 114 NORTH AMERICA IT OPERATIONS ANALYTICS IN TELECOM & IT
MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 115 NORTH AMERICA IT OPERATIONS ANALYTICS IN TRAVEL &
HOSPITALITY MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 116 NORTH AMERICA IT OPERATIONS ANALYTICS IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 117 NORTH AMERICA IT OPERATIONS ANALYTICS IN OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 118 NORTH AMERICA IT OPERATIONS ANALYTICS IN OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 119 NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 120 NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 121 US IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 122 US IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 123 US IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 124 US IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 125 US IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 126 US IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 127 US IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 128 US IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 129 US IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 130 US IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 131 US IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 132 US IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 133 CANADA IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 134 CANADA IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 135 CANADA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 136 CANADA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY

TYPE, 2016 - 2022, USD MILLION

TABLE 137 CANADA IT OPERATIONS ANALYTICS MARKET BY APPLICATION
AREA, 2012 - 2015, USD MILLION

TABLE 138 CANADA IT OPERATIONS ANALYTICS MARKET BY APPLICATION
AREA, 2016 - 2022, USD MILLION

TABLE 139 CANADA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION
SIZE, 2012 - 2015, USD MILLION

TABLE 140 CANADA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION
SIZE, 2016 - 2022, USD MILLION

TABLE 141 CANADA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT
TYPE, 2012 - 2015, USD MILLION

TABLE 142 CANADA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT
TYPE, 2016 - 2022, USD MILLION

TABLE 143 CANADA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 -
2015, USD MILLION

TABLE 144 CANADA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 -
2022, USD MILLION

TABLE 145 MEXICO IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD
MILLION

TABLE 146 MEXICO IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD
MILLION

TABLE 147 MEXICO IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY
TYPE, 2012 - 2015, USD MILLION

TABLE 148 MEXICO IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY
TYPE, 2016 - 2022, USD MILLION

TABLE 149 MEXICO IT OPERATIONS ANALYTICS MARKET BY APPLICATION
AREA, 2012 - 2015, USD MILLION

TABLE 150 MEXICO IT OPERATIONS ANALYTICS MARKET BY APPLICATION
AREA, 2016 - 2022, USD MILLION

TABLE 151 MEXICO IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION
SIZE, 2012 - 2015, USD MILLION

TABLE 152 MEXICO IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION
SIZE, 2016 - 2022, USD MILLION

TABLE 153 MEXICO IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT
TYPE, 2012 - 2015, USD MILLION

TABLE 154 MEXICO IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT
TYPE, 2016 - 2022, USD MILLION

TABLE 155 MEXICO IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 -
2015, USD MILLION

TABLE 156 MEXICO IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 157 REST OF NORTH AMERICA IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 158 REST OF NORTH AMERICA IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 159 REST OF NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 160 REST OF NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 161 REST OF NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 162 REST OF NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 163 REST OF NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 164 REST OF NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 165 REST OF NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 166 REST OF NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 167 REST OF NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 168 REST OF NORTH AMERICA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 169 EUROPE IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 170 EUROPE IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 171 EUROPE IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 172 EUROPE IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 173 EUROPE ROOT-CAUSE ANALYTICS TECHNOLOGY MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 174 EUROPE ROOT-CAUSE ANALYTICS TECHNOLOGY MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 175 EUROPE MACHINE-BASED LEARNING MARKET BY COUNTRY, 2012 -

2015, USD MILLION

TABLE 176 EUROPE MACHINE-BASED LEARNING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 177 EUROPE VISUAL ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 178 EUROPE VISUAL ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 179 EUROPE PREDICTIVE ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 180 EUROPE PREDICTIVE ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 181 EUROPE USER BEHAVIOR ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 182 EUROPE USER BEHAVIOR ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 183 EUROPE IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 184 EUROPE IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 185 EUROPE REAL-TIME LOG ANALYTICS IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 186 EUROPE REAL-TIME LOG ANALYTICS IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 187 EUROPE APPLICATION PERFORMANCE MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 188 EUROPE APPLICATION PERFORMANCE MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 189 EUROPE NETWORK & SECURITY MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 190 EUROPE NETWORK & SECURITY MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 191 EUROPE INFRASTRUCTURE MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 192 EUROPE INFRASTRUCTURE MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 193 EUROPE OTHERS IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 194 EUROPE OTHERS IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 195 EUROPE IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 196 EUROPE IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 197 EUROPE SMALL & MEDIUM ENTERPRISES IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 198 EUROPE SMALL & MEDIUM ENTERPRISES IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 199 EUROPE LARGE ENTERPRISES IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 200 EUROPE LARGE ENTERPRISES IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 201 EUROPE IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 202 EUROPE IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 203 EUROPE CLOUD DEPLOYMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 204 EUROPE CLOUD DEPLOYMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 205 EUROPE ON-PREMISE DEPLOYMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 206 EUROPE ON-PREMISE DEPLOYMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 207 EUROPE IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 208 EUROPE IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 209 EUROPE IT OPERATIONS ANALYTICS IN BFSI MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 210 EUROPE IT OPERATIONS ANALYTICS IN BFSI MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 211 EUROPE IT OPERATIONS ANALYTICS IN GOVERNMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 212 EUROPE IT OPERATIONS ANALYTICS IN GOVERNMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 213 EUROPE IT OPERATIONS ANALYTICS IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 214 EUROPE IT OPERATIONS ANALYTICS IN MEDIA & ENTERTAINMENT

MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 215 EUROPE IT OPERATIONS ANALYTICS IN HEALTHCARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 216 EUROPE IT OPERATIONS ANALYTICS IN HEALTHCARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 217 EUROPE IT OPERATIONS ANALYTICS IN MANUFACTURING MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 218 EUROPE IT OPERATIONS ANALYTICS IN MANUFACTURING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 219 EUROPE IT OPERATIONS ANALYTICS IN RETAIL MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 220 EUROPE IT OPERATIONS ANALYTICS IN RETAIL MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 221 EUROPE IT OPERATIONS ANALYTICS IN TELECOM & IT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 222 EUROPE IT OPERATIONS ANALYTICS IN TELECOM & IT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 223 EUROPE IT OPERATIONS ANALYTICS IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 224 EUROPE IT OPERATIONS ANALYTICS IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 225 EUROPE IT OPERATIONS ANALYTICS IN OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 226 EUROPE IT OPERATIONS ANALYTICS IN OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 227 EUROPE IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 228 EUROPE IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 229 GERMANY IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 230 GERMANY IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 231 GERMANY IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 232 GERMANY IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 233 GERMANY IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 234 GERMANY IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 235 GERMANY IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 236 GERMANY IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 237 GERMANY IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 238 GERMANY IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 239 GERMANY IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 240 GERMANY IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 241 UK IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 242 UK IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 243 UK IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 244 UK IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 245 UK IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 246 UK IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 247 UK IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 248 UK IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 249 UK IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 250 UK IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 251 UK IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 252 UK IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 253 FRANCE IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 254 FRANCE IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD

MILLION

TABLE 255 FRANCE IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 256 FRANCE IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 257 FRANCE IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 258 FRANCE IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 259 FRANCE IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 260 FRANCE IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 261 FRANCE IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 262 FRANCE IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 263 FRANCE IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 264 FRANCE IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 265 RUSSIA IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 266 RUSSIA IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 267 RUSSIA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 268 RUSSIA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 269 RUSSIA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 270 RUSSIA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 271 RUSSIA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 272 RUSSIA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 273 RUSSIA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 274 RUSSIA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 275 RUSSIA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 276 RUSSIA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 277 SPAIN IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 278 SPAIN IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 279 SPAIN IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 280 SPAIN IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 281 SPAIN IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 282 SPAIN IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 283 SPAIN IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 284 SPAIN IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 285 SPAIN IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 286 SPAIN IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 287 SPAIN IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 288 SPAIN IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 289 ITALY IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 290 ITALY IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 291 ITALY IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 292 ITALY IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 293 ITALY IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA,

2012 - 2015, USD MILLION

TABLE 294 ITALY IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA,
2016 - 2022, USD MILLION

TABLE 295 ITALY IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE,
2012 - 2015, USD MILLION

TABLE 296 ITALY IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE,
2016 - 2022, USD MILLION

TABLE 297 ITALY IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE,
2012 - 2015, USD MILLION

TABLE 298 ITALY IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE,
2016 - 2022, USD MILLION

TABLE 299 ITALY IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 -
2015, USD MILLION

TABLE 300 ITALY IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 -
2022, USD MILLION

TABLE 301 REST OF EUROPE IT OPERATIONS ANALYTICS MARKET, 2012 - 2015,
USD MILLION

TABLE 302 REST OF EUROPE IT OPERATIONS ANALYTICS MARKET, 2016 - 2022,
USD MILLION

TABLE 303 REST OF EUROPE IT OPERATIONS ANALYTICS MARKET BY
TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 304 REST OF EUROPE IT OPERATIONS ANALYTICS MARKET BY
TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 305 REST OF EUROPE IT OPERATIONS ANALYTICS MARKET BY
APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 306 REST OF EUROPE IT OPERATIONS ANALYTICS MARKET BY
APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 307 REST OF EUROPE IT OPERATIONS ANALYTICS MARKET BY
ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 308 REST OF EUROPE IT OPERATIONS ANALYTICS MARKET BY
ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 309 REST OF EUROPE IT OPERATIONS ANALYTICS MARKET BY
DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 310 REST OF EUROPE IT OPERATIONS ANALYTICS MARKET BY
DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 311 REST OF EUROPE IT OPERATIONS ANALYTICS MARKET BY
VERTICAL, 2012 - 2015, USD MILLION

TABLE 312 REST OF EUROPE IT OPERATIONS ANALYTICS MARKET BY
VERTICAL, 2016 - 2022, USD MILLION

TABLE 313 ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 314 ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 315 ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 316 ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 317 ASIA-PACIFIC ROOT-CAUSE ANALYTICS TECHNOLOGY MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 318 ASIA-PACIFIC ROOT-CAUSE ANALYTICS TECHNOLOGY MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 319 ASIA-PACIFIC MACHINE-BASED LEARNING MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 320 ASIA-PACIFIC MACHINE-BASED LEARNING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 321 ASIA-PACIFIC VISUAL ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 322 ASIA-PACIFIC VISUAL ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 323 ASIA-PACIFIC PREDICTIVE ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 324 ASIA-PACIFIC PREDICTIVE ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 325 ASIA-PACIFIC USER BEHAVIOR ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 326 ASIA-PACIFIC USER BEHAVIOR ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 327 ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 328 ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 329 ASIA-PACIFIC REAL-TIME LOG ANALYTICS IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 330 ASIA-PACIFIC REAL-TIME LOG ANALYTICS IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 331 ASIA-PACIFIC APPLICATION PERFORMANCE MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 332 ASIA-PACIFIC APPLICATION PERFORMANCE MANAGEMENT IT

OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 333 ASIA-PACIFIC NETWORK & SECURITY MANAGEMENT IT

OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 334 ASIA-PACIFIC NETWORK & SECURITY MANAGEMENT IT

OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 335 ASIA-PACIFIC INFRASTRUCTURE MANAGEMENT IT OPERATIONS

ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 336 ASIA-PACIFIC INFRASTRUCTURE MANAGEMENT IT OPERATIONS

ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 337 ASIA-PACIFIC OTHERS IT OPERATIONS ANALYTICS MARKET BY

COUNTRY, 2012 - 2015, USD MILLION

TABLE 338 ASIA-PACIFIC OTHERS IT OPERATIONS ANALYTICS MARKET BY

COUNTRY, 2016 - 2022, USD MILLION

TABLE 339 ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY

ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 340 ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY

ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 341 ASIA-PACIFIC SMALL & MEDIUM ENTERPRISES IT OPERATIONS

ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 342 ASIA-PACIFIC SMALL & MEDIUM ENTERPRISES IT OPERATIONS

ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 343 ASIA-PACIFIC LARGE ENTERPRISES IT OPERATIONS ANALYTICS

MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 344 ASIA-PACIFIC LARGE ENTERPRISES IT OPERATIONS ANALYTICS

MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 345 ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY

DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 346 ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY

DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 347 ASIA-PACIFIC CLOUD DEPLOYMENT IT OPERATIONS ANALYTICS

MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 348 ASIA-PACIFIC CLOUD DEPLOYMENT IT OPERATIONS ANALYTICS

MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 349 ASIA-PACIFIC ON-PREMISE DEPLOYMENT IT OPERATIONS

ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 350 ASIA-PACIFIC ON-PREMISE DEPLOYMENT IT OPERATIONS

ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 351 ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY VERTICAL,

2012 - 2015, USD MILLION

TABLE 352 ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY VERTICAL,
2016 - 2022, USD MILLION

TABLE 353 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN BFSI MARKET BY
COUNTRY, 2012 - 2015, USD MILLION

TABLE 354 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN BFSI MARKET BY
COUNTRY, 2016 - 2022, USD MILLION

TABLE 355 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN GOVERNMENT MARKET
BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 356 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN GOVERNMENT MARKET
BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 357 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN MEDIA &
ENTERTAINMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 358 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN MEDIA &
ENTERTAINMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 359 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN HEALTHCARE MARKET
BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 360 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN HEALTHCARE MARKET
BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 361 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN MANUFACTURING
MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 362 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN MANUFACTURING
MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 363 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN RETAIL MARKET BY
COUNTRY, 2012 - 2015, USD MILLION

TABLE 364 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN RETAIL MARKET BY
COUNTRY, 2016 - 2022, USD MILLION

TABLE 365 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN TELECOM & IT MARKET
BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 366 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN TELECOM & IT MARKET
BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 367 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN TRAVEL & HOSPITALITY
MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 368 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN TRAVEL & HOSPITALITY
MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 369 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN OTHERS MARKET BY
COUNTRY, 2012 - 2015, USD MILLION

TABLE 370 ASIA-PACIFIC IT OPERATIONS ANALYTICS IN OTHERS MARKET BY
COUNTRY, 2016 - 2022, USD MILLION

TABLE 371 ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY COUNTRY,

2012 - 2015, USD MILLION

TABLE 372 ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY COUNTRY,
2016 - 2022, USD MILLION

TABLE 373 CHINA IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD
MILLION

TABLE 374 CHINA IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD
MILLION

TABLE 375 CHINA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE,
2012 - 2015, USD MILLION

TABLE 376 CHINA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE,
2016 - 2022, USD MILLION

TABLE 377 CHINA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA,
2012 - 2015, USD MILLION

TABLE 378 CHINA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA,
2016 - 2022, USD MILLION

TABLE 379 CHINA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION
SIZE, 2012 - 2015, USD MILLION

TABLE 380 CHINA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION
SIZE, 2016 - 2022, USD MILLION

TABLE 381 CHINA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE,
2012 - 2015, USD MILLION

TABLE 382 CHINA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE,
2016 - 2022, USD MILLION

TABLE 383 CHINA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 -
2015, USD MILLION

TABLE 384 CHINA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 -
2022, USD MILLION

TABLE 385 JAPAN IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD
MILLION

TABLE 386 JAPAN IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD
MILLION

TABLE 387 JAPAN IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE,
2012 - 2015, USD MILLION

TABLE 388 JAPAN IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE,
2016 - 2022, USD MILLION

TABLE 389 JAPAN IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA,
2012 - 2015, USD MILLION

TABLE 390 JAPAN IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA,
2016 - 2022, USD MILLION

TABLE 391 JAPAN IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 392 JAPAN IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 393 JAPAN IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 394 JAPAN IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 395 JAPAN IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 396 JAPAN IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 397 INDIA IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 398 INDIA IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 399 INDIA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 400 INDIA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 401 INDIA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 402 INDIA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 403 INDIA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 404 INDIA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 405 INDIA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 406 INDIA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 407 INDIA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 408 INDIA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 409 SOUTH KOREA IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 410 SOUTH KOREA IT OPERATIONS ANALYTICS MARKET, 2016 - 2022,

USD MILLION

TABLE 411 SOUTH KOREA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 412 SOUTH KOREA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 413 SOUTH KOREA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 414 SOUTH KOREA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 415 SOUTH KOREA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 416 SOUTH KOREA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 417 SOUTH KOREA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 418 SOUTH KOREA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 419 SOUTH KOREA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 420 SOUTH KOREA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 421 SINGAPORE IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 422 SINGAPORE IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 423 SINGAPORE IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 424 SINGAPORE IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 425 SINGAPORE IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 426 SINGAPORE IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 427 SINGAPORE IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 428 SINGAPORE IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 429 SINGAPORE IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 430 SINGAPORE IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 431 SINGAPORE IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 432 SINGAPORE IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 433 MALAYSIA IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 434 MALAYSIA IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 435 MALAYSIA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 436 MALAYSIA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 437 MALAYSIA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 438 MALAYSIA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 439 MALAYSIA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 440 MALAYSIA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 441 MALAYSIA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 442 MALAYSIA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 443 MALAYSIA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 444 MALAYSIA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 445 REST OF ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 446 REST OF ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 447 REST OF ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 448 REST OF ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 449 REST OF ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY

APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 450 REST OF ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 451 REST OF ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 452 REST OF ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 453 REST OF ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 454 REST OF ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 455 REST OF ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 456 REST OF ASIA-PACIFIC IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 457 LAMEA IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 458 LAMEA IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 459 LAMEA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 460 LAMEA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 461 LAMEA ROOT-CAUSE ANALYTICS TECHNOLOGY MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 462 LAMEA ROOT-CAUSE ANALYTICS TECHNOLOGY MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 463 LAMEA MACHINE-BASED LEARNING MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 464 LAMEA MACHINE-BASED LEARNING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 465 LAMEA VISUAL ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 466 LAMEA VISUAL ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 467 LAMEA PREDICTIVE ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 468 LAMEA PREDICTIVE ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 469 LAMEA USER BEHAVIOR ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 470 LAMEA USER BEHAVIOR ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 471 LAMEA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 472 LAMEA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 473 LAMEA REAL-TIME LOG ANALYTICS IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 474 LAMEA REAL-TIME LOG ANALYTICS IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 475 LAMEA APPLICATION PERFORMANCE MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 476 LAMEA APPLICATION PERFORMANCE MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 477 LAMEA NETWORK & SECURITY MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 478 LAMEA NETWORK & SECURITY MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 479 LAMEA INFRASTRUCTURE MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 480 LAMEA INFRASTRUCTURE MANAGEMENT IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 481 LAMEA OTHERS IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 482 LAMEA OTHERS IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 483 LAMEA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 484 LAMEA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 485 LAMEA SMALL & MEDIUM ENTERPRISES IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 486 LAMEA SMALL & MEDIUM ENTERPRISES IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 487 LAMEA LARGE ENTERPRISES IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 488 LAMEA LARGE ENTERPRISES IT OPERATIONS ANALYTICS MARKET

BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 489 LAMEA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT
TYPE, 2012 - 2015, USD MILLION

TABLE 490 LAMEA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT
TYPE, 2016 - 2022, USD MILLION

TABLE 491 LAMEA CLOUD DEPLOYMENT IT OPERATIONS ANALYTICS MARKET
BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 492 LAMEA CLOUD DEPLOYMENT IT OPERATIONS ANALYTICS MARKET
BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 493 LAMEA ON-PREMISE DEPLOYMENT IT OPERATIONS ANALYTICS
MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 494 LAMEA ON-PREMISE DEPLOYMENT IT OPERATIONS ANALYTICS
MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 495 LAMEA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 -
2015, USD MILLION

TABLE 496 LAMEA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 -
2022, USD MILLION

TABLE 497 LAMEA IT OPERATIONS ANALYTICS IN BFSI MARKET BY COUNTRY,
2012 - 2015, USD MILLION

TABLE 498 LAMEA IT OPERATIONS ANALYTICS IN BFSI MARKET BY COUNTRY,
2016 - 2022, USD MILLION

TABLE 499 LAMEA IT OPERATIONS ANALYTICS IN GOVERNMENT MARKET BY
COUNTRY, 2012 - 2015, USD MILLION

TABLE 500 LAMEA IT OPERATIONS ANALYTICS IN GOVERNMENT MARKET BY
COUNTRY, 2016 - 2022, USD MILLION

TABLE 501 LAMEA IT OPERATIONS ANALYTICS IN MEDIA & ENTERTAINMENT
MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 502 LAMEA IT OPERATIONS ANALYTICS IN MEDIA & ENTERTAINMENT
MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 503 LAMEA IT OPERATIONS ANALYTICS IN HEALTHCARE MARKET BY
COUNTRY, 2012 - 2015, USD MILLION

TABLE 504 LAMEA IT OPERATIONS ANALYTICS IN HEALTHCARE MARKET BY
COUNTRY, 2016 - 2022, USD MILLION

TABLE 505 LAMEA IT OPERATIONS ANALYTICS IN MANUFACTURING MARKET
BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 506 LAMEA IT OPERATIONS ANALYTICS IN MANUFACTURING MARKET
BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 507 LAMEA IT OPERATIONS ANALYTICS IN RETAIL MARKET BY
COUNTRY, 2012 - 2015, USD MILLION

TABLE 508 LAMEA IT OPERATIONS ANALYTICS IN RETAIL MARKET BY COUNTRY, 2016 - 2022, USD MILLION	
TABLE 509 LAMEA IT OPERATIONS ANALYTICS IN TELECOM & IT MARKET BY COUNTRY, 2012 - 2015, USD MILLION	
TABLE 510 LAMEA IT OPERATIONS ANALYTICS IN TELECOM & IT MARKET BY COUNTRY, 2016 - 2022, USD MILLION	
TABLE 511 LAMEA IT OPERATIONS ANALYTICS IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2012 - 2015, USD MILLION	
TABLE 512 LAMEA IT OPERATIONS ANALYTICS IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2016 - 2022, USD MILLION	
TABLE 513 LAMEA IT OPERATIONS ANALYTICS IN OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION	
TABLE 514 LAMEA IT OPERATIONS ANALYTICS IN OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION	
TABLE 515 LAMEA IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION	
TABLE 516 LAMEA IT OPERATIONS ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION	
TABLE 517 BRAZIL IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION	
TABLE 518 BRAZIL IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION	
TABLE 519 BRAZIL IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION	
TABLE 520 BRAZIL IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION	
TABLE 521 BRAZIL IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION	
TABLE 522 BRAZIL IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION	
TABLE 523 BRAZIL IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION	
TABLE 524 BRAZIL IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION	
TABLE 525 BRAZIL IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION	
TABLE 526 BRAZIL IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION	
TABLE 527 BRAZIL IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 -	

2015, USD MILLION

TABLE 528 BRAZIL IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 529 ARGENTINA IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 530 ARGENTINA IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 531 ARGENTINA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 532 ARGENTINA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 533 ARGENTINA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 534 ARGENTINA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 535 ARGENTINA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 536 ARGENTINA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 537 ARGENTINA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 538 ARGENTINA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 539 ARGENTINA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 540 ARGENTINA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 541 UAE IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 542 UAE IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 543 UAE IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 544 UAE IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 545 UAE IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 546 UAE IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 547 UAE IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 548 UAE IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE,
2016 - 2022, USD MILLION

TABLE 549 UAE IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE,
2012 - 2015, USD MILLION

TABLE 550 UAE IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE,
2016 - 2022, USD MILLION

TABLE 551 UAE IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015,
USD MILLION

TABLE 552 UAE IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022,
USD MILLION

TABLE 553 SAUDI ARABIA IT OPERATIONS ANALYTICS MARKET, 2012 - 2015,
USD MILLION

TABLE 554 SAUDI ARABIA IT OPERATIONS ANALYTICS MARKET, 2016 - 2022,
USD MILLION

TABLE 555 SAUDI ARABIA IT OPERATIONS ANALYTICS MARKET BY
TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 556 SAUDI ARABIA IT OPERATIONS ANALYTICS MARKET BY
TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 557 SAUDI ARABIA IT OPERATIONS ANALYTICS MARKET BY
APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 558 SAUDI ARABIA IT OPERATIONS ANALYTICS MARKET BY
APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 559 SAUDI ARABIA IT OPERATIONS ANALYTICS MARKET BY
ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 560 SAUDI ARABIA IT OPERATIONS ANALYTICS MARKET BY
ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 561 SAUDI ARABIA IT OPERATIONS ANALYTICS MARKET BY
DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 562 SAUDI ARABIA IT OPERATIONS ANALYTICS MARKET BY
DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 563 SAUDI ARABIA IT OPERATIONS ANALYTICS MARKET BY VERTICAL,
2012 - 2015, USD MILLION

TABLE 564 SAUDI ARABIA IT OPERATIONS ANALYTICS MARKET BY VERTICAL,
2016 - 2022, USD MILLION

TABLE 565 SOUTH AFRICA IT OPERATIONS ANALYTICS MARKET, 2012 - 2015,
USD MILLION

TABLE 566 SOUTH AFRICA IT OPERATIONS ANALYTICS MARKET, 2016 - 2022,
USD MILLION

TABLE 567 SOUTH AFRICA IT OPERATIONS ANALYTICS MARKET BY

TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 568 SOUTH AFRICA IT OPERATIONS ANALYTICS MARKET BY
TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 569 SOUTH AFRICA IT OPERATIONS ANALYTICS MARKET BY
APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 570 SOUTH AFRICA IT OPERATIONS ANALYTICS MARKET BY
APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 571 SOUTH AFRICA IT OPERATIONS ANALYTICS MARKET BY
ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 572 SOUTH AFRICA IT OPERATIONS ANALYTICS MARKET BY
ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 573 SOUTH AFRICA IT OPERATIONS ANALYTICS MARKET BY
DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 574 SOUTH AFRICA IT OPERATIONS ANALYTICS MARKET BY
DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 575 SOUTH AFRICA IT OPERATIONS ANALYTICS MARKET BY VERTICAL,
2012 - 2015, USD MILLION

TABLE 576 SOUTH AFRICA IT OPERATIONS ANALYTICS MARKET BY VERTICAL,
2016 - 2022, USD MILLION

TABLE 577 NIGERIA IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD
MILLION

TABLE 578 NIGERIA IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD
MILLION

TABLE 579 NIGERIA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY
TYPE, 2012 - 2015, USD MILLION

TABLE 580 NIGERIA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY
TYPE, 2016 - 2022, USD MILLION

TABLE 581 NIGERIA IT OPERATIONS ANALYTICS MARKET BY APPLICATION
AREA, 2012 - 2015, USD MILLION

TABLE 582 NIGERIA IT OPERATIONS ANALYTICS MARKET BY APPLICATION
AREA, 2016 - 2022, USD MILLION

TABLE 583 NIGERIA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION
SIZE, 2012 - 2015, USD MILLION

TABLE 584 NIGERIA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION
SIZE, 2016 - 2022, USD MILLION

TABLE 585 NIGERIA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT
TYPE, 2012 - 2015, USD MILLION

TABLE 586 NIGERIA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT
TYPE, 2016 - 2022, USD MILLION

TABLE 587 NIGERIA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 588 NIGERIA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 589 REST OF LAMEA IT OPERATIONS ANALYTICS MARKET, 2012 - 2015, USD MILLION

TABLE 590 REST OF LAMEA IT OPERATIONS ANALYTICS MARKET, 2016 - 2022, USD MILLION

TABLE 591 REST OF LAMEA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2012 - 2015, USD MILLION

TABLE 592 REST OF LAMEA IT OPERATIONS ANALYTICS MARKET BY TECHNOLOGY TYPE, 2016 - 2022, USD MILLION

TABLE 593 REST OF LAMEA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2012 - 2015, USD MILLION

TABLE 594 REST OF LAMEA IT OPERATIONS ANALYTICS MARKET BY APPLICATION AREA, 2016 - 2022, USD MILLION

TABLE 595 REST OF LAMEA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2012 - 2015, USD MILLION

TABLE 596 REST OF LAMEA IT OPERATIONS ANALYTICS MARKET BY ORGANIZATION SIZE, 2016 - 2022, USD MILLION

TABLE 597 REST OF LAMEA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

TABLE 598 REST OF LAMEA IT OPERATIONS ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

TABLE 599 REST OF LAMEA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 600 REST OF LAMEA IT OPERATIONS ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 601 KEY INFORMATION – IBM CORPORATION

TABLE 602 KEY INFORMATION - MICROSOFT CORPORATION

TABLE 603 KEY INFORMATION - HP ENTERPRISE COMPANY

TABLE 604 KEY INFORMATION – ORACLE CORPORATION

TABLE 605 KEY INFORMATION – SAP SE

TABLE 606 KEY INFORMATION – VMWARE, INC.

TABLE 607 KEY INFORMATION – SPLUNK INC.

TABLE 608 KEY INFORMATION – EVOLVEN

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