

# Global Integration Platform as a Service Market (2016-2022)

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## Abstracts

iPaaS (Integration Platform as a Service) is a cloud integration platform that enables development, execution, and governance of integration workflows both in on-premise and cloud-based applications, and traditional and newer data protocols. A holistic iPaaS solution comprises of batch and real-time integration services, a broad range of native connectivity, a robust API framework, master data management, test data management, data quality, and security.

Before cloud computing emerged, integration could be categorized as either internal or business to business (B2B). Internal integration requirements were serviced through an on-premises middleware platform and were largely utilized a service bus to manage exchange of data between systems. EDI gateways or value added networks were used for B2B integration. However, the advent of SaaS applications gave way for a new form of demand that was addressed through cloud-based integration. Many other forms of services have emerged with the capability to integrate legacy or on-premises applications, and function as EDI gateways.

Based on the type, the Integration Platform as a Service market is segmented into Cloud Service Orchestration, Data Transformation, API Management, Data Integration, Real Time Monitoring & Integration, B2B & Cloud Integration and Managed Services. Based on Deployment Type, the market is segmented into Public, Private and Hybrid. Based on Organization Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. The verticals covered under the report include BFSI, Consumer Goods & Retail, Telecom & IT, Education, Government & Public Sector, Healthcare, Manufacturing, Media & Entertainment and Others.

Based on region, Integration Platform as a Service market is segmented into North

America (US, Canada, Mexico and Rest of North America), Europe (Germany, UK, France, Russia, Spain, Italy and Rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific) and Latin America, and Middle East & Africa. North America remained the dominant region in the global Integration Platform as a Service market in 2015. Asia-Pacific would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Integration Platform as a Service market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, HP Enterprise Company, Oracle Corporation, SAP SE, CA, Inc., Salesforce.com, Inc., Informatica Corporation., Mulesoft, Inc., SnapLogic, Inc. and Celigo, Inc.

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