

# Global Indoor Location Market Analysis (2017-2023)

<https://marketpublishers.com/r/G5FAEBB734EEN.html>

Date: October 2017

Pages: 407

Price: US\$ 3,600.00 (Single User License)

ID: G5FAEBB734EEN

## Abstracts

The Global Indoor Location Market size is expected to reach \$58.0 billion by 2023, rising at a market growth of 42% CAGR during the forecast period. Tracking objects within an indoor environment is called as indoor location (or indoor localization). IPS (indoor positioning system) technology has the potential to track humans or objects within a company with the help of acoustic signals or radio waves gathered by handheld devices such as mobile phones. Growing connected devices and their adoption and demand for indoor location technology to enhance the lean automation and robotics processes have driven the growth of the market on a global scale. To monitor natural phenomena such as heat, pressure, humidity, and air pollution in a defined indoor space, the integration of multiple sensors are essential within the connected devices. Products and assets are also monitored with the help of Tags in the retail and manufacturing verticals. Adoption of the sensor and tag-based technology has significantly grown over the years, as the adoption of the technology is relatively easy.

Based on Type, the market report segments the market into Technology, Software Tools, and Services. Technology Type includes Sensor & Tag-Based, Radio Frequency-Based, and Others. Software Tools includes Location Analytics, Visualization, Context Accelerator, and Others. Services Type includes Professional and Managed Services. Based on Vertical, the market report segments the market into Retail, Transportation & Hospitality, Entertainment, Public Buildings, and Others. Based on Deployment Type, the market report segments the market into On-Premise and On Demand. Based on Application, the market report segments the market into Sales & Marketing Optimization, Customer Experience Management, Inventory Management, Risk Management, Predictive Asset Analytics, Remote Monitoring, Emergency Response Management, and Others.

Based on Regions, the Global Indoor Location market segments the market into North America, Europe, Asia Pacific, Latin America, Middle East and Africa.

The market research report covers the competition analysis of key stake holders of the Global Indoor Location Market. Key companies profiled in the report include Apple, Inc., Broadcom Limited, Cisco Systems, Inc., Ericsson AB, Google, Inc., Microsoft Corporation, Qualcomm Technologies, STMicroelectronics N.V., Zebra Technologies, and Micello, Inc.

## Contents

### CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Global Indoor Location Market, by Type
  - 1.4.2 Global Indoor Location Market, by Vertical
  - 1.4.3 Global Indoor Location Market, by Deployment Type
  - 1.4.4 Global Indoor Location Market, by Geography
- 1.5 Methodology for the research

### CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### CHAPTER 3. GLOBAL INDOOR LOCATION MARKET

- 3.1 Global Indoor Location Market by Type
  - 3.1.1 Global Indoor Location Technology Market by Region
    - 3.1.1.1 Global Indoor Location Technology Market by Region
    - 3.1.1.2 Global Indoor Location Technology Market by Region
    - 3.1.1.3 Global Indoor Location Technology Market by Region
  - 3.1.2 Global Indoor Location Market by Technology Type
    - 3.1.2.1 Global Sensor & Tag-Based Technology Market by Region
    - 3.1.2.2 Global Radio Frequency-Based Market by Region
    - 3.1.2.3 Global Others Market by Region
  - 3.1.3 Global Indoor Location Software Tools Market by Region
  - 3.1.4 Global Indoor Location Market by Software Tools Type
    - 3.1.4.1 Global Location Analytics Software Tools Market by Region
    - 3.1.4.2 Global Visualization Market by Region
    - 3.1.4.3 Global Context Accelerator Market by Region
    - 3.1.4.4 Global Others Market by Region
  - 3.1.5 Global Indoor Location Services Market by Region
  - 3.1.6 Global Indoor Location Market by Service Type
    - 3.1.6.1 Global Indoor Location Professional Services Market by Region
    - 3.1.6.2 Global Indoor Location Managed Services Market by Region

## **CHAPTER 4. GLOBAL INDOOR LOCATION MARKET BY VERTICAL**

### **4.1 Introduction**

- 4.1.1 Global Retail Indoor Location Market by Region
- 4.1.2 Global Transportation & Hospitality Indoor Location Market by Region
- 4.1.3 Global Entertainment Indoor Location Market by Region
- 4.1.4 Global Public Buildings Indoor Location Market by Region
- 4.1.5 Global Others Indoor Location Market by Region

## **CHAPTER 5. GLOBAL INDOOR LOCATION MARKET BY DEPLOYMENT TYPE**

### **5.1 Introduction**

- 5.1.1 Global On-Premise Deployment Indoor Location Market by Region
- 5.1.2 Global On Demand Deployment Indoor Location Market by Region

## **CHAPTER 6. GLOBAL INDOOR LOCATION MARKET BY APPLICATION**

### **6.1 Introduction**

- 6.1.1 Global Indoor Location in Sales & Marketing Optimization Market by Region
- 6.1.2 Global Indoor Location in Customer Experience Management Market by Region
- 6.1.3 Global Indoor Location in Inventory Management Market by Region
- 6.1.4 Global Indoor Location in Risk Management Market by Region
- 6.1.5 Global Indoor Location in Predictive Asset Analytics Market by Region
- 6.1.6 Global Indoor Location in Remote Monitoring Market by Region
- 6.1.7 Global Indoor Location in Emergency Response Management Market by Region
- 6.1.8 Global Indoor Location in Others Market by Region

## **CHAPTER 7. GLOBAL INDOOR LOCATION MARKET BY REGION**

### **7.1 Introduction**

### **7.2 North America Indoor Location Market**

- 7.2.1 North America Indoor Location Market by Type
  - 7.2.1.1 North America Indoor Location Technology Market by Country
  - 7.2.1.2 North America Indoor Location Market by Technology Type
    - 7.2.1.2.1 North America Sensor & Tag-Based Technology Market by Country
    - 7.2.1.2.2 North America Radio Frequency-Based Market by Country
    - 7.2.1.2.3 North America Others Market by Country
  - 7.2.1.3 North America Indoor Location Software Tools Market by Country

- 7.2.1.4 North America Indoor Location Market by Software Tools Type
  - 7.2.1.4.1 North America Location Analytics Software Tools Market by Country
  - 7.2.1.4.2 North America Visualization Market by Country
  - 7.2.1.4.3 North America Context Accelerator Market by Country
  - 7.2.1.4.4 North America Others Market by Country
- 7.2.1.5 North America Indoor Location Services Market by Country
- 7.2.1.6 North America Indoor Location Market by Service Type
  - 7.2.1.6.1 North America Indoor Location Professional Services Market by Country
  - 7.2.1.6.2 North America Indoor Location Managed Services Market by Country
- 7.2.2 North America Indoor Location Market by Vertical
  - 7.2.2.1 North America Retail Indoor Location Market by Country
  - 7.2.2.2 North America Transportation & Hospitality Indoor Location Market by Country
  - 7.2.2.3 North America Entertainment Indoor Location Market by Country
  - 7.2.2.4 North America Public Buildings Indoor Location Market by Country
  - 7.2.2.5 North America Others Indoor Location Market by Country
- 7.2.3 North America Indoor Location Market by Deployment Type
  - 7.2.3.1 North America On-Premise Deployment Indoor Location Market by Country
  - 7.2.3.2 North America On Demand Deployment Indoor Location Market by Country
- 7.2.4 North America Indoor Location Market by Application
  - 7.2.4.1 North America Indoor Location in Sales & Marketing Optimization Market by Country
  - 7.2.4.2 North America Indoor Location in Customer Experience Management Market by Country
  - 7.2.4.3 North America Indoor Location in Inventory Management Market by Country
  - 7.2.4.4 North America Indoor Location in Risk Management Market by Country
  - 7.2.4.5 North America Indoor Location in Predictive Asset Analytics Market by Country
  - 7.2.4.6 North America Indoor Location in Remote Monitoring Market by Country
  - 7.2.4.7 North America Indoor Location in Emergency Response Management Market by Country
  - 7.2.4.8 North America Indoor Location in Others Market by Country
- 7.2.5 North America Indoor Location Market by Country
  - 7.2.5.1 US Indoor Location Market
    - 7.2.5.1.1 US Indoor Location Market by Type
    - 7.2.5.1.2 US Indoor Location Market by Vertical
    - 7.2.5.1.3 US Indoor Location Market by Deployment Type
    - 7.2.5.1.4 US Indoor Location Market by Application
  - 7.2.5.2 Canada Indoor Location Market

- 7.2.5.2.1 Canada Indoor Location Market by Type
- 7.2.5.2.2 Canada Indoor Location Market by Vertical
- 7.2.5.2.3 Canada Indoor Location Market by Deployment Type
- 7.2.5.2.4 Canada Indoor Location Market by Application
- 7.2.5.3 Mexico Indoor Location Market
  - 7.2.5.3.1 Mexico Indoor Location Market by Type
  - 7.2.5.3.2 Mexico Indoor Location Market by Vertical
  - 7.2.5.3.3 Mexico Indoor Location Market by Deployment Type
  - 7.2.5.3.4 Mexico Indoor Location Market by Application
- 7.2.5.4 Rest of North America Indoor Location Market
  - 7.2.5.4.1 Rest of North America Indoor Location Market by Type
  - 7.2.5.4.2 Rest of North America Indoor Location Market by Vertical
  - 7.2.5.4.3 Rest of North America Indoor Location Market by Deployment Type
  - 7.2.5.4.4 Rest of North America Indoor Location Market by Application
- 7.3 Europe Indoor Location Market
  - 7.3.1 Europe Indoor Location Market by Type
    - 7.3.1.1 Europe Indoor Location Technology Market by Country
    - 7.3.1.2 Europe Indoor Location Market by Technology Type
      - 7.3.1.2.1 Europe Sensor & Tag-Based Technology Market by Country
      - 7.3.1.2.2 Europe Radio Frequency-Based Market by Country
      - 7.3.1.2.3 Europe Others Market by Country
    - 7.3.1.3 Europe Indoor Location Software Tools Market by Country
    - 7.3.1.4 Europe Indoor Location Market by Software Tools Type
      - 7.3.1.4.1 Europe Location Analytics Software Tools Market by Country
      - 7.3.1.4.2 Europe Visualization Market by Country
      - 7.3.1.4.3 Europe Context Accelerator Market by Country
      - 7.3.1.4.4 Europe Others Market by Country
    - 7.3.1.5 Europe Indoor Location Services Market by Country
    - 7.3.1.6 Europe Indoor Location Market by Service Type
      - 7.3.1.6.1 Europe Indoor Location Professional Services Market by Country
      - 7.3.1.6.2 Europe Indoor Location Managed Services Market by Country
  - 7.3.2 Europe Indoor Location Market by Vertical
    - 7.3.2.1 Europe Retail Indoor Location Market by Country
    - 7.3.2.2 Europe Transportation & Hospitality Indoor Location Market by Country
    - 7.3.2.3 Europe Entertainment Indoor Location Market by Country
    - 7.3.2.4 Europe Public Buildings Indoor Location Market by Country
    - 7.3.2.5 Europe Others Indoor Location Market by Country
  - 7.3.3 Europe Indoor Location Market by Deployment Type
    - 7.3.3.1 Europe On-Premise Deployment Indoor Location Market by Country

- 7.3.3.2 Europe On Demand Deployment Indoor Location Market by Country
- 7.3.4 Europe Indoor Location Market by Application
  - 7.3.4.1 Europe Indoor Location in Sales & Marketing Optimization Market by Country
  - 7.3.4.2 Europe Indoor Location in Customer Experience Management Market by Country
  - 7.3.4.3 Europe Indoor Location in Inventory Management Market by Country
  - 7.3.4.4 Europe Indoor Location in Risk Management Market by Country
  - 7.3.4.5 Europe Indoor Location in Predictive Asset Analytics Market by Country
  - 7.3.4.6 Europe Indoor Location in Remote Monitoring Market by Country
  - 7.3.4.7 Europe Indoor Location in Emergency Response Management Market by Country
  - 7.3.4.8 Europe Indoor Location in Others Market by Country
- 7.3.5 Europe Indoor Location Market by Country
  - 7.3.5.1 Germany Indoor Location Market
    - 7.3.5.1.1 Germany Indoor Location Market by Type
    - 7.3.5.1.2 Germany Indoor Location Market by Vertical
    - 7.3.5.1.3 Germany Indoor Location Market by Deployment Type
    - 7.3.5.1.4 Germany Indoor Location Market by Application
  - 7.3.5.2 UK Indoor Location Market
    - 7.3.5.2.1 UK Indoor Location Market by Type
    - 7.3.5.2.2 UK Indoor Location Market by Vertical
    - 7.3.5.2.3 UK Indoor Location Market by Deployment Type
    - 7.3.5.2.4 UK Indoor Location Market by Application
  - 7.3.5.3 France Indoor Location Market
    - 7.3.5.3.1 France Indoor Location Market by Type
    - 7.3.5.3.2 France Indoor Location Market by Vertical
    - 7.3.5.3.3 France Indoor Location Market by Deployment Type
    - 7.3.5.3.4 France Indoor Location Market by Application
  - 7.3.5.4 Russia Indoor Location Market
    - 7.3.5.4.1 Russia Indoor Location Market by Type
    - 7.3.5.4.2 Russia Indoor Location Market by Vertical
    - 7.3.5.4.3 Russia Indoor Location Market by Deployment Type
    - 7.3.5.4.4 Russia Indoor Location Market by Application
  - 7.3.5.5 Spain Indoor Location Market
    - 7.3.5.5.1 Spain Indoor Location Market by Type
    - 7.3.5.5.2 Spain Indoor Location Market by Vertical
    - 7.3.5.5.3 Spain Indoor Location Market by Deployment Type
    - 7.3.5.5.4 Spain Indoor Location Market by Application
  - 7.3.5.6 Italy Indoor Location Market

- 7.3.5.6.1 Italy Indoor Location Market by Type
- 7.3.5.6.2 Italy Indoor Location Market by Vertical
- 7.3.5.6.3 Italy Indoor Location Market by Deployment Type
- 7.3.5.6.4 Italy Indoor Location Market by Application
- 7.3.5.7 Rest of Europe Indoor Location Market
  - 7.3.5.7.1 Rest of Europe Indoor Location Market by Type
  - 7.3.5.7.2 Rest of Europe Indoor Location Market by Vertical
  - 7.3.5.7.3 Rest of Europe Indoor Location Market by Deployment Type
  - 7.3.5.7.4 Rest of Europe Indoor Location Market by Application
- 7.4 Asia Pacific Indoor Location Market
  - 7.4.1 Asia Pacific Indoor Location Market by Type
    - 7.4.1.1 Asia Pacific Indoor Location Technology Market by Country
    - 7.4.1.2 Asia Pacific Indoor Location Market by Technology Type
      - 7.4.1.2.1 Asia Pacific Sensor & Tag-Based Technology Market by Country
      - 7.4.1.2.2 Asia Pacific Radio Frequency-Based Market by Country
      - 7.4.1.2.3 Asia Pacific Others Market by Country
    - 7.4.1.3 Asia Pacific Indoor Location Software Tools Market by Country
    - 7.4.1.4 Asia Pacific Indoor Location Market by Software Tools Type
      - 7.4.1.4.1 Asia Pacific Location Analytics Software Tools Market by Country
      - 7.4.1.4.2 Asia Pacific Visualization Market by Country
      - 7.4.1.4.3 Asia Pacific Context Accelerator Market by Country
      - 7.4.1.4.4 Asia Pacific Others Market by Country
    - 7.4.1.5 Asia Pacific Indoor Location Services Market by Country
    - 7.4.1.6 Asia Pacific Indoor Location Market by Service Type
      - 7.4.1.6.1 Asia Pacific Indoor Location Professional Services Market by Country
      - 7.4.1.6.2 Asia Pacific Indoor Location Managed Services Market by Country
  - 7.4.2 Asia Pacific Indoor Location Market by Vertical
    - 7.4.2.1 Asia Pacific Retail Indoor Location Market by Country
    - 7.4.2.2 Asia Pacific Transportation & Hospitality Indoor Location Market by Country
    - 7.4.2.3 Asia Pacific Entertainment Indoor Location Market by Country
    - 7.4.2.4 Asia Pacific Public Buildings Indoor Location Market by Country
    - 7.4.2.5 Asia Pacific Others Indoor Location Market by Country
  - 7.4.3 Asia Pacific Indoor Location Market by Deployment Type
    - 7.4.3.1 Asia Pacific On-Premise Deployment Indoor Location Market by Country
    - 7.4.3.2 Asia Pacific On Demand Deployment Indoor Location Market by Country
  - 7.4.4 Asia Pacific Indoor Location Market by Application
    - 7.4.4.1 Asia Pacific Indoor Location in Sales & Marketing Optimization Market by Country
    - 7.4.4.2 Asia Pacific Indoor Location in Customer Experience Management Market by

## Country

7.4.4.3 Asia Pacific Indoor Location in Inventory Management Market by Country

7.4.4.4 Asia Pacific Indoor Location in Risk Management Market by Country

7.4.4.5 Asia Pacific Indoor Location in Predictive Asset Analytics Market by Country

7.4.4.6 Asia Pacific Indoor Location in Remote Monitoring Market by Country

7.4.4.7 Asia Pacific Indoor Location in Emergency Response Management Market by

## Country

7.4.4.8 Asia Pacific Indoor Location in Others Market by Country

7.4.5 Asia Pacific Indoor Location Market by Country

7.4.5.1 China Indoor Location Market

7.4.5.1.1 China Indoor Location Market by Type

7.4.5.1.2 China Indoor Location Market by Vertical

7.4.5.1.3 China Indoor Location Market by Deployment Type

7.4.5.1.4 China Indoor Location Market by Application

7.4.5.2 Japan Indoor Location Market

7.4.5.2.1 Japan Indoor Location Market by Type

7.4.5.2.2 Japan Indoor Location Market by Vertical

7.4.5.2.3 Japan Indoor Location Market by Deployment Type

7.4.5.2.4 Japan Indoor Location Market by Application

7.4.5.3 India Indoor Location Market

7.4.5.3.1 India Indoor Location Market by Type

7.4.5.3.2 India Indoor Location Market by Vertical

7.4.5.3.3 India Indoor Location Market by Deployment Type

7.4.5.3.4 India Indoor Location Market by Application

7.4.5.4 South Korea Indoor Location Market

7.4.5.4.1 South Korea Indoor Location Market by Type

7.4.5.4.2 South Korea Indoor Location Market by Vertical

7.4.5.4.3 South Korea Indoor Location Market by Deployment Type

7.4.5.4.4 South Korea Indoor Location Market by Application

7.4.5.5 Singapore Indoor Location Market

7.4.5.5.1 Singapore Indoor Location Market by Type

7.4.5.5.2 Singapore Indoor Location Market by Vertical

7.4.5.5.3 Singapore Indoor Location Market by Deployment Type

7.4.5.5.4 Singapore Indoor Location Market by Application

7.4.5.6 Malaysia Indoor Location Market

7.4.5.6.1 Malaysia Indoor Location Market by Type

7.4.5.6.2 Malaysia Indoor Location Market by Vertical

7.4.5.6.3 Malaysia Indoor Location Market by Deployment Type

7.4.5.6.4 Malaysia Indoor Location Market by Application

#### 7.4.5.7 Rest of Asia Pacific Indoor Location Market

##### 7.4.5.7.1 Rest of Asia Pacific Indoor Location Market by Type

##### 7.4.5.7.2 Rest of Asia Pacific Indoor Location Market by Vertical

##### 7.4.5.7.3 Rest of Asia Pacific Indoor Location Market by Deployment Type

##### 7.4.5.7.4 Rest of Asia Pacific Indoor Location Market by Application

### 7.5 LAMEA Indoor Location Market

#### 7.5.1 LAMEA Indoor Location Market by Type

##### 7.5.1.1 LAMEA Indoor Location Technology Market by Country

##### 7.5.1.2 LAMEA Indoor Location Market by Technology Type

##### 7.5.1.2.1 LAMEA Sensor & Tag-Based Technology Market by Country

##### 7.5.1.2.2 LAMEA Radio Frequency-Based Market by Country

##### 7.5.1.2.3 LAMEA Others Market by Country

##### 7.5.1.3 LAMEA Indoor Location Software Tools Market by Country

##### 7.5.1.4 LAMEA Indoor Location Market by Software Tools Type

##### 7.5.1.4.1 LAMEA Location Analytics Software Tools Market by Country

##### 7.5.1.4.2 LAMEA Visualization Market by Country

##### 7.5.1.4.3 LAMEA Context Accelerator Market by Country

##### 7.5.1.4.4 LAMEA Others Market by Country

##### 7.5.1.5 LAMEA Indoor Location Services Market by Country

##### 7.5.1.6 LAMEA Indoor Location Market by Service Type

##### 7.5.1.6.1 LAMEA Indoor Location Professional Services Market by Country

##### 7.5.1.6.2 LAMEA Indoor Location Managed Services Market by Country

#### 7.5.2 LAMEA Indoor Location Market by Vertical

##### 7.5.2.1 LAMEA Retail Indoor Location Market by Country

##### 7.5.2.2 LAMEA Transportation & Hospitality Indoor Location Market by Country

##### 7.5.2.3 LAMEA Entertainment Indoor Location Market by Country

##### 7.5.2.4 LAMEA Public Buildings Indoor Location Market by Country

##### 7.5.2.5 LAMEA Others Indoor Location Market by Country

#### 7.5.3 LAMEA Indoor Location Market by Deployment Type

##### 7.5.3.1 LAMEA On-Premise Deployment Indoor Location Market by Country

##### 7.5.3.2 LAMEA On Demand Deployment Indoor Location Market by Country

#### 7.5.4 LAMEA Indoor Location Market by Application

##### 7.5.4.1 LAMEA Indoor Location in Sales & Marketing Optimization Market by Country

##### 7.5.4.2 LAMEA Indoor Location in Customer Experience Management Market by Country

##### 7.5.4.3 LAMEA Indoor Location in Inventory Management Market by Country

##### 7.5.4.4 LAMEA Indoor Location in Risk Management Market by Country

##### 7.5.4.5 LAMEA Indoor Location in Predictive Asset Analytics Market by Country

##### 7.5.4.6 LAMEA Indoor Location in Remote Monitoring Market by Country

#### 7.5.4.7 LAMEA Indoor Location in Emergency Response Management Market by Country

##### 7.5.4.8 LAMEA Indoor Location in Others Market by Country

#### 7.5.5 LAMEA Indoor Location Market by Country

##### 7.5.5.1 Brazil Indoor Location Market

###### 7.5.5.1.1 Brazil Indoor Location Market by Type

###### 7.5.5.1.2 Brazil Indoor Location Market by Vertical

###### 7.5.5.1.3 Brazil Indoor Location Market by Deployment Type

###### 7.5.5.1.4 Brazil Indoor Location Market by Application

##### 7.5.5.2 Argentina Indoor Location Market

###### 7.5.5.2.1 Argentina Indoor Location Market by Type

###### 7.5.5.2.2 Argentina Indoor Location Market by Vertical

###### 7.5.5.2.3 Argentina Indoor Location Market by Deployment Type

###### 7.5.5.2.4 Argentina Indoor Location Market by Application

##### 7.5.5.3 UAE Indoor Location Market

###### 7.5.5.3.1 UAE Indoor Location Market by Type

###### 7.5.5.3.2 UAE Indoor Location Market by Vertical

###### 7.5.5.3.3 UAE Indoor Location Market by Deployment Type

###### 7.5.5.3.4 UAE Indoor Location Market by Application

##### 7.5.5.4 Saudi Arabia Indoor Location Market

###### 7.5.5.4.1 Saudi Arabia Indoor Location Market by Type

###### 7.5.5.4.2 Saudi Arabia Indoor Location Market by Vertical

###### 7.5.5.4.3 Saudi Arabia Indoor Location Market by Deployment Type

###### 7.5.5.4.4 Saudi Arabia Indoor Location Market by Application

##### 7.5.5.5 South Africa Indoor Location Market

###### 7.5.5.5.1 South Africa Indoor Location Market by Type

###### 7.5.5.5.2 South Africa Indoor Location Market by Vertical

###### 7.5.5.5.3 South Africa Indoor Location Market by Deployment Type

###### 7.5.5.5.4 South Africa Indoor Location Market by Application

##### 7.5.5.6 Nigeria Indoor Location Market

###### 7.5.5.6.1 Nigeria Indoor Location Market by Type

###### 7.5.5.6.2 Nigeria Indoor Location Market by Vertical

###### 7.5.5.6.3 Nigeria Indoor Location Market by Deployment Type

###### 7.5.5.6.4 Nigeria Indoor Location Market by Application

##### 7.5.5.7 Rest of LAMEA Indoor Location Market

###### 7.5.5.7.1 Rest of LAMEA Indoor Location Market by Type

###### 7.5.5.7.2 Rest of LAMEA Indoor Location Market by Vertical

###### 7.5.5.7.3 Rest of LAMEA Indoor Location Market by Deployment Type

###### 7.5.5.7.4 Rest of LAMEA Indoor Location Market by Application

## **CHAPTER 8. COMPANY PROFILES**

### **8.1 Apple Inc.**

#### **8.1.1 Company Overview**

#### **8.1.2 Financial Analysis**

#### **8.1.3 Segmental and Regional Analysis**

#### **8.1.4 Research & Development Expense**

#### **8.1.5 Strategies at a Glance**

##### **8.1.5.1 Partnerships, Collaborations and Agreements**

### **8.2 Broadcom Limited**

#### **8.2.1 Company Overview**

#### **8.2.2 Financial Analysis**

#### **8.2.3 Segmental and Regional Analysis**

#### **8.2.4 Research & Development Expense**

#### **8.2.5 Strategies at a Glance**

##### **8.2.5.1 Product Launch**

### **8.3 Cisco Systems, Inc.**

#### **8.3.1 Company Overview**

#### **8.3.2 Financial Analysis**

#### **8.3.3 Segmental and Regional Analysis**

#### **8.3.4 Research & Development Expense**

### **8.4 Ericsson AB**

#### **8.4.1 Company Overview**

#### **8.4.2 Financial Analysis**

#### **8.4.3 Segmental and Regional Analysis**

#### **8.4.4 Research & Development Expense**

### **8.5 Google Inc.**

#### **8.5.1 Company Overview**

#### **8.5.2 Financial Analysis**

#### **8.5.3 Segmental and Regional Analysis**

#### **8.5.4 Research & Development Expense**

### **8.6 Microsoft Corporation**

#### **8.6.1 Company Overview**

#### **8.6.2 Financial Analysis**

#### **8.6.3 Segmental and Regional Analysis**

#### **8.6.4 Research & Development Expense**

### **8.7 Qualcomm Incorporated**

#### **8.7.1 Company overview**

8.7.2 Financial Analysis

8.7.3 Segmental and Regional Analysis

8.7.4 Research & Development Expense

8.7.5 Strategies at a Glance

8.7.5.1 Partnerships, Collaborations and Agreements

8.8 STMicroelectronics N.V.

8.8.1 Company Overview

8.8.2 Financial Analysis

8.8.3 Segmental and Regional Analysis

8.8.4 Research & Development Expense

8.9 Zebra Technologies Corporation

8.9.1 Company Overview

8.9.2 Financial Analysis

8.9.3 Segmental and Regional Analysis

8.9.4 Research & Development Expense

8.1 Micello, Inc.

8.10.1 Company Overview

## List Of Tables

### LIST OF TABLES

TABLE 1 GLOBAL INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 2 GLOBAL INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 3 GLOBAL INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 4 GLOBAL INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 5 GLOBAL INDOOR LOCATION TECHNOLOGY MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 6 GLOBAL INDOOR LOCATION TECHNOLOGY MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 7 GLOBAL INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 8 GLOBAL INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 9 GLOBAL SENSOR & TAG-BASED TECHNOLOGY MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 10 GLOBAL SENSOR & TAG-BASED TECHNOLOGY MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 11 GLOBAL RADIO FREQUENCY-BASED MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 12 GLOBAL RADIO FREQUENCY-BASED MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 13 GLOBAL OTHERS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 14 GLOBAL OTHERS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 15 GLOBAL INDOOR LOCATION SOFTWARE TOOLS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 16 GLOBAL INDOOR LOCATION SOFTWARE TOOLS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 17 GLOBAL INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 18 GLOBAL INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 19 GLOBAL LOCATION ANALYTICS SOFTWARE TOOLS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 20 GLOBAL LOCATION ANALYTICS SOFTWARE TOOLS MARKET BY

REGION, 2017 - 2023, USD MILLION

TABLE 21 GLOBAL VISUALIZATION MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 22 GLOBAL VISUALIZATION MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 23 GLOBAL CONTEXT ACCELERATOR MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 24 GLOBAL CONTEXT ACCELERATOR MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 25 GLOBAL OTHERS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 26 GLOBAL OTHERS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 27 GLOBAL INDOOR LOCATION SERVICES MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 28 GLOBAL INDOOR LOCATION SERVICES MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 29 GLOBAL INDOOR LOCATION MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

TABLE 30 GLOBAL INDOOR LOCATION MARKET BY SERVICE TYPE, 2017 - 2023, USD MILLION

TABLE 31 GLOBAL INDOOR LOCATION PROFESSIONAL SERVICES MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 32 GLOBAL INDOOR LOCATION PROFESSIONAL SERVICES MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 33 GLOBAL INDOOR LOCATION MANAGED SERVICES MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 34 GLOBAL INDOOR LOCATION MANAGED SERVICES MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 35 GLOBAL INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 36 GLOBAL INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 37 GLOBAL RETAIL INDOOR LOCATION MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 38 GLOBAL RETAIL INDOOR LOCATION MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 39 GLOBAL TRANSPORTATION & HOSPITALITY INDOOR LOCATION MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 40 GLOBAL TRANSPORTATION & HOSPITALITY INDOOR LOCATION MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 41 GLOBAL ENTERTAINMENT INDOOR LOCATION MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 42 GLOBAL ENTERTAINMENT INDOOR LOCATION MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 43 GLOBAL PUBLIC BUILDINGS INDOOR LOCATION MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 44 GLOBAL PUBLIC BUILDINGS INDOOR LOCATION MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 45 GLOBAL OTHERS INDOOR LOCATION MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 46 GLOBAL OTHERS INDOOR LOCATION MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 47 GLOBAL INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 48 GLOBAL INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 49 GLOBAL ON-PREMISE DEPLOYMENT INDOOR LOCATION MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 50 GLOBAL ON-PREMISE DEPLOYMENT INDOOR LOCATION MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 51 GLOBAL ON DEMAND DEPLOYMENT INDOOR LOCATION MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 52 GLOBAL ON DEMAND DEPLOYMENT INDOOR LOCATION MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 53 GLOBAL INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 54 GLOBAL INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 55 GLOBAL INDOOR LOCATION IN SALES & MARKETING OPTIMIZATION MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 56 GLOBAL INDOOR LOCATION IN SALES & MARKETING OPTIMIZATION MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 57 GLOBAL INDOOR LOCATION IN CUSTOMER EXPERIENCE MANAGEMENT MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 58 GLOBAL INDOOR LOCATION IN CUSTOMER EXPERIENCE MANAGEMENT MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 59 GLOBAL INDOOR LOCATION IN INVENTORY MANAGEMENT MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 60 GLOBAL INDOOR LOCATION IN INVENTORY MANAGEMENT MARKET

BY REGION, 2017 - 2023, USD MILLION

TABLE 61 GLOBAL INDOOR LOCATION IN RISK MANAGEMENT MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 62 GLOBAL INDOOR LOCATION IN RISK MANAGEMENT MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 63 GLOBAL INDOOR LOCATION IN PREDICTIVE ASSET ANALYTICS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 64 GLOBAL INDOOR LOCATION IN PREDICTIVE ASSET ANALYTICS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 65 GLOBAL INDOOR LOCATION IN REMOTE MONITORING MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 66 GLOBAL INDOOR LOCATION IN REMOTE MONITORING MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 67 GLOBAL INDOOR LOCATION IN EMERGENCY RESPONSE MANAGEMENT MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 68 GLOBAL INDOOR LOCATION IN EMERGENCY RESPONSE MANAGEMENT MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 69 GLOBAL INDOOR LOCATION IN OTHERS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 70 GLOBAL INDOOR LOCATION IN OTHERS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 71 GLOBAL INDOOR LOCATION MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 72 GLOBAL INDOOR LOCATION MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 73 NORTH AMERICA INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 74 NORTH AMERICA INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 75 NORTH AMERICA INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 76 NORTH AMERICA INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 77 NORTH AMERICA INDOOR LOCATION TECHNOLOGY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 78 NORTH AMERICA INDOOR LOCATION TECHNOLOGY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 79 NORTH AMERICA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 80 NORTH AMERICA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 81 NORTH AMERICA SENSOR & TAG-BASED TECHNOLOGY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 82 NORTH AMERICA SENSOR & TAG-BASED TECHNOLOGY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 83 NORTH AMERICA RADIO FREQUENCY-BASED MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 84 NORTH AMERICA RADIO FREQUENCY-BASED MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 85 NORTH AMERICA OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 86 NORTH AMERICA OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 87 NORTH AMERICA INDOOR LOCATION SOFTWARE TOOLS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 88 NORTH AMERICA INDOOR LOCATION SOFTWARE TOOLS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 89 NORTH AMERICA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 90 NORTH AMERICA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 91 NORTH AMERICA LOCATION ANALYTICS SOFTWARE TOOLS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 92 NORTH AMERICA LOCATION ANALYTICS SOFTWARE TOOLS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 93 NORTH AMERICA VISUALIZATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 94 NORTH AMERICA VISUALIZATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 95 NORTH AMERICA CONTEXT ACCELERATOR MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 96 NORTH AMERICA CONTEXT ACCELERATOR MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 97 NORTH AMERICA OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 98 NORTH AMERICA OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 99 NORTH AMERICA INDOOR LOCATION SERVICES MARKET BY

COUNTRY, 2013 - 2016, USD MILLION

TABLE 100 NORTH AMERICA INDOOR LOCATION SERVICES MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

TABLE 101 NORTH AMERICA INDOOR LOCATION MARKET BY SERVICE TYPE,  
2013 - 2016, USD MILLION

TABLE 102 NORTH AMERICA INDOOR LOCATION MARKET BY SERVICE TYPE,  
2017 - 2023, USD MILLION

TABLE 103 NORTH AMERICA INDOOR LOCATION PROFESSIONAL SERVICES  
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 104 NORTH AMERICA INDOOR LOCATION PROFESSIONAL SERVICES  
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 105 NORTH AMERICA INDOOR LOCATION MANAGED SERVICES MARKET  
BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 106 NORTH AMERICA INDOOR LOCATION MANAGED SERVICES MARKET  
BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 107 NORTH AMERICA INDOOR LOCATION MARKET BY VERTICAL, 2013 -  
2016, USD MILLION

TABLE 108 NORTH AMERICA INDOOR LOCATION MARKET BY VERTICAL, 2017 -  
2023, USD MILLION

TABLE 109 NORTH AMERICA RETAIL INDOOR LOCATION MARKET BY COUNTRY,  
2013 - 2016, USD MILLION

TABLE 110 NORTH AMERICA RETAIL INDOOR LOCATION MARKET BY COUNTRY,  
2017 - 2023, USD MILLION

TABLE 111 NORTH AMERICA TRANSPORTATION & HOSPITALITY INDOOR  
LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 112 NORTH AMERICA TRANSPORTATION & HOSPITALITY INDOOR  
LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 113 NORTH AMERICA ENTERTAINMENT INDOOR LOCATION MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

TABLE 114 NORTH AMERICA ENTERTAINMENT INDOOR LOCATION MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

TABLE 115 NORTH AMERICA PUBLIC BUILDINGS INDOOR LOCATION MARKET  
BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 116 NORTH AMERICA PUBLIC BUILDINGS INDOOR LOCATION MARKET  
BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 117 NORTH AMERICA OTHERS INDOOR LOCATION MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

TABLE 118 NORTH AMERICA OTHERS INDOOR LOCATION MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

TABLE 119 NORTH AMERICA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 120 NORTH AMERICA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 121 NORTH AMERICA ON-PREMISE DEPLOYMENT INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 122 NORTH AMERICA ON-PREMISE DEPLOYMENT INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 123 NORTH AMERICA ON DEMAND DEPLOYMENT INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 124 NORTH AMERICA ON DEMAND DEPLOYMENT INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 125 NORTH AMERICA INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 126 NORTH AMERICA INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 127 NORTH AMERICA INDOOR LOCATION IN SALES & MARKETING OPTIMIZATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 128 NORTH AMERICA INDOOR LOCATION IN SALES & MARKETING OPTIMIZATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 129 NORTH AMERICA INDOOR LOCATION IN CUSTOMER EXPERIENCE MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 130 NORTH AMERICA INDOOR LOCATION IN CUSTOMER EXPERIENCE MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 131 NORTH AMERICA INDOOR LOCATION IN INVENTORY MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 132 NORTH AMERICA INDOOR LOCATION IN INVENTORY MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 133 NORTH AMERICA INDOOR LOCATION IN RISK MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 134 NORTH AMERICA INDOOR LOCATION IN RISK MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 135 NORTH AMERICA INDOOR LOCATION IN PREDICTIVE ASSET ANALYTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 136 NORTH AMERICA INDOOR LOCATION IN PREDICTIVE ASSET ANALYTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 137 NORTH AMERICA INDOOR LOCATION IN REMOTE MONITORING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 138 NORTH AMERICA INDOOR LOCATION IN REMOTE MONITORING

MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 139 NORTH AMERICA INDOOR LOCATION IN EMERGENCY RESPONSE  
MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 140 NORTH AMERICA INDOOR LOCATION IN EMERGENCY RESPONSE  
MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 141 NORTH AMERICA INDOOR LOCATION IN OTHERS MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

TABLE 142 NORTH AMERICA INDOOR LOCATION IN OTHERS MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

TABLE 143 NORTH AMERICA INDOOR LOCATION MARKET BY COUNTRY, 2013 -  
2016, USD MILLION

TABLE 144 NORTH AMERICA INDOOR LOCATION MARKET BY COUNTRY, 2017 -  
2023, USD MILLION

TABLE 145 US INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 146 US INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 147 US INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 148 US INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 149 US INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016,  
USD MILLION

TABLE 150 US INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023,  
USD MILLION

TABLE 151 US INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 -  
2016, USD MILLION

TABLE 152 US INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 -  
2023, USD MILLION

TABLE 153 US INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016,  
USD MILLION

TABLE 154 US INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023,  
USD MILLION

TABLE 155 US INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD  
MILLION

TABLE 156 US INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD  
MILLION

TABLE 157 US INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016,  
USD MILLION

TABLE 158 US INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023,  
USD MILLION

TABLE 159 US INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD  
MILLION

TABLE 160 US INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 161 CANADA INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 162 CANADA INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 163 CANADA INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 164 CANADA INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 165 CANADA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 166 CANADA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 167 CANADA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 168 CANADA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 169 CANADA INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 170 CANADA INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 171 CANADA INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 172 CANADA INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 173 CANADA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 174 CANADA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 175 CANADA INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 176 CANADA INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 177 MEXICO INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 178 MEXICO INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 179 MEXICO INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 180 MEXICO INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 181 MEXICO INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 -

2016, USD MILLION

TABLE 182 MEXICO INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 183 MEXICO INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 184 MEXICO INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 185 MEXICO INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 186 MEXICO INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 187 MEXICO INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 188 MEXICO INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 189 MEXICO INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 190 MEXICO INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 191 MEXICO INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 192 MEXICO INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 193 REST OF NORTH AMERICA INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 194 REST OF NORTH AMERICA INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 195 REST OF NORTH AMERICA INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 196 REST OF NORTH AMERICA INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 197 REST OF NORTH AMERICA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 198 REST OF NORTH AMERICA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 199 REST OF NORTH AMERICA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 200 REST OF NORTH AMERICA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 201 REST OF NORTH AMERICA INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 202 REST OF NORTH AMERICA INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 203 REST OF NORTH AMERICA INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 204 REST OF NORTH AMERICA INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 205 REST OF NORTH AMERICA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 206 REST OF NORTH AMERICA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 207 REST OF NORTH AMERICA INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 208 REST OF NORTH AMERICA INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 209 EUROPE INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 210 EUROPE INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 211 EUROPE INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 212 EUROPE INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 213 EUROPE INDOOR LOCATION TECHNOLOGY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 214 EUROPE INDOOR LOCATION TECHNOLOGY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 215 EUROPE INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 216 EUROPE INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 217 EUROPE SENSOR & TAG-BASED TECHNOLOGY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 218 EUROPE SENSOR & TAG-BASED TECHNOLOGY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 219 EUROPE RADIO FREQUENCY-BASED MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 220 EUROPE RADIO FREQUENCY-BASED MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 221 EUROPE OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 222 EUROPE OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 223 EUROPE INDOOR LOCATION SOFTWARE TOOLS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 224 EUROPE INDOOR LOCATION SOFTWARE TOOLS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 225 EUROPE INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 226 EUROPE INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 227 EUROPE LOCATION ANALYTICS SOFTWARE TOOLS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 228 EUROPE LOCATION ANALYTICS SOFTWARE TOOLS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 229 EUROPE VISUALIZATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 230 EUROPE VISUALIZATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 231 EUROPE CONTEXT ACCELERATOR MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 232 EUROPE CONTEXT ACCELERATOR MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 233 EUROPE OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 234 EUROPE OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 235 EUROPE INDOOR LOCATION SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 236 EUROPE INDOOR LOCATION SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 237 EUROPE INDOOR LOCATION MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

TABLE 238 EUROPE INDOOR LOCATION MARKET BY SERVICE TYPE, 2017 - 2023, USD MILLION

TABLE 239 EUROPE INDOOR LOCATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 240 EUROPE INDOOR LOCATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 241 EUROPE INDOOR LOCATION MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 242 EUROPE INDOOR LOCATION MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 243 EUROPE INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016,  
USD MILLION

TABLE 244 EUROPE INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023,  
USD MILLION

TABLE 245 EUROPE RETAIL INDOOR LOCATION MARKET BY COUNTRY, 2013 -  
2016, USD MILLION

TABLE 246 EUROPE RETAIL INDOOR LOCATION MARKET BY COUNTRY, 2017 -  
2023, USD MILLION

TABLE 247 EUROPE TRANSPORTATION & HOSPITALITY INDOOR LOCATION  
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 248 EUROPE TRANSPORTATION & HOSPITALITY INDOOR LOCATION  
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 249 EUROPE ENTERTAINMENT INDOOR LOCATION MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

TABLE 250 EUROPE ENTERTAINMENT INDOOR LOCATION MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

TABLE 251 EUROPE PUBLIC BUILDINGS INDOOR LOCATION MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

TABLE 252 EUROPE PUBLIC BUILDINGS INDOOR LOCATION MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

TABLE 253 EUROPE OTHERS INDOOR LOCATION MARKET BY COUNTRY, 2013 -  
2016, USD MILLION

TABLE 254 EUROPE OTHERS INDOOR LOCATION MARKET BY COUNTRY, 2017 -  
2023, USD MILLION

TABLE 255 EUROPE INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 -  
2016, USD MILLION

TABLE 256 EUROPE INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 -  
2023, USD MILLION

TABLE 257 EUROPE ON-PREMISE DEPLOYMENT INDOOR LOCATION MARKET  
BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 258 EUROPE ON-PREMISE DEPLOYMENT INDOOR LOCATION MARKET  
BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 259 EUROPE ON DEMAND DEPLOYMENT INDOOR LOCATION MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

TABLE 260 EUROPE ON DEMAND DEPLOYMENT INDOOR LOCATION MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

TABLE 261 EUROPE INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016,  
USD MILLION

TABLE 262 EUROPE INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023,

USD MILLION

TABLE 263 EUROPE INDOOR LOCATION IN SALES & MARKETING OPTIMIZATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 264 EUROPE INDOOR LOCATION IN SALES & MARKETING OPTIMIZATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 265 EUROPE INDOOR LOCATION IN CUSTOMER EXPERIENCE MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 266 EUROPE INDOOR LOCATION IN CUSTOMER EXPERIENCE MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 267 EUROPE INDOOR LOCATION IN INVENTORY MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 268 EUROPE INDOOR LOCATION IN INVENTORY MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 269 EUROPE INDOOR LOCATION IN RISK MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 270 EUROPE INDOOR LOCATION IN RISK MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 271 EUROPE INDOOR LOCATION IN PREDICTIVE ASSET ANALYTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 272 EUROPE INDOOR LOCATION IN PREDICTIVE ASSET ANALYTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 273 EUROPE INDOOR LOCATION IN REMOTE MONITORING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 274 EUROPE INDOOR LOCATION IN REMOTE MONITORING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 275 EUROPE INDOOR LOCATION IN EMERGENCY RESPONSE MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 276 EUROPE INDOOR LOCATION IN EMERGENCY RESPONSE MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 277 EUROPE INDOOR LOCATION IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 278 EUROPE INDOOR LOCATION IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 279 EUROPE INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 280 EUROPE INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 281 GERMANY INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 282 GERMANY INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 283 GERMANY INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 284 GERMANY INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 285 GERMANY INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 286 GERMANY INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 287 GERMANY INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 288 GERMANY INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 289 GERMANY INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 290 GERMANY INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 291 GERMANY INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 292 GERMANY INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 293 GERMANY INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 294 GERMANY INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 295 GERMANY INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 296 GERMANY INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 297 UK INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 298 UK INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 299 UK INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 300 UK INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 301 UK INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 302 UK INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 303 UK INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 304 UK INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 -

2023, USD MILLION

TABLE 305 UK INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 306 UK INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 307 UK INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 308 UK INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 309 UK INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 310 UK INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 311 UK INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 312 UK INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 313 FRANCE INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 314 FRANCE INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 315 FRANCE INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 316 FRANCE INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 317 FRANCE INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 318 FRANCE INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 319 FRANCE INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 320 FRANCE INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 321 FRANCE INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 322 FRANCE INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 323 FRANCE INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 324 FRANCE INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 325 FRANCE INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 326 FRANCE INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 327 FRANCE INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 328 FRANCE INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 329 RUSSIA INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 330 RUSSIA INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 331 RUSSIA INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 332 RUSSIA INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 333 RUSSIA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 334 RUSSIA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 335 RUSSIA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 336 RUSSIA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 337 RUSSIA INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 338 RUSSIA INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 339 RUSSIA INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 340 RUSSIA INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 341 RUSSIA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 342 RUSSIA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 343 RUSSIA INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 344 RUSSIA INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 345 SPAIN INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 346 SPAIN INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 347 SPAIN INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 348 SPAIN INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 349 SPAIN INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 350 SPAIN INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 351 SPAIN INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 352 SPAIN INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 353 SPAIN INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 354 SPAIN INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 355 SPAIN INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 356 SPAIN INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 357 SPAIN INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 358 SPAIN INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 359 SPAIN INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 360 SPAIN INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 361 ITALY INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 362 ITALY INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 363 ITALY INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 364 ITALY INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 365 ITALY INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 366 ITALY INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 367 ITALY INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 368 ITALY INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 369 ITALY INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 370 ITALY INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 371 ITALY INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 372 ITALY INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 373 ITALY INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 374 ITALY INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 375 ITALY INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 376 ITALY INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 377 REST OF EUROPE INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 378 REST OF EUROPE INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 379 REST OF EUROPE INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 380 REST OF EUROPE INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 381 REST OF EUROPE INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 382 REST OF EUROPE INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 383 REST OF EUROPE INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 384 REST OF EUROPE INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 385 REST OF EUROPE INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 386 REST OF EUROPE INDOOR LOCATION MARKET BY SERVICES TYPE,

2017 - 2023, USD MILLION

TABLE 387 REST OF EUROPE INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 388 REST OF EUROPE INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 389 REST OF EUROPE INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 390 REST OF EUROPE INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 391 REST OF EUROPE INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 392 REST OF EUROPE INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 393 ASIA PACIFIC INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 394 ASIA PACIFIC INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 395 ASIA PACIFIC INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 396 ASIA PACIFIC INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 397 ASIA PACIFIC INDOOR LOCATION TECHNOLOGY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 398 ASIA PACIFIC INDOOR LOCATION TECHNOLOGY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 399 ASIA PACIFIC INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 400 ASIA PACIFIC INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 401 ASIA PACIFIC SENSOR & TAG-BASED TECHNOLOGY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 402 ASIA PACIFIC SENSOR & TAG-BASED TECHNOLOGY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 403 ASIA PACIFIC RADIO FREQUENCY-BASED MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 404 ASIA PACIFIC RADIO FREQUENCY-BASED MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 405 ASIA PACIFIC OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 406 ASIA PACIFIC OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 407 ASIA PACIFIC INDOOR LOCATION SOFTWARE TOOLS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 408 ASIA PACIFIC INDOOR LOCATION SOFTWARE TOOLS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 409 ASIA PACIFIC INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 410 ASIA PACIFIC INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 411 ASIA PACIFIC LOCATION ANALYTICS SOFTWARE TOOLS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 412 ASIA PACIFIC LOCATION ANALYTICS SOFTWARE TOOLS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 413 ASIA PACIFIC VISUALIZATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 414 ASIA PACIFIC VISUALIZATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 415 ASIA PACIFIC CONTEXT ACCELERATOR MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 416 ASIA PACIFIC CONTEXT ACCELERATOR MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 417 ASIA PACIFIC OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 418 ASIA PACIFIC OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 419 ASIA PACIFIC INDOOR LOCATION SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 420 ASIA PACIFIC INDOOR LOCATION SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 421 ASIA PACIFIC INDOOR LOCATION MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

TABLE 422 ASIA PACIFIC INDOOR LOCATION MARKET BY SERVICE TYPE, 2017 - 2023, USD MILLION

TABLE 423 ASIA PACIFIC INDOOR LOCATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 424 ASIA PACIFIC INDOOR LOCATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 425 ASIA PACIFIC INDOOR LOCATION MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 426 ASIA PACIFIC INDOOR LOCATION MANAGED SERVICES MARKET BY

COUNTRY, 2017 - 2023, USD MILLION

TABLE 427 ASIA PACIFIC INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 428 ASIA PACIFIC INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 429 ASIA PACIFIC RETAIL INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 430 ASIA PACIFIC RETAIL INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 431 ASIA PACIFIC TRANSPORTATION & HOSPITALITY INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 432 ASIA PACIFIC TRANSPORTATION & HOSPITALITY INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 433 ASIA PACIFIC ENTERTAINMENT INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 434 ASIA PACIFIC ENTERTAINMENT INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 435 ASIA PACIFIC PUBLIC BUILDINGS INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 436 ASIA PACIFIC PUBLIC BUILDINGS INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 437 ASIA PACIFIC OTHERS INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 438 ASIA PACIFIC OTHERS INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 439 ASIA PACIFIC INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 440 ASIA PACIFIC INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 441 ASIA PACIFIC ON-PREMISE DEPLOYMENT INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 442 ASIA PACIFIC ON-PREMISE DEPLOYMENT INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 443 ASIA PACIFIC ON DEMAND DEPLOYMENT INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 444 ASIA PACIFIC ON DEMAND DEPLOYMENT INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 445 ASIA PACIFIC INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 446 ASIA PACIFIC INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 447 ASIA PACIFIC INDOOR LOCATION IN SALES & MARKETING OPTIMIZATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 448 ASIA PACIFIC INDOOR LOCATION IN SALES & MARKETING OPTIMIZATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 449 ASIA PACIFIC INDOOR LOCATION IN CUSTOMER EXPERIENCE MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 450 ASIA PACIFIC INDOOR LOCATION IN CUSTOMER EXPERIENCE MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 451 ASIA PACIFIC INDOOR LOCATION IN INVENTORY MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 452 ASIA PACIFIC INDOOR LOCATION IN INVENTORY MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 453 ASIA PACIFIC INDOOR LOCATION IN RISK MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 454 ASIA PACIFIC INDOOR LOCATION IN RISK MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 455 ASIA PACIFIC INDOOR LOCATION IN PREDICTIVE ASSET ANALYTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 456 ASIA PACIFIC INDOOR LOCATION IN PREDICTIVE ASSET ANALYTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 457 ASIA PACIFIC INDOOR LOCATION IN REMOTE MONITORING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 458 ASIA PACIFIC INDOOR LOCATION IN REMOTE MONITORING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 459 ASIA PACIFIC INDOOR LOCATION IN EMERGENCY RESPONSE MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 460 ASIA PACIFIC INDOOR LOCATION IN EMERGENCY RESPONSE MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 461 ASIA PACIFIC INDOOR LOCATION IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 462 ASIA PACIFIC INDOOR LOCATION IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 463 ASIA PACIFIC INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 464 ASIA PACIFIC INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 465 CHINA INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 466 CHINA INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 467 CHINA INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 468 CHINA INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 469 CHINA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 470 CHINA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 471 CHINA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 472 CHINA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 473 CHINA INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 474 CHINA INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 475 CHINA INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 476 CHINA INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 477 CHINA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 478 CHINA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 479 CHINA INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 480 CHINA INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 481 JAPAN INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 482 JAPAN INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 483 JAPAN INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 484 JAPAN INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 485 JAPAN INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 486 JAPAN INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 487 JAPAN INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 488 JAPAN INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 489 JAPAN INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 490 JAPAN INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 491 JAPAN INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 492 JAPAN INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 493 JAPAN INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 494 JAPAN INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 495 JAPAN INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 496 JAPAN INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 497 INDIA INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 498 INDIA INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 499 INDIA INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 500 INDIA INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 501 INDIA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 502 INDIA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 503 INDIA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 504 INDIA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 505 INDIA INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 506 INDIA INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 507 INDIA INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD

MILLION

TABLE 508 INDIA INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 509 INDIA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 510 INDIA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 511 INDIA INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 512 INDIA INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 513 SOUTH KOREA INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 514 SOUTH KOREA INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 515 SOUTH KOREA INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 516 SOUTH KOREA INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 517 SOUTH KOREA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 518 SOUTH KOREA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 519 SOUTH KOREA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 520 SOUTH KOREA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 521 SOUTH KOREA INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 522 SOUTH KOREA INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 523 SOUTH KOREA INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 524 SOUTH KOREA INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 525 SOUTH KOREA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 526 SOUTH KOREA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 527 SOUTH KOREA INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 528 SOUTH KOREA INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 529 SINGAPORE INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 530 SINGAPORE INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 531 SINGAPORE INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 532 SINGAPORE INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 533 SINGAPORE INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 534 SINGAPORE INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 535 SINGAPORE INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 536 SINGAPORE INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 537 SINGAPORE INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 538 SINGAPORE INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 539 SINGAPORE INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 540 SINGAPORE INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 541 SINGAPORE INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 542 SINGAPORE INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 543 SINGAPORE INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 544 SINGAPORE INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 545 MALAYSIA INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 546 MALAYSIA INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 547 MALAYSIA INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 548 MALAYSIA INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD

MILLION

TABLE 549 MALAYSIA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE,  
2013 - 2016, USD MILLION

TABLE 550 MALAYSIA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE,  
2017 - 2023, USD MILLION

TABLE 551 MALAYSIA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE,  
2013 - 2016, USD MILLION

TABLE 552 MALAYSIA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE,  
2017 - 2023, USD MILLION

TABLE 553 MALAYSIA INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 -  
2016, USD MILLION

TABLE 554 MALAYSIA INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 -  
2023, USD MILLION

TABLE 555 MALAYSIA INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016,  
USD MILLION

TABLE 556 MALAYSIA INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023,  
USD MILLION

TABLE 557 MALAYSIA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013  
- 2016, USD MILLION

TABLE 558 MALAYSIA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017  
- 2023, USD MILLION

TABLE 559 MALAYSIA INDOOR LOCATION MARKET BY APPLICATION, 2013 -  
2016, USD MILLION

TABLE 560 MALAYSIA INDOOR LOCATION MARKET BY APPLICATION, 2017 -  
2023, USD MILLION

TABLE 561 REST OF ASIA PACIFIC INDOOR LOCATION MARKET, 2013 - 2016,  
USD MILLION

TABLE 562 REST OF ASIA PACIFIC INDOOR LOCATION MARKET, 2017 - 2023,  
USD MILLION

TABLE 563 REST OF ASIA PACIFIC INDOOR LOCATION MARKET BY TYPE, 2013 -  
2016, USD MILLION

TABLE 564 REST OF ASIA PACIFIC INDOOR LOCATION MARKET BY TYPE, 2017 -  
2023, USD MILLION

TABLE 565 REST OF ASIA PACIFIC INDOOR LOCATION MARKET BY  
TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 566 REST OF ASIA PACIFIC INDOOR LOCATION MARKET BY  
TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 567 REST OF ASIA PACIFIC INDOOR LOCATION MARKET BY SOFTWARE  
TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 568 REST OF ASIA PACIFIC INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 569 REST OF ASIA PACIFIC INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 570 REST OF ASIA PACIFIC INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 571 REST OF ASIA PACIFIC INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 572 REST OF ASIA PACIFIC INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 573 REST OF ASIA PACIFIC INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 574 REST OF ASIA PACIFIC INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 575 REST OF ASIA PACIFIC INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 576 REST OF ASIA PACIFIC INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 577 LAMEA INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 578 LAMEA INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 579 LAMEA INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 580 LAMEA INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 581 LAMEA INDOOR LOCATION TECHNOLOGY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 582 LAMEA INDOOR LOCATION TECHNOLOGY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 583 LAMEA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 584 LAMEA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 585 LAMEA SENSOR & TAG-BASED TECHNOLOGY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 586 LAMEA SENSOR & TAG-BASED TECHNOLOGY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 587 LAMEA RADIO FREQUENCY-BASED MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 588 LAMEA RADIO FREQUENCY-BASED MARKET BY COUNTRY, 2017 -

2023, USD MILLION

TABLE 589 LAMEA OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 590 LAMEA OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 591 LAMEA INDOOR LOCATION SOFTWARE TOOLS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 592 LAMEA INDOOR LOCATION SOFTWARE TOOLS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 593 LAMEA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 594 LAMEA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 595 LAMEA LOCATION ANALYTICS SOFTWARE TOOLS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 596 LAMEA LOCATION ANALYTICS SOFTWARE TOOLS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 597 LAMEA VISUALIZATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 598 LAMEA VISUALIZATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 599 LAMEA CONTEXT ACCELERATOR MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 600 LAMEA CONTEXT ACCELERATOR MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 601 LAMEA OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 602 LAMEA OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 603 LAMEA INDOOR LOCATION SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 604 LAMEA INDOOR LOCATION SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 605 LAMEA INDOOR LOCATION MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

TABLE 606 LAMEA INDOOR LOCATION MARKET BY SERVICE TYPE, 2017 - 2023, USD MILLION

TABLE 607 LAMEA INDOOR LOCATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 608 LAMEA INDOOR LOCATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 609 LAMEA INDOOR LOCATION MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 610 LAMEA INDOOR LOCATION MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 611 LAMEA INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 612 LAMEA INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 613 LAMEA RETAIL INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 614 LAMEA RETAIL INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 615 LAMEA TRANSPORTATION & HOSPITALITY INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 616 LAMEA TRANSPORTATION & HOSPITALITY INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 617 LAMEA ENTERTAINMENT INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 618 LAMEA ENTERTAINMENT INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 619 LAMEA PUBLIC BUILDINGS INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 620 LAMEA PUBLIC BUILDINGS INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 621 LAMEA OTHERS INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 622 LAMEA OTHERS INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 623 LAMEA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 624 LAMEA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 625 LAMEA ON-PREMISE DEPLOYMENT INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 626 LAMEA ON-PREMISE DEPLOYMENT INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 627 LAMEA ON DEMAND DEPLOYMENT INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 628 LAMEA ON DEMAND DEPLOYMENT INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 629 LAMEA INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016,

USD MILLION

TABLE 630 LAMEA INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023,  
USD MILLION

TABLE 631 LAMEA INDOOR LOCATION IN SALES & MARKETING OPTIMIZATION  
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 632 LAMEA INDOOR LOCATION IN SALES & MARKETING OPTIMIZATION  
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 633 LAMEA INDOOR LOCATION IN CUSTOMER EXPERIENCE  
MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 634 LAMEA INDOOR LOCATION IN CUSTOMER EXPERIENCE  
MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 635 LAMEA INDOOR LOCATION IN INVENTORY MANAGEMENT MARKET  
BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 636 LAMEA INDOOR LOCATION IN INVENTORY MANAGEMENT MARKET  
BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 637 LAMEA INDOOR LOCATION IN RISK MANAGEMENT MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

TABLE 638 LAMEA INDOOR LOCATION IN RISK MANAGEMENT MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

TABLE 639 LAMEA INDOOR LOCATION IN PREDICTIVE ASSET ANALYTICS  
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 640 LAMEA INDOOR LOCATION IN PREDICTIVE ASSET ANALYTICS  
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 641 LAMEA INDOOR LOCATION IN REMOTE MONITORING MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

TABLE 642 LAMEA INDOOR LOCATION IN REMOTE MONITORING MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

TABLE 643 LAMEA INDOOR LOCATION IN EMERGENCY RESPONSE  
MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 644 LAMEA INDOOR LOCATION IN EMERGENCY RESPONSE  
MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 645 LAMEA INDOOR LOCATION IN OTHERS MARKET BY COUNTRY, 2013 -  
2016, USD MILLION

TABLE 646 LAMEA INDOOR LOCATION IN OTHERS MARKET BY COUNTRY, 2017 -  
2023, USD MILLION

TABLE 647 LAMEA INDOOR LOCATION MARKET BY COUNTRY, 2013 - 2016, USD  
MILLION

TABLE 648 LAMEA INDOOR LOCATION MARKET BY COUNTRY, 2017 - 2023, USD  
MILLION

TABLE 649 BRAZIL INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 650 BRAZIL INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 651 BRAZIL INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 652 BRAZIL INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 653 BRAZIL INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 654 BRAZIL INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 655 BRAZIL INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 656 BRAZIL INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 657 BRAZIL INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 658 BRAZIL INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 659 BRAZIL INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 660 BRAZIL INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 661 BRAZIL INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 662 BRAZIL INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 663 BRAZIL INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 664 BRAZIL INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 665 ARGENTINA INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 666 ARGENTINA INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 667 ARGENTINA INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 668 ARGENTINA INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 669 ARGENTINA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 670 ARGENTINA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE,

2017 - 2023, USD MILLION

TABLE 671 ARGENTINA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 672 ARGENTINA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 673 ARGENTINA INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 674 ARGENTINA INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 675 ARGENTINA INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 676 ARGENTINA INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 677 ARGENTINA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 678 ARGENTINA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 679 ARGENTINA INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 680 ARGENTINA INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 681 UAE INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 682 UAE INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 683 UAE INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 684 UAE INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 685 UAE INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 686 UAE INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 687 UAE INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 688 UAE INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 689 UAE INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 690 UAE INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 691 UAE INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 692 UAE INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 693 UAE INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 694 UAE INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 695 UAE INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 696 UAE INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 697 SAUDI ARABIA INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 698 SAUDI ARABIA INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 699 SAUDI ARABIA INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 700 SAUDI ARABIA INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 701 SAUDI ARABIA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 702 SAUDI ARABIA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 703 SAUDI ARABIA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 704 SAUDI ARABIA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 705 SAUDI ARABIA INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 706 SAUDI ARABIA INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 707 SAUDI ARABIA INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 708 SAUDI ARABIA INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 709 SAUDI ARABIA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 710 SAUDI ARABIA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 711 SAUDI ARABIA INDOOR LOCATION MARKET BY APPLICATION, 2013 -

2016, USD MILLION

TABLE 712 SAUDI ARABIA INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 713 SOUTH AFRICA INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 714 SOUTH AFRICA INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 715 SOUTH AFRICA INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 716 SOUTH AFRICA INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 717 SOUTH AFRICA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 718 SOUTH AFRICA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 719 SOUTH AFRICA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 720 SOUTH AFRICA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 721 SOUTH AFRICA INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 722 SOUTH AFRICA INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 723 SOUTH AFRICA INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 724 SOUTH AFRICA INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 725 SOUTH AFRICA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 726 SOUTH AFRICA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 727 SOUTH AFRICA INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 728 SOUTH AFRICA INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 729 NIGERIA INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 730 NIGERIA INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 731 NIGERIA INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 732 NIGERIA INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 733 NIGERIA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 734 NIGERIA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 735 NIGERIA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2013 - 2016, USD MILLION

TABLE 736 NIGERIA INDOOR LOCATION MARKET BY SOFTWARE TOOLS TYPE, 2017 - 2023, USD MILLION

TABLE 737 NIGERIA INDOOR LOCATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

TABLE 738 NIGERIA INDOOR LOCATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

TABLE 739 NIGERIA INDOOR LOCATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

TABLE 740 NIGERIA INDOOR LOCATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

TABLE 741 NIGERIA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

TABLE 742 NIGERIA INDOOR LOCATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

TABLE 743 NIGERIA INDOOR LOCATION MARKET BY APPLICATION, 2013 - 2016, USD MILLION

TABLE 744 NIGERIA INDOOR LOCATION MARKET BY APPLICATION, 2017 - 2023, USD MILLION

TABLE 745 REST OF LAMEA INDOOR LOCATION MARKET, 2013 - 2016, USD MILLION

TABLE 746 REST OF LAMEA INDOOR LOCATION MARKET, 2017 - 2023, USD MILLION

TABLE 747 REST OF LAMEA INDOOR LOCATION MARKET BY TYPE, 2013 - 2016, USD MILLION

TABLE 748 REST OF LAMEA INDOOR LOCATION MARKET BY TYPE, 2017 - 2023, USD MILLION

TABLE 749 REST OF LAMEA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2013 - 2016, USD MILLION

TABLE 750 REST OF LAMEA INDOOR LOCATION MARKET BY TECHNOLOGY TYPE, 2017 - 2023, USD MILLION

TABLE 751 REST OF LAMEA INDOOR LOCATION MARKET BY SOFTWARE TOOLS

TYPE, 2013 - 2016, USD MILLION

TABLE 752 REST OF LAMEA INDOOR LOCATION MARKET BY SOFTWARE TOOLS

TYPE, 2017 - 2023, USD MILLION

TABLE 753 REST OF LAMEA INDOOR LOCATION MARKET BY SERVICES TYPE,  
2013 - 2016, USD MILLION

TABLE 754 REST OF LAMEA INDOOR LOCATION MARKET BY SERVICES TYPE,  
2017 - 2023, USD MILLION

TABLE 755 REST OF LAMEA INDOOR LOCATION MARKET BY VERTICAL, 2013 -  
2016, USD MILLION

TABLE 756 REST OF LAMEA INDOOR LOCATION MARKET BY VERTICAL, 2017 -  
2023, USD MILLION

TABLE 757 REST OF LAMEA INDOOR LOCATION MARKET BY DEPLOYMENT  
TYPE, 2013 - 2016, USD MILLION

TABLE 758 REST OF LAMEA INDOOR LOCATION MARKET BY DEPLOYMENT  
TYPE, 2017 - 2023, USD MILLION

TABLE 759 REST OF LAMEA INDOOR LOCATION MARKET BY APPLICATION, 2013  
- 2016, USD MILLION

TABLE 760 REST OF LAMEA INDOOR LOCATION MARKET BY APPLICATION, 2017  
- 2023, USD MILLION

TABLE 761 KEY INFORMATION - APPLE INC.

TABLE 762 KEY INFORMATION – BROADCOM LIMITED

TABLE 763 KEY INFORMATION – CISCO SYSTEMS, INC.

TABLE 764 KEY INFORMATION – ERICSSON AB

TABLE 765 KEY INFORMATION – GOOGLE INC.

TABLE 766 KEY INFORMATION – MICROSOFT CORPORATION

TABLE 767 KEY INFORMATION – QUALCOMM INCORPORATED

TABLE 768 KEY INFORMATION - STMICROELECTRONICS N.V.

TABLE 769 KEY INFORMATION – ZEBRA TECHNOLOGIES CORPORATION

TABLE 770 KEY INFORMATION - MICELLO, INC.

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