

# Global Hyperscale Data Center Market (2016 - 2022)

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## Abstracts

Hyperscale data center offers single and largely expandable compute architecture. The architecture offers computing, networking and storage solutions and is built from small, individual servers called nodes, which are grouped together as a single entity and accordingly managed. The hyperscale data center is very economical as a technology; therefore, is a perfect solution for low investment approach. Adding to the benefit, as the demand increases, new nodes can easily added to the existing infrastructure. Large companies such as Amazon and Google have implemented hyperscale data centers; therefore, the demand has been unprecedented. Efficiency is the key factor to be considered in the context of hyperscale data center, as thousands of nodes are interconnected and error in design can prove disastrous. A small error in design can have a significant impact on the cost of computation. Though efficiency is vital, the design and layout also play a vital role in the process. Additionally, power, HVAC, networking and layout of racks also affect the computation cost. Designing is a pivotal factor, as it helps minimizing inefficiency at the rack, node and facility level.

The report highlights the adoption of Hyperscale Data Center. Based on the component type, the Hyperscale Data Center market is segmented into Servers, Networking and Others. The market is segmented into Cloud Providers, Collocation and Enterprises bases upon the User type. The Applications highlighted in this report include IT & Telecom, BFSI, Government Utilities, Healthcare, Energy, Manufacturing and Others (Education & Retail).

Based on region, Hyperscale Data Center market is segmented into North America (US, Canada, Mexico and Rest of North America), Europe (Germany, UK, France, Russia, Spain, Italy and Rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific) and Latin America, and Middle East & Africa. North America remained the dominant region in the global Hyperscale Data Center market in 2015. Asia-Pacific would witness highest CAGR during the forecast

period (2016-2022).

The report covers the analysis of key stake holders of the Hyperscale Data Center market. Key companies profiled in the report include IBM Corporation, Cisco Systems, Inc., HP Enterprise Company, Microsoft Corporation, Intel Corporation, Google Inc., Amazon.com, Inc. and SAP SE.

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