

Global Household Vacuum Cleaners Market (2017 - 2023)

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Abstracts

The Household Vacuum Cleaners Market would reach market size of \$17,568.2 million by 2023, growing at a CAGR of 4.9% during 2017 -2023. Household vacuum cleaners are electrical appliances used in cleaning floors and carpets using suction. Vacuum cleaners come in different sizes and models such as handheld devices, battery-powered, central vacuum cleaners, and others. Household vacuum cleaners market falls within the umbrella of household appliances industry, which is a vibrant industry.

The growth in the purchasing power, growing awareness about health & hygiene, and significant rise in the working population has led to the growth of the household appliances sector. The demand for household vacuum cleaners has grown over the last few years due to growing awareness about health and cleanliness among the urban population. Manufacturing companies are working on offering better products to address environmental concerns.

The household vacuum cleaners market is segmented based on product types, mode of sales, and geography. Based on Mode of Sales, the market is segmented into Offline and Online. Based on Types, the market is segmented into Upright, Canister, Central, Drum, Robotics, and Others.

Based on region, Household Vacuum Cleaners market is segmented into North America (US, Canada, Mexico and Rest of North America), Europe (Germany, UK, France, Russia, Spain, Italy and Rest of Europe), Asia-Pacific (China, Japan, India, Malaysia, Singapore, Australia and Rest of Asia-Pacific) and Latin America, Middle East & Africa. Asia Pacific remained the dominant region in the Household Vacuum Cleaners market in 2016. Europe would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Household Vacuum Cleaners

market. Key companies profiled in the report include Panasonic Corporation, AB Electrolux, LG Corporation (LG Electronics, Inc.), Samsung Electronics Co. Ltd., Koninklijke Philips N.V, Miele & Cie. KG, Dyson Ltd., iRobot Corporation, Haier Group Corporation., and Bissell, Inc.

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