

Global Herbal Beauty Products Market By Products (Hair Care, Fragrance, Skin Care and Other Products), By Distribution Channel (Hypermarkets, Pharmacy & Drug stores, E-commerce and Other Distribution Channels), By End User (Women and Men), By Region, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Global Herbal Beauty Products Market size is expected to reach \$96 billion by 2026, rising at a market growth of 9.8% CAGR during the forecast period. Herbal beauty products mean the beauty products that have the necessary physiological activity like smoothing appearance, healing, enhancing, and conditioning properties due to their herbal ingredient. These products are free of chemicals and comprise only the extracts that are obtained from plant roots and leaves. Globally the consumers favour herbal beauty products that include skincare products, make-up products, hair care products, and others.

The market share of that involved herbal products has continuously grown if compared to the synthetic product's market. The herbal product's market share is increasing due to the augmented adoption of herbal beauty products among the consumers because these products offer numerous benefits over synthetic products. The main advantage is that these herbal beauty products are grown and manufactured organically and thus, they contain fewer chemicals as compared to the synthetic beauty products that contain chemicals. Additionally, the chemical beauty products mostly comprise artificial colors, chemicals, and fillers in skincare products, and using such chemicals can cause irritation, redness, and breakouts.

Increasing focus on looks and appearance along with the better acceptance of herbal

products among consumers are the major factors that are anticipated to help in the expansion of the market globally. The amplified demand for chemical-free beauty products coupled with rising awareness about cruelty-free cosmetics is in turn supporting the market growth. The substantial increase in the effect of beauty blogs and social media that communicate the advantages of herbal beauty products is expected to have a positive impact on the sales of herbal beauty products. Furthermore, herbal beauty products are apt for all skin types and a variety of products are available such as eye shadow, foundation, and lipstick regardless of skin tone.

Based on Products, the market is segmented into Hair Care, Fragrance, Skin Care and Other Products. Based on Distribution Channel, the market is segmented into Hypermarkets, Pharmacy & Drug stores, E-commerce and Other Distribution Channels. Based on End User, the market is segmented into Women and Men. Based on Regions, the market is segmented into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Weleda AG, Arbonne International, LLC (Yves Rocher), Vasa Cosmetics Pvt. Ltd., Shahnaz Ayurveda Pvt. Ltd., Grown Alchemist, Hemas Holdings PLC, The Himalaya Drug Company (Himalaya Global Holdings Ltd.), Estee Lauder Companies, Inc., Natura & Co., and Bio Veda Action Research Company (Biotique).

Scope of the Study

Market Segmentation:

By Products

Hair Care

Fragrance

Skin Care

Other Products

By Distribution Channel

Hypermarkets

Pharmacy & Drug stores

E-commerce

Other Distribution Channels

By End-User

Women

Men

By Geography

North America

US

Canada

Mexico

Rest of North America

Europe

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

LAMEA

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

Global Herbal Beauty Products Market By Products (Hair Care, Fragrance, Skin Care and Other Products), By Dist...

Weleda AG

Arbonne International, LLC (Yves Rocher)

Vasa Cosmetics Pvt. Ltd.

Shahnaz Ayurveda Pvt. Ltd.

Grown Alchemist

Hemas Holdings PLC

The Himalaya Drug Company (Himalaya Global Holdings Ltd.)

Estee Lauder Companies, Inc.

Natura & Co.

Bio Veda Action Research Company (Biotique)

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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