

Global Geographic Information System Market (2016 - 2022)

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Abstracts

Geographic Information System (GIS) is software that identifies and generates geographical data for interpretation and analysis of raw information as per the requirement of end-users. Rising need for information in the field of resource management has necessitated the deployment of several modern systems. There are various GIS software solutions available and deployed in a wide range of applications, namely disaster management, land information, map viewing (cartography), infrastructure management, business information, military & defence (geopolitics), mineral exploration (geoscience), biological and others. In 2014, disaster management segment dominated the global GIS application market with maximum market share in terms of revenue.

The market for GIS is further segmented based on type (software, service and data). Based on ventricle, the report segments the market based on verticals, the report segments the market into utilities, transportation, government agencies, retail, oil & gas, healthcare, financial services, telecom and others. For better understanding of the market penetration of GIS technology, the market is analyzed based on geographies and countries including North America (U.S., Canada, Mexico and rest of North America), Europe (Russia, Germany, U.K., France, Spain, Italy and rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Singapore, Malaysia and rest of Asia-Pacific) and LAMEA (Brazil, Argentina, UAE, Saudi Arabia, South Africa, Nigeria and rest of LAMEA).

The report covers the analysis of key stake holders of the GIS market. Key companies profiled in the report include Pasco Corporation, Ubisense Group plc., Beijing SuperMap Software Co., Ltd., Hexagon AB, Schneider Electric SE, Environmental Systems Research Institute, Bentley Systems, Incorporated, Autodesk, Inc., Pitney Bowes Inc.

and MacDonald, Dettwiler and Associates Ltd

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