

# Global Fitness Tracker Market Analysis (2017-2023)

<https://marketpublishers.com/r/G86BCDBCC36EN.html>

Date: April 2018

Pages: 228

Price: US\$ 3,600.00 (Single User License)

ID: G86BCDBCC36EN

## Abstracts

The Global Fitness Tracker Market size is expected to reach \$55.8 billion by 2023, rising at a market growth of 18.3% CAGR during the forecast period. Fitness trackers are devices used in recording, monitoring, and storing fitness-related data of the consumers. Fitness band and smartwatches are among the most widely accepted fitness trackers as they are totally customizable. The clip on and fitness straps are mostly used as hidden trackers by fashion enthusiasts. The fitness data monitoring in smartwatches is appealing, due to the color display available in these devices. Better living standards and growing awareness about fitness are the factors that would drive the growth of the fitness trackers during the forecasted period. Growing disposable income and rapid penetration of internet of things would add to the market growth.

Based on Device Type, the Fitness Tracker market segments the market into Smartwatch, Fitness Bands, and Others. Based on Compatibility Mode, the market report segments the market into android, iOS, and others. Based on Sales Channel, the Fitness Tracker market segments the market into Offline Mode and Online Mode. Based on Display Type, the market report segments the market into Monochrome Display and Coloured Display. Based on Regions, the Fitness Tracker market segments the market into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the competition analysis of key stake holders of the Global Fitness Tracker Market. Key companies profiled in the report include Adidas AG, Apple Inc., Fitbit, Inc., Garmin Ltd., Jawbone, Xiaomi Inc., Lumo Bodytech Inc., Moov Inc., Nike, Inc., and Samsung Electronics Co. Ltd.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Global Fitness Trackers Market, by Device Type
  - 1.4.2 Global Fitness Trackers Market, by Compatibility Mode
  - 1.4.3 Global Fitness Trackers Market, by Sales Channel
  - 1.4.4 Global Fitness Trackers Market, by Display Type
  - 1.4.5 Global Fitness Trackers Market, by Geography
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Segmental Analysis
    - 2.1.1.1 Market By Device Type
    - 2.1.1.2 Market By Display Type
    - 2.1.1.3 Market By Sales Channel
    - 2.1.1.4 Market By Compatibility
    - 2.1.1.5 Market By Region
- 2.2 Drivers, and Restraints
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. GLOBAL FITNESS TRACKERS MARKET**

- 3.1 Global Fitness Trackers Market by Device Type
  - 3.1.1 Global Smartwatch Solution Market by Region
  - 3.1.2 Global Fitness Bands Market by Region
  - 3.1.3 Global Others Market by Region

### **CHAPTER 4. GLOBAL FITNESS TRACKERS MARKET BY COMPATIBILITY MODE**

- 4.1 Introduction
  - 4.1.1 Global Android Fitness Trackers Market by Region

- 4.1.2 Global iOS Fitness Trackers Market by Region
- 4.1.3 Global Others Fitness Trackers Market by Region

## **CHAPTER 5. GLOBAL FITNESS TRACKERS MARKET BY SALES CHANNEL**

- 5.1 Introduction
  - 5.1.1 Global Offline Mode Fitness Trackers Market by Region
  - 5.1.2 Global Online Mode Fitness Trackers Market by Region

## **CHAPTER 6. GLOBAL FITNESS TRACKERS MARKET BY DISPLAY TYPE**

- 6.1 Introduction
  - 6.1.1 Global Monochrome Display Deployment Fitness Trackers Market by Region
  - 6.1.2 Global Coloured Display Deployment Fitness Trackers Market by Region

## **CHAPTER 7. GLOBAL FITNESS TRACKERS MARKET BY REGION**

- 7.1 Introduction
- 7.2 North America Fitness Trackers Market
  - 7.2.1 North America Fitness Trackers Market by Device Type
    - 7.2.1.1 North America Smartwatch Solution Market by Country
    - 7.2.1.2 North America Fitness Bands Market by Country
    - 7.2.1.3 North America Others Market by Country
  - 7.2.2 North America Fitness Trackers Market by Compatibility Mode
    - 7.2.2.1 North America Android Fitness Trackers Market by Country
    - 7.2.2.2 North America iOS Fitness Trackers Market by Country
    - 7.2.2.3 North America Others Fitness Trackers Market by Country
  - 7.2.3 North America Fitness Trackers Market by Sales Channel
    - 7.2.3.1 North America Offline Mode Fitness Trackers Market by Country
    - 7.2.3.2 North America Online Mode Fitness Trackers Market by Country
  - 7.2.4 North America Fitness Trackers Market by Display Type
    - 7.2.4.1 North America Monochrome Display Deployment Fitness Trackers Market by Country
    - 7.2.4.2 North America Coloured Display Deployment Fitness Trackers Market by Country
  - 7.2.5 North America Fitness Trackers Market by Country
    - 7.2.5.1 US Fitness Trackers Market
      - 7.2.5.1.1 US Fitness Trackers Market by Device Type
      - 7.2.5.1.2 US Fitness Trackers Market by Compatibility Mode

- 7.2.5.1.3 US Fitness Trackers Market by Sales Channel
- 7.2.5.1.4 US Fitness Trackers Market by Display Type
- 7.2.5.2 Canada Fitness Trackers Market
  - 7.2.5.2.1 Canada Fitness Trackers Market by Device Type
  - 7.2.5.2.2 Canada Fitness Trackers Market by Compatibility Mode
  - 7.2.5.2.3 Canada Fitness Trackers Market by Sales Channel
  - 7.2.5.2.4 Canada Fitness Trackers Market by Display Type
- 7.2.5.3 Mexico Fitness Trackers Market
  - 7.2.5.3.1 Mexico Fitness Trackers Market by Device Type
  - 7.2.5.3.2 Mexico Fitness Trackers Market by Compatibility Mode
  - 7.2.5.3.3 Mexico Fitness Trackers Market by Sales Channel
  - 7.2.5.3.4 Mexico Fitness Trackers Market by Display Type
- 7.2.5.4 Rest of North America Fitness Trackers Market
  - 7.2.5.4.1 Rest of North America Fitness Trackers Market by Device Type
  - 7.2.5.4.2 Rest of North America Fitness Trackers Market by Compatibility Mode
  - 7.2.5.4.3 Rest of North America Fitness Trackers Market by Sales Channel
  - 7.2.5.4.4 Rest of North America Fitness Trackers Market by Display Type
- 7.3 Europe Fitness Trackers Market
  - 7.3.1 Europe Fitness Trackers Market by Device Type
    - 7.3.1.1 Europe Smartwatch Solution Market by Country
    - 7.3.1.2 Europe Fitness Bands Market by Country
    - 7.3.1.3 Europe Others Market by Country
  - 7.3.2 Europe Fitness Trackers Market by Compatibility Mode
    - 7.3.2.1 Europe Android Fitness Trackers Market by Country
    - 7.3.2.2 Europe iOS Fitness Trackers Market by Country
    - 7.3.2.3 Europe Others Fitness Trackers Market by Country
  - 7.3.3 Europe Fitness Trackers Market by Sales Channel
    - 7.3.3.1 Europe Offline Mode Fitness Trackers Market by Country
    - 7.3.3.2 Europe Online Mode Fitness Trackers Market by Country
  - 7.3.4 Europe Fitness Trackers Market by Display Type
    - 7.3.4.1 Europe Monochrome Display Deployment Fitness Trackers Market by Country
    - 7.3.4.2 Europe Coloured Display Deployment Fitness Trackers Market by Country
  - 7.3.5 Europe Fitness Trackers Market by Country
    - 7.3.5.1 Germany Fitness Trackers Market
      - 7.3.5.1.1 Germany Fitness Trackers Market by Device Type
      - 7.3.5.1.2 Germany Fitness Trackers Market by Compatibility Mode
      - 7.3.5.1.3 Germany Fitness Trackers Market by Sales Channel
      - 7.3.5.1.4 Germany Fitness Trackers Market by Display Type

- 7.3.5.2 UK Fitness Trackers Market
  - 7.3.5.2.1 UK Fitness Trackers Market by Device Type
  - 7.3.5.2.2 UK Fitness Trackers Market by Compatibility Mode
  - 7.3.5.2.3 UK Fitness Trackers Market by Sales Channel
  - 7.3.5.2.4 UK Fitness Trackers Market by Display Type
- 7.3.5.3 France Fitness Trackers Market
  - 7.3.5.3.1 France Fitness Trackers Market by Device Type
  - 7.3.5.3.2 France Fitness Trackers Market by Compatibility Mode
  - 7.3.5.3.3 France Fitness Trackers Market by Sales Channel
  - 7.3.5.3.4 France Fitness Trackers Market by Display Type
- 7.3.5.4 Russia Fitness Trackers Market
  - 7.3.5.4.1 Russia Fitness Trackers Market by Device Type
  - 7.3.5.4.2 Russia Fitness Trackers Market by Compatibility Mode
  - 7.3.5.4.3 Russia Fitness Trackers Market by Sales Channel
  - 7.3.5.4.4 Russia Fitness Trackers Market by Display Type
- 7.3.5.5 Spain Fitness Trackers Market
  - 7.3.5.5.1 Spain Fitness Trackers Market by Device Type
  - 7.3.5.5.2 Spain Fitness Trackers Market by Compatibility Mode
  - 7.3.5.5.3 Spain Fitness Trackers Market by Sales Channel
  - 7.3.5.5.4 Spain Fitness Trackers Market by Display Type
- 7.3.5.6 Italy Fitness Trackers Market
  - 7.3.5.6.1 Italy Fitness Trackers Market by Device Type
  - 7.3.5.6.2 Italy Fitness Trackers Market by Compatibility Mode
  - 7.3.5.6.3 Italy Fitness Trackers Market by Sales Channel
  - 7.3.5.6.4 Italy Fitness Trackers Market by Display Type
- 7.3.5.7 Rest of Europe Fitness Trackers Market
  - 7.3.5.7.1 Rest of Europe Fitness Trackers Market by Device Type
  - 7.3.5.7.2 Rest of Europe Fitness Trackers Market by Compatibility Mode
  - 7.3.5.7.3 Rest of Europe Fitness Trackers Market by Sales Channel
  - 7.3.5.7.4 Rest of Europe Fitness Trackers Market by Display Type
- 7.4 Asia Pacific Fitness Trackers Market
  - 7.4.1 Asia Pacific Fitness Trackers Market by Device Type
    - 7.4.1.1 Asia Pacific Smartwatch Solution Market by Country
    - 7.4.1.2 Asia Pacific Fitness Bands Market by Country
    - 7.4.1.3 Asia Pacific Others Market by Country
  - 7.4.2 Asia Pacific Fitness Trackers Market by Compatibility Mode
    - 7.4.2.1 Asia Pacific Android Fitness Trackers Market by Country
    - 7.4.2.2 Asia Pacific iOS Fitness Trackers Market by Country
    - 7.4.2.3 Asia Pacific Others Fitness Trackers Market by Country

### 7.4.3 Asia Pacific Fitness Trackers Market by Sales Channel

#### 7.4.3.1 Asia Pacific Offline Mode Fitness Trackers Market by Country

#### 7.4.3.2 Asia Pacific Online Mode Fitness Trackers Market by Country

### 7.4.4 Asia Pacific Fitness Trackers Market by Display Type

#### 7.4.4.1 Asia Pacific Monochrome Display Deployment Fitness Trackers Market by Country

#### 7.4.4.2 Asia Pacific Coloured Display Deployment Fitness Trackers Market by Country

### 7.4.5 Asia Pacific Fitness Trackers Market by Country

#### 7.4.5.1 China Fitness Trackers Market

##### 7.4.5.1.1 China Fitness Trackers Market by Device Type

##### 7.4.5.1.2 China Fitness Trackers Market by Compatibility Mode

##### 7.4.5.1.3 China Fitness Trackers Market by Sales Channel

##### 7.4.5.1.4 China Fitness Trackers Market by Display Type

#### 7.4.5.2 Japan Fitness Trackers Market

##### 7.4.5.2.1 Japan Fitness Trackers Market by Device Type

##### 7.4.5.2.2 Japan Fitness Trackers Market by Compatibility Mode

##### 7.4.5.2.3 Japan Fitness Trackers Market by Sales Channel

##### 7.4.5.2.4 Japan Fitness Trackers Market by Display Type

#### 7.4.5.3 India Fitness Trackers Market

##### 7.4.5.3.1 India Fitness Trackers Market by Device Type

##### 7.4.5.3.2 India Fitness Trackers Market by Compatibility Mode

##### 7.4.5.3.3 India Fitness Trackers Market by Sales Channel

##### 7.4.5.3.4 India Fitness Trackers Market by Display Type

#### 7.4.5.4 South Korea Fitness Trackers Market

##### 7.4.5.4.1 South Korea Fitness Trackers Market by Device Type

##### 7.4.5.4.2 South Korea Fitness Trackers Market by Compatibility Mode

##### 7.4.5.4.3 South Korea Fitness Trackers Market by Sales Channel

##### 7.4.5.4.4 South Korea Fitness Trackers Market by Display Type

#### 7.4.5.5 Singapore Fitness Trackers Market

##### 7.4.5.5.1 Singapore Fitness Trackers Market by Device Type

##### 7.4.5.5.2 Singapore Fitness Trackers Market by Compatibility Mode

##### 7.4.5.5.3 Singapore Fitness Trackers Market by Sales Channel

##### 7.4.5.5.4 Singapore Fitness Trackers Market by Display Type

#### 7.4.5.6 Malaysia Fitness Trackers Market

##### 7.4.5.6.1 Malaysia Fitness Trackers Market by Device Type

##### 7.4.5.6.2 Malaysia Fitness Trackers Market by Compatibility Mode

##### 7.4.5.6.3 Malaysia Fitness Trackers Market by Sales Channel

##### 7.4.5.6.4 Malaysia Fitness Trackers Market by Display Type

#### 7.4.5.7 Rest of Asia Pacific Fitness Trackers Market

7.4.5.7.1 Rest of Asia Pacific Fitness Trackers Market by Device Type

7.4.5.7.2 Rest of Asia Pacific Fitness Trackers Market by Compatibility Mode

7.4.5.7.3 Rest of Asia Pacific Fitness Trackers Market by Sales Channel

7.4.5.7.4 Rest of Asia Pacific Fitness Trackers Market by Display Type

#### 7.5 LAMEA Fitness Trackers Market

7.5.1 LAMEA Fitness Trackers Market by Device Type

7.5.1.1 LAMEA Smartwatch Solution Market by Country

7.5.1.2 LAMEA Fitness Bands Market by Country

7.5.1.3 LAMEA Others Market by Country

7.5.2 LAMEA Fitness Trackers Market by Compatibility Mode

7.5.2.1 LAMEA Android Fitness Trackers Market by Country

7.5.2.2 LAMEA iOS Fitness Trackers Market by Country

7.5.2.3 LAMEA Others Fitness Trackers Market by Country

7.5.3 LAMEA Fitness Trackers Market by Sales Channel

7.5.3.1 LAMEA Offline Mode Fitness Trackers Market by Country

7.5.3.2 LAMEA Online Mode Fitness Trackers Market by Country

7.5.4 LAMEA Fitness Trackers Market by Display Type

7.5.4.1 LAMEA Monochrome Display Deployment Fitness Trackers Market by Country

7.5.4.2 LAMEA Coloured Display Deployment Fitness Trackers Market by Country

7.5.5 LAMEA Fitness Trackers Market by Country

7.5.5.1 Brazil Fitness Trackers Market

7.5.5.1.1 Brazil Fitness Trackers Market by Device Type

7.5.5.1.2 Brazil Fitness Trackers Market by Compatibility Mode

7.5.5.1.3 Brazil Fitness Trackers Market by Sales Channel

7.5.5.1.4 Brazil Fitness Trackers Market by Display Type

7.5.5.2 Argentina Fitness Trackers Market

7.5.5.2.1 Argentina Fitness Trackers Market by Device Type

7.5.5.2.2 Argentina Fitness Trackers Market by Compatibility Mode

7.5.5.2.3 Argentina Fitness Trackers Market by Sales Channel

7.5.5.2.4 Argentina Fitness Trackers Market by Display Type

7.5.5.3 UAE Fitness Trackers Market

7.5.5.3.1 UAE Fitness Trackers Market by Device Type

7.5.5.3.2 UAE Fitness Trackers Market by Compatibility Mode

7.5.5.3.3 UAE Fitness Trackers Market by Sales Channel

7.5.5.3.4 UAE Fitness Trackers Market by Display Type

7.5.5.4 Saudi Arabia Fitness Trackers Market

7.5.5.4.1 Saudi Arabia Fitness Trackers Market by Device Type

- 7.5.5.4.2 Saudi Arabia Fitness Trackers Market by Compatibility Mode
- 7.5.5.4.3 Saudi Arabia Fitness Trackers Market by Sales Channel
- 7.5.5.4.4 Saudi Arabia Fitness Trackers Market by Display Type
- 7.5.5.5 South Africa Fitness Trackers Market
  - 7.5.5.5.1 South Africa Fitness Trackers Market by Device Type
  - 7.5.5.5.2 South Africa Fitness Trackers Market by Compatibility Mode
  - 7.5.5.5.3 South Africa Fitness Trackers Market by Sales Channel
  - 7.5.5.5.4 South Africa Fitness Trackers Market by Display Type
- 7.5.5.6 Nigeria Fitness Trackers Market
  - 7.5.5.6.1 Nigeria Fitness Trackers Market by Device Type
  - 7.5.5.6.2 Nigeria Fitness Trackers Market by Compatibility Mode
  - 7.5.5.6.3 Nigeria Fitness Trackers Market by Sales Channel
  - 7.5.5.6.4 Nigeria Fitness Trackers Market by Display Type
- 7.5.5.7 Rest of LAMEA Fitness Trackers Market
  - 7.5.5.7.1 Rest of LAMEA Fitness Trackers Market by Device Type
  - 7.5.5.7.2 Rest of LAMEA Fitness Trackers Market by Compatibility Mode
  - 7.5.5.7.3 Rest of LAMEA Fitness Trackers Market by Sales Channel
  - 7.5.5.7.4 Rest of LAMEA Fitness Trackers Market by Display Type

## **CHAPTER 8. COMPETITIVE STUDY**

- 8.1 KBV Cardinal Matrix
- 8.2 Recent Industry Wide Strategic Developments
  - 8.2.1 Product Launches
  - 8.2.2 Partnerships, Collaborations and Agreements
  - 8.2.3 Mergers & Acquisitions

## **CHAPTER 9. COMPANY PROFILES**

- 9.1 Adidas AG
  - 9.1.1 Company Overview
  - 9.1.2 Financial Analysis
  - 9.1.3 Regional Analysis
  - 9.1.4 Research & Development Expense
  - 9.1.5 Strategies at a Glance
    - 9.1.5.1 Mergers & Acquisitions
- 9.2 Apple Inc.
  - 9.2.1 Company Overview
  - 9.2.2 Financial Analysis



- 9.2.3 Segmental and Regional Analysis
- 9.2.4 Research & Development Expense
- 9.2.5 Strategies at a Glance
  - 9.2.5.1 Product Launch
- 9.3 Nike, Inc.
  - 9.3.1 Company Overview
  - 9.3.2 Financial Analysis
  - 9.3.3 Segmental and Regional Analysis
- 9.4 SAMSUNG ELECTRONICS CO. LTD.
  - 9.4.1 Company Overview
  - 9.4.2 Financial Analysis
  - 9.4.3 Segmental and Regional Analysis
  - 9.4.4 Research & Development
  - 9.4.5 Strategies at a Glance
    - 9.4.5.1 Product Launch
    - 9.4.5.2 Partnerships, Collaborations, and Agreements
- 9.5 Fitbit, Inc.
  - 9.5.1 Company Overview
  - 9.5.2 Financial Analysis
  - 9.5.3 Regional Analysis
  - 9.5.4 Research & Development Expense
  - 9.5.5 Strategies at a Glance
    - 9.5.5.1 Product Launch
- 9.6 Garmin Ltd.
  - 9.6.1 Company Overview
  - 9.6.2 Financial Analysis
  - 9.6.3 Segmental and Regional Analysis
  - 9.6.4 Research & Development Expense
  - 9.6.5 Strategies at a Glance
    - 9.6.5.1 Product Launch
- 9.7 Jawbone
  - 9.7.1 Company Overview
  - 9.7.2 Strategies at a Glance
    - 9.7.2.1 Product Launch
- 9.8 Xiaomi Inc.
  - 9.8.1 Company Overview
  - 9.8.2 Strategies at a Glance
    - 9.8.2.1 Product Launch
- 9.9 Lumo Bodytech Inc.

- 9.9.1 Company Overview
- 9.1 Moov Inc.
  - 9.10.1 Company Overview

## List Of Tables

### LIST OF TABLES

TABLE 1 GLOBAL FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 2 GLOBAL FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 3 GLOBAL FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 4 GLOBAL FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 5 GLOBAL SMARTWATCH SOLUTION MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 6 GLOBAL SMARTWATCH SOLUTION MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 7 GLOBAL FITNESS BANDS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 8 GLOBAL FITNESS BANDS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 9 GLOBAL OTHERS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 10 GLOBAL OTHERS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 11 GLOBAL FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 12 GLOBAL FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 13 GLOBAL ANDROID FITNESS TRACKERS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 14 GLOBAL ANDROID FITNESS TRACKERS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 15 GLOBAL IOS FITNESS TRACKERS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 16 GLOBAL IOS FITNESS TRACKERS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 17 GLOBAL OTHERS FITNESS TRACKERS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 18 GLOBAL OTHERS FITNESS TRACKERS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 19 GLOBAL FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 20 GLOBAL FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 -

2023, USD MILLION

TABLE 21 GLOBAL OFFLINE MODE FITNESS TRACKERS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 22 GLOBAL OFFLINE MODE FITNESS TRACKERS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 23 GLOBAL ONLINE MODE FITNESS TRACKERS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 24 GLOBAL ONLINE MODE FITNESS TRACKERS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 25 GLOBAL FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 26 GLOBAL FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 27 GLOBAL MONOCHROME DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 28 GLOBAL MONOCHROME DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 29 GLOBAL COLOURED DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 30 GLOBAL COLOURED DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 31 GLOBAL FITNESS TRACKERS MARKET BY REGION, 2013 - 2016, USD MILLION

TABLE 32 GLOBAL FITNESS TRACKERS MARKET BY REGION, 2017 - 2023, USD MILLION

TABLE 33 NORTH AMERICA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 34 NORTH AMERICA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 35 NORTH AMERICA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 36 NORTH AMERICA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 37 NORTH AMERICA SMARTWATCH SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 38 NORTH AMERICA SMARTWATCH SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 39 NORTH AMERICA FITNESS BANDS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 40 NORTH AMERICA FITNESS BANDS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 41 NORTH AMERICA OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 42 NORTH AMERICA OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 43 NORTH AMERICA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 44 NORTH AMERICA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 45 NORTH AMERICA ANDROID FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 46 NORTH AMERICA ANDROID FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 47 NORTH AMERICA IOS FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 48 NORTH AMERICA IOS FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 49 NORTH AMERICA OTHERS FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 50 NORTH AMERICA OTHERS FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 51 NORTH AMERICA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 52 NORTH AMERICA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 53 NORTH AMERICA OFFLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 54 NORTH AMERICA OFFLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 55 NORTH AMERICA ONLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 56 NORTH AMERICA ONLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 57 NORTH AMERICA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 58 NORTH AMERICA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 59 NORTH AMERICA MONOCHROME DISPLAY DEPLOYMENT FITNESS

TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 60 NORTH AMERICA MONOCHROME DISPLAY DEPLOYMENT FITNESS

TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 61 NORTH AMERICA COLOURED DISPLAY DEPLOYMENT FITNESS

TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 62 NORTH AMERICA COLOURED DISPLAY DEPLOYMENT FITNESS

TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 63 NORTH AMERICA FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 64 NORTH AMERICA FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 65 US FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 66 US FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 67 US FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 68 US FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 69 US FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 70 US FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 71 US FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 72 US FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 73 US FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 74 US FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 75 CANADA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 76 CANADA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 77 CANADA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 78 CANADA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 79 CANADA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 80 CANADA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 81 CANADA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 82 CANADA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 83 CANADA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 84 CANADA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 85 MEXICO FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 86 MEXICO FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 87 MEXICO FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 88 MEXICO FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 89 MEXICO FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 90 MEXICO FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 91 MEXICO FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 92 MEXICO FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 93 MEXICO FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 94 MEXICO FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 95 REST OF NORTH AMERICA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 96 REST OF NORTH AMERICA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 97 REST OF NORTH AMERICA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 98 REST OF NORTH AMERICA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 99 REST OF NORTH AMERICA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 100 REST OF NORTH AMERICA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 101 REST OF NORTH AMERICA FITNESS TRACKERS MARKET BY SALES

CHANNEL, 2013 - 2016, USD MILLION

TABLE 102 REST OF NORTH AMERICA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 103 REST OF NORTH AMERICA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 104 REST OF NORTH AMERICA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 105 EUROPE FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 106 EUROPE FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 107 EUROPE FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 108 EUROPE FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 109 EUROPE SMARTWATCH SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 110 EUROPE SMARTWATCH SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 111 EUROPE FITNESS BANDS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 112 EUROPE FITNESS BANDS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 113 EUROPE OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 114 EUROPE OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 115 EUROPE FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 116 EUROPE FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 117 EUROPE ANDROID FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 118 EUROPE ANDROID FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 119 EUROPE IOS FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 120 EUROPE IOS FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 121 EUROPE OTHERS FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 122 EUROPE OTHERS FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION



TABLE 123 EUROPE FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 124 EUROPE FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 125 EUROPE OFFLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 126 EUROPE OFFLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 127 EUROPE ONLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 128 EUROPE ONLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 129 EUROPE FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 130 EUROPE FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 131 EUROPE MONOCHROME DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 132 EUROPE MONOCHROME DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 133 EUROPE COLOURED DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 134 EUROPE COLOURED DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 135 EUROPE FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 136 EUROPE FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 137 GERMANY FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 138 GERMANY FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 139 GERMANY FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 140 GERMANY FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 141 GERMANY FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 142 GERMANY FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 143 GERMANY FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 -

2016, USD MILLION

TABLE 144 GERMANY FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 145 GERMANY FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 146 GERMANY FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 147 UK FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 148 UK FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 149 UK FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 150 UK FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 151 UK FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 152 UK FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 153 UK FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 154 UK FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 155 UK FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 156 UK FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 157 FRANCE FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 158 FRANCE FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 159 FRANCE FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 160 FRANCE FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 161 FRANCE FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 162 FRANCE FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 163 FRANCE FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 164 FRANCE FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 165 FRANCE FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 166 FRANCE FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 167 RUSSIA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 168 RUSSIA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 169 RUSSIA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 170 RUSSIA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 171 RUSSIA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 172 RUSSIA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 173 RUSSIA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 174 RUSSIA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 175 RUSSIA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 176 RUSSIA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 177 SPAIN FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 178 SPAIN FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 179 SPAIN FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 180 SPAIN FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 181 SPAIN FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 182 SPAIN FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 183 SPAIN FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 184 SPAIN FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 185 SPAIN FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 186 SPAIN FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

USD MILLION

TABLE 187 ITALY FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 188 ITALY FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 189 ITALY FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016,  
USD MILLION

TABLE 190 ITALY FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023,  
USD MILLION

TABLE 191 ITALY FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013  
- 2016, USD MILLION

TABLE 192 ITALY FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017  
- 2023, USD MILLION

TABLE 193 ITALY FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 -  
2016, USD MILLION

TABLE 194 ITALY FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 -  
2023, USD MILLION

TABLE 195 ITALY FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016,  
USD MILLION

TABLE 196 ITALY FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023,  
USD MILLION

TABLE 197 REST OF EUROPE FITNESS TRACKERS MARKET, 2013 - 2016, USD  
MILLION

TABLE 198 REST OF EUROPE FITNESS TRACKERS MARKET, 2017 - 2023, USD  
MILLION

TABLE 199 REST OF EUROPE FITNESS TRACKERS MARKET BY DEVICE TYPE,  
2013 - 2016, USD MILLION

TABLE 200 REST OF EUROPE FITNESS TRACKERS MARKET BY DEVICE TYPE,  
2017 - 2023, USD MILLION

TABLE 201 REST OF EUROPE FITNESS TRACKERS MARKET BY COMPATIBILITY  
MODE, 2013 - 2016, USD MILLION

TABLE 202 REST OF EUROPE FITNESS TRACKERS MARKET BY COMPATIBILITY  
MODE, 2017 - 2023, USD MILLION

TABLE 203 REST OF EUROPE FITNESS TRACKERS MARKET BY SALES  
CHANNEL, 2013 - 2016, USD MILLION

TABLE 204 REST OF EUROPE FITNESS TRACKERS MARKET BY SALES  
CHANNEL, 2017 - 2023, USD MILLION

TABLE 205 REST OF EUROPE FITNESS TRACKERS MARKET BY DISPLAY TYPE,  
2013 - 2016, USD MILLION

TABLE 206 REST OF EUROPE FITNESS TRACKERS MARKET BY DISPLAY TYPE,  
2017 - 2023, USD MILLION

TABLE 207 ASIA PACIFIC FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 208 ASIA PACIFIC FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 209 ASIA PACIFIC FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 210 ASIA PACIFIC FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 211 ASIA PACIFIC SMARTWATCH SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 212 ASIA PACIFIC SMARTWATCH SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 213 ASIA PACIFIC FITNESS BANDS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 214 ASIA PACIFIC FITNESS BANDS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 215 ASIA PACIFIC OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 216 ASIA PACIFIC OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 217 ASIA PACIFIC FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 218 ASIA PACIFIC FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 219 ASIA PACIFIC ANDROID FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 220 ASIA PACIFIC ANDROID FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 221 ASIA PACIFIC IOS FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 222 ASIA PACIFIC IOS FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 223 ASIA PACIFIC OTHERS FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 224 ASIA PACIFIC OTHERS FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 225 ASIA PACIFIC FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 226 ASIA PACIFIC FITNESS TRACKERS MARKET BY SALES CHANNEL,

2017 - 2023, USD MILLION

TABLE 227 ASIA PACIFIC OFFLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 228 ASIA PACIFIC OFFLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 229 ASIA PACIFIC ONLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 230 ASIA PACIFIC ONLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 231 ASIA PACIFIC FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 232 ASIA PACIFIC FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 233 ASIA PACIFIC MONOCHROME DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 234 ASIA PACIFIC MONOCHROME DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 235 ASIA PACIFIC COLOURED DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 236 ASIA PACIFIC COLOURED DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 237 ASIA PACIFIC FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 238 ASIA PACIFIC FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 239 CHINA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 240 CHINA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 241 CHINA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 242 CHINA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 243 CHINA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 244 CHINA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 245 CHINA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 246 CHINA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 247 CHINA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 248 CHINA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 249 JAPAN FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 250 JAPAN FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 251 JAPAN FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 252 JAPAN FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 253 JAPAN FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 254 JAPAN FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 255 JAPAN FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 256 JAPAN FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 257 JAPAN FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 258 JAPAN FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 259 INDIA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 260 INDIA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 261 INDIA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 262 INDIA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 263 INDIA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 264 INDIA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 265 INDIA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 266 INDIA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 267 INDIA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 268 INDIA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

USD MILLION

TABLE 269 SOUTH KOREA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 270 SOUTH KOREA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 271 SOUTH KOREA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 272 SOUTH KOREA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 273 SOUTH KOREA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 274 SOUTH KOREA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 275 SOUTH KOREA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 276 SOUTH KOREA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 277 SOUTH KOREA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 278 SOUTH KOREA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 279 SINGAPORE FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 280 SINGAPORE FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 281 SINGAPORE FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 282 SINGAPORE FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 283 SINGAPORE FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 284 SINGAPORE FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 285 SINGAPORE FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 286 SINGAPORE FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 287 SINGAPORE FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 288 SINGAPORE FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION



TABLE 289 MALAYSIA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 290 MALAYSIA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 291 MALAYSIA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 292 MALAYSIA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 293 MALAYSIA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 294 MALAYSIA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 295 MALAYSIA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 296 MALAYSIA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 297 MALAYSIA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 298 MALAYSIA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 299 REST OF ASIA PACIFIC FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 300 REST OF ASIA PACIFIC FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 301 REST OF ASIA PACIFIC FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 302 REST OF ASIA PACIFIC FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 303 REST OF ASIA PACIFIC FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 304 REST OF ASIA PACIFIC FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 305 REST OF ASIA PACIFIC FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 306 REST OF ASIA PACIFIC FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 307 REST OF ASIA PACIFIC FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 308 REST OF ASIA PACIFIC FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 309 LAMEA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 310 LAMEA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 311 LAMEA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 312 LAMEA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 313 LAMEA SMARTWATCH SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 314 LAMEA SMARTWATCH SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 315 LAMEA FITNESS BANDS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 316 LAMEA FITNESS BANDS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 317 LAMEA OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 318 LAMEA OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 319 LAMEA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 320 LAMEA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 321 LAMEA ANDROID FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 322 LAMEA ANDROID FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 323 LAMEA IOS FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 324 LAMEA IOS FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 325 LAMEA OTHERS FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 326 LAMEA OTHERS FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 327 LAMEA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 328 LAMEA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 329 LAMEA OFFLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 330 LAMEA OFFLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 331 LAMEA ONLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 332 LAMEA ONLINE MODE FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 333 LAMEA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 334 LAMEA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 335 LAMEA MONOCHROME DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 336 LAMEA MONOCHROME DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 337 LAMEA COLOURED DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 338 LAMEA COLOURED DISPLAY DEPLOYMENT FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 339 LAMEA FITNESS TRACKERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

TABLE 340 LAMEA FITNESS TRACKERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

TABLE 341 BRAZIL FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 342 BRAZIL FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 343 BRAZIL FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 344 BRAZIL FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 345 BRAZIL FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 346 BRAZIL FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 347 BRAZIL FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 348 BRAZIL FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 349 BRAZIL FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 350 BRAZIL FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 351 ARGENTINA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 352 ARGENTINA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 353 ARGENTINA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 354 ARGENTINA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 355 ARGENTINA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 356 ARGENTINA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 357 ARGENTINA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 358 ARGENTINA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 359 ARGENTINA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 360 ARGENTINA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 361 UAE FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 362 UAE FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 363 UAE FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 364 UAE FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 365 UAE FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 366 UAE FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 367 UAE FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 368 UAE FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 369 UAE FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 370 UAE FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 371 SAUDI ARABIA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 372 SAUDI ARABIA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 373 SAUDI ARABIA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 374 SAUDI ARABIA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 375 SAUDI ARABIA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 376 SAUDI ARABIA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 377 SAUDI ARABIA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 378 SAUDI ARABIA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 379 SAUDI ARABIA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 380 SAUDI ARABIA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 381 SOUTH AFRICA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 382 SOUTH AFRICA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 383 SOUTH AFRICA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 384 SOUTH AFRICA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 385 SOUTH AFRICA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 386 SOUTH AFRICA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 387 SOUTH AFRICA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 388 SOUTH AFRICA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 389 SOUTH AFRICA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 390 SOUTH AFRICA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 391 NIGERIA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 392 NIGERIA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 393 NIGERIA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016,

USD MILLION

TABLE 394 NIGERIA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 395 NIGERIA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 396 NIGERIA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 397 NIGERIA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 398 NIGERIA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 399 NIGERIA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 400 NIGERIA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 401 REST OF LAMEA FITNESS TRACKERS MARKET, 2013 - 2016, USD MILLION

TABLE 402 REST OF LAMEA FITNESS TRACKERS MARKET, 2017 - 2023, USD MILLION

TABLE 403 REST OF LAMEA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2013 - 2016, USD MILLION

TABLE 404 REST OF LAMEA FITNESS TRACKERS MARKET BY DEVICE TYPE, 2017 - 2023, USD MILLION

TABLE 405 REST OF LAMEA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2013 - 2016, USD MILLION

TABLE 406 REST OF LAMEA FITNESS TRACKERS MARKET BY COMPATIBILITY MODE, 2017 - 2023, USD MILLION

TABLE 407 REST OF LAMEA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2013 - 2016, USD MILLION

TABLE 408 REST OF LAMEA FITNESS TRACKERS MARKET BY SALES CHANNEL, 2017 - 2023, USD MILLION

TABLE 409 REST OF LAMEA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2013 - 2016, USD MILLION

TABLE 410 REST OF LAMEA FITNESS TRACKERS MARKET BY DISPLAY TYPE, 2017 - 2023, USD MILLION

TABLE 411 PRODUCT LAUNCHES– FITNESS TRACKERS MARKET

TABLE 412 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS – FITNESS TRACKERS MARKET

TABLE 413 MERGERS & ACQUISITIONS – FITNESS TRACKERS MARKET

TABLE 414 KEY INFORMATION – ADIDAS AG

TABLE 415 KEY INFORMATION - APPLE INC.

TABLE 416 KEY INFORMATION – NIKE, INC.

TABLE 417 KEY INFORMATION - SAMSUNG ELECTRONICS CO. LTD.

TABLE 418 KEY INFORMATION – FITBIT, INC.

TABLE 419 KEY INFORMATION - GARMIN LTD.

TABLE 420 KEY INFORMATION – JAWBONE

TABLE 421 KEY INFORMATION - XIAOMI INC.

TABLE 422 KEY INFORMATION – LUMO BODYTECH INC.

TABLE 423 KEY INFORMATION – MOOV INC.

## List Of Figures

### LIST OF FIGURES

- FIG 1 MARKET BY DEVICE TYPE
- FIG 2 MARKET BY DISPLAY TYPE
- FIG 3 MARKET BY SALES CHANNEL
- FIG 4 MARKET BY COMPATIBILITY
- FIG 5 MARKET BY REGION
- FIG 6 KBV CARDINAL MATRIX



## I would like to order

Product name: Global Fitness Tracker Market Analysis (2017-2023)

Product link: <https://marketpublishers.com/r/G86BCDBCC36EN.html>

Price: US\$ 3,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G86BCDBCC36EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970