

# Global Digital Process Automation Market Analysis (2018-2024)

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## Abstracts

The Global Digital Process Automation Market size is expected to reach \$14.0 billion by 2024, rising at a market growth of 13.4% CAGR during the forecast period. Rapid adoption of Artificial Intelligence (AI) and Machine Learning (ML) technologies with digital process automation solutions, growing demand for IT resources, and availability of improved IT systems to meet customers' dynamic requirements is the factors that would drive the market growth during the forecast period. Industry verticals such as Banking, Financial Services, and Insurance (BFSI), and consumer goods and retail would significantly contribute to the growth of the market.

Based on the component type, the Digital Process Automation market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Based on the Business function, the market is segmented into Sales Process Automation, Marketing Automation, Supply Chain Automation and Claims Automation. The Organization Size highlighted in this report includes Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the market is segmented into Cloud based and On-Premise. The verticals covered under the report include Manufacturing, Consumer Goods & Retail, Healthcare, BFSI, Transportation & Logistics, Energy & Utilities, Telecom & IT and Others. Based on Regions, the market is segmented into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, SAP SE, Microsoft Corporation, Pegasystems Inc., Open Text Corporation, TIBCO Software Inc., Software AG, Nintex Global Limited, and Cognizant Technology Solutions Corporation.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 LAMEA Customer Engagement Solutions Market, by Component Type
  - 1.4.2 LAMEA Customer Engagement Solutions Market, by Organization Size
  - 1.4.3 LAMEA Customer Engagement Solutions Market, by Deployment Mode
  - 1.4.4 LAMEA Customer Engagement Solutions Market, by Vertical
  - 1.4.5 LAMEA Customer Engagement Solutions Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
- 2.2 Drivers, and Restraints
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET**

- 3.1 LAMEA Customer Engagement Solutions Market by Component
  - 3.1.1 LAMEA Customer Engagement Solutions Component Market by Country
  - 3.1.2 LAMEA Customer Engagement Solutions Market by Solution Type
    - 3.1.2.1 LAMEA Omnichannel Solution Market by Country
    - 3.1.2.2 LAMEA Reporting & Analytics Market by Country
    - 3.1.2.3 LAMEA Workforce Optimization Market by Country
    - 3.1.2.4 LAMEA Robotic Process Optimization Market by Country
  - 3.1.3 LAMEA Customer Engagement Solutions Services Market by Country
  - 3.1.4 LAMEA Customer Engagement Solutions Market by Service Type
    - 3.1.4.1 LAMEA Customer Engagement Solutions Professional Services Market by Country
    - 3.1.4.2 LAMEA Customer Engagement Solutions Managed Services Market by Country

### **CHAPTER 4. LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY**

## **ORGANIZATION SIZE**

4.1.1 LAMEA Small & Medium Enterprises Customer Engagement Solutions Market by Country

4.1.2 LAMEA Large Enterprises Customer Engagement Solutions Market by Country

## **CHAPTER 5. LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY DEPLOYMENT TYPE**

5.1.1 LAMEA Hosted Deployment Customer Engagement Solutions Market by Country

5.1.2 LAMEA On Premise Deployment Customer Engagement Solutions Market by Country

## **CHAPTER 6. LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL**

6.1.1 LAMEA Customer Engagement Solutions in BFSI Market by Country

6.1.2 LAMEA Customer Engagement Solutions in Consumer Goods & Retail Market by Country

6.1.3 LAMEA Customer Engagement Solutions in Healthcare Market by Country

6.1.4 LAMEA Customer Engagement Solutions in Manufacturing Market by Country

6.1.5 LAMEA Customer Engagement Solutions in Travel & Hospitality Market by Country

6.1.6 LAMEA Customer Engagement Solutions in Telecom & IT Market by Country

6.1.7 LAMEA Customer Engagement Solutions in Media & Entertainment Market by Country

6.1.8 LAMEA Customer Engagement Solutions in Others Market by Country

## **CHAPTER 7. LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COUNTRY**

7.1 Brazil Customer Engagement Solutions Market

7.1.1 Brazil Customer Engagement Solutions Market by Component

7.1.1.1 Brazil Customer Engagement Solutions Market by Solution Type

7.1.1.2 Brazil Customer Engagement Solutions Market by Services Type

7.1.2 Brazil Customer Engagement Solutions Market by Organization Size

7.1.3 Brazil Customer Engagement Solutions Market by Deployment Type

7.1.4 Brazil Customer Engagement Solutions Market by Vertical

7.2 Argentina Customer Engagement Solutions Market

- 7.2.1 Argentina Customer Engagement Solutions Market by Component
  - 7.2.1.1 Argentina Customer Engagement Solutions Market by Solution Type
  - 7.2.1.2 Argentina Customer Engagement Solutions Market by Services Type
- 7.2.2 Argentina Customer Engagement Solutions Market by Organization Size
- 7.2.3 Argentina Customer Engagement Solutions Market by Deployment Type
- 7.2.4 Argentina Customer Engagement Solutions Market by Vertical
- 7.3 UAE Customer Engagement Solutions Market
  - 7.3.1 UAE Customer Engagement Solutions Market by Component
    - 7.3.1.1 UAE Customer Engagement Solutions Market by Solution Type
    - 7.3.1.2 UAE Customer Engagement Solutions Market by Services Type
  - 7.3.2 UAE Customer Engagement Solutions Market by Organization Size
  - 7.3.3 UAE Customer Engagement Solutions Market by Deployment Type
  - 7.3.4 UAE Customer Engagement Solutions Market by Vertical
- 7.4 Saudi Arabia Customer Engagement Solutions Market
  - 7.4.1 Saudi Arabia Customer Engagement Solutions Market by Component
    - 7.4.1.1 Saudi Arabia Customer Engagement Solutions Market by Solution Type
    - 7.4.1.2 Saudi Arabia Customer Engagement Solutions Market by Services Type
  - 7.4.2 Saudi Arabia Customer Engagement Solutions Market by Organization Size
  - 7.4.3 Saudi Arabia Customer Engagement Solutions Market by Deployment Type
  - 7.4.4 Saudi Arabia Customer Engagement Solutions Market by Vertical
- 7.5 South Africa Customer Engagement Solutions Market
  - 7.5.1 South Africa Customer Engagement Solutions Market by Component
    - 7.5.1.1 South Africa Customer Engagement Solutions Market by Solution Type
    - 7.5.1.2 South Africa Customer Engagement Solutions Market by Services Type
  - 7.5.2 South Africa Customer Engagement Solutions Market by Organization Size
  - 7.5.3 South Africa Customer Engagement Solutions Market by Deployment Type
  - 7.5.4 South Africa Customer Engagement Solutions Market by Vertical
- 7.6 Nigeria Customer Engagement Solutions Market
  - 7.6.1 Nigeria Customer Engagement Solutions Market by Component
    - 7.6.1.1 Nigeria Customer Engagement Solutions Market by Solution Type
    - 7.6.1.2 Nigeria Customer Engagement Solutions Market by Services Type
  - 7.6.2 Nigeria Customer Engagement Solutions Market by Organization Size
  - 7.6.3 Nigeria Customer Engagement Solutions Market by Deployment Type
  - 7.6.4 Nigeria Customer Engagement Solutions Market by Vertical
- 7.7 Rest of LAMEA Customer Engagement Solutions Market
  - 7.7.1 Rest of LAMEA Customer Engagement Solutions Market by Component
    - 7.7.1.1 Rest of LAMEA Customer Engagement Solutions Market by Solution Type
    - 7.7.1.2 Rest of LAMEA Customer Engagement Solutions Market by Services Type
  - 7.7.2 Rest of LAMEA Customer Engagement Solutions Market by Organization Size

- 7.7.3 Rest of LAMEA Customer Engagement Solutions Market by Deployment Type
- 7.7.4 Rest of LAMEA Customer Engagement Solutions Market by Vertical

## **CHAPTER 8. COMPANY PROFILES**

### 8.1 IBM Corporation

- 8.1.1 Company Overview
- 8.1.2 Financial Analysis
- 8.1.3 Segmental and Regional Analysis
- 8.1.4 Research & Development Expense

### 8.2 Oracle Corporation

- 8.2.1 Company Overview
- 8.2.2 Financial Analysis
- 8.2.3 Segmental and Regional Analysis
- 8.2.4 Research & Development Expense

### 8.3 NICE Ltd.

- 8.3.1 Company Overview
- 8.3.2 Financial Analysis
- 8.3.3 Segmental and Regional Analysis
- 8.3.4 Research & Development Expense

### 8.4 Avaya

- 8.4.1 Company Overview
- 8.4.2 Financial Analysis
- 8.4.3 Segmental and Regional Analysis
- 8.4.4 Research & Development Expense

### 8.5 SAP SE

- 8.5.1 Company Overview
- 8.5.2 Financial Analysis
- 8.5.3 Segmental and Regional Analysis
- 8.5.4 Research & Development Expense

### 8.6 Microsoft Corporation

- 8.6.1 Company Overview
- 8.6.2 Financial Analysis
- 8.6.3 Segmental and Regional Analysis
- 8.6.4 Research & Development Expense

### 8.7 Salesforce.com, Inc.

- 8.7.1 Company Overview
- 8.7.2 Financial Analysis
- 8.7.3 Segmental and Regional Analysis

- 8.7.4 Research & Development Expense
- 8.8 Pegasystems Inc.
  - 8.8.1 Company Overview
  - 8.8.2 Financial Analysis
  - 8.8.3 Segmental Analysis
  - 8.8.4 Research & Development Expense
- 8.9 Open Text Corporation
  - 8.9.1 Company Overview
  - 8.9.2 Financial Analysis
  - 8.9.3 Regional Analysis
  - 8.9.4 Research & Development Expense
- 8.1 Aspect Software Parent, Inc.
  - 8.10.1 Company Overview
  - 8.10.2 Strategies at a Glance
    - 8.10.2.1 Partnerships, Collaborations, and Agreements
    - 8.10.2.2 Product Launch

## List Of Tables

### LIST OF TABLES

Table 1 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET, 2014 - 2017, USD MILLION

Table 2 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET, 2018 - 2024, USD MILLION

Table 3 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

Table 4 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

Table 5 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS COMPONENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 6 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS COMPONENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 7 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 8 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 9 LAMEA OMNICHANNEL SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 10 LAMEA OMNICHANNEL SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 11 LAMEA REPORTING & ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 12 LAMEA REPORTING & ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 13 LAMEA WORKFORCE OPTIMIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 14 LAMEA WORKFORCE OPTIMIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 15 LAMEA ROBOTIC PROCESS OPTIMIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 16 LAMEA ROBOTIC PROCESS OPTIMIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 17 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 18 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS SERVICES MARKET BY



COUNTRY, 2018 - 2024, USD MILLION

Table 19 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SERVICE TYPE, 2014 - 2017, USD MILLION

Table 20 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SERVICE TYPE, 2018 - 2024, USD MILLION

Table 21 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS PROFESSIONAL SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 22 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS PROFESSIONAL SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 23 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MANAGED SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 24 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MANAGED SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 25 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 26 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 27 LAMEA SMALL & MEDIUM ENTERPRISES CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 28 LAMEA SMALL & MEDIUM ENTERPRISES CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 29 LAMEA LARGE ENTERPRISES CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 30 LAMEA LARGE ENTERPRISES CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 31 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 32 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 33 LAMEA HOSTED DEPLOYMENT CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 34 LAMEA HOSTED DEPLOYMENT CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 35 LAMEA ON PREMISE DEPLOYMENT CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 36 LAMEA ON PREMISE DEPLOYMENT CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 37 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL, 2014 - 2017, USD MILLION



Table 38 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 39 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS IN BFSI MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 40 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS IN BFSI MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 41 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS IN CONSUMER GOODS & RETAIL MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 42 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS IN CONSUMER GOODS & RETAIL MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 43 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS IN HEALTHCARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 44 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS IN HEALTHCARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 45 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS IN MANUFACTURING MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 46 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS IN MANUFACTURING MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 47 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 48 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 49 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS IN TELECOM & IT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 50 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS IN TELECOM & IT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 51 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 52 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 53 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS IN OTHERS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 54 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS IN OTHERS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 55 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 56 LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 57 BRAZIL CUSTOMER ENGAGEMENT SOLUTIONS MARKET, 2014 - 2017,

## USD MILLION

Table 58 BRAZIL CUSTOMER ENGAGEMENT SOLUTIONS MARKET, 2018 - 2024,  
USD MILLION

Table 59 BRAZIL CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY  
COMPONENT, 2014 - 2017, USD MILLION

Table 60 BRAZIL CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY  
COMPONENT, 2018 - 2024, USD MILLION

Table 61 BRAZIL CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SOLUTION  
TYPE, 2014 - 2017, USD MILLION

Table 62 BRAZIL CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SOLUTION  
TYPE, 2018 - 2024, USD MILLION

Table 63 BRAZIL CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SERVICES  
TYPE, 2014 - 2017, USD MILLION

Table 64 BRAZIL CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SERVICES  
TYPE, 2018 - 2024, USD MILLION

Table 65 BRAZIL CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY  
ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 66 BRAZIL CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY  
ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 67 BRAZIL CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY  
DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 68 BRAZIL CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY  
DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 69 BRAZIL CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL,  
2014 - 2017, USD MILLION

Table 70 BRAZIL CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL,  
2018 - 2024, USD MILLION

Table 71 ARGENTINA CUSTOMER ENGAGEMENT SOLUTIONS MARKET, 2014 -  
2017, USD MILLION

Table 72 ARGENTINA CUSTOMER ENGAGEMENT SOLUTIONS MARKET, 2018 -  
2024, USD MILLION

Table 73 ARGENTINA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY  
COMPONENT, 2014 - 2017, USD MILLION

Table 74 ARGENTINA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY  
COMPONENT, 2018 - 2024, USD MILLION

Table 75 ARGENTINA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY  
SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 76 ARGENTINA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY  
SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 77 ARGENTINA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 78 ARGENTINA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 79 ARGENTINA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 80 ARGENTINA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 81 ARGENTINA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 82 ARGENTINA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 83 ARGENTINA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 84 ARGENTINA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 85 UAE CUSTOMER ENGAGEMENT SOLUTIONS MARKET, 2014 - 2017, USD MILLION

Table 86 UAE CUSTOMER ENGAGEMENT SOLUTIONS MARKET, 2018 - 2024, USD MILLION

Table 87 UAE CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

Table 88 UAE CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

Table 89 UAE CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 90 UAE CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 91 UAE CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 92 UAE CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 93 UAE CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 94 UAE CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 95 UAE CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 96 UAE CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY DEPLOYMENT

TYPE, 2018 - 2024, USD MILLION

Table 97 UAE CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 98 UAE CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 99 SAUDI ARABIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET, 2014 - 2017, USD MILLION

Table 100 SAUDI ARABIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET, 2018 - 2024, USD MILLION

Table 101 SAUDI ARABIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

Table 102 SAUDI ARABIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

Table 103 SAUDI ARABIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 104 SAUDI ARABIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 105 SAUDI ARABIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 106 SAUDI ARABIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 107 SAUDI ARABIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 108 SAUDI ARABIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 109 SAUDI ARABIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 110 SAUDI ARABIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 111 SAUDI ARABIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 112 SAUDI ARABIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 113 SOUTH AFRICA CUSTOMER ENGAGEMENT SOLUTIONS MARKET, 2014 - 2017, USD MILLION

Table 114 SOUTH AFRICA CUSTOMER ENGAGEMENT SOLUTIONS MARKET, 2018 - 2024, USD MILLION

Table 115 SOUTH AFRICA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

Table 116 SOUTH AFRICA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

Table 117 SOUTH AFRICA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 118 SOUTH AFRICA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 119 SOUTH AFRICA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 120 SOUTH AFRICA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 121 SOUTH AFRICA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 122 SOUTH AFRICA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 123 SOUTH AFRICA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 124 SOUTH AFRICA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 125 SOUTH AFRICA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 126 SOUTH AFRICA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 127 NIGERIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET, 2014 - 2017, USD MILLION

Table 128 NIGERIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET, 2018 - 2024, USD MILLION

Table 129 NIGERIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

Table 130 NIGERIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

Table 131 NIGERIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 132 NIGERIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 133 NIGERIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 134 NIGERIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 135 NIGERIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY



ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 136 NIGERIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 137 NIGERIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 138 NIGERIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 139 NIGERIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 140 NIGERIA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 141 REST OF LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET, 2014 - 2017, USD MILLION

Table 142 REST OF LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET, 2018 - 2024, USD MILLION

Table 143 REST OF LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

Table 144 REST OF LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

Table 145 REST OF LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 146 REST OF LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 147 REST OF LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 148 REST OF LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 149 REST OF LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 150 REST OF LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 151 REST OF LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 152 REST OF LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 153 REST OF LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 154 REST OF LAMEA CUSTOMER ENGAGEMENT SOLUTIONS MARKET BY VERTICAL, 2018 - 2024, USD MILLION



Table 155 KEY INFORMATION – IBM CORPORATION

Table 156 KEY INFORMATION – ORACLE CORPORATION

Table 157 KEY INFORMATION – NICE LTD.

Table 158 KEY INFORMATION – AVAYA

Table 159 KEY INFORMATION – SAP SE

Table 160 KEY INFORMATION – MICROSOFT CORPORATION

Table 161 KEY INFORMATION – SALESFORCE.COM, INC.

Table 162 KEY INFORMATION – PEGASYSTEMS INC.

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