

Global Digital Map Market Analysis (2017-2023)

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Abstracts

The Global Digital Map Market size is expected to reach \$7.2 billion by 2023, rising at a market growth of 12% CAGR during the forecast period. The digital map is also called as cartography, which is an electronic map, and its operation is based on a combination of graphic elements, which are assigned to the maps in the form of electronic information. Digital maps are naturally harvested and processed into digital cartographic data.

Growing adoption of 3D platforms & use of advanced technologies in surveying and making digital maps are the factors that are driving the growth of the global digital map market. Nevertheless, rapid adoption of free crowdsourcing digital maps, stringent government regulations, and legal challenges are the factors that restrain the market growth.

Based on Usage, the market report segments the market into Outdoor Application and Indoor Application. Outdoor Application includes Mobile & The Internet, Public Sector Agencies, Automotive Navigation, and Enterprises. Indoor Application includes Airport and Malls & Stores. Based on Functionality, the Global Digital Map market segments the market into GPS Navigation, Scientific, and Computerized. Based on Regions, the Global Digital Map market segments the market into North America, Europe, Asia Pacific, Latin America, Middle East and Africa.

The market research report covers the key stake holders of the Global Digital Map Market. Key companies profiled in the report include Apple, Inc., ARC Aerial Imaging Limited, ESRI, Google, Inc., HEREAOL (MapQuest), Micello, Inc., MiTAC Holdings Corporation, Nearmap Ltd., and TomTom NV.

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