

Global Desktop Virtualization Market Analysis (2017-2023)

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Abstracts

The Global Desktop Virtualization Market size is expected to reach \$15.3 billion by 2023, rising at a market growth of 12% CAGR during the forecast period. Desktop virtualization, often called client virtualization, is a virtualization technology which is used in separating computer desktop environment from the physical computer. The 'virtualized' desktop is stored on a centralized, or remote server and not the physical machine being virtualized. The need for increasing employee productivity, cost saving to elevate financial pressure, and simplified management and enhanced security (centralization of IT functions) are the major factors that are driving the market growth. System complexity and compatibility issues, and bottleneck issues related to booting, login, antivirus, and user workload actions of the VDI are the factors that are limiting the market expansion during the forecast period.

Based on Type, the market report segments the market into Virtual Desktop Infrastructure, Desktop-as-a-Service, and Remote Desktop Services. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into IT & Telecom, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, BFSI, Education, and Others. Based on Regions, the Global Desktop Virtualization market segments the market into North America, Europe, Asia Pacific, Latin America, Middle East and Africa.

The market research report covers the analysis of key stake holders of the Global Desktop Virtualization Market. Key companies profiled in the report include Cisco Systems, Inc., Citrix Systems, Inc., Hewlett Packard Enterprise (HPE) Company, Huawei Technologies Co. Ltd., Microsoft Corporation, Oracle Corporation, VMware, Inc., Red Hat, Inc., Ericom Software, and Parallels International.

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