

Global Data Protection as a Service (DPaaS) Market (2016 - 2022)

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Abstracts

Advanced cloud features and high scalability options are sought by the businesses around the world. The increasing demand for cost effective DPaaS and disaster recovery services have significantly contributed to the growth of the global Data Protection as a Service market. Further, growing concerns regarding data loss, increasing need for data backups & archives, and governance, risk & compliance requirements for storage have significantly driven the growth of the market, globally. However, cost and complexity in cloud DPaaS deployment are the major factors that would restrain the market growth.

Industries such as healthcare, retail, and others have been widely adopting the data protection solutions to ensure safety and security of digital assets. Organizations around the globe have been widely shifting to the cloud based services in order to control operational expenses and at the same time offer seamless access to the employees. The change in business landscape has led to the need for solutions that could offer operational efficiency, data resiliency, and timely information according to the installed infrastructure of data centers. Thus, the growing need for a common data protection service by cloud service providers has led to the widespread adoption of Data Protection as a Service (DPaaS).

Based on service type, market is segmented into Storage as a Service (STaaS), Disaster Recovery as a Service (DRaaS), and Backup as a Service (BaaS). Based on Deployment Model, market is segmented into Private, Public, and Hybrid. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Sized.

Based on region, Data Protection as a Service (DPaaS) market is segmented into North

America (US, Canada, Mexico and Rest of North America), Europe (Germany, UK, France, Russia, Spain, Italy and Rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific) and Latin America, and Middle East & Africa. North America remained the dominant region in the global Data Protection as a Service (DPaaS) market in 2015. Asia-Pacific would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Data Protection as a Service (DPaaS) market. Key companies profiled in the report include IBM Corporation, HP Enterprise Company, Oracle Corporation, CA, Inc., VMware, Inc., Amazon.com, Inc., Commvault and Quantum Corporation.

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