

Global Data Center Services Market (2016-2022)

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Abstracts

The global service market for data center market would reach USD 76,207.1 million by 2022, at a Compound Annual Growth Rate (CAGR) of 14.8%. Increasing expenditures on data center technology, the need to reduce data center operational cost, and growing complexity of data center are some of the significant factors driving the growth of the market. The demand is further enhanced due to growing awareness about the technology and its widespread adoption by end users.

The amount data that is generated from the various devices have skyrocketed over the years. This is largely due to accessibility to powerful connected computing gadgets people hold all time. The trend would witness new heights with more number of global population gaining access to devices such as smartphones. Data traffic growth would witness unprecedented growth over the years and it is anticipated that the data volume would triple by 2020, majorly due to large number of connected devices around the world.

The training and development services segment would witness the highest CAGR during the forecast period. Educational programs help in improving the performance of the organizations, as these services help in transforming enterprise IT while reducing cost, as a result driving the market growth. North America held the largest share of the service market for data center in 2015, due to the presence of a large number of data centers across various industry verticals in this Geography. The market in APAC would grow at the highest CAGR during the forecast period. The primary driving forces for this growth are increasing data center traffic, owing to the surge in mobile devices in this Geography.

The report highlights the adoption of Data Center Services globally. Based on Service, the market is segmented into Design and Consulting, Installation and Deployment, Training & Development and Maintenance and Support. Based on End Users, the

market is segmented into Cloud Providers, Colocation Providers and Enterprises. Based on Data Center Type, the market is segmented into Mid-Sized Data Center, Enterprise Data Center and Large Data Center. Based on Vertical, the market is segmented into BFSI, Telecom and ITES, Government & Defense, Healthcare, Education, Retail, Manufacturing and Others. The geographies included in the report are North America, Europe, Asia-Pacific, & LAMEA (Latin America, Middle East and Africa). For the better analysis, the geographies are segmented into countries.

Key companies profiled in the report includes IBM Corporation, Cisco Systems, HP Enterprise, Fujitsu, Hitachi, Equinix, Interxion Holding, Huawei Technologies, Schneider Electric and Vertiv Co.

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