

# Global Contact Center Software Market Analysis (2018-2024)

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## Abstracts

The Global Contact Center Software Market size is expected to reach \$38.6 billion by 2024, rising at a market growth of 14.0% CAGR during the forecast period. A contact center is a space where all customer conversations across phone, email, chat or social media occur. The contact center team is located centrally and is responsible to handle customers acquired through various channels of communication. As contact center is the key channel of acquiring customer, it's vital to full advantage of the advanced analytics to enhance agent performance and improve customer service. Growing adoption of contact center solutions to offer enhanced customer experience via channels such as voice, video, web, mobile, and social media is a factor that would drive the market growth.

Based on the component type, the Contact Center Software market is segmented into Solution and Services. The solution market is further segmented into Computer Telephony Integration & IVRS, Automatic Call Distribution & Dialers, Reporting & Analytics, Workforce Optimization, Security and Others. The Services market is segmented into Professional and Managed Services. Based on the Organization Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the market is segmented into Hosted and On-Premise. The verticals covered under the report include BFSI, Government & Public Sector, Healthcare, Manufacturing, Retail & Consumer Goods, Telecom & IT, Media & Entertainment and Others. Based on Regions, the market is segmented into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Cisco Systems, Inc., IBM Corporation, Oracle Corporation, NICE Ltd., 8x8, Inc., Aspect Software Parent, Inc., 3Clogic, Avaya, Verizon

Communications, Inc., and BT Group

## Contents

### CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Global Contact Center Software Market, by Component Type
  - 1.4.2 Global Contact Center Software Market, by Organization Size
  - 1.4.3 Global Contact Center Software Market, by Deployment Mode
  - 1.4.4 Global Contact Center Software Market, by Vertical
  - 1.4.5 Global Contact Center Software Market, by Geography
- 1.5 Methodology for the research

### CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Market Composition and Scenario
  - 2.1.3 Players outlook in the Industry
- 2.2 Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### CHAPTER 3. GLOBAL CONTACT CENTER SOFTWARE MARKET

- 3.1 Global Contact Center Software Market by Type
  - 3.1.1 Overview and Market Scenario
  - 3.1.2 Global Contact Center Software Solution Market by Region
  - 3.1.3 Global Contact Center Software Market by Solution Type
    - 3.1.3.1 Market Overview and Scenario
    - 3.1.3.2 Global Computer Telephony Integration & IVRS Solution Market by Region
    - 3.1.3.3 Global Automatic Call Distribution & Dialers Market by Region
    - 3.1.3.4 Global Reporting & Analytics Market by Region
    - 3.1.3.5 Global Workforce Optimization Market by Region
    - 3.1.3.6 Global Security Market by Region
    - 3.1.3.7 Global Other Solution Market by Region
  - 3.1.4 Global Contact Center Software Services Market by Region

### 3.1.5 Global Contact Center Software Market by Service Type

#### 3.1.5.1 Global Contact Center Software Professional Services Market by Region

#### 3.1.5.2 Global Contact Center Software Managed Services Market by Region

## **CHAPTER 4. GLOBAL CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE**

### 4.1.1 Overview and Market Scenario

#### 4.1.2 Global Small & Medium Enterprises Contact Center Software Market by Region

#### 4.1.3 Global Large Enterprises Contact Center Software Market by Region

## **CHAPTER 5. GLOBAL CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE**

### 5.1.1 Overview and Market Scenario

#### 5.1.2 Global Hosted Deployment Contact Center Software Market by Region

#### 5.1.3 Global On Premise Deployment Contact Center Software Market by Region

## **CHAPTER 6. GLOBAL CONTACT CENTER SOFTWARE MARKET BY VERTICAL**

### 6.1.1 Overview and Market Scenario

#### 6.1.2 Global Contact Center Software in BFSI Market by Region

#### 6.1.3 Global Contact Center Software in Government & Public Sector Market by Region

#### 6.1.4 Global Contact Center Software in Healthcare Market by Region

#### 6.1.5 Global Contact Center Software in Manufacturing Market by Region

#### 6.1.6 Global Contact Center Software in Retail & Consumer Goods Market by Region

#### 6.1.7 Global Contact Center Software in Telecom & IT Market by Region

#### 6.1.8 Global Contact Center Software in Media & Entertainment Market by Region

#### 6.1.9 Global Contact Center Software in Others Market by Region

## **CHAPTER 7. GLOBAL CONTACT CENTER SOFTWARE MARKET BY REGION**

### 7.1.1 Overview and Market Scenario

## 7.2 North America Contact Center Software Market

### 7.2.1 Overview and Market Scenario

#### 7.2.2 North America Contact Center Software Market by Type

##### 7.2.2.1 North America Contact Center Software Solution Market by Country

##### 7.2.2.2 North America Contact Center Software Market by Solution Type

7.2.2.2.1 North America Computer Telephony Integration & IVRS Solution Market by Country

7.2.2.2.2 North America Automatic Call Distribution & Dialers Market by Country

7.2.2.2.3 North America Reporting & Analytics Market by Country

7.2.2.2.4 North America Workforce Optimization Market by Country

7.2.2.2.5 North America Security Market by Country

7.2.2.2.6 North America Other Solution Market by Country

7.2.2.3 North America Contact Center Software Services Market by Country

7.2.2.4 North America Contact Center Software Market by Service Type

7.2.2.4.1 North America Contact Center Software Professional Services Market by Country

7.2.2.4.2 North America Contact Center Software Managed Services Market by Country

7.2.3 North America Contact Center Software Market by Organization Size

7.2.3.1 North America Small & Medium Enterprises Contact Center Software Market by Country

7.2.3.2 North America Large Enterprises Contact Center Software Market by Country

7.2.4 North America Contact Center Software Market by Deployment Type

7.2.4.1 North America Hosted Deployment Contact Center Software Market by Country

7.2.4.2 North America On Premise Deployment Contact Center Software Market by Country

7.2.5 North America Contact Center Software Market by Vertical

7.2.5.1 North America Contact Center Software in BFSI Market by Country

7.2.5.2 North America Contact Center Software in Government & Public Sector Market by Country

7.2.5.3 North America Contact Center Software in Healthcare Market by Country

7.2.5.4 North America Contact Center Software in Manufacturing Market by Country

7.2.5.5 North America Contact Center Software in Retail & Consumer Goods Market by Country

7.2.5.6 North America Contact Center Software in Telecom & IT Market by Country

7.2.5.7 North America Contact Center Software in Media & Entertainment Market by Country

7.2.5.8 North America Contact Center Software in Others Market by Country

7.2.6 North America Contact Center Software Market by Country

7.2.6.1 US Contact Center Software Market

7.2.6.1.1 US Contact Center Software Market by Type

7.2.6.1.2 US Contact Center Software Market by Organization Size

7.2.6.1.3 US Contact Center Software Market by Deployment Type

- 7.2.6.1.4 US Contact Center Software Market by Vertical
- 7.2.6.2 Canada Contact Center Software Market
  - 7.2.6.2.1 Canada Contact Center Software Market by Type
  - 7.2.6.2.2 Canada Contact Center Software Market by Organization Size
  - 7.2.6.2.3 Canada Contact Center Software Market by Deployment Type
  - 7.2.6.2.4 Canada Contact Center Software Market by Vertical
- 7.2.6.3 Mexico Contact Center Software Market
  - 7.2.6.3.1 Mexico Contact Center Software Market by Type
  - 7.2.6.3.2 Mexico Contact Center Software Market by Organization Size
  - 7.2.6.3.3 Mexico Contact Center Software Market by Deployment Type
  - 7.2.6.3.4 Mexico Contact Center Software Market by Vertical
- 7.2.6.4 Rest of North America Contact Center Software Market
  - 7.2.6.4.1 Rest of North America Contact Center Software Market by Type
  - 7.2.6.4.2 Rest of North America Contact Center Software Market by Organization Size
  - 7.2.6.4.3 Rest of North America Contact Center Software Market by Deployment Type
  - 7.2.6.4.4 Rest of North America Contact Center Software Market by Vertical
- 7.3 Europe Contact Center Software Market
  - 7.3.1 Overview and Market Scenario
  - 7.3.2 Europe Contact Center Software Market by Type
    - 7.3.2.1 Europe Contact Center Software Solution Market by Country
      - 7.3.2.2.1 Europe Computer Telephony Integration & IVRS Solution Market by Country
      - 7.3.2.2.2 Europe Automatic Call Distribution & Dialers Market by Country
      - 7.3.2.2.3 Europe Reporting & Analytics Market by Country
      - 7.3.2.2.4 Europe Workforce Optimization Market by Country
      - 7.3.2.2.5 Europe Security Market by Country
      - 7.3.2.2.6 Europe Other Solution Market by Country
    - 7.3.2.3 Europe Contact Center Software Services Market by Country
    - 7.3.2.4 Europe Contact Center Software Market by Service Type
      - 7.3.2.4.1 Europe Contact Center Software Professional Services Market by Country
      - 7.3.2.4.2 Europe Contact Center Software Managed Services Market by Country
  - 7.3.3 Europe Contact Center Software Market by Organization Size
    - 7.3.3.1 Europe Small & Medium Enterprises Contact Center Software Market by Country
    - 7.3.3.2 Europe Large Enterprises Contact Center Software Market by Country
  - 7.3.4 Europe Contact Center Software Market by Deployment Type



- 7.3.4.1 Europe Hosted Deployment Contact Center Software Market by Country
- 7.3.4.2 Europe On Premise Deployment Contact Center Software Market by Country
- 7.3.5 Europe Contact Center Software Market by Vertical
  - 7.3.5.1 Europe Contact Center Software in BFSI Market by Country
  - 7.3.5.2 Europe Contact Center Software in Government & Public Sector Market by Country
  - 7.3.5.3 Europe Contact Center Software in Healthcare Market by Country
  - 7.3.5.4 Europe Contact Center Software in Manufacturing Market by Country
  - 7.3.5.5 Europe Contact Center Software in Retail & Consumer Goods Market by Country
  - 7.3.5.6 Europe Contact Center Software in Telecom & IT Market by Country
  - 7.3.5.7 Europe Contact Center Software in Media & Entertainment Market by Country
  - 7.3.5.8 Europe Contact Center Software in Others Market by Country
- 7.3.6 Europe Contact Center Software Market by Country
  - 7.3.6.1 Germany Contact Center Software Market
    - 7.3.6.1.1 Germany Contact Center Software Market by Type
    - 7.3.6.1.2 Germany Contact Center Software Market by Organization Size
    - 7.3.6.1.3 Germany Contact Center Software Market by Deployment Type
    - 7.3.6.1.4 Germany Contact Center Software Market by Vertical
  - 7.3.6.2 UK Contact Center Software Market
    - 7.3.6.2.1 UK Contact Center Software Market by Type
    - 7.3.6.2.2 UK Contact Center Software Market by Organization Size
    - 7.3.6.2.3 UK Contact Center Software Market by Deployment Type
    - 7.3.6.2.4 UK Contact Center Software Market by Vertical
  - 7.3.6.3 France Contact Center Software Market
    - 7.3.6.3.1 France Contact Center Software Market by Type
    - 7.3.6.3.2 France Contact Center Software Market by Organization Size
    - 7.3.6.3.3 France Contact Center Software Market by Deployment Type
    - 7.3.6.3.4 France Contact Center Software Market by Vertical
  - 7.3.6.4 Russia Contact Center Software Market
    - 7.3.6.4.1 Russia Contact Center Software Market by Type
    - 7.3.6.4.2 Russia Contact Center Software Market by Organization Size
    - 7.3.6.4.3 Russia Contact Center Software Market by Deployment Type
    - 7.3.6.4.4 Russia Contact Center Software Market by Vertical
  - 7.3.6.5 Spain Contact Center Software Market
    - 7.3.6.5.1 Spain Contact Center Software Market by Type
    - 7.3.6.5.2 Spain Contact Center Software Market by Organization Size
    - 7.3.6.5.3 Spain Contact Center Software Market by Deployment Type
    - 7.3.6.5.4 Spain Contact Center Software Market by Vertical

- 7.3.6.6 Italy Contact Center Software Market
  - 7.3.6.6.1 Italy Contact Center Software Market by Type
  - 7.3.6.6.2 Italy Contact Center Software Market by Organization Size
  - 7.3.6.6.3 Italy Contact Center Software Market by Deployment Type
  - 7.3.6.6.4 Italy Contact Center Software Market by Vertical
- 7.3.6.7 Rest of Europe Contact Center Software Market
  - 7.3.6.7.1 Rest of Europe Contact Center Software Market by Type
  - 7.3.6.7.2 Rest of Europe Contact Center Software Market by Organization Size
  - 7.3.6.7.3 Rest of Europe Contact Center Software Market by Deployment Type
  - 7.3.6.7.4 Rest of Europe Contact Center Software Market by Vertical
- 7.4 Asia Pacific Contact Center Software Market
  - 7.4.1 Overview and Market Scenario
  - 7.4.2 Asia Pacific Contact Center Software Market by Type
    - 7.4.2.1 Asia Pacific Contact Center Software Solution Market by Country
      - 7.4.2.2.1 Asia Pacific Computer Telephony Integration & IVRS Solution Market by Country
      - 7.4.2.2.2 Asia Pacific Automatic Call Distribution & Dialers Market by Country
      - 7.4.2.2.3 Asia Pacific Reporting & Analytics Market by Country
      - 7.4.2.2.4 Asia Pacific Workforce Optimization Market by Country
      - 7.4.2.2.5 Asia Pacific Security Market by Country
      - 7.4.2.2.6 Asia Pacific Other Solution Market by Country
    - 7.4.2.3 Asia Pacific Contact Center Software Services Market by Country
    - 7.4.2.4 Asia Pacific Contact Center Software Market by Service Type
      - 7.4.2.4.1 Asia Pacific Contact Center Software Professional Services Market by Country
      - 7.4.2.4.2 Asia Pacific Contact Center Software Managed Services Market by Country
  - 7.4.3 Asia Pacific Contact Center Software Market by Organization Size
    - 7.4.3.1 Asia Pacific Small & Medium Enterprises Contact Center Software Market by Country
    - 7.4.3.2 Asia Pacific Large Enterprises Contact Center Software Market by Country
  - 7.4.4 Asia Pacific Contact Center Software Market by Deployment Type
    - 7.4.4.1 Asia Pacific Hosted Deployment Contact Center Software Market by Country
    - 7.4.4.2 Asia Pacific On Premise Deployment Contact Center Software Market by Country
  - 7.4.5 Asia Pacific Contact Center Software Market by Vertical
    - 7.4.5.1 Asia Pacific Contact Center Software in BFSI Market by Country
    - 7.4.5.2 Asia Pacific Contact Center Software in Government & Public Sector Market



## by Country

7.4.5.3 Asia Pacific Contact Center Software in Healthcare Market by Country

7.4.5.4 Asia Pacific Contact Center Software in Manufacturing Market by Country

## Country

7.4.5.6 Asia Pacific Contact Center Software in Telecom & IT Market by Country

## Country

7.4.5.8 Asia Pacific Contact Center Software in Others Market by Country

## 7.4.6 Asia Pacific Contact Center Software Market by Country

7.4.6.1 China Contact Center Software Market

7.4.6.1.1 China Contact Center Software Market by Type

7.4.6.1.2 China Contact Center Software Market by Organization Size

7.4.6.1.3 China Contact Center Software Market by Deployment Type

7.4.6.1.4 China Contact Center Software Market by Vertical

7.4.6.2 Japan Contact Center Software Market

7.4.6.2.1 Japan Contact Center Software Market by Type

7.4.6.2.2 Japan Contact Center Software Market by Organization Size

7.4.6.2.3 Japan Contact Center Software Market by Deployment Type

7.4.6.2.4 Japan Contact Center Software Market by Vertical

7.4.6.3 India Contact Center Software Market

7.4.6.3.1 India Contact Center Software Market by Type

7.4.6.3.2 India Contact Center Software Market by Organization Size

7.4.6.3.3 India Contact Center Software Market by Deployment Type

7.4.6.3.4 India Contact Center Software Market by Vertical

7.4.6.4 South Korea Contact Center Software Market

7.4.6.4.1 South Korea Contact Center Software Market by Type

7.4.6.4.2 South Korea Contact Center Software Market by Organization Size

7.4.6.4.3 South Korea Contact Center Software Market by Deployment Type

7.4.6.4.4 South Korea Contact Center Software Market by Vertical

7.4.6.5 Singapore Contact Center Software Market

7.4.6.5.1 Singapore Contact Center Software Market by Type

7.4.6.5.2 Singapore Contact Center Software Market by Organization Size

7.4.6.5.3 Singapore Contact Center Software Market by Deployment Type

7.4.6.5.4 Singapore Contact Center Software Market by Vertical

7.4.6.6 Malaysia Contact Center Software Market

7.4.6.6.1 Malaysia Contact Center Software Market by Type

7.4.6.6.2 Malaysia Contact Center Software Market by Organization Size

7.4.6.6.3 Malaysia Contact Center Software Market by Deployment Type

- 7.4.6.6.4 Malaysia Contact Center Software Market by Vertical
- 7.4.6.7 Rest of Asia Pacific Contact Center Software Market
  - 7.4.6.7.1 Rest of Asia Pacific Contact Center Software Market by Type
  - 7.4.6.7.2 Rest of Asia Pacific Contact Center Software Market by Organization Size
  - 7.4.6.7.3 Rest of Asia Pacific Contact Center Software Market by Deployment Type
  - 7.4.6.7.4 Rest of Asia Pacific Contact Center Software Market by Vertical
- 7.5 LAMEA Contact Center Software Market
  - 7.5.1 Overview and Market Scenario
  - 7.5.2 LAMEA Contact Center Software Market by Type
    - 7.5.2.1 LAMEA Contact Center Software Solution Market by Country
      - 7.5.2.2.1 LAMEA Computer Telephony Integration & IVRS Solution Market by Country
      - 7.5.2.2.2 LAMEA Automatic Call Distribution & Dialers Market by Country
      - 7.5.2.2.3 LAMEA Reporting & Analytics Market by Country
      - 7.5.2.2.4 LAMEA Workforce Optimization Market by Country
      - 7.5.2.2.5 LAMEA Security Market by Country
      - 7.5.2.2.6 LAMEA Other Solution Market by Country
    - 7.5.2.3 LAMEA Contact Center Software Services Market by Country
    - 7.5.2.4 LAMEA Contact Center Software Market by Service Type
      - 7.5.2.4.1 LAMEA Contact Center Software Professional Services Market by Country
      - 7.5.2.4.2 LAMEA Contact Center Software Managed Services Market by Country
  - 7.5.3 LAMEA Contact Center Software Market by Organization Size
    - 7.5.3.1 LAMEA Small & Medium Enterprises Contact Center Software Market by Country
    - 7.5.3.2 LAMEA Large Enterprises Contact Center Software Market by Country
  - 7.5.4 LAMEA Contact Center Software Market by Deployment Type
    - 7.5.4.1 LAMEA Hosted Deployment Contact Center Software Market by Country
    - 7.5.4.2 LAMEA On Premise Deployment Contact Center Software Market by Country
  - 7.5.5 LAMEA Contact Center Software Market by Vertical
    - 7.5.5.1 LAMEA Contact Center Software in BFSI Market by Country
    - 7.5.5.2 LAMEA Contact Center Software in Government & Public Sector Market by Country
    - 7.5.5.3 LAMEA Contact Center Software in Healthcare Market by Country
    - 7.5.5.4 LAMEA Contact Center Software in Manufacturing Market by Country
    - 7.5.5.5 LAMEA Contact Center Software in Retail & Consumer Goods Market by Country
    - 7.5.5.6 LAMEA Contact Center Software in Telecom & IT Market by Country
    - 7.5.5.7 LAMEA Contact Center Software in Media & Entertainment Market by

## Country

### 7.5.5.8 LAMEA Contact Center Software in Others Market by Country

## 7.5.6 LAMEA Contact Center Software Market by Country

### 7.5.6.1 Brazil Contact Center Software Market

#### 7.5.6.1.1 Brazil Contact Center Software Market by Type

#### 7.5.6.1.2 Brazil Contact Center Software Market by Organization Size

#### 7.5.6.1.3 Brazil Contact Center Software Market by Deployment Type

#### 7.5.6.1.4 Brazil Contact Center Software Market by Vertical

### 7.5.6.2 Argentina Contact Center Software Market

#### 7.5.6.2.1 Argentina Contact Center Software Market by Type

#### 7.5.6.2.2 Argentina Contact Center Software Market by Organization Size

#### 7.5.6.2.3 Argentina Contact Center Software Market by Deployment Type

#### 7.5.6.2.4 Argentina Contact Center Software Market by Vertical

### 7.5.6.3 UAE Contact Center Software Market

#### 7.5.6.3.1 UAE Contact Center Software Market by Type

#### 7.5.6.3.2 UAE Contact Center Software Market by Organization Size

#### 7.5.6.3.3 UAE Contact Center Software Market by Deployment Type

#### 7.5.6.3.4 UAE Contact Center Software Market by Vertical

### 7.5.6.4 Saudi Arabia Contact Center Software Market

#### 7.5.6.4.1 Saudi Arabia Contact Center Software Market by Type

#### 7.5.6.4.2 Saudi Arabia Contact Center Software Market by Organization Size

#### 7.5.6.4.3 Saudi Arabia Contact Center Software Market by Deployment Type

#### 7.5.6.4.4 Saudi Arabia Contact Center Software Market by Vertical

### 7.5.6.5 South Africa Contact Center Software Market

#### 7.5.6.5.1 South Africa Contact Center Software Market by Type

#### 7.5.6.5.2 South Africa Contact Center Software Market by Organization Size

#### 7.5.6.5.3 South Africa Contact Center Software Market by Deployment Type

#### 7.5.6.5.4 South Africa Contact Center Software Market by Vertical

### 7.5.6.6 Nigeria Contact Center Software Market

#### 7.5.6.6.1 Nigeria Contact Center Software Market by Type

#### 7.5.6.6.2 Nigeria Contact Center Software Market by Organization Size

#### 7.5.6.6.3 Nigeria Contact Center Software Market by Deployment Type

#### 7.5.6.6.4 Nigeria Contact Center Software Market by Vertical

### 7.5.6.7 Rest of LAMEA Contact Center Software Market

#### 7.5.6.7.1 Rest of LAMEA Contact Center Software Market by Type

#### 7.5.6.7.2 Rest of LAMEA Contact Center Software Market by Organization Size

#### 7.5.6.7.3 Rest of LAMEA Contact Center Software Market by Deployment Type

#### 7.5.6.7.4 Rest of LAMEA Contact Center Software Market by Vertical

## **CHAPTER 8. COMPETITIVE STUDY**

- 8.1 KBV Cardinal Matrix
- 8.2 Recent Industry Wide Strategic Developments
  - 8.2.1 Partnerships, Collaborations and Agreements
  - 8.2.2 Product Launches
  - 8.2.3 Mergers & Acquisitions

## **CHAPTER 9. COMPANY PROFILES**

- 9.1 Cisco Systems, Inc.
  - 9.1.1 Company Overview
  - 9.1.2 Financial Analysis
  - 9.1.3 Segmental and Regional Analysis
  - 9.1.4 Research & Development Expense
  - 9.1.5 Strategies at a Glance
    - 9.1.5.1 Mergers & Acquisitions
    - 9.1.5.2 Partnerships, Collaborations, and Agreements
    - 9.1.5.3 Product Launch
- 9.2 IBM Corporation
  - 9.2.1 Company Overview
  - 9.2.2 Financial Analysis
  - 9.2.3 Segmental and Regional Analysis
  - 9.2.4 Research & Development Expense
- 9.3 Oracle Corporation
  - 9.3.1 Company Overview
  - 9.3.2 Financial Analysis
  - 9.3.3 Segmental and Regional Analysis
  - 9.3.4 Research & Development Expense
- 9.4 NICE Ltd.
  - 9.4.1 Company Overview
  - 9.4.2 Financial Analysis
  - 9.4.3 Segmental and Regional Analysis
  - 9.4.4 Research & Development Expense
  - 9.4.5 Strategies at a Glance
    - 9.4.5.1 Product Launch
- 9.5 8x8, Inc.
  - 9.5.1 Company Overview
  - 9.5.2 Financial Analysis

- 9.5.3 Regional Analysis
- 9.5.4 Research & Development Expense
- 9.5.5 Strategies at a Glance
  - 9.5.5.1 Product Launch
  - 9.5.5.2 Partnerships, Collaborations, and Agreements
- 9.6 Aspect Software Parent, Inc.
  - 9.6.1 Company Overview
  - 9.6.2 Strategies at a Glance
    - 9.6.2.1 Partnerships, Collaborations, and Agreements
    - 9.6.2.2 Product Launch
- 9.7 3Clogic
  - 9.7.1 Company Overview
  - 9.7.2 Strategies at a Glance
    - 9.7.2.1 Partnerships, Collaborations, and Agreements
    - 9.7.2.2 Product Launch
- 9.8 Avaya
  - 9.8.1 Company Overview
  - 9.8.2 Financial Analysis
  - 9.8.3 Segmental and Regional Analysis
  - 9.8.4 Research & Development Expense
- 9.9 Verizon Communications, Inc.
  - 9.9.1 Company Overview
  - 9.9.2 Financial Analysis
  - 9.9.3 Segmental and Regional Analysis
- 9.1 BT Group
  - 9.10.1 Company Overview
  - 9.10.2 Financial Analysis
  - 9.10.3 Segmental and Regional Analysis
  - 9.10.4 Research & Development Expense

## List Of Tables

### LIST OF TABLES

Table 1 GLOBAL CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 2 GLOBAL CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 3 GLOBAL CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 4 GLOBAL CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 5 GLOBAL CONTACT CENTER SOFTWARE SOLUTION MARKET BY REGION, 2014 - 2017, USD MILLION

Table 6 GLOBAL CONTACT CENTER SOFTWARE SOLUTION MARKET BY REGION, 2018 - 2024, USD MILLION

Table 7 GLOBAL CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 8 GLOBAL CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 9 GLOBAL COMPUTER TELEPHONY INTEGRATION & IVRS SOLUTION MARKET BY REGION, 2014 - 2017, USD MILLION

Table 10 GLOBAL COMPUTER TELEPHONY INTEGRATION & IVRS SOLUTION MARKET BY REGION, 2018 - 2024, USD MILLION

Table 11 GLOBAL AUTOMATIC CALL DISTRIBUTION & DIALERS MARKET BY REGION, 2014 - 2017, USD MILLION

Table 12 GLOBAL AUTOMATIC CALL DISTRIBUTION & DIALERS MARKET BY REGION, 2018 - 2024, USD MILLION

Table 13 GLOBAL REPORTING & ANALYTICS MARKET BY REGION, 2014 - 2017, USD MILLION

Table 14 GLOBAL REPORTING & ANALYTICS MARKET BY REGION, 2018 - 2024, USD MILLION

Table 15 GLOBAL WORKFORCE OPTIMIZATION MARKET BY REGION, 2014 - 2017, USD MILLION

Table 16 GLOBAL WORKFORCE OPTIMIZATION MARKET BY REGION, 2018 - 2024, USD MILLION

Table 17 GLOBAL SECURITY MARKET BY REGION, 2014 - 2017, USD MILLION

Table 18 GLOBAL SECURITY MARKET BY REGION, 2018 - 2024, USD MILLION

Table 19 GLOBAL OTHER SOLUTION MARKET BY REGION, 2014 - 2017, USD



MILLION

Table 20 GLOBAL OTHER SOLUTION MARKET BY REGION, 2018 - 2024, USD MILLION

Table 21 GLOBAL CONTACT CENTER SOFTWARE SERVICES MARKET BY REGION, 2014 - 2017, USD MILLION

Table 22 GLOBAL CONTACT CENTER SOFTWARE SERVICES MARKET BY REGION, 2018 - 2024, USD MILLION

Table 23 GLOBAL CONTACT CENTER SOFTWARE MARKET BY SERVICE TYPE, 2014 - 2017, USD MILLION

Table 24 GLOBAL CONTACT CENTER SOFTWARE MARKET BY SERVICE TYPE, 2018 - 2024, USD MILLION

Table 25 GLOBAL CONTACT CENTER SOFTWARE PROFESSIONAL SERVICES MARKET BY REGION, 2014 - 2017, USD MILLION

Table 26 GLOBAL CONTACT CENTER SOFTWARE PROFESSIONAL SERVICES MARKET BY REGION, 2018 - 2024, USD MILLION

Table 27 GLOBAL CONTACT CENTER SOFTWARE MANAGED SERVICES MARKET BY REGION, 2014 - 2017, USD MILLION

Table 28 GLOBAL CONTACT CENTER SOFTWARE MANAGED SERVICES MARKET BY REGION, 2018 - 2024, USD MILLION

Table 29 GLOBAL CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 30 GLOBAL CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 31 GLOBAL SMALL & MEDIUM ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY REGION, 2014 - 2017, USD MILLION

Table 32 GLOBAL SMALL & MEDIUM ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY REGION, 2018 - 2024, USD MILLION

Table 33 GLOBAL LARGE ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY REGION, 2014 - 2017, USD MILLION

Table 34 GLOBAL LARGE ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY REGION, 2018 - 2024, USD MILLION

Table 35 GLOBAL CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 36 GLOBAL CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 37 GLOBAL HOSTED DEPLOYMENT CONTACT CENTER SOFTWARE MARKET BY REGION, 2014 - 2017, USD MILLION

Table 38 GLOBAL HOSTED DEPLOYMENT CONTACT CENTER SOFTWARE MARKET BY REGION, 2018 - 2024, USD MILLION

Table 39 GLOBAL ON PREMISE DEPLOYMENT CONTACT CENTER SOFTWARE MARKET BY REGION, 2014 - 2017, USD MILLION

Table 40 GLOBAL ON PREMISE DEPLOYMENT CONTACT CENTER SOFTWARE MARKET BY REGION, 2018 - 2024, USD MILLION

Table 41 GLOBAL CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 42 GLOBAL CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 43 GLOBAL CONTACT CENTER SOFTWARE IN BFSI MARKET BY REGION, 2014 - 2017, USD MILLION

Table 44 GLOBAL CONTACT CENTER SOFTWARE IN BFSI MARKET BY REGION, 2018 - 2024, USD MILLION

Table 45 GLOBAL CONTACT CENTER SOFTWARE IN GOVERNMENT & PUBLIC SECTOR MARKET BY REGION, 2014 - 2017, USD MILLION

Table 46 GLOBAL CONTACT CENTER SOFTWARE IN GOVERNMENT & PUBLIC SECTOR MARKET BY REGION, 2018 - 2024, USD MILLION

Table 47 GLOBAL CONTACT CENTER SOFTWARE IN HEALTHCARE MARKET BY REGION, 2014 - 2017, USD MILLION

Table 48 GLOBAL CONTACT CENTER SOFTWARE IN HEALTHCARE MARKET BY REGION, 2018 - 2024, USD MILLION

Table 49 GLOBAL CONTACT CENTER SOFTWARE IN MANUFACTURING MARKET BY REGION, 2014 - 2017, USD MILLION

Table 50 GLOBAL CONTACT CENTER SOFTWARE IN MANUFACTURING MARKET BY REGION, 2018 - 2024, USD MILLION

Table 51 GLOBAL CONTACT CENTER SOFTWARE IN RETAIL & CONSUMER GOODS MARKET BY REGION, 2014 - 2017, USD MILLION

Table 52 GLOBAL CONTACT CENTER SOFTWARE IN RETAIL & CONSUMER GOODS MARKET BY REGION, 2018 - 2024, USD MILLION

Table 53 GLOBAL CONTACT CENTER SOFTWARE IN TELECOM & IT MARKET BY REGION, 2014 - 2017, USD MILLION

Table 54 GLOBAL CONTACT CENTER SOFTWARE IN TELECOM & IT MARKET BY REGION, 2018 - 2024, USD MILLION

Table 55 GLOBAL CONTACT CENTER SOFTWARE IN MEDIA & ENTERTAINMENT MARKET BY REGION, 2014 - 2017, USD MILLION

Table 56 GLOBAL CONTACT CENTER SOFTWARE IN MEDIA & ENTERTAINMENT MARKET BY REGION, 2018 - 2024, USD MILLION

Table 57 GLOBAL CONTACT CENTER SOFTWARE IN OTHERS MARKET BY REGION, 2014 - 2017, USD MILLION

Table 58 GLOBAL CONTACT CENTER SOFTWARE IN OTHERS MARKET BY

REGION, 2018 - 2024, USD MILLION

Table 59 GLOBAL CONTACT CENTER SOFTWARE MARKET BY REGION, 2014 - 2017, USD MILLION

Table 60 GLOBAL CONTACT CENTER SOFTWARE MARKET BY REGION, 2018 - 2024, USD MILLION

Table 61 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 62 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 63 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 64 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 65 NORTH AMERICA CONTACT CENTER SOFTWARE SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 66 NORTH AMERICA CONTACT CENTER SOFTWARE SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 67 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 68 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 69 NORTH AMERICA COMPUTER TELEPHONY INTEGRATION & IVRS SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 70 NORTH AMERICA COMPUTER TELEPHONY INTEGRATION & IVRS SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 71 NORTH AMERICA AUTOMATIC CALL DISTRIBUTION & DIALERS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 72 NORTH AMERICA AUTOMATIC CALL DISTRIBUTION & DIALERS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 73 NORTH AMERICA REPORTING & ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 74 NORTH AMERICA REPORTING & ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 75 NORTH AMERICA WORKFORCE OPTIMIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 76 NORTH AMERICA WORKFORCE OPTIMIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 77 NORTH AMERICA SECURITY MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 78 NORTH AMERICA SECURITY MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 79 NORTH AMERICA OTHER SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 80 NORTH AMERICA OTHER SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 81 NORTH AMERICA CONTACT CENTER SOFTWARE SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 82 NORTH AMERICA CONTACT CENTER SOFTWARE SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 83 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY SERVICE TYPE, 2014 - 2017, USD MILLION

Table 84 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY SERVICE TYPE, 2018 - 2024, USD MILLION

Table 85 NORTH AMERICA CONTACT CENTER SOFTWARE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 86 NORTH AMERICA CONTACT CENTER SOFTWARE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 87 NORTH AMERICA CONTACT CENTER SOFTWARE MANAGED SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 88 NORTH AMERICA CONTACT CENTER SOFTWARE MANAGED SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 89 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 90 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 91 NORTH AMERICA SMALL & MEDIUM ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 92 NORTH AMERICA SMALL & MEDIUM ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 93 NORTH AMERICA LARGE ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 94 NORTH AMERICA LARGE ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 95 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 96 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 97 NORTH AMERICA HOSTED DEPLOYMENT CONTACT CENTER

SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 98 NORTH AMERICA HOSTED DEPLOYMENT CONTACT CENTER

SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 99 NORTH AMERICA ON PREMISE DEPLOYMENT CONTACT CENTER

SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 100 NORTH AMERICA ON PREMISE DEPLOYMENT CONTACT CENTER

SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 101 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY  
VERTICAL, 2014 - 2017, USD MILLION

Table 102 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY  
VERTICAL, 2018 - 2024, USD MILLION

Table 103 NORTH AMERICA CONTACT CENTER SOFTWARE IN BFSI MARKET BY  
COUNTRY, 2014 - 2017, USD MILLION

Table 104 NORTH AMERICA CONTACT CENTER SOFTWARE IN BFSI MARKET BY  
COUNTRY, 2018 - 2024, USD MILLION

Table 105 NORTH AMERICA CONTACT CENTER SOFTWARE IN GOVERNMENT &  
PUBLIC SECTOR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 106 NORTH AMERICA CONTACT CENTER SOFTWARE IN GOVERNMENT &  
PUBLIC SECTOR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 107 NORTH AMERICA CONTACT CENTER SOFTWARE IN HEALTHCARE  
MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 108 NORTH AMERICA CONTACT CENTER SOFTWARE IN HEALTHCARE  
MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 109 NORTH AMERICA CONTACT CENTER SOFTWARE IN MANUFACTURING  
MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 110 NORTH AMERICA CONTACT CENTER SOFTWARE IN MANUFACTURING  
MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 111 NORTH AMERICA CONTACT CENTER SOFTWARE IN RETAIL &  
CONSUMER GOODS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 112 NORTH AMERICA CONTACT CENTER SOFTWARE IN RETAIL &  
CONSUMER GOODS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 113 NORTH AMERICA CONTACT CENTER SOFTWARE IN TELECOM & IT  
MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 114 NORTH AMERICA CONTACT CENTER SOFTWARE IN TELECOM & IT  
MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 115 NORTH AMERICA CONTACT CENTER SOFTWARE IN MEDIA &  
ENTERTAINMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 116 NORTH AMERICA CONTACT CENTER SOFTWARE IN MEDIA &  
ENTERTAINMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION



Table 117 NORTH AMERICA CONTACT CENTER SOFTWARE IN OTHERS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 118 NORTH AMERICA CONTACT CENTER SOFTWARE IN OTHERS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 119 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 120 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 121 US CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 122 US CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 123 US CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 124 US CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 125 US CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 126 US CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 127 US CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 128 US CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 129 US CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 130 US CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 131 US CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 132 US CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 133 US CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 134 US CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 135 CANADA CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 136 CANADA CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 137 CANADA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 -



2017, USD MILLION

Table 138 CANADA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 139 CANADA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 140 CANADA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 141 CANADA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 142 CANADA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 143 CANADA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 144 CANADA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 145 CANADA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 146 CANADA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 147 CANADA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 148 CANADA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 149 MEXICO CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 150 MEXICO CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 151 MEXICO CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 152 MEXICO CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 153 MEXICO CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 154 MEXICO CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 155 MEXICO CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 156 MEXICO CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 157 MEXICO CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 158 MEXICO CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 159 MEXICO CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 160 MEXICO CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 161 MEXICO CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 162 MEXICO CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 163 REST OF NORTH AMERICA CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 164 REST OF NORTH AMERICA CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 165 REST OF NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 166 REST OF NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 167 REST OF NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 168 REST OF NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 169 REST OF NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 170 REST OF NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 171 REST OF NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 172 REST OF NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 173 REST OF NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 174 REST OF NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 175 REST OF NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 176 REST OF NORTH AMERICA CONTACT CENTER SOFTWARE MARKET

BY VERTICAL, 2018 - 2024, USD MILLION

Table 177 EUROPE CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 178 EUROPE CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 179 EUROPE CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 180 EUROPE CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 181 EUROPE CONTACT CENTER SOFTWARE SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 182 EUROPE CONTACT CENTER SOFTWARE SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 183 EUROPE CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 184 EUROPE CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 185 EUROPE COMPUTER TELEPHONY INTEGRATION & IVRS SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 186 EUROPE COMPUTER TELEPHONY INTEGRATION & IVRS SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 187 EUROPE AUTOMATIC CALL DISTRIBUTION & DIALERS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 188 EUROPE AUTOMATIC CALL DISTRIBUTION & DIALERS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 189 EUROPE REPORTING & ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 190 EUROPE REPORTING & ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 191 EUROPE WORKFORCE OPTIMIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 192 EUROPE WORKFORCE OPTIMIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 193 EUROPE SECURITY MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 194 EUROPE SECURITY MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 195 EUROPE OTHER SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 196 EUROPE OTHER SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 197 EUROPE CONTACT CENTER SOFTWARE SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 198 EUROPE CONTACT CENTER SOFTWARE SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 199 EUROPE CONTACT CENTER SOFTWARE MARKET BY SERVICE TYPE, 2014 - 2017, USD MILLION

Table 200 EUROPE CONTACT CENTER SOFTWARE MARKET BY SERVICE TYPE, 2018 - 2024, USD MILLION

Table 201 EUROPE CONTACT CENTER SOFTWARE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 202 EUROPE CONTACT CENTER SOFTWARE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 203 EUROPE CONTACT CENTER SOFTWARE MANAGED SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 204 EUROPE CONTACT CENTER SOFTWARE MANAGED SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 205 EUROPE CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 206 EUROPE CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 207 EUROPE SMALL & MEDIUM ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 208 EUROPE SMALL & MEDIUM ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 209 EUROPE LARGE ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 210 EUROPE LARGE ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 211 EUROPE CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 212 EUROPE CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 213 EUROPE HOSTED DEPLOYMENT CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 214 EUROPE HOSTED DEPLOYMENT CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 215 EUROPE ON PREMISE DEPLOYMENT CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 216 EUROPE ON PREMISE DEPLOYMENT CONTACT CENTER SOFTWARE

**MARKET BY COUNTRY, 2018 - 2024, USD MILLION**

Table 217 EUROPE CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 218 EUROPE CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 219 EUROPE CONTACT CENTER SOFTWARE IN BFSI MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 220 EUROPE CONTACT CENTER SOFTWARE IN BFSI MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 221 EUROPE CONTACT CENTER SOFTWARE IN GOVERNMENT & PUBLIC SECTOR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 222 EUROPE CONTACT CENTER SOFTWARE IN GOVERNMENT & PUBLIC SECTOR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 223 EUROPE CONTACT CENTER SOFTWARE IN HEALTHCARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 224 EUROPE CONTACT CENTER SOFTWARE IN HEALTHCARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 225 EUROPE CONTACT CENTER SOFTWARE IN MANUFACTURING MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 226 EUROPE CONTACT CENTER SOFTWARE IN MANUFACTURING MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 227 EUROPE CONTACT CENTER SOFTWARE IN RETAIL & CONSUMER GOODS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 228 EUROPE CONTACT CENTER SOFTWARE IN RETAIL & CONSUMER GOODS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 229 EUROPE CONTACT CENTER SOFTWARE IN TELECOM & IT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 230 EUROPE CONTACT CENTER SOFTWARE IN TELECOM & IT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 231 EUROPE CONTACT CENTER SOFTWARE IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 232 EUROPE CONTACT CENTER SOFTWARE IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 233 EUROPE CONTACT CENTER SOFTWARE IN OTHERS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 234 EUROPE CONTACT CENTER SOFTWARE IN OTHERS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 235 EUROPE CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION



Table 236 EUROPE CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 237 GERMANY CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 238 GERMANY CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 239 GERMANY CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 240 GERMANY CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 241 GERMANY CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 242 GERMANY CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 243 GERMANY CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 244 GERMANY CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 245 GERMANY CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 246 GERMANY CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 247 GERMANY CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 248 GERMANY CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 249 GERMANY CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 250 GERMANY CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 251 UK CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 252 UK CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 253 UK CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 254 UK CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 255 UK CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 256 UK CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION



- 2024, USD MILLION

Table 257 UK CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014

- 2017, USD MILLION

Table 258 UK CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018

- 2024, USD MILLION

Table 259 UK CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE,  
2014 - 2017, USD MILLION

Table 260 UK CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE,  
2018 - 2024, USD MILLION

Table 261 UK CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE,  
2014 - 2017, USD MILLION

Table 262 UK CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE,  
2018 - 2024, USD MILLION

Table 263 UK CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017,  
USD MILLION

Table 264 UK CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024,  
USD MILLION

Table 265 FRANCE CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD  
MILLION

Table 266 FRANCE CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD  
MILLION

Table 267 FRANCE CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 -  
2017, USD MILLION

Table 268 FRANCE CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 -  
2024, USD MILLION

Table 269 FRANCE CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE,  
2014 - 2017, USD MILLION

Table 270 FRANCE CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE,  
2018 - 2024, USD MILLION

Table 271 FRANCE CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE,  
2014 - 2017, USD MILLION

Table 272 FRANCE CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE,  
2018 - 2024, USD MILLION

Table 273 FRANCE CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION  
SIZE, 2014 - 2017, USD MILLION

Table 274 FRANCE CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION  
SIZE, 2018 - 2024, USD MILLION

Table 275 FRANCE CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT  
TYPE, 2014 - 2017, USD MILLION

Table 276 FRANCE CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 277 FRANCE CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 278 FRANCE CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 279 RUSSIA CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 280 RUSSIA CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 281 RUSSIA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 282 RUSSIA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 283 RUSSIA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 284 RUSSIA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 285 RUSSIA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 286 RUSSIA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 287 RUSSIA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 288 RUSSIA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 289 RUSSIA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 290 RUSSIA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 291 RUSSIA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 292 RUSSIA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 293 SPAIN CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 294 SPAIN CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 295 SPAIN CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017,

USD MILLION

Table 296 SPAIN CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 297 SPAIN CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 298 SPAIN CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 299 SPAIN CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 300 SPAIN CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 301 SPAIN CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 302 SPAIN CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 303 SPAIN CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 304 SPAIN CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 305 SPAIN CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 306 SPAIN CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 307 ITALY CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 308 ITALY CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 309 ITALY CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 310 ITALY CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 311 ITALY CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 312 ITALY CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 313 ITALY CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 314 ITALY CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 315 ITALY CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 316 ITALY CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 317 ITALY CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 318 ITALY CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 319 ITALY CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 320 ITALY CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 321 REST OF EUROPE CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 322 REST OF EUROPE CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 323 REST OF EUROPE CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 324 REST OF EUROPE CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 325 REST OF EUROPE CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 326 REST OF EUROPE CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 327 REST OF EUROPE CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 328 REST OF EUROPE CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 329 REST OF EUROPE CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 330 REST OF EUROPE CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 331 REST OF EUROPE CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 332 REST OF EUROPE CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 333 REST OF EUROPE CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 334 REST OF EUROPE CONTACT CENTER SOFTWARE MARKET BY

VERTICAL, 2018 - 2024, USD MILLION

Table 335 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 336 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 337 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 338 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 339 ASIA PACIFIC CONTACT CENTER SOFTWARE SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 340 ASIA PACIFIC CONTACT CENTER SOFTWARE SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 341 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 342 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 343 ASIA PACIFIC COMPUTER TELEPHONY INTEGRATION & IVRS SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 344 ASIA PACIFIC COMPUTER TELEPHONY INTEGRATION & IVRS SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 345 ASIA PACIFIC AUTOMATIC CALL DISTRIBUTION & DIALERS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 346 ASIA PACIFIC AUTOMATIC CALL DISTRIBUTION & DIALERS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 347 ASIA PACIFIC REPORTING & ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 348 ASIA PACIFIC REPORTING & ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 349 ASIA PACIFIC WORKFORCE OPTIMIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 350 ASIA PACIFIC WORKFORCE OPTIMIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 351 ASIA PACIFIC SECURITY MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 352 ASIA PACIFIC SECURITY MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 353 ASIA PACIFIC OTHER SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 354 ASIA PACIFIC OTHER SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 355 ASIA PACIFIC CONTACT CENTER SOFTWARE SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 356 ASIA PACIFIC CONTACT CENTER SOFTWARE SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 357 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY SERVICE TYPE, 2014 - 2017, USD MILLION

Table 358 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY SERVICE TYPE, 2018 - 2024, USD MILLION

Table 359 ASIA PACIFIC CONTACT CENTER SOFTWARE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 360 ASIA PACIFIC CONTACT CENTER SOFTWARE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 361 ASIA PACIFIC CONTACT CENTER SOFTWARE MANAGED SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 362 ASIA PACIFIC CONTACT CENTER SOFTWARE MANAGED SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 363 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 364 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 365 ASIA PACIFIC SMALL & MEDIUM ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 366 ASIA PACIFIC SMALL & MEDIUM ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 367 ASIA PACIFIC LARGE ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 368 ASIA PACIFIC LARGE ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 369 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 370 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 371 ASIA PACIFIC HOSTED DEPLOYMENT CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 372 ASIA PACIFIC HOSTED DEPLOYMENT CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 373 ASIA PACIFIC ON PREMISE DEPLOYMENT CONTACT CENTER



SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 374 ASIA PACIFIC ON PREMISE DEPLOYMENT CONTACT CENTER

SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 375 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY VERTICAL,  
2014 - 2017, USD MILLION

Table 376 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY VERTICAL,  
2018 - 2024, USD MILLION

Table 377 ASIA PACIFIC CONTACT CENTER SOFTWARE IN BFSI MARKET BY  
COUNTRY, 2014 - 2017, USD MILLION

Table 378 ASIA PACIFIC CONTACT CENTER SOFTWARE IN BFSI MARKET BY  
COUNTRY, 2018 - 2024, USD MILLION

Table 379 ASIA PACIFIC CONTACT CENTER SOFTWARE IN GOVERNMENT &  
PUBLIC SECTOR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 380 ASIA PACIFIC CONTACT CENTER SOFTWARE IN GOVERNMENT &  
PUBLIC SECTOR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 381 ASIA PACIFIC CONTACT CENTER SOFTWARE IN HEALTHCARE  
MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 382 ASIA PACIFIC CONTACT CENTER SOFTWARE IN HEALTHCARE  
MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 383 ASIA PACIFIC CONTACT CENTER SOFTWARE IN MANUFACTURING  
MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 384 ASIA PACIFIC CONTACT CENTER SOFTWARE IN MANUFACTURING  
MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 385 ASIA PACIFIC CONTACT CENTER SOFTWARE IN RETAIL & CONSUMER  
GOODS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 386 ASIA PACIFIC CONTACT CENTER SOFTWARE IN RETAIL & CONSUMER  
GOODS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 387 ASIA PACIFIC CONTACT CENTER SOFTWARE IN TELECOM & IT  
MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 388 ASIA PACIFIC CONTACT CENTER SOFTWARE IN TELECOM & IT  
MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 389 ASIA PACIFIC CONTACT CENTER SOFTWARE IN MEDIA &  
ENTERTAINMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 390 ASIA PACIFIC CONTACT CENTER SOFTWARE IN MEDIA &  
ENTERTAINMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 391 ASIA PACIFIC CONTACT CENTER SOFTWARE IN OTHERS MARKET BY  
COUNTRY, 2014 - 2017, USD MILLION

Table 392 ASIA PACIFIC CONTACT CENTER SOFTWARE IN OTHERS MARKET BY  
COUNTRY, 2018 - 2024, USD MILLION

Table 393 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 394 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 395 CHINA CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 396 CHINA CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 397 CHINA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 398 CHINA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 399 CHINA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 400 CHINA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 401 CHINA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 402 CHINA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 403 CHINA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 404 CHINA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 405 CHINA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 406 CHINA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 407 CHINA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 408 CHINA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 409 JAPAN CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 410 JAPAN CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 411 JAPAN CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 412 JAPAN CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024,

## USD MILLION

Table 413 JAPAN CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 414 JAPAN CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 415 JAPAN CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 416 JAPAN CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 417 JAPAN CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 418 JAPAN CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 419 JAPAN CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 420 JAPAN CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 421 JAPAN CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 422 JAPAN CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 423 INDIA CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 424 INDIA CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 425 INDIA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 426 INDIA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 427 INDIA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 428 INDIA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 429 INDIA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 430 INDIA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 431 INDIA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 432 INDIA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 433 INDIA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 434 INDIA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 435 INDIA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 436 INDIA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 437 SOUTH KOREA CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 438 SOUTH KOREA CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 439 SOUTH KOREA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 440 SOUTH KOREA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 441 SOUTH KOREA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 442 SOUTH KOREA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 443 SOUTH KOREA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 444 SOUTH KOREA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 445 SOUTH KOREA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 446 SOUTH KOREA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 447 SOUTH KOREA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 448 SOUTH KOREA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 449 SOUTH KOREA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 450 SOUTH KOREA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 451 SINGAPORE CONTACT CENTER SOFTWARE MARKET, 2014 - 2017,

USD MILLION

Table 452 SINGAPORE CONTACT CENTER SOFTWARE MARKET, 2018 - 2024,  
USD MILLION

Table 453 SINGAPORE CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 -  
2017, USD MILLION

Table 454 SINGAPORE CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 -  
2024, USD MILLION

Table 455 SINGAPORE CONTACT CENTER SOFTWARE MARKET BY SOLUTION  
TYPE, 2014 - 2017, USD MILLION

Table 456 SINGAPORE CONTACT CENTER SOFTWARE MARKET BY SOLUTION  
TYPE, 2018 - 2024, USD MILLION

Table 457 SINGAPORE CONTACT CENTER SOFTWARE MARKET BY SERVICES  
TYPE, 2014 - 2017, USD MILLION

Table 458 SINGAPORE CONTACT CENTER SOFTWARE MARKET BY SERVICES  
TYPE, 2018 - 2024, USD MILLION

Table 459 SINGAPORE CONTACT CENTER SOFTWARE MARKET BY  
ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 460 SINGAPORE CONTACT CENTER SOFTWARE MARKET BY  
ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 461 SINGAPORE CONTACT CENTER SOFTWARE MARKET BY  
DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 462 SINGAPORE CONTACT CENTER SOFTWARE MARKET BY  
DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 463 SINGAPORE CONTACT CENTER SOFTWARE MARKET BY VERTICAL,  
2014 - 2017, USD MILLION

Table 464 SINGAPORE CONTACT CENTER SOFTWARE MARKET BY VERTICAL,  
2018 - 2024, USD MILLION

Table 465 MALAYSIA CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD  
MILLION

Table 466 MALAYSIA CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD  
MILLION

Table 467 MALAYSIA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 -  
2017, USD MILLION

Table 468 MALAYSIA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 -  
2024, USD MILLION

Table 469 MALAYSIA CONTACT CENTER SOFTWARE MARKET BY SOLUTION  
TYPE, 2014 - 2017, USD MILLION

Table 470 MALAYSIA CONTACT CENTER SOFTWARE MARKET BY SOLUTION  
TYPE, 2018 - 2024, USD MILLION

Table 471 MALAYSIA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 472 MALAYSIA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 473 MALAYSIA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 474 MALAYSIA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 475 MALAYSIA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 476 MALAYSIA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 477 MALAYSIA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 478 MALAYSIA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 479 REST OF ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 480 REST OF ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 481 REST OF ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 482 REST OF ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 483 REST OF ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 484 REST OF ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 485 REST OF ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 486 REST OF ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 487 REST OF ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 488 REST OF ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 489 REST OF ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 490 REST OF ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY



DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 491 REST OF ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 492 REST OF ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 493 LAMEA CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 494 LAMEA CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 495 LAMEA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 496 LAMEA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 497 LAMEA CONTACT CENTER SOFTWARE SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 498 LAMEA CONTACT CENTER SOFTWARE SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 499 LAMEA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 500 LAMEA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 501 LAMEA COMPUTER TELEPHONY INTEGRATION & IVRS SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 502 LAMEA COMPUTER TELEPHONY INTEGRATION & IVRS SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 503 LAMEA AUTOMATIC CALL DISTRIBUTION & DIALERS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 504 LAMEA AUTOMATIC CALL DISTRIBUTION & DIALERS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 505 LAMEA REPORTING & ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 506 LAMEA REPORTING & ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 507 LAMEA WORKFORCE OPTIMIZATION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 508 LAMEA WORKFORCE OPTIMIZATION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 509 LAMEA SECURITY MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 510 LAMEA SECURITY MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 511 LAMEA OTHER SOLUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 512 LAMEA OTHER SOLUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 513 LAMEA CONTACT CENTER SOFTWARE SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 514 LAMEA CONTACT CENTER SOFTWARE SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 515 LAMEA CONTACT CENTER SOFTWARE MARKET BY SERVICE TYPE, 2014 - 2017, USD MILLION

Table 516 LAMEA CONTACT CENTER SOFTWARE MARKET BY SERVICE TYPE, 2018 - 2024, USD MILLION

Table 517 LAMEA CONTACT CENTER SOFTWARE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 518 LAMEA CONTACT CENTER SOFTWARE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 519 LAMEA CONTACT CENTER SOFTWARE MANAGED SERVICES MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 520 LAMEA CONTACT CENTER SOFTWARE MANAGED SERVICES MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 521 LAMEA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 522 LAMEA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 523 LAMEA SMALL & MEDIUM ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 524 LAMEA SMALL & MEDIUM ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 525 LAMEA LARGE ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 526 LAMEA LARGE ENTERPRISES CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 527 LAMEA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 528 LAMEA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 529 LAMEA HOSTED DEPLOYMENT CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 530 LAMEA HOSTED DEPLOYMENT CONTACT CENTER SOFTWARE

MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 531 LAMEA ON PREMISE DEPLOYMENT CONTACT CENTER SOFTWARE

MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 532 LAMEA ON PREMISE DEPLOYMENT CONTACT CENTER SOFTWARE

MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 533 LAMEA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 534 LAMEA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 535 LAMEA CONTACT CENTER SOFTWARE IN BFSI MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 536 LAMEA CONTACT CENTER SOFTWARE IN BFSI MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 537 LAMEA CONTACT CENTER SOFTWARE IN GOVERNMENT & PUBLIC SECTOR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 538 LAMEA CONTACT CENTER SOFTWARE IN GOVERNMENT & PUBLIC SECTOR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 539 LAMEA CONTACT CENTER SOFTWARE IN HEALTHCARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 540 LAMEA CONTACT CENTER SOFTWARE IN HEALTHCARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 541 LAMEA CONTACT CENTER SOFTWARE IN MANUFACTURING MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 542 LAMEA CONTACT CENTER SOFTWARE IN MANUFACTURING MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 543 LAMEA CONTACT CENTER SOFTWARE IN RETAIL & CONSUMER GOODS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 544 LAMEA CONTACT CENTER SOFTWARE IN RETAIL & CONSUMER GOODS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 545 LAMEA CONTACT CENTER SOFTWARE IN TELECOM & IT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 546 LAMEA CONTACT CENTER SOFTWARE IN TELECOM & IT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 547 LAMEA CONTACT CENTER SOFTWARE IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 548 LAMEA CONTACT CENTER SOFTWARE IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 549 LAMEA CONTACT CENTER SOFTWARE IN OTHERS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 550 LAMEA CONTACT CENTER SOFTWARE IN OTHERS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 551 LAMEA CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 552 LAMEA CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 553 BRAZIL CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 554 BRAZIL CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 555 BRAZIL CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 556 BRAZIL CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 557 BRAZIL CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 558 BRAZIL CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 559 BRAZIL CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 560 BRAZIL CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 561 BRAZIL CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 562 BRAZIL CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 563 BRAZIL CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 564 BRAZIL CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 565 BRAZIL CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 566 BRAZIL CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 567 ARGENTINA CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 568 ARGENTINA CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 569 ARGENTINA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 -

2017, USD MILLION

Table 570 ARGENTINA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 571 ARGENTINA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 572 ARGENTINA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 573 ARGENTINA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 574 ARGENTINA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 575 ARGENTINA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 576 ARGENTINA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 577 ARGENTINA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 578 ARGENTINA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 579 ARGENTINA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 580 ARGENTINA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 581 UAE CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 582 UAE CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 583 UAE CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 584 UAE CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 585 UAE CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 586 UAE CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 587 UAE CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 588 UAE CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION



Table 589 UAE CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 590 UAE CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 591 UAE CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 592 UAE CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 593 UAE CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 594 UAE CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 595 SAUDI ARABIA CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 596 SAUDI ARABIA CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 597 SAUDI ARABIA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 598 SAUDI ARABIA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 599 SAUDI ARABIA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 600 SAUDI ARABIA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 601 SAUDI ARABIA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 602 SAUDI ARABIA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 603 SAUDI ARABIA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 604 SAUDI ARABIA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 605 SAUDI ARABIA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 606 SAUDI ARABIA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 607 SAUDI ARABIA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 608 SAUDI ARABIA CONTACT CENTER SOFTWARE MARKET BY VERTICAL,



2018 - 2024, USD MILLION

Table 609 SOUTH AFRICA CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 610 SOUTH AFRICA CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 611 SOUTH AFRICA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 612 SOUTH AFRICA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 613 SOUTH AFRICA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 614 SOUTH AFRICA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 615 SOUTH AFRICA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 616 SOUTH AFRICA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 617 SOUTH AFRICA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 618 SOUTH AFRICA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 619 SOUTH AFRICA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 620 SOUTH AFRICA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 621 SOUTH AFRICA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 622 SOUTH AFRICA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 623 NIGERIA CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 624 NIGERIA CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 625 NIGERIA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 626 NIGERIA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 627 NIGERIA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 628 NIGERIA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 629 NIGERIA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 630 NIGERIA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 631 NIGERIA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 632 NIGERIA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 633 NIGERIA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 634 NIGERIA CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 635 NIGERIA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 - 2017, USD MILLION

Table 636 NIGERIA CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2018 - 2024, USD MILLION

Table 637 REST OF LAMEA CONTACT CENTER SOFTWARE MARKET, 2014 - 2017, USD MILLION

Table 638 REST OF LAMEA CONTACT CENTER SOFTWARE MARKET, 2018 - 2024, USD MILLION

Table 639 REST OF LAMEA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2017, USD MILLION

Table 640 REST OF LAMEA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2018 - 2024, USD MILLION

Table 641 REST OF LAMEA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2014 - 2017, USD MILLION

Table 642 REST OF LAMEA CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE, 2018 - 2024, USD MILLION

Table 643 REST OF LAMEA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2014 - 2017, USD MILLION

Table 644 REST OF LAMEA CONTACT CENTER SOFTWARE MARKET BY SERVICES TYPE, 2018 - 2024, USD MILLION

Table 645 REST OF LAMEA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2014 - 2017, USD MILLION

Table 646 REST OF LAMEA CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE, 2018 - 2024, USD MILLION

Table 647 REST OF LAMEA CONTACT CENTER SOFTWARE MARKET BY

DEPLOYMENT TYPE, 2014 - 2017, USD MILLION

Table 648 REST OF LAMEA CONTACT CENTER SOFTWARE MARKET BY  
DEPLOYMENT TYPE, 2018 - 2024, USD MILLION

Table 649 REST OF LAMEA CONTACT CENTER SOFTWARE MARKET BY  
VERTICAL, 2014 - 2017, USD MILLION

Table 650 REST OF LAMEA CONTACT CENTER SOFTWARE MARKET BY  
VERTICAL, 2018 - 2024, USD MILLION

Table 651 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– CLOUD-  
BASED CONTACT CENTER MARKET

Table 652 PRODUCT LAUNCHES – CLOUD-BASED CONTACT CENTER MARKET

Table 653 KEY INFORMATION – CISCO SYSTEMS, INC.

Table 654 KEY INFORMATION – IBM CORPORATION

Table 655 KEY INFORMATION – ORACLE CORPORATION

Table 656 KEY INFORMATION – NICE LTD.

Table 657 KEY INFORMATION – 8X8, INC.

Table 658 KEY INFORMATION – ASPECT SOFTWARE PARENT, INC.

Table 659 KEY INFORMATION – 3CLOGIC

Table 660 KEY INFORMATION – AVAYA

Table 661 KEY INFORMATION - VERIZON COMMUNICATIONS,INC.

Table 662 KEY INFORMATION - BT GROUP

## List Of Figures

### LIST OF FIGURES

Fig 1 GLOBAL CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2024

Fig 2 GLOBAL CONTACT CENTER SOFTWARE MARKET BY SOLUTION TYPE,  
2014 – 2024

Fig 3 GLOBAL CONTACT CENTER SOFTWARE MARKET BY ORGANIZATION SIZE,  
2014 - 2024

Fig 4 GLOBAL CONTACT CENTER SOFTWARE MARKET BY DEPLOYMENT TYPE,  
2014 – 2024

Fig 5 GLOBAL CONTACT CENTER SOFTWARE MARKET BY VERTICAL, 2014 -  
2024

Fig 6 GLOBAL CONTACT CENTER SOFTWARE MARKET BY REGION, 2014 - 2024

Fig 7 NORTH AMERICA CONTACT CENTER SOFTWARE MARKET BY COUNTRY,  
2014 - 2024

Fig 8 EUROPE CONTACT CENTER SOFTWARE MARKET BY COUNTRY, 2014 -  
2024

Fig 9 ASIA PACIFIC CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 -  
2024

Fig 10 LAMEA CONTACT CENTER SOFTWARE MARKET BY TYPE, 2014 - 2024

Fig 11 KBV CARDINAL MATRIX

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