

Global Connected Car Market Analysis (2017-2023)

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Abstracts

The Global Connected Car Market size is expected to reach \$256.2 billion by 2023, rising at a market growth of 31% CAGR during the forecast period. Increasing need for connectivity on the move is the major driver for the connected car adoption. Further, developed countries are the major adopters of connected car. On the other hand the developing countries have recently started investing in technologically advanced products including connected car. This would provide wide-range of growth opportunities for the companies operating in the market to target the emerging economies such as India, Malaysia, Brazil and other Middle Eastern countries.

Based on Product & Services, the Connected Car market segments the market into Fleet Manager, Sensors, Processors, Wireless & Cellular Modules, OEM Services, and Aftermarket Services. Based on Connectivity Solutions, the market report segments the market into Embedded, Integrated, and Tethered. Based on Application, the Connected Car market segments the market into Navigation, Telematics, and Infotainment. Based on Technology, the market report segments the market into 2G, 3G, and 4G & 5G. Based on Regions, the Connected Car market segments the market into North America, Europe, Asia-Pacific, and Latin America Middle East & Africa.

The market research report covers the competition analysis of key stake holders of the Global Connected Car Market. Key companies profiled in the report include Telefonica, S.A, Verizon Communications, Inc., Harman International Industries, Incorporated, TomTom NV, AT&T, Vodafone Group Plc., Ford Motor Company, Bayerische Motoren Werke AG, AUDI AG, and Daimler AG.

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