

Global Color Cosmetics Market Analysis (2018-2024)

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Abstracts

The Global Color Cosmetics Market size is expected to reach \$9.9 billion by 2024, rising at a market growth of 7.6% CAGR during the forecast period.

Color cosmetics are personal care products, which are used to enhance physical appearance in people. These are Colorants and cosmetics ingredients and are widely used in skin care, make-up, hair care, personal hygiene, and fragrance. The Color cosmetics include products such as foundations, nail paints, powders, lipsticks, bronzers, eyeliners, and others.

The Color cosmetics gained prominence during 2012, and these products became widely accepted by the world's population. The nail products have grown at a significant pace, due to innovative textures and effects. The facial make-up segment witnessed widespread acceptance due to skin and anti-aging benefits incorporated into concealers and bases.

Based on the Target segment, the Color Cosmetics market is segmented into Prestige Products and Mass Products. Based on application, the market is segmented into Facial Make-up, Lip Products, Eye Make-up, Nail Products, Hair Color Products, Special Effect Products, and Other Applications. Based on Regions, the market is segmented into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Estee Lauder Inc., Avon Products, Inc., L'Oreal SA, Revlon, Inc., Procter & Gamble (P&G) Company, Unilever, Ciat London, Shiseido Company, Limited, Kryolan Professional Make-Up, and Coty Inc.



Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Global Color Cosmetics Market, by Target Segment
 - 1.4.2 Global Color Cosmetics Market, by Application
 - 1.4.3 Global Color Cosmetics Market, by Geography
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. GLOBAL COLOR COSMETICS MARKET

- 3.1 Global Color Cosmetics Market by Target Segment
 - 3.1.1 Global Mass Products Color Cosmetics Target Segment Market by Region
 - 3.1.2 Global Prestige Products Color Cosmetics Target Segment Market by Region

CHAPTER 4. GLOBAL COLOR COSMETICS MARKET BY APPLICATION

- 4.1 Introduction
 - 4.1.1 Global Facial Make-up Color Cosmetics Market by Region
- 4.1.2 Global Lip Products Color Cosmetics Market by Region
- 4.1.3 Global Eye Make-up Color Cosmetics Market by Region
- 4.1.4 Global Nail Products Color Cosmetics Market by Region
- 4.1.5 Global Hair Color Products Color Cosmetics Market by Region
- 4.1.6 Global Special Effect Products Color Cosmetics Market by Region
- 4.1.7 Global Other By Application Color Cosmetics Market by Region

CHAPTER 5. GLOBAL COLOR COSMETICS MARKET BY REGION



- 5.1 Introduction
- 5.2 North America Color Cosmetics Market
 - 5.2.1 North America Color Cosmetics Market by Target Segment
- 5.2.1.1 North America Mass Products Color Cosmetics Target Segment Market by Country
- 5.2.1.2 North America Prestige Products Color Cosmetics Target Segment Market by Country
 - 5.2.2 North America Color Cosmetics Market by Application
 - 5.2.2.1 North America Facial Make-up Color Cosmetics Market by Country
 - 5.2.2.2 North America Lip Products Color Cosmetics Market by Country
 - 5.2.2.3 North America Eye Make-up Color Cosmetics Market by Country
 - 5.2.2.4 North America Nail Products Color Cosmetics Market by Country
 - 5.2.2.5 North America Hair Color Products Color Cosmetics Market by Country
 - 5.2.2.6 North America Special Effect Products Color Cosmetics Market by Country
 - 5.2.2.7 North America Other By Application Color Cosmetics Market by Country
 - 5.2.3 North America Color Cosmetics Market by Country
 - 5.2.3.1 US Color Cosmetics Market
 - 5.2.3.1.1 US Color Cosmetics Market by Target Segment
 - 5.2.3.1.2 US Color Cosmetics Market by Application
 - 5.2.3.2 Canada Color Cosmetics Market
 - 5.2.3.2.1 Canada Color Cosmetics Market by Target Segment
 - 5.2.3.2.2 Canada Color Cosmetics Market by Application
 - 5.2.3.3 Mexico Color Cosmetics Market
 - 5.2.3.3.1 Mexico Color Cosmetics Market by Target Segment
 - 5.2.3.3.2 Mexico Color Cosmetics Market by Application
 - 5.2.3.4 Rest of North America Color Cosmetics Market
 - 5.2.3.4.1 Rest of North America Color Cosmetics Market by Target Segment
 - 5.2.3.4.2 Rest of North America Color Cosmetics Market by Application
- 5.3 Europe Color Cosmetics Market
 - 5.3.1 Europe Color Cosmetics Market by Target Segment
 - 5.3.1.1 Europe Mass Products Color Cosmetics Target Segment Market by Country
- 5.3.1.2 Europe Prestige Products Color Cosmetics Target Segment Market by Country
- 5.3.2 Europe Color Cosmetics Market by Application
 - 5.3.2.1 Europe Facial Make-up Color Cosmetics Market by Country
 - 5.3.2.2 Europe Lip Products Color Cosmetics Market by Country
 - 5.3.2.3 Europe Eye Make-up Color Cosmetics Market by Country
 - 5.3.2.4 Europe Nail Products Color Cosmetics Market by Country
 - 5.3.2.5 Europe Hair Color Products Color Cosmetics Market by Country



- 5.3.2.6 Europe Special Effect Products Color Cosmetics Market by Country
- 5.3.2.7 Europe Other By Application Color Cosmetics Market by Country
- 5.3.3 Europe Color Cosmetics Market by Country
 - 5.3.3.1 Germany Color Cosmetics Market
 - 5.3.3.1.1 Germany Color Cosmetics Market by Target Segment
 - 5.3.3.1.2 Germany Color Cosmetics Market by Application
 - 5.3.3.2 UK Color Cosmetics Market
 - 5.3.3.2.1 UK Color Cosmetics Market by Target Segment
 - 5.3.3.2.2 UK Color Cosmetics Market by Application
 - 5.3.3.3 France Color Cosmetics Market
 - 5.3.3.3.1 France Color Cosmetics Market by Target Segment
 - 5.3.3.3.2 France Color Cosmetics Market by Application
 - 5.3.3.4 Russia Color Cosmetics Market
 - 5.3.3.4.1 Russia Color Cosmetics Market by Target Segment
 - 5.3.3.4.2 Russia Color Cosmetics Market by Application
 - 5.3.3.5 Spain Color Cosmetics Market
 - 5.3.3.5.1 Spain Color Cosmetics Market by Target Segment
 - 5.3.3.5.2 Spain Color Cosmetics Market by Application
 - 5.3.3.6 Italy Color Cosmetics Market
 - 5.3.3.6.1 Italy Color Cosmetics Market by Target Segment
 - 5.3.3.6.2 Italy Color Cosmetics Market by Application
 - 5.3.3.7 Rest of Europe Color Cosmetics Market
 - 5.3.3.7.1 Rest of Europe Color Cosmetics Market by Target Segment
 - 5.3.3.7.2 Rest of Europe Color Cosmetics Market by Application
- 5.4 Asia Pacific Color Cosmetics Market
 - 5.4.1 Asia Pacific Color Cosmetics Market by Target Segment
- 5.4.1.1 Asia Pacific Mass Products Color Cosmetics Target Segment Market by Country
- 5.4.1.2 Asia Pacific Prestige Products Color Cosmetics Target Segment Market by Country
 - 5.4.2 Asia Pacific Color Cosmetics Market by Application
 - 5.4.2.1 Asia Pacific Facial Make-up Color Cosmetics Market by Country
 - 5.4.2.2 Asia Pacific Lip Products Color Cosmetics Market by Country
 - 5.4.2.3 Asia Pacific Eye Make-up Color Cosmetics Market by Country
 - 5.4.2.4 Asia Pacific Nail Products Color Cosmetics Market by Country
 - 5.4.2.5 Asia Pacific Hair Color Products Color Cosmetics Market by Country
 - 5.4.2.6 Asia Pacific Special Effect Products Color Cosmetics Market by Country
 - 5.4.2.7 Asia Pacific Other By Application Color Cosmetics Market by Country
 - 5.4.3 Asia Pacific Color Cosmetics Market by Country



- 5.4.3.1 China Color Cosmetics Market
 - 5.4.3.1.1 China Color Cosmetics Market by Target Segment
 - 5.4.3.1.2 China Color Cosmetics Market by Application
- 5.4.3.2 Japan Color Cosmetics Market
 - 5.4.3.2.1 Japan Color Cosmetics Market by Target Segment
 - 5.4.3.2.2 Japan Color Cosmetics Market by Application
- 5.4.3.3 India Color Cosmetics Market
- 5.4.3.3.1 India Color Cosmetics Market by Target Segment
- 5.4.3.3.2 India Color Cosmetics Market by Application
- 5.4.3.4 South Korea Color Cosmetics Market
 - 5.4.3.4.1 South Korea Color Cosmetics Market by Target Segment
- 5.4.3.4.2 South Korea Color Cosmetics Market by Application
- 5.4.3.5 Singapore Color Cosmetics Market
 - 5.4.3.5.1 Singapore Color Cosmetics Market by Target Segment
- 5.4.3.5.2 Singapore Color Cosmetics Market by Application
- 5.4.3.6 Malaysia Color Cosmetics Market
 - 5.4.3.6.1 Malaysia Color Cosmetics Market by Target Segment
 - 5.4.3.6.2 Malaysia Color Cosmetics Market by Application
- 5.4.3.7 Rest of Asia Pacific Color Cosmetics Market
 - 5.4.3.7.1 Rest of Asia Pacific Color Cosmetics Market by Target Segment
 - 5.4.3.7.2 Rest of Asia Pacific Color Cosmetics Market by Application
- 5.5 LAMEA Color Cosmetics Market
 - 5.5.1 LAMEA Color Cosmetics Market by Target Segment
 - 5.5.1.1 LAMEA Mass Products Color Cosmetics Target Segment Market by Country
- 5.5.1.2 LAMEA Prestige Products Color Cosmetics Target Segment Market by Country
 - 5.5.2 LAMEA Color Cosmetics Market by Application
 - 5.5.2.1 LAMEA Facial Make-up Color Cosmetics Market by Country
 - 5.5.2.2 LAMEA Lip Products Color Cosmetics Market by Country
 - 5.5.2.3 LAMEA Eye Make-up Color Cosmetics Market by Country
 - 5.5.2.4 LAMEA Nail Products Color Cosmetics Market by Country
 - 5.5.2.5 LAMEA Hair Color Products Color Cosmetics Market by Country
 - 5.5.2.6 LAMEA Special Effect Products Color Cosmetics Market by Country
 - 5.5.2.7 LAMEA Other By Application Color Cosmetics Market by Country
 - 5.5.3 LAMEA Color Cosmetics Market by Country
 - 5.5.3.1 Brazil Color Cosmetics Market
 - 5.5.3.1.1 Brazil Color Cosmetics Market by Target Segment
 - 5.5.3.1.2 Brazil Color Cosmetics Market by Application
 - 5.5.3.2 Argentina Color Cosmetics Market



- 5.5.3.2.1 Argentina Color Cosmetics Market by Target Segment
- 5.5.3.2.2 Argentina Color Cosmetics Market by Application
- 5.5.3.3 UAE Color Cosmetics Market
- 5.5.3.3.1 UAE Color Cosmetics Market by Target Segment
- 5.5.3.3.2 UAE Color Cosmetics Market by Application
- 5.5.3.4 Saudi Arabia Color Cosmetics Market
 - 5.5.3.4.1 Saudi Arabia Color Cosmetics Market by Target Segment
 - 5.5.3.4.2 Saudi Arabia Color Cosmetics Market by Application
- 5.5.3.5 South Africa Color Cosmetics Market
- 5.5.3.5.1 South Africa Color Cosmetics Market by Target Segment
- 5.5.3.5.2 South Africa Color Cosmetics Market by Application
- 5.5.3.6 Nigeria Color Cosmetics Market
 - 5.5.3.6.1 Nigeria Color Cosmetics Market by Target Segment
- 5.5.3.6.2 Nigeria Color Cosmetics Market by Application
- 5.5.3.7 Rest of LAMEA Color Cosmetics Market
 - 5.5.3.7.1 Rest of LAMEA Color Cosmetics Market by Target Segment
- 5.5.3.7.2 Rest of LAMEA Color Cosmetics Market by Application

CHAPTER 6. COMPANY PROFILES

- 6.1 Avon Products Inc.
 - 6.1.1 Company Overview
 - 6.1.2 Financial Analysis
 - 6.1.3 Segmental and Regional Analysis
 - 6.1.4 Research & Development Expense
- 6.2 Procter and Gamble Co.
 - 6.2.1 Company Overview
 - 6.2.2 Financial Analysis
 - 6.2.3 Segmental and Regional Analysis
 - 6.2.4 Research & Development Expense
- 6.3 Ciaté London
 - 6.3.1 Company Overview
- 6.4 Kryolan professional make-up
 - 6.4.1 Company Overview
- 6.5 Unilever Group
 - 6.5.1 Company Overview
 - 6.5.2 Financial Analysis
 - 6.5.3 Segmental and Regional Analysis
 - 6.5.4 Research & Development Expense



- 6.6 Shiseido Co. Ltd.
 - 6.6.1 Company Overview
 - 6.6.2 Financial Analysis
 - 6.6.3 Segmental Analysis
- 6.7 L'Oréal
 - 6.7.1 Company Overview
 - 6.7.2 Financial Analysis
 - 6.7.3 Segmental and Regional Analysis
- 6.8 Estee Lauder Companies Inc.
 - 6.8.1 Company Overview
 - 6.8.2 Financial Analysis
 - 6.8.3 Segmental and Regional Analysis
- 6.8.4 Research & Development Expense
- 6.9 Coty, Inc.
 - 6.9.1 Company Overview
 - 6.9.2 Financial Analysis
 - 6.9.3 Segmental and Regional Analysis
 - 6.9.4 Research & Development Expense
- 6.1 Revlon, Inc.
 - 6.10.1 Company Overview
 - 6.10.2 Financial Analysis
 - 6.10.3 Segmental and Regional Analysis
 - 6.10.4 Research & Development Expense



List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 2 GLOBAL COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION TABLE 3 GLOBAL COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 4 GLOBAL COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 5 GLOBAL MASS PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY REGION, 2014 - 2017, USD MILLION

TABLE 6 GLOBAL MASS PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY REGION, 2018 - 2024, USD MILLION

TABLE 7 GLOBAL PRESTIGE PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY REGION, 2014 - 2017, USD MILLION

TABLE 8 GLOBAL PRESTIGE PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY REGION, 2018 - 2024, USD MILLION

TABLE 9 GLOBAL COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 10 GLOBAL COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 11 GLOBAL FACIAL MAKE-UP COLOR COSMETICS MARKET BY REGION, 2014 - 2017, USD MILLION

TABLE 12 GLOBAL FACIAL MAKE-UP COLOR COSMETICS MARKET BY REGION, 2018 - 2024, USD MILLION

TABLE 13 GLOBAL LIP PRODUCTS COLOR COSMETICS MARKET BY REGION, 2014 - 2017, USD MILLION

TABLE 14 GLOBAL LIP PRODUCTS COLOR COSMETICS MARKET BY REGION, 2018 - 2024. USD MILLION

TABLE 15 GLOBAL EYE MAKE-UP COLOR COSMETICS MARKET BY REGION, 2014 - 2017, USD MILLION

TABLE 16 GLOBAL EYE MAKE-UP COLOR COSMETICS MARKET BY REGION, 2018 - 2024, USD MILLION

TABLE 17 GLOBAL NAIL PRODUCTS COLOR COSMETICS MARKET BY REGION, 2014 - 2017, USD MILLION

TABLE 18 GLOBAL NAIL PRODUCTS COLOR COSMETICS MARKET BY REGION, 2018 - 2024, USD MILLION

TABLE 19 GLOBAL HAIR COLOR PRODUCTS COLOR COSMETICS MARKET BY



REGION, 2014 - 2017, USD MILLION

TABLE 20 GLOBAL HAIR COLOR PRODUCTS COLOR COSMETICS MARKET BY REGION, 2018 - 2024, USD MILLION

TABLE 21 GLOBAL SPECIAL EFFECT PRODUCTS COLOR COSMETICS MARKET BY REGION, 2014 - 2017, USD MILLION

TABLE 22 GLOBAL SPECIAL EFFECT PRODUCTS COLOR COSMETICS MARKET BY REGION, 2018 - 2024, USD MILLION

TABLE 23 GLOBAL OTHER BY APPLICATION COLOR COSMETICS MARKET BY REGION, 2014 - 2017, USD MILLION

TABLE 24 GLOBAL OTHER BY APPLICATION COLOR COSMETICS MARKET BY REGION, 2018 - 2024, USD MILLION

TABLE 25 GLOBAL COLOR COSMETICS MARKET BY REGION, 2014 - 2017, USD MILLION

TABLE 26 GLOBAL COLOR COSMETICS MARKET BY REGION, 2018 - 2024, USD MILLION

TABLE 27 NORTH AMERICA COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION

TABLE 28 NORTH AMERICA COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION

TABLE 29 NORTH AMERICA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 30 NORTH AMERICA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 31 NORTH AMERICA MASS PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 32 NORTH AMERICA MASS PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 33 NORTH AMERICA PRESTIGE PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 34 NORTH AMERICA PRESTIGE PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 35 NORTH AMERICA COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 36 NORTH AMERICA COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 37 NORTH AMERICA FACIAL MAKE-UP COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 38 NORTH AMERICA FACIAL MAKE-UP COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION



TABLE 39 NORTH AMERICA LIP PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 40 NORTH AMERICA LIP PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 41 NORTH AMERICA EYE MAKE-UP COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 42 NORTH AMERICA EYE MAKE-UP COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 43 NORTH AMERICA NAIL PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 44 NORTH AMERICA NAIL PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 45 NORTH AMERICA HAIR COLOR PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 46 NORTH AMERICA HAIR COLOR PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 47 NORTH AMERICA SPECIAL EFFECT PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 48 NORTH AMERICA SPECIAL EFFECT PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 49 NORTH AMERICA OTHER BY APPLICATION COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 50 NORTH AMERICA OTHER BY APPLICATION COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 51 NORTH AMERICA COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 52 NORTH AMERICA COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 53 US COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION

TABLE 54 US COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION

TABLE 55 US COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 56 US COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 57 US COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 58 US COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 59 CANADA COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION



TABLE 60 CANADA COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION TABLE 61 CANADA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 62 CANADA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 63 CANADA COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 64 CANADA COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 65 MEXICO COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 66 MEXICO COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION TABLE 67 MEXICO COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 68 MEXICO COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024. USD MILLION

TABLE 69 MEXICO COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 70 MEXICO COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 71 REST OF NORTH AMERICA COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION

TABLE 72 REST OF NORTH AMERICA COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION

TABLE 73 REST OF NORTH AMERICA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 74 REST OF NORTH AMERICA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 75 REST OF NORTH AMERICA COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 76 REST OF NORTH AMERICA COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 77 EUROPE COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 78 EUROPE COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION TABLE 79 EUROPE COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 80 EUROPE COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 81 EUROPE MASS PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION



TABLE 82 EUROPE MASS PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 83 EUROPE PRESTIGE PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 84 EUROPE PRESTIGE PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 85 EUROPE COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 86 EUROPE COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 87 EUROPE FACIAL MAKE-UP COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 88 EUROPE FACIAL MAKE-UP COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 89 EUROPE LIP PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 90 EUROPE LIP PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 91 EUROPE EYE MAKE-UP COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 92 EUROPE EYE MAKE-UP COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 93 EUROPE NAIL PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 94 EUROPE NAIL PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 95 EUROPE HAIR COLOR PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 96 EUROPE HAIR COLOR PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 97 EUROPE SPECIAL EFFECT PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 98 EUROPE SPECIAL EFFECT PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 99 EUROPE OTHER BY APPLICATION COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 100 EUROPE OTHER BY APPLICATION COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 101 EUROPE COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017,



USD MILLION

TABLE 102 EUROPE COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 103 GERMANY COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 104 GERMANY COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION TABLE 105 GERMANY COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 106 GERMANY COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 107 GERMANY COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 108 GERMANY COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 109 UK COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION
TABLE 110 UK COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION
TABLE 111 UK COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 112 UK COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 113 UK COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 114 UK COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 115 FRANCE COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 116 FRANCE COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION TABLE 117 FRANCE COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 118 FRANCE COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 119 FRANCE COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 120 FRANCE COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 121 RUSSIA COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 122 RUSSIA COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION TABLE 123 RUSSIA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 124 RUSSIA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION



TABLE 125 RUSSIA COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 126 RUSSIA COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 127 SPAIN COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION

TABLE 128 SPAIN COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION

TABLE 129 SPAIN COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 130 SPAIN COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 131 SPAIN COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 132 SPAIN COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 133 ITALY COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 134 ITALY COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION

TABLE 135 ITALY COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 136 ITALY COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 137 ITALY COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 138 ITALY COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 139 REST OF EUROPE COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION

TABLE 140 REST OF EUROPE COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION

TABLE 141 REST OF EUROPE COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 142 REST OF EUROPE COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 143 REST OF EUROPE COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 144 REST OF EUROPE COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 145 ASIA PACIFIC COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION

TABLE 146 ASIA PACIFIC COLOR COSMETICS MARKET, 2018 - 2024, USD



MILLION

TABLE 147 ASIA PACIFIC COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 148 ASIA PACIFIC COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 149 ASIA PACIFIC MASS PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 150 ASIA PACIFIC MASS PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 151 ASIA PACIFIC PRESTIGE PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 152 ASIA PACIFIC PRESTIGE PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 153 ASIA PACIFIC COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 154 ASIA PACIFIC COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 155 ASIA PACIFIC FACIAL MAKE-UP COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 156 ASIA PACIFIC FACIAL MAKE-UP COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 157 ASIA PACIFIC LIP PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 158 ASIA PACIFIC LIP PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 159 ASIA PACIFIC EYE MAKE-UP COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 160 ASIA PACIFIC EYE MAKE-UP COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 161 ASIA PACIFIC NAIL PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 162 ASIA PACIFIC NAIL PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 163 ASIA PACIFIC HAIR COLOR PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 164 ASIA PACIFIC HAIR COLOR PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 165 ASIA PACIFIC SPECIAL EFFECT PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION



TABLE 166 ASIA PACIFIC SPECIAL EFFECT PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 167 ASIA PACIFIC OTHER BY APPLICATION COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 168 ASIA PACIFIC OTHER BY APPLICATION COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 169 ASIA PACIFIC COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 170 ASIA PACIFIC COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 171 CHINA COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 172 CHINA COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION TABLE 173 CHINA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 174 CHINA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 175 CHINA COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 176 CHINA COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 177 JAPAN COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 178 JAPAN COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION TABLE 179 JAPAN COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 180 JAPAN COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 181 JAPAN COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 182 JAPAN COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 183 INDIA COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 184 INDIA COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION TABLE 185 INDIA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 186 INDIA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 187 INDIA COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 188 INDIA COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024,



USD MILLION

TABLE 189 SOUTH KOREA COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION

TABLE 190 SOUTH KOREA COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION

TABLE 191 SOUTH KOREA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 192 SOUTH KOREA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 193 SOUTH KOREA COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 194 SOUTH KOREA COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 195 SINGAPORE COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 196 SINGAPORE COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION TABLE 197 SINGAPORE COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 198 SINGAPORE COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 199 SINGAPORE COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 200 SINGAPORE COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 201 MALAYSIA COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 202 MALAYSIA COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION TABLE 203 MALAYSIA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 204 MALAYSIA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 205 MALAYSIA COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 206 MALAYSIA COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 207 REST OF ASIA PACIFIC COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION

TABLE 208 REST OF ASIA PACIFIC COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION

TABLE 209 REST OF ASIA PACIFIC COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION



TABLE 210 REST OF ASIA PACIFIC COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 211 REST OF ASIA PACIFIC COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 212 REST OF ASIA PACIFIC COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 213 LAMEA COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 214 LAMEA COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION TABLE 215 LAMEA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 216 LAMEA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 217 LAMEA MASS PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 218 LAMEA MASS PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 219 LAMEA PRESTIGE PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 220 LAMEA PRESTIGE PRODUCTS COLOR COSMETICS TARGET SEGMENT MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 221 LAMEA COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 222 LAMEA COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 223 LAMEA FACIAL MAKE-UP COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 224 LAMEA FACIAL MAKE-UP COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 225 LAMEA LIP PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 226 LAMEA LIP PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 227 LAMEA EYE MAKE-UP COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 228 LAMEA EYE MAKE-UP COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 229 LAMEA NAIL PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 230 LAMEA NAIL PRODUCTS COLOR COSMETICS MARKET BY COUNTRY,



2018 - 2024, USD MILLION

TABLE 231 LAMEA HAIR COLOR PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 232 LAMEA HAIR COLOR PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 233 LAMEA SPECIAL EFFECT PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 234 LAMEA SPECIAL EFFECT PRODUCTS COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 235 LAMEA OTHER BY APPLICATION COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 236 LAMEA OTHER BY APPLICATION COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 237 LAMEA COLOR COSMETICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 238 LAMEA COLOR COSMETICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 239 BRAZIL COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 240 BRAZIL COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION TABLE 241 BRAZIL COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 242 BRAZIL COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 243 BRAZIL COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 244 BRAZIL COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 245 ARGENTINA COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 246 ARGENTINA COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION TABLE 247 ARGENTINA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 248 ARGENTINA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 249 ARGENTINA COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 250 ARGENTINA COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 251 UAE COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 252 UAE COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION



TABLE 253 UAE COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 254 UAE COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 255 UAE COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 256 UAE COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 257 SAUDI ARABIA COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION

TABLE 258 SAUDI ARABIA COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION

TABLE 259 SAUDI ARABIA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 260 SAUDI ARABIA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 261 SAUDI ARABIA COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 262 SAUDI ARABIA COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 263 SOUTH AFRICA COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION

TABLE 264 SOUTH AFRICA COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION

TABLE 265 SOUTH AFRICA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 266 SOUTH AFRICA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 267 SOUTH AFRICA COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 268 SOUTH AFRICA COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 269 NIGERIA COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION TABLE 270 NIGERIA COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION TABLE 271 NIGERIA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2014 - 2017, USD MILLION

TABLE 272 NIGERIA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 273 NIGERIA COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017,



USD MILLION

TABLE 274 NIGERIA COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 275 REST OF LAMEA COLOR COSMETICS MARKET, 2014 - 2017, USD MILLION

TABLE 276 REST OF LAMEA COLOR COSMETICS MARKET, 2018 - 2024, USD MILLION

TABLE 277 REST OF LAMEA COLOR COSMETICS MARKET BY TARGET SEGMENT. 2014 - 2017. USD MILLION

TABLE 278 REST OF LAMEA COLOR COSMETICS MARKET BY TARGET SEGMENT, 2018 - 2024, USD MILLION

TABLE 279 REST OF LAMEA COLOR COSMETICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 280 REST OF LAMEA COLOR COSMETICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 281 KEY INFORMATION – AVON PRODUCTS INC.

TABLE 282 KEY INFORMATION - PROCTER AND GAMBLE CO.

TABLE 283 KEY INFORMATION – CIATÉ LONDON

TABLE 284 KEY INFORMATION - KRYOLAN PROFESSIONAL MAKE-UP

TABLE 285 KEY INFORMATION – UNILEVER GROUP

TABLE 286 KEY INFORMATION - SHISEIDO CO. LTD.

TABLE 287 KEY INFORMATION – L'ORÉAL

TABLE 288 KEY INFORMATION - ESTEE LAUDER COMPANIES INC.

TABLE 289 KEY INFORMATION - COTY, INC.

TABLE 290 KEY INFORMATION – REVLON, INC.



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