

Global Cognitive Analytics Market Analysis (2017-2023)

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Abstracts

The Global Cognitive Analytics Market size is expected to reach \$15.1 billion by 2023, rising at a market growth of 43% CAGR during the forecast period. Cognitive analytics is a data forward approach which starts and ends with what's contained in information. This approach of data unveils connections, patterns and collocations that enable unprecedented, even unexpected insights into data like never before. Growing adoption of the cognitive computing technology, the proliferation of data, and the introduction of advanced analytics techniques are the factors that drive the demand for cognitive analytics solutions. However, the lack of trust in technology and complex analytical processes are the factors that limit the growth of the market on a global level.

Based on Type, the market report segments the market into Tools and Services. Service Type includes Professional and Managed Services. Based on Application, the market is segmented into Asset Maintenance, Fraud & Risk Management, Sales & Marketing, Supply Chain Management, and Others. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the Global Cognitive Analytics market segments the market into Cloud and On-Premise. Based on Verticals, the market report segments the market into BFSI, Retail & Consumer Goods, Energy & Utilities, Healthcare, Manufacturing, Government, Telecom & IT, Education, and Others.

Based on Regions, the Global Cognitive Analytics market segments the market into North America, Europe, Asia Pacific, Latin America, Middle East and Africa.

The market research report covers the competition analysis of key stake holders of the Global Cognitive Analytics Market. Key companies profiled in the report include IBM Corporation, Amazon Web Services, Google, Inc., Microsoft Corporation, Oracle

Corporation, SAS Institute, Inc., Intel Corporation, Cisco Systems, Inc., Nokia Corporation, and Hewlett Packard Enterprise (HPE) Company.

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