

Global Breakfast Cereal Market Analysis (2017-2023)

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Abstracts

The Global Breakfast Cereal Market size is expected to reach \$52.3billion by 2023, rising at a market growth of 5% CAGR during the forecast period. Breakfast cereals come in variety of options; however, the essential ingredient is grains. Commonly used grains are oats, rice, barley, wheat, and corn. Few hot cereals such as oatmeal do not contain any other ingredient, while other variants may include coloring agents, yeast, salts, minerals, vitamins, sweeteners, and food preservatives. Growing inclination towards on-the-go breakfast options, demand for organic cereals and rising health awareness among consumers are the factors contributing to the growth of the market.

Based on Product Type, the Breakfast Cereal market segments the market into Ready-to-Eat and Hot Cereals. Based on Distribution Channel, the market report segments the market into Supermarket, Convenience Stores, Online, and Others. Based on Regions, the Breakfast Cereal market segments the market into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the analysis of key stake holders of the Global Breakfast Cereal Market. Key companies profiled in the report include General Mills, Inc., Alara Wholefoods Ltd., Nestle SA, Kellogg Company, PepsiCo, Inc., Baggrys India Ltd., Post Holdings, Inc. (Attune Foods LLC), B&G Foods Inc., Archer Daniels Midland Company, and Bob's Red Mill Natural Foods Inc.

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