

# Global Automation-as-a-Service Market Analysis (2017-2023)

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## Abstracts

The Global Automation-as-a-Service Market size is expected to reach \$7.4 billion by 2023, rising at a market growth of 27% CAGR during the forecast period. Automation-as-a-service supports organizations in mechanizing business processes by capturing and interpreting data from existing applications. The technological adoption supports organizations in shifting from slow manual processes to reliable, fast automation seamlessly. The market for automation-as-a-service is driven due to growing demand for automation and rapid adoption of cloud technology in various industry verticals. The other factors that would propel the market growth are rapid adoption of the automation-as-a-service solutions by the Small and Medium-sized Enterprises (SMEs) and its capabilities to bring in positive Return on Investment (RoI).

Based on Component, the market report segments the market into Solution and Services. Services include Professional and Managed Services. Based on Business Function, the market report segments the market into Operations & IT, Finance, Human Resource, and Sales & Marketing. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Type, the market report segments the market into Knowledge-Based Automation and Rule-Based Automation. Based on Vertical, the market report segments the market into BFSI, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Transportation & Logistics, and Others. Based on Regions, the Automation-as-a-Service market segments the market into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the competition analysis of key stake holders of the Automation-as-a-Service Market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Hewlett Packard Enterprise (HPE) Company,

Pegasystems, Inc., Automation Anywhere, Inc., Blue Prism, UiPath, NICE Ltd.,  
and Kofax.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Global Automation-as-a-Service Market, by Component
  - 1.4.2 Global Automation-as-a-Service Market, by Business Function
  - 1.4.3 Global Automation-as-a-Service Market, by Organization Size
  - 1.4.4 Global Automation-as-a-Service Market, by Type
  - 1.4.5 Global Automation-as-a-Service Market, by Vertical
  - 1.4.6 Global Automation-as-a-Service Market, by Geography
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Segmental Analysis
    - 2.1.1.1 Market By Vertical
    - 2.1.1.2 Market By Component
    - 2.1.1.3 Market By Type
    - 2.1.1.4 Market By Business Function
    - 2.1.1.5 Market By Organization Size
    - 2.1.1.6 Market By Region
- 2.2 Drivers, and Restraints
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. GLOBAL AUTOMATION-AS-A-SERVICE MARKET**

- 3.1 Global Automation-as-a-Service Market by Component
  - 3.1.1 Global Automation-as-a-Service Solution Market by Region
  - 3.1.2 Global Automation-as-a-Service Services Market by Region
  - 3.1.3 Global Automation-as-a-Service Market by Services Type
    - 3.1.3.1 Global Automation-as-a-Service Professional Services Market by Region
    - 3.1.3.2 Global Automation-as-a-Service Managed Services Market by Region

## **CHAPTER 4. GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION**

### 4.1 Introduction

- 4.1.1 Global Operations & IT Automation-as-a-Service Market by Region
- 4.1.2 Global Finance Automation-as-a-Service Market by Region
- 4.1.3 Global Human Resource Automation-as-a-Service Market by Region
- 4.1.4 Global Sales & Marketing Automation-as-a-Service Market by Region

## **CHAPTER 5. GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE**

### 5.1 Introduction

- 5.1.1 Global Small & Medium Enterprises Automation-as-a-Service Market by Region
- 5.1.2 Global Large Enterprises Automation-as-a-Service Market by Region

## **CHAPTER 6. GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY TYPE**

### 6.1 Introduction

- 6.1.1 Global Knowledge-Based Automation-as-a-Service Market by Region
- 6.1.2 Global Rule-Based Automation-as-a-Service Market by Region

## **CHAPTER 7. GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL**

### 7.1 Introduction

- 7.1.1 Global Automation-as-a-Service in BFSI Market by Region
- 7.1.2 Global Automation-as-a-Service in Government Market by Region
- 7.1.3 Global Automation-as-a-Service in Energy & Utilities Market by Region
- 7.1.4 Global Automation-as-a-Service in Healthcare Market by Region
- 7.1.5 Global Automation-as-a-Service in Manufacturing Market by Region
- 7.1.6 Global Automation-as-a-Service in Retail Market by Region
- 7.1.7 Global Automation-as-a-Service in Telecom & IT Market by Region
- 7.1.8 Global Automation-as-a-Service in Transportation & Logistics Market by Region
- 7.1.9 Global Automation-as-a-Service in Others Market by Region

## **CHAPTER 8. GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY REGION**

### 8.1 Introduction

### 8.2 North America Automation-as-a-Service Market

- 8.2.1 North America Automation-as-a-Service Market by Component
  - 8.2.1.1 North America Automation-as-a-Service Solution Market by Country
  - 8.2.1.2 North America Automation-as-a-Service Services Market by Country
  - 8.2.1.3 North America Automation-as-a-Service Market by Services Type
    - 8.2.1.3.1 North America Automation-as-a-Service Professional Services Market by Country
    - 8.2.1.3.2 North America Automation-as-a-Service Managed Services Market by Country
- 8.2.2 North America Automation-as-a-Service Market by Business Function
  - 8.2.2.1 North America Operations & IT Automation-as-a-Service Market by Country
  - 8.2.2.2 North America Finance Automation-as-a-Service Market by Country
  - 8.2.2.3 North America Human Resource Automation-as-a-Service Market by Country
  - 8.2.2.4 North America Sales & Marketing Automation-as-a-Service Market by Country
- 8.2.3 North America Automation-as-a-Service Market by Organization Size
  - 8.2.3.1 North America Small & Medium Enterprises Automation-as-a-Service Market by Country
  - 8.2.3.2 North America Large Enterprises Automation-as-a-Service Market by Country
- 8.2.4 North America Automation-as-a-Service Market by Type
  - 8.2.4.1 North America Knowledge-Based Automation-as-a-Service Market by Country
  - 8.2.4.2 North America Rule-Based Automation-as-a-Service Market by Country
- 8.2.5 North America Automation-as-a-Service Market by Vertical
  - 8.2.5.1 North America Automation-as-a-Service in BFSI Market by Country
  - 8.2.5.2 North America Automation-as-a-Service in Government Market by Country
  - 8.2.5.3 North America Automation-as-a-Service in Energy & Utilities Market by Country
  - 8.2.5.4 North America Automation-as-a-Service in Healthcare Market by Country
  - 8.2.5.5 North America Automation-as-a-Service in Manufacturing Market by Country
  - 8.2.5.6 North America Automation-as-a-Service in Retail Market by Country
  - 8.2.5.7 North America Automation-as-a-Service in Telecom & IT Market by Country
  - 8.2.5.8 North America Automation-as-a-Service in Transportation & Logistics Market by Country
  - 8.2.5.9 North America Automation-as-a-Service in Others Market by Country
- 8.2.6 North America Automation-as-a-Service Market by Country
  - 8.2.6.1 US Automation-as-a-Service Market
    - 8.2.6.1.1 US Automation-as-a-Service Market by Component
    - 8.2.6.1.2 US Automation-as-a-Service Market by Business Function
    - 8.2.6.1.3 US Automation-as-a-Service Market by Organization Size
    - 8.2.6.1.4 US Automation-as-a-Service Market by Type
    - 8.2.6.1.5 US Automation-as-a-Service Market by Vertical

- 8.2.6.2 Canada Automation-as-a-Service Market
  - 8.2.6.2.1 Canada Automation-as-a-Service Market by Component
  - 8.2.6.2.2 Canada Automation-as-a-Service Market by Business Function
  - 8.2.6.2.3 Canada Automation-as-a-Service Market by Organization Size
  - 8.2.6.2.4 Canada Automation-as-a-Service Market by Type
  - 8.2.6.2.5 Canada Automation-as-a-Service Market by Vertical
- 8.2.6.3 Mexico Automation-as-a-Service Market
  - 8.2.6.3.1 Mexico Automation-as-a-Service Market by Component
  - 8.2.6.3.2 Mexico Automation-as-a-Service Market by Business Function
  - 8.2.6.3.3 Mexico Automation-as-a-Service Market by Organization Size
  - 8.2.6.3.4 Mexico Automation-as-a-Service Market by Type
  - 8.2.6.3.5 Mexico Automation-as-a-Service Market by Vertical
- 8.2.6.4 Rest of North America Automation-as-a-Service Market
  - 8.2.6.4.1 Rest of North America Automation-as-a-Service Market by Component
  - 8.2.6.4.2 Rest of North America Automation-as-a-Service Market by Business Function
  - 8.2.6.4.3 Rest of North America Automation-as-a-Service Market by Organization Size
  - 8.2.6.4.4 Rest of North America Automation-as-a-Service Market by Type
  - 8.2.6.4.5 Rest of North America Automation-as-a-Service Market by Vertical
- 8.3 Europe Automation-as-a-Service Market
  - 8.3.1 Europe Automation-as-a-Service Market by Component
    - 8.3.1.1 Europe Automation-as-a-Service Solution Market by Country
    - 8.3.1.2 Europe Automation-as-a-Service Services Market by Country
    - 8.3.1.3 Europe Automation-as-a-Service Market by Services Type
      - 8.3.1.3.1 Europe Automation-as-a-Service Professional Services Market by Country
      - 8.3.1.3.2 Europe Automation-as-a-Service Managed Services Market by Country
  - 8.3.2 Europe Automation-as-a-Service Market by Business Function
    - 8.3.2.1 Europe Operations & IT Automation-as-a-Service Market by Country
    - 8.3.2.2 Europe Finance Automation-as-a-Service Market by Country
    - 8.3.2.3 Europe Human Resource Automation-as-a-Service Market by Country
    - 8.3.2.4 Europe Sales & Marketing Automation-as-a-Service Market by Country
  - 8.3.3 Europe Automation-as-a-Service Market by Organization Size
    - 8.3.3.1 Europe Small & Medium Enterprises Automation-as-a-Service Market by Country
    - 8.3.3.2 Europe Large Enterprises Automation-as-a-Service Market by Country
  - 8.3.4 Europe Automation-as-a-Service Market by Type
    - 8.3.4.1 Europe Knowledge-Based Automation-as-a-Service Market by Country
    - 8.3.4.2 Europe Rule-Based Automation-as-a-Service Market by Country



### 8.3.5 Europe Automation-as-a-Service Market by Vertical

8.3.5.1 Europe Automation-as-a-Service in BFSI Market by Country

8.3.5.2 Europe Automation-as-a-Service in Government Market by Country

8.3.5.3 Europe Automation-as-a-Service in Energy & Utilities Market by Country

8.3.5.4 Europe Automation-as-a-Service in Healthcare Market by Country

8.3.5.5 Europe Automation-as-a-Service in Manufacturing Market by Country

8.3.5.6 Europe Automation-as-a-Service in Retail Market by Country

8.3.5.7 Europe Automation-as-a-Service in Telecom & IT Market by Country

8.3.5.8 Europe Automation-as-a-Service in Transportation & Logistics Market by

Country

8.3.5.9 Europe Automation-as-a-Service in Others Market by Country

### 8.3.6 Europe Automation-as-a-Service Market by Country

8.3.6.1 Germany Automation-as-a-Service Market

8.3.6.1.1 Germany Automation-as-a-Service Market by Component

8.3.6.1.2 Germany Automation-as-a-Service Market by Business Function

8.3.6.1.3 Germany Automation-as-a-Service Market by Organization Size

8.3.6.1.4 Germany Automation-as-a-Service Market by Type

8.3.6.1.5 Germany Automation-as-a-Service Market by Vertical

8.3.6.2 UK Automation-as-a-Service Market

8.3.6.2.1 UK Automation-as-a-Service Market by Component

8.3.6.2.2 UK Automation-as-a-Service Market by Business Function

8.3.6.2.3 UK Automation-as-a-Service Market by Organization Size

8.3.6.2.4 UK Automation-as-a-Service Market by Type

8.3.6.2.5 UK Automation-as-a-Service Market by Vertical

8.3.6.3 France Automation-as-a-Service Market

8.3.6.3.1 France Automation-as-a-Service Market by Component

8.3.6.3.2 France Automation-as-a-Service Market by Business Function

8.3.6.3.3 France Automation-as-a-Service Market by Organization Size

8.3.6.3.4 France Automation-as-a-Service Market by Type

8.3.6.3.5 France Automation-as-a-Service Market by Vertical

8.3.6.4 Russia Automation-as-a-Service Market

8.3.6.4.1 Russia Automation-as-a-Service Market by Component

8.3.6.4.2 Russia Automation-as-a-Service Market by Business Function

8.3.6.4.3 Russia Automation-as-a-Service Market by Organization Size

8.3.6.4.4 Russia Automation-as-a-Service Market by Type

8.3.6.4.5 Russia Automation-as-a-Service Market by Vertical

8.3.6.5 Spain Automation-as-a-Service Market

8.3.6.5.1 Spain Automation-as-a-Service Market by Component

8.3.6.5.2 Spain Automation-as-a-Service Market by Business Function

- 8.3.6.5.3 Spain Automation-as-a-Service Market by Organization Size
- 8.3.6.5.4 Spain Automation-as-a-Service Market by Type
- 8.3.6.5.5 Spain Automation-as-a-Service Market by Vertical
- 8.3.6.6 Italy Automation-as-a-Service Market
  - 8.3.6.6.1 Italy Automation-as-a-Service Market by Component
  - 8.3.6.6.2 Italy Automation-as-a-Service Market by Business Function
  - 8.3.6.6.3 Italy Automation-as-a-Service Market by Organization Size
  - 8.3.6.6.4 Italy Automation-as-a-Service Market by Type
  - 8.3.6.6.5 Italy Automation-as-a-Service Market by Vertical
- 8.3.6.7 Rest of Europe Automation-as-a-Service Market
  - 8.3.6.7.1 Rest of Europe Automation-as-a-Service Market by Component
  - 8.3.6.7.2 Rest of Europe Automation-as-a-Service Market by Business Function
  - 8.3.6.7.3 Rest of Europe Automation-as-a-Service Market by Organization Size
  - 8.3.6.7.4 Rest of Europe Automation-as-a-Service Market by Type
  - 8.3.6.7.5 Rest of Europe Automation-as-a-Service Market by Vertical
- 8.4 Asia Pacific Automation-as-a-Service Market
  - 8.4.1 Asia Pacific Automation-as-a-Service Market by Component
    - 8.4.1.1 Asia Pacific Automation-as-a-Service Solution Market by Country
    - 8.4.1.2 Asia Pacific Automation-as-a-Service Services Market by Country
    - 8.4.1.3 Asia Pacific Automation-as-a-Service Market by Services Type
      - 8.4.1.3.1 Asia Pacific Automation-as-a-Service Professional Services Market by Country
      - 8.4.1.3.2 Asia Pacific Automation-as-a-Service Managed Services Market by Country
  - 8.4.2 Asia Pacific Automation-as-a-Service Market by Business Function
    - 8.4.2.1 Asia Pacific Operations & IT Automation-as-a-Service Market by Country
    - 8.4.2.2 Asia Pacific Finance Automation-as-a-Service Market by Country
    - 8.4.2.3 Asia Pacific Human Resource Automation-as-a-Service Market by Country
    - 8.4.2.4 Asia Pacific Sales & Marketing Automation-as-a-Service Market by Country
  - 8.4.3 Asia Pacific Automation-as-a-Service Market by Organization Size
    - 8.4.3.1 Asia Pacific Small & Medium Enterprises Automation-as-a-Service Market by Country
    - 8.4.3.2 Asia Pacific Large Enterprises Automation-as-a-Service Market by Country
  - 8.4.4 Asia Pacific Automation-as-a-Service Market by Type
    - 8.4.4.1 Asia Pacific Knowledge-Based Automation-as-a-Service Market by Country
    - 8.4.4.2 Asia Pacific Rule-Based Automation-as-a-Service Market by Country
  - 8.4.5 Asia Pacific Automation-as-a-Service Market by Vertical
    - 8.4.5.1 Asia Pacific Automation-as-a-Service in BFSI Market by Country
    - 8.4.5.2 Asia Pacific Automation-as-a-Service in Government Market by Country



- 8.4.5.3 Asia Pacific Automation-as-a-Service in Energy & Utilities Market by Country
- 8.4.5.4 Asia Pacific Automation-as-a-Service in Healthcare Market by Country
- 8.4.5.5 Asia Pacific Automation-as-a-Service in Manufacturing Market by Country
- 8.4.5.6 Asia Pacific Automation-as-a-Service in Retail Market by Country
- 8.4.5.7 Asia Pacific Automation-as-a-Service in Telecom & IT Market by Country
- 8.4.5.8 Asia Pacific Automation-as-a-Service in Transportation & Logistics Market by Country
- 8.4.5.9 Asia Pacific Automation-as-a-Service in Others Market by Country
- 8.4.6 Asia Pacific Automation-as-a-Service Market by Country
  - 8.4.6.1 China Automation-as-a-Service Market
    - 8.4.6.1.1 China Automation-as-a-Service Market by Component
    - 8.4.6.1.2 China Automation-as-a-Service Market by Business Function
    - 8.4.6.1.3 China Automation-as-a-Service Market by Organization Size
    - 8.4.6.1.4 China Automation-as-a-Service Market by Type
    - 8.4.6.1.5 China Automation-as-a-Service Market by Vertical
  - 8.4.6.2 Japan Automation-as-a-Service Market
    - 8.4.6.2.1 Japan Automation-as-a-Service Market by Component
    - 8.4.6.2.2 Japan Automation-as-a-Service Market by Business Function
    - 8.4.6.2.3 Japan Automation-as-a-Service Market by Organization Size
    - 8.4.6.2.4 Japan Automation-as-a-Service Market by Type
    - 8.4.6.2.5 Japan Automation-as-a-Service Market by Vertical
  - 8.4.6.3 India Automation-as-a-Service Market
    - 8.4.6.3.1 India Automation-as-a-Service Market by Component
    - 8.4.6.3.2 India Automation-as-a-Service Market by Business Function
    - 8.4.6.3.3 India Automation-as-a-Service Market by Organization Size
    - 8.4.6.3.4 India Automation-as-a-Service Market by Type
    - 8.4.6.3.5 India Automation-as-a-Service Market by Vertical
  - 8.4.6.4 South Korea Automation-as-a-Service Market
    - 8.4.6.4.1 South Korea Automation-as-a-Service Market by Component
    - 8.4.6.4.2 South Korea Automation-as-a-Service Market by Business Function
    - 8.4.6.4.3 South Korea Automation-as-a-Service Market by Organization Size
    - 8.4.6.4.4 South Korea Automation-as-a-Service Market by Type
    - 8.4.6.4.5 South Korea Automation-as-a-Service Market by Vertical
  - 8.4.6.5 Singapore Automation-as-a-Service Market
    - 8.4.6.5.1 Singapore Automation-as-a-Service Market by Component
    - 8.4.6.5.2 Singapore Automation-as-a-Service Market by Business Function
    - 8.4.6.5.3 Singapore Automation-as-a-Service Market by Organization Size
    - 8.4.6.5.4 Singapore Automation-as-a-Service Market by Type
    - 8.4.6.5.5 Singapore Automation-as-a-Service Market by Vertical

- 8.4.6.6 Malaysia Automation-as-a-Service Market
  - 8.4.6.6.1 Malaysia Automation-as-a-Service Market by Component
  - 8.4.6.6.2 Malaysia Automation-as-a-Service Market by Business Function
  - 8.4.6.6.3 Malaysia Automation-as-a-Service Market by Organization Size
  - 8.4.6.6.4 Malaysia Automation-as-a-Service Market by Type
  - 8.4.6.6.5 Malaysia Automation-as-a-Service Market by Vertical
- 8.4.6.7 Rest of Asia Pacific Automation-as-a-Service Market
  - 8.4.6.7.1 Rest of Asia Pacific Automation-as-a-Service Market by Component
  - 8.4.6.7.2 Rest of Asia Pacific Automation-as-a-Service Market by Business Function
  - 8.4.6.7.3 Rest of Asia Pacific Automation-as-a-Service Market by Organization Size
  - 8.4.6.7.4 Rest of Asia Pacific Automation-as-a-Service Market by Type
  - 8.4.6.7.5 Rest of Asia Pacific Automation-as-a-Service Market by Vertical
- 8.5 LAMEA Automation-as-a-Service Market
  - 8.5.1 LAMEA Automation-as-a-Service Market by Component
    - 8.5.1.1 LAMEA Automation-as-a-Service Solution Market by Country
    - 8.5.1.2 LAMEA Automation-as-a-Service Services Market by Country
    - 8.5.1.3 LAMEA Automation-as-a-Service Market by Services Type
      - 8.5.1.3.1 LAMEA Automation-as-a-Service Professional Services Market by Country
      - 8.5.1.3.2 LAMEA Automation-as-a-Service Managed Services Market by Country
  - 8.5.2 LAMEA Automation-as-a-Service Market by Business Function
    - 8.5.2.1 LAMEA Operations & IT Automation-as-a-Service Market by Country
    - 8.5.2.2 LAMEA Finance Automation-as-a-Service Market by Country
    - 8.5.2.3 LAMEA Human Resource Automation-as-a-Service Market by Country
    - 8.5.2.4 LAMEA Sales & Marketing Automation-as-a-Service Market by Country
  - 8.5.3 LAMEA Automation-as-a-Service Market by Organization Size
    - 8.5.3.1 LAMEA Small & Medium Enterprises Automation-as-a-Service Market by Country
    - 8.5.3.2 LAMEA Large Enterprises Automation-as-a-Service Market by Country
  - 8.5.4 LAMEA Automation-as-a-Service Market by Type
    - 8.5.4.1 LAMEA Knowledge-Based Automation-as-a-Service Market by Country
    - 8.5.4.2 LAMEA Rule-Based Automation-as-a-Service Market by Country
  - 8.5.5 LAMEA Automation-as-a-Service Market by Vertical
    - 8.5.5.1 LAMEA Automation-as-a-Service in BFSI Market by Country
    - 8.5.5.2 LAMEA Automation-as-a-Service in Government Market by Country
    - 8.5.5.3 LAMEA Automation-as-a-Service in Energy & Utilities Market by Country
    - 8.5.5.4 LAMEA Automation-as-a-Service in Healthcare Market by Country
    - 8.5.5.5 LAMEA Automation-as-a-Service in Manufacturing Market by Country
    - 8.5.5.6 LAMEA Automation-as-a-Service in Retail Market by Country
    - 8.5.5.7 LAMEA Automation-as-a-Service in Telecom & IT Market by Country

#### 8.5.5.8 LAMEA Automation-as-a-Service in Transportation & Logistics Market by Country

##### 8.5.5.9 LAMEA Automation-as-a-Service in Others Market by Country

#### 8.5.6 LAMEA Automation-as-a-Service Market by Country

##### 8.5.6.1 Brazil Automation-as-a-Service Market

###### 8.5.6.1.1 Brazil Automation-as-a-Service Market by Component

###### 8.5.6.1.2 Brazil Automation-as-a-Service Market by Business Function

###### 8.5.6.1.3 Brazil Automation-as-a-Service Market by Organization Size

###### 8.5.6.1.4 Brazil Automation-as-a-Service Market by Type

###### 8.5.6.1.5 Brazil Automation-as-a-Service Market by Vertical

##### 8.5.6.2 Argentina Automation-as-a-Service Market

###### 8.5.6.2.1 Argentina Automation-as-a-Service Market by Component

###### 8.5.6.2.2 Argentina Automation-as-a-Service Market by Business Function

###### 8.5.6.2.3 Argentina Automation-as-a-Service Market by Organization Size

###### 8.5.6.2.4 Argentina Automation-as-a-Service Market by Type

###### 8.5.6.2.5 Argentina Automation-as-a-Service Market by Vertical

##### 8.5.6.3 UAE Automation-as-a-Service Market

###### 8.5.6.3.1 UAE Automation-as-a-Service Market by Component

###### 8.5.6.3.2 UAE Automation-as-a-Service Market by Business Function

###### 8.5.6.3.3 UAE Automation-as-a-Service Market by Organization Size

###### 8.5.6.3.4 UAE Automation-as-a-Service Market by Type

###### 8.5.6.3.5 UAE Automation-as-a-Service Market by Vertical

##### 8.5.6.4 Saudi Arabia Automation-as-a-Service Market

###### 8.5.6.4.1 Saudi Arabia Automation-as-a-Service Market by Component

###### 8.5.6.4.2 Saudi Arabia Automation-as-a-Service Market by Business Function

###### 8.5.6.4.3 Saudi Arabia Automation-as-a-Service Market by Organization Size

###### 8.5.6.4.4 Saudi Arabia Automation-as-a-Service Market by Type

###### 8.5.6.4.5 Saudi Arabia Automation-as-a-Service Market by Vertical

##### 8.5.6.5 South Africa Automation-as-a-Service Market

###### 8.5.6.5.1 South Africa Automation-as-a-Service Market by Component

###### 8.5.6.5.2 South Africa Automation-as-a-Service Market by Business Function

###### 8.5.6.5.3 South Africa Automation-as-a-Service Market by Organization Size

###### 8.5.6.5.4 South Africa Automation-as-a-Service Market by Type

###### 8.5.6.5.5 South Africa Automation-as-a-Service Market by Vertical

##### 8.5.6.6 Nigeria Automation-as-a-Service Market

###### 8.5.6.6.1 Nigeria Automation-as-a-Service Market by Component

###### 8.5.6.6.2 Nigeria Automation-as-a-Service Market by Business Function

###### 8.5.6.6.3 Nigeria Automation-as-a-Service Market by Organization Size

###### 8.5.6.6.4 Nigeria Automation-as-a-Service Market by Type

- 8.5.6.6.5 Nigeria Automation-as-a-Service Market by Vertical
- 8.5.6.7 Rest of LAMEA Automation-as-a-Service Market
  - 8.5.6.7.1 Rest of LAMEA Automation-as-a-Service Market by Component
  - 8.5.6.7.2 Rest of LAMEA Automation-as-a-Service Market by Business Function
  - 8.5.6.7.3 Rest of LAMEA Automation-as-a-Service Market by Organization Size
  - 8.5.6.7.4 Rest of LAMEA Automation-as-a-Service Market by Type
  - 8.5.6.7.5 Rest of LAMEA Automation-as-a-Service Market by Vertical

## **CHAPTER 9. COMPETITIVE STUDY**

- 9.1 KBV Cardinal Matrix
- 9.2 Recent Industry Wide Strategic Developments
  - 9.2.1 Product Launches
  - 9.2.2 Partnerships, Collaborations and Agreements
  - 9.2.3 Expansion, Mergers & Acquisitions

## **CHAPTER 10. COMPANY PROFILES**

- 10.1 IBM Corporation
  - 10.1.1 Company Overview
  - 10.1.2 Financial Analysis
  - 10.1.3 Segmental and Regional Analysis
  - 10.1.4 Research & Development Expense
  - 10.1.5 Strategies at a Glance
    - 10.1.5.1 Partnerships, Collaborations and Agreements
    - 10.1.5.2 Expansion
- 10.2 Microsoft Corporation
  - 10.2.1 Company Overview
  - 10.2.2 Financial Analysis
  - 10.2.3 Segmental and Regional Analysis
  - 10.2.4 Research & Development Expense
- 10.3 Hewlett Packard Enterprise (HPE) Company
  - 10.3.1 Company Overview
  - 10.3.2 Financial Analysis
  - 10.3.3 Segmental and Regional Analysis
  - 10.3.4 Research & Development Expense
  - 10.3.5 Strategies at a Glance
    - 10.3.5.1 Product Launch
- 10.4 Pegasystems Inc.

- 10.4.1 Company Overview
- 10.4.2 Financial Analysis
- 10.4.3 Segmental Analysis
- 10.4.4 Research & Development Expense
- 10.4.5 Strategies at a Glance
  - 10.4.5.1 Product Launch
  - 10.4.5.2 Mergers & Acquisitions
- 10.5 Automation Anywhere, Inc.
  - 10.5.1 Company Overview
  - 10.5.2 Strategies at a Glance
    - 10.5.2.1 Partnerships, Collaborations and Agreements
- 10.6 Blue Prism
  - 10.6.1 Company Overview
  - 10.6.2 Financial Analysis
  - 10.6.3 Regional Analysis
  - 10.6.4 Strategies at a Glance
    - 10.6.4.1 Partnerships, Collaborations and Agreements
- 10.7 UiPath
  - 10.7.1 Company Overview
  - 10.7.2 Strategies at a Glance
    - 10.7.2.1 Partnerships, Collaborations and Agreements
- 10.8 Kofax
  - 10.8.1 Company Overview
- 10.9 NICE Ltd.
  - 10.9.1 Company Overview
  - 10.9.2 Financial Analysis
  - 10.9.3 Segmental and Regional Analysis
  - 10.9.4 Research & Development Expense
  - 10.9.5 Strategies at a Glance
    - 10.9.5.1 Product Launch



## List Of Tables

### LIST OF TABLES

Table 1 GLOBAL AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 2 GLOBAL AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 3 GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 4 GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 5 GLOBAL AUTOMATION-AS-A-SERVICE SOLUTION MARKET BY REGION, 2013 - 2016, USD MILLION

Table 6 GLOBAL AUTOMATION-AS-A-SERVICE SOLUTION MARKET BY REGION, 2017 - 2023, USD MILLION

Table 7 GLOBAL AUTOMATION-AS-A-SERVICE SERVICES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 8 GLOBAL AUTOMATION-AS-A-SERVICE SERVICES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 9 GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 10 GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 11 GLOBAL AUTOMATION-AS-A-SERVICE PROFESSIONAL SERVICES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 12 GLOBAL AUTOMATION-AS-A-SERVICE PROFESSIONAL SERVICES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 13 GLOBAL AUTOMATION-AS-A-SERVICE MANAGED SERVICES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 14 GLOBAL AUTOMATION-AS-A-SERVICE MANAGED SERVICES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 15 GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 16 GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 17 GLOBAL OPERATIONS & IT AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2013 - 2016, USD MILLION

Table 18 GLOBAL OPERATIONS & IT AUTOMATION-AS-A-SERVICE MARKET BY



REGION, 2017 - 2023, USD MILLION

Table 19 GLOBAL FINANCE AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2013 - 2016, USD MILLION

Table 20 GLOBAL FINANCE AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2017 - 2023, USD MILLION

Table 21 GLOBAL HUMAN RESOURCE AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2013 - 2016, USD MILLION

Table 22 GLOBAL HUMAN RESOURCE AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2017 - 2023, USD MILLION

Table 23 GLOBAL SALES & MARKETING AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2013 - 2016, USD MILLION

Table 24 GLOBAL SALES & MARKETING AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2017 - 2023, USD MILLION

Table 25 GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 26 GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 27 GLOBAL SMALL & MEDIUM ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2013 - 2016, USD MILLION

Table 28 GLOBAL SMALL & MEDIUM ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2017 - 2023, USD MILLION

Table 29 GLOBAL LARGE ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2013 - 2016, USD MILLION

Table 30 GLOBAL LARGE ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2017 - 2023, USD MILLION

Table 31 GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 32 GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 33 GLOBAL KNOWLEDGE-BASED AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2013 - 2016, USD MILLION

Table 34 GLOBAL KNOWLEDGE-BASED AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2017 - 2023, USD MILLION

Table 35 GLOBAL RULE-BASED AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2013 - 2016, USD MILLION

Table 36 GLOBAL RULE-BASED AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2017 - 2023, USD MILLION

Table 37 GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 38 GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 39 GLOBAL AUTOMATION-AS-A-SERVICE IN BFSI MARKET BY REGION, 2013 - 2016, USD MILLION

Table 40 GLOBAL AUTOMATION-AS-A-SERVICE IN BFSI MARKET BY REGION, 2017 - 2023, USD MILLION

Table 41 GLOBAL AUTOMATION-AS-A-SERVICE IN GOVERNMENT MARKET BY REGION, 2013 - 2016, USD MILLION

Table 42 GLOBAL AUTOMATION-AS-A-SERVICE IN GOVERNMENT MARKET BY REGION, 2017 - 2023, USD MILLION

Table 43 GLOBAL AUTOMATION-AS-A-SERVICE IN ENERGY & UTILITIES MARKET BY REGION, 2013 - 2016, USD MILLION

Table 44 GLOBAL AUTOMATION-AS-A-SERVICE IN ENERGY & UTILITIES MARKET BY REGION, 2017 - 2023, USD MILLION

Table 45 GLOBAL AUTOMATION-AS-A-SERVICE IN HEALTHCARE MARKET BY REGION, 2013 - 2016, USD MILLION

Table 46 GLOBAL AUTOMATION-AS-A-SERVICE IN HEALTHCARE MARKET BY REGION, 2017 - 2023, USD MILLION

Table 47 GLOBAL AUTOMATION-AS-A-SERVICE IN MANUFACTURING MARKET BY REGION, 2013 - 2016, USD MILLION

Table 48 GLOBAL AUTOMATION-AS-A-SERVICE IN MANUFACTURING MARKET BY REGION, 2017 - 2023, USD MILLION

Table 49 GLOBAL AUTOMATION-AS-A-SERVICE IN RETAIL MARKET BY REGION, 2013 - 2016, USD MILLION

Table 50 GLOBAL AUTOMATION-AS-A-SERVICE IN RETAIL MARKET BY REGION, 2017 - 2023, USD MILLION

Table 51 GLOBAL AUTOMATION-AS-A-SERVICE IN TELECOM & IT MARKET BY REGION, 2013 - 2016, USD MILLION

Table 52 GLOBAL AUTOMATION-AS-A-SERVICE IN TELECOM & IT MARKET BY REGION, 2017 - 2023, USD MILLION

Table 53 GLOBAL AUTOMATION-AS-A-SERVICE IN TRANSPORTATION & LOGISTICS MARKET BY REGION, 2013 - 2016, USD MILLION

Table 54 GLOBAL AUTOMATION-AS-A-SERVICE IN TRANSPORTATION & LOGISTICS MARKET BY REGION, 2017 - 2023, USD MILLION

Table 55 GLOBAL AUTOMATION-AS-A-SERVICE IN OTHERS MARKET BY REGION, 2013 - 2016, USD MILLION

Table 56 GLOBAL AUTOMATION-AS-A-SERVICE IN OTHERS MARKET BY REGION, 2017 - 2023, USD MILLION

Table 57 GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2013 - 2016,

USD MILLION

Table 58 GLOBAL AUTOMATION-AS-A-SERVICE MARKET BY REGION, 2017 - 2023, USD MILLION

Table 59 NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 60 NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 61 NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 62 NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 63 NORTH AMERICA AUTOMATION-AS-A-SERVICE SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 64 NORTH AMERICA AUTOMATION-AS-A-SERVICE SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 65 NORTH AMERICA AUTOMATION-AS-A-SERVICE SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 66 NORTH AMERICA AUTOMATION-AS-A-SERVICE SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 67 NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 68 NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 69 NORTH AMERICA AUTOMATION-AS-A-SERVICE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 70 NORTH AMERICA AUTOMATION-AS-A-SERVICE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 71 NORTH AMERICA AUTOMATION-AS-A-SERVICE MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 72 NORTH AMERICA AUTOMATION-AS-A-SERVICE MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 73 NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 74 NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 75 NORTH AMERICA OPERATIONS & IT AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 76 NORTH AMERICA OPERATIONS & IT AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 77 NORTH AMERICA FINANCE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 78 NORTH AMERICA FINANCE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 79 NORTH AMERICA HUMAN RESOURCE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 80 NORTH AMERICA HUMAN RESOURCE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 81 NORTH AMERICA SALES & MARKETING AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 82 NORTH AMERICA SALES & MARKETING AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 83 NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 84 NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 85 NORTH AMERICA SMALL & MEDIUM ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 86 NORTH AMERICA SMALL & MEDIUM ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 87 NORTH AMERICA LARGE ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 88 NORTH AMERICA LARGE ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 89 NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 90 NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 91 NORTH AMERICA KNOWLEDGE-BASED AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 92 NORTH AMERICA KNOWLEDGE-BASED AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 93 NORTH AMERICA RULE-BASED AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 94 NORTH AMERICA RULE-BASED AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 95 NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 96 NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL,

2017 - 2023, USD MILLION

Table 97 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 98 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 99 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN GOVERNMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 100 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN GOVERNMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 101 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN ENERGY & UTILITIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 102 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN ENERGY & UTILITIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 103 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 104 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 105 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 106 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 107 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 108 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 109 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 110 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 111 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 112 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 113 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 114 NORTH AMERICA AUTOMATION-AS-A-SERVICE IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 115 NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION



Table 116 NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 117 US AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 118 US AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 119 US AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 120 US AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 121 US AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 122 US AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 123 US AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 124 2014

Table 125 US AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 126 US AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 127 US AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 128 US AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 129 US AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 130 US AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 131 US AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 132 CANADA AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 133 CANADA AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 134 CANADA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 135 CANADA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 136 CANADA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION



Table 137 CANADA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 138 CANADA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 139 CANADA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 140 CANADA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 141 CANADA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 142 CANADA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 143 CANADA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 144 CANADA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 145 CANADA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 146 MEXICO AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 147 MEXICO AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 148 MEXICO AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 149 MEXICO AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 150 MEXICO AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 151 MEXICO AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 152 MEXICO AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 153 MEXICO AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 154 MEXICO AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 155 MEXICO AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 156 MEXICO AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016,

USD MILLION

Table 157 MEXICO AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 158 MEXICO AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 159 MEXICO AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 160 REST OF NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 161 REST OF NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 162 REST OF NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 163 REST OF NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 164 REST OF NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 165 REST OF NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 166 REST OF NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 167 REST OF NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 168 REST OF NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 169 REST OF NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 170 REST OF NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 171 REST OF NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 172 REST OF NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 173 REST OF NORTH AMERICA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 174 EUROPE AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 175 EUROPE AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 176 EUROPE AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 177 EUROPE AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 178 EUROPE AUTOMATION-AS-A-SERVICE SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 179 EUROPE AUTOMATION-AS-A-SERVICE SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 180 EUROPE AUTOMATION-AS-A-SERVICE SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 181 EUROPE AUTOMATION-AS-A-SERVICE SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 182 EUROPE AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 183 EUROPE AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 184 EUROPE AUTOMATION-AS-A-SERVICE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 185 EUROPE AUTOMATION-AS-A-SERVICE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 186 EUROPE AUTOMATION-AS-A-SERVICE MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 187 EUROPE AUTOMATION-AS-A-SERVICE MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 188 EUROPE AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 189 EUROPE AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 190 EUROPE OPERATIONS & IT AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 191 EUROPE OPERATIONS & IT AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 192 EUROPE FINANCE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 193 EUROPE FINANCE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 194 EUROPE HUMAN RESOURCE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 195 EUROPE HUMAN RESOURCE AUTOMATION-AS-A-SERVICE MARKET

BY COUNTRY, 2017 - 2023, USD MILLION

Table 196 EUROPE SALES & MARKETING AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 197 EUROPE SALES & MARKETING AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 198 EUROPE AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 199 EUROPE AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 200 EUROPE SMALL & MEDIUM ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 201 EUROPE SMALL & MEDIUM ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 202 EUROPE LARGE ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 203 EUROPE LARGE ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 204 EUROPE AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 205 EUROPE AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 206 EUROPE KNOWLEDGE-BASED AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 207 EUROPE KNOWLEDGE-BASED AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 208 EUROPE RULE-BASED AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 209 EUROPE RULE-BASED AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 210 EUROPE AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 211 EUROPE AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 212 EUROPE AUTOMATION-AS-A-SERVICE IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 213 EUROPE AUTOMATION-AS-A-SERVICE IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 214 EUROPE AUTOMATION-AS-A-SERVICE IN GOVERNMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 215 EUROPE AUTOMATION-AS-A-SERVICE IN GOVERNMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 216 EUROPE AUTOMATION-AS-A-SERVICE IN ENERGY & UTILITIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 217 EUROPE AUTOMATION-AS-A-SERVICE IN ENERGY & UTILITIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 218 EUROPE AUTOMATION-AS-A-SERVICE IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 219 EUROPE AUTOMATION-AS-A-SERVICE IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 220 EUROPE AUTOMATION-AS-A-SERVICE IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 221 EUROPE AUTOMATION-AS-A-SERVICE IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 222 EUROPE AUTOMATION-AS-A-SERVICE IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 223 EUROPE AUTOMATION-AS-A-SERVICE IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 224 EUROPE AUTOMATION-AS-A-SERVICE IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 225 EUROPE AUTOMATION-AS-A-SERVICE IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 226 EUROPE AUTOMATION-AS-A-SERVICE IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 227 EUROPE AUTOMATION-AS-A-SERVICE IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 228 EUROPE AUTOMATION-AS-A-SERVICE IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 229 EUROPE AUTOMATION-AS-A-SERVICE IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 230 EUROPE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 231 EUROPE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 232 GERMANY AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 233 GERMANY AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 234 GERMANY AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT,

2013 - 2016, USD MILLION

Table 235 GERMANY AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT,  
2017 - 2023, USD MILLION

Table 236 GERMANY AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE,  
2013 - 2016, USD MILLION

Table 237 GERMANY AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE,  
2017 - 2023, USD MILLION

Table 238 GERMANY AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS  
FUNCTION, 2013 - 2016, USD MILLION

Table 239 GERMANY AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS  
FUNCTION, 2017 - 2023, USD MILLION

Table 240 GERMANY AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION  
SIZE, 2013 - 2016, USD MILLION

Table 241 GERMANY AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION  
SIZE, 2017 - 2023, USD MILLION

Table 242 GERMANY AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 -  
2016, USD MILLION

Table 243 GERMANY AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 -  
2023, USD MILLION

Table 244 GERMANY AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 -  
2016, USD MILLION

Table 245 GERMANY AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 -  
2023, USD MILLION

Table 246 UK AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 247 UK AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 248 UK AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 -  
2016, USD MILLION

Table 249 UK AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 -  
2023, USD MILLION

Table 250 UK AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 -  
2016, USD MILLION

Table 251 UK AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 -  
2023, USD MILLION

Table 252 UK AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION,  
2013 - 2016, USD MILLION

Table 253 UK AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION,  
2017 - 2023, USD MILLION

Table 254 UK AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE,  
2013 - 2016, USD MILLION



Table 255 UK AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 256 UK AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 257 UK AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 258 UK AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 259 UK AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 260 FRANCE AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 261 FRANCE AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 262 FRANCE AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 263 FRANCE AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 264 FRANCE AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 265 FRANCE AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 266 FRANCE AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 267 FRANCE AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 268 FRANCE AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 269 FRANCE AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 270 FRANCE AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 271 FRANCE AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 272 FRANCE AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 273 FRANCE AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 274 RUSSIA AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD

MILLION

Table 275 RUSSIA AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 276 RUSSIA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 277 RUSSIA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 278 RUSSIA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 279 RUSSIA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 280 RUSSIA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 281 RUSSIA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 282 RUSSIA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 283 RUSSIA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 284 RUSSIA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 285 RUSSIA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 286 RUSSIA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 287 RUSSIA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 288 SPAIN AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 289 SPAIN AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 290 SPAIN AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 291 SPAIN AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 292 SPAIN AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 293 SPAIN AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

- Table 294 SPAIN AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION
- Table 295 SPAIN AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION
- Table 296 SPAIN AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION
- Table 297 SPAIN AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION
- Table 298 SPAIN AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION
- Table 299 SPAIN AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION
- Table 300 SPAIN AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION
- Table 301 SPAIN AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION
- Table 302 ITALY AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION
- Table 303 ITALY AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION
- Table 304 ITALY AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION
- Table 305 ITALY AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION
- Table 306 ITALY AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION
- Table 307 ITALY AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION
- Table 308 ITALY AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION
- Table 309 ITALY AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION
- Table 310 ITALY AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION
- Table 311 ITALY AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION
- Table 312 ITALY AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION
- Table 313 ITALY AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

## USD MILLION

Table 314 ITALY AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 315 ITALY AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 316 REST OF EUROPE AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 317 REST OF EUROPE AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 318 REST OF EUROPE AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 319 REST OF EUROPE AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 320 REST OF EUROPE AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 321 REST OF EUROPE AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 322 REST OF EUROPE AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 323 REST OF EUROPE AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 324 REST OF EUROPE AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 325 REST OF EUROPE AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 326 REST OF EUROPE AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 327 REST OF EUROPE AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 328 REST OF EUROPE AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 329 REST OF EUROPE AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 330 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 331 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 332 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 333 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 334 ASIA PACIFIC AUTOMATION-AS-A-SERVICE SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 335 ASIA PACIFIC AUTOMATION-AS-A-SERVICE SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 336 ASIA PACIFIC AUTOMATION-AS-A-SERVICE SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 337 ASIA PACIFIC AUTOMATION-AS-A-SERVICE SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 338 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 339 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 340 ASIA PACIFIC AUTOMATION-AS-A-SERVICE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 341 ASIA PACIFIC AUTOMATION-AS-A-SERVICE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 342 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 343 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 344 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 345 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 346 ASIA PACIFIC OPERATIONS & IT AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 347 ASIA PACIFIC OPERATIONS & IT AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 348 ASIA PACIFIC FINANCE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 349 ASIA PACIFIC FINANCE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 350 ASIA PACIFIC HUMAN RESOURCE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 351 ASIA PACIFIC HUMAN RESOURCE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 352 ASIA PACIFIC SALES & MARKETING AUTOMATION-AS-A-SERVICE

MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 353 ASIA PACIFIC SALES & MARKETING AUTOMATION-AS-A-SERVICE

MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 354 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY

ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 355 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY

ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 356 ASIA PACIFIC SMALL & MEDIUM ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 357 ASIA PACIFIC SMALL & MEDIUM ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 358 ASIA PACIFIC LARGE ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 359 ASIA PACIFIC LARGE ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 360 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 361 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 362 ASIA PACIFIC KNOWLEDGE-BASED AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 363 ASIA PACIFIC KNOWLEDGE-BASED AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 364 ASIA PACIFIC RULE-BASED AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 365 ASIA PACIFIC RULE-BASED AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 366 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 367 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 368 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 369 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 370 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN GOVERNMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 371 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN GOVERNMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION



Table 372 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN ENERGY & UTILITIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 373 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN ENERGY & UTILITIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 374 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 375 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 376 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 377 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 378 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 379 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 380 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 381 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 382 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 383 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 384 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 385 ASIA PACIFIC AUTOMATION-AS-A-SERVICE IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 386 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 387 ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 388 CHINA AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 389 CHINA AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 390 CHINA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 391 CHINA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 -

2023, USD MILLION

Table 392 CHINA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 393 CHINA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 394 CHINA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 395 CHINA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 396 CHINA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 397 CHINA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 398 CHINA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 399 CHINA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 400 CHINA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 401 CHINA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 402 JAPAN AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 403 JAPAN AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 404 JAPAN AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 405 JAPAN AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 406 JAPAN AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 407 JAPAN AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 408 JAPAN AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 409 JAPAN AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 410 JAPAN AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 411 JAPAN AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 412 JAPAN AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 413 JAPAN AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 414 JAPAN AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 415 JAPAN AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 416 INDIA AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 417 INDIA AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 418 INDIA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 419 INDIA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 420 INDIA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 421 INDIA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 422 INDIA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 423 INDIA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 424 INDIA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 425 INDIA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 426 INDIA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 427 INDIA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 428 INDIA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 429 INDIA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 430 SOUTH KOREA AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016,

USD MILLION

Table 431 SOUTH KOREA AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 432 SOUTH KOREA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 433 SOUTH KOREA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 434 SOUTH KOREA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 435 SOUTH KOREA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 436 SOUTH KOREA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 437 SOUTH KOREA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 438 SOUTH KOREA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 439 SOUTH KOREA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 440 SOUTH KOREA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 441 SOUTH KOREA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 442 SOUTH KOREA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 443 SOUTH KOREA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 444 SINGAPORE AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 445 SINGAPORE AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 446 SINGAPORE AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 447 SINGAPORE AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 448 SINGAPORE AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 449 SINGAPORE AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 450 SINGAPORE AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 451 SINGAPORE AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 452 SINGAPORE AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 453 SINGAPORE AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 454 SINGAPORE AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 455 SINGAPORE AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 456 SINGAPORE AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 457 SINGAPORE AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 458 MALAYSIA AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 459 MALAYSIA AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 460 MALAYSIA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 461 MALAYSIA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 462 MALAYSIA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 463 MALAYSIA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 464 MALAYSIA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 465 MALAYSIA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 466 MALAYSIA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 467 MALAYSIA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 468 MALAYSIA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 469 MALAYSIA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 -

2023, USD MILLION

Table 470 MALAYSIA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 471 MALAYSIA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 472 REST OF ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 473 REST OF ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 474 REST OF ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 475 REST OF ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 476 REST OF ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 477 REST OF ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 478 REST OF ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 479 REST OF ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 480 REST OF ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 481 REST OF ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 482 REST OF ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 483 REST OF ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 484 REST OF ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 485 REST OF ASIA PACIFIC AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 486 LAMEA AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 487 LAMEA AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 488 LAMEA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION



Table 489 LAMEA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 490 LAMEA AUTOMATION-AS-A-SERVICE SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 491 LAMEA AUTOMATION-AS-A-SERVICE SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 492 LAMEA AUTOMATION-AS-A-SERVICE SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 493 LAMEA AUTOMATION-AS-A-SERVICE SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 494 LAMEA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 495 LAMEA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 496 LAMEA AUTOMATION-AS-A-SERVICE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 497 LAMEA AUTOMATION-AS-A-SERVICE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 498 LAMEA AUTOMATION-AS-A-SERVICE MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 499 LAMEA AUTOMATION-AS-A-SERVICE MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 500 LAMEA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 501 LAMEA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 502 LAMEA OPERATIONS & IT AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 503 LAMEA OPERATIONS & IT AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 504 LAMEA FINANCE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 505 LAMEA FINANCE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 506 LAMEA HUMAN RESOURCE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 507 LAMEA HUMAN RESOURCE AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 508 LAMEA SALES & MARKETING AUTOMATION-AS-A-SERVICE MARKET

BY COUNTRY, 2013 - 2016, USD MILLION

Table 509 LAMEA SALES & MARKETING AUTOMATION-AS-A-SERVICE MARKET  
BY COUNTRY, 2017 - 2023, USD MILLION

Table 510 LAMEA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION  
SIZE, 2013 - 2016, USD MILLION

Table 511 LAMEA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION  
SIZE, 2017 - 2023, USD MILLION

Table 512 LAMEA SMALL & MEDIUM ENTERPRISES AUTOMATION-AS-A-SERVICE  
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 513 LAMEA SMALL & MEDIUM ENTERPRISES AUTOMATION-AS-A-SERVICE  
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 514 LAMEA LARGE ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET  
BY COUNTRY, 2013 - 2016, USD MILLION

Table 515 LAMEA LARGE ENTERPRISES AUTOMATION-AS-A-SERVICE MARKET  
BY COUNTRY, 2017 - 2023, USD MILLION

Table 516 LAMEA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016,  
USD MILLION

Table 517 LAMEA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023,  
USD MILLION

Table 518 LAMEA KNOWLEDGE-BASED AUTOMATION-AS-A-SERVICE MARKET  
BY COUNTRY, 2013 - 2016, USD MILLION

Table 519 LAMEA KNOWLEDGE-BASED AUTOMATION-AS-A-SERVICE MARKET  
BY COUNTRY, 2017 - 2023, USD MILLION

Table 520 LAMEA RULE-BASED AUTOMATION-AS-A-SERVICE MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 521 LAMEA RULE-BASED AUTOMATION-AS-A-SERVICE MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

Table 522 LAMEA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 -  
2016, USD MILLION

Table 523 LAMEA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 -  
2023, USD MILLION

Table 524 LAMEA AUTOMATION-AS-A-SERVICE IN BFSI MARKET BY COUNTRY,  
2013 - 2016, USD MILLION

Table 525 LAMEA AUTOMATION-AS-A-SERVICE IN BFSI MARKET BY COUNTRY,  
2017 - 2023, USD MILLION

Table 526 LAMEA AUTOMATION-AS-A-SERVICE IN GOVERNMENT MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 527 LAMEA AUTOMATION-AS-A-SERVICE IN GOVERNMENT MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

Table 528 LAMEA AUTOMATION-AS-A-SERVICE IN ENERGY & UTILITIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 529 LAMEA AUTOMATION-AS-A-SERVICE IN ENERGY & UTILITIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 530 LAMEA AUTOMATION-AS-A-SERVICE IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 531 LAMEA AUTOMATION-AS-A-SERVICE IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 532 LAMEA AUTOMATION-AS-A-SERVICE IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 533 LAMEA AUTOMATION-AS-A-SERVICE IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 534 LAMEA AUTOMATION-AS-A-SERVICE IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 535 LAMEA AUTOMATION-AS-A-SERVICE IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 536 LAMEA AUTOMATION-AS-A-SERVICE IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 537 LAMEA AUTOMATION-AS-A-SERVICE IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 538 LAMEA AUTOMATION-AS-A-SERVICE IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 539 LAMEA AUTOMATION-AS-A-SERVICE IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 540 LAMEA AUTOMATION-AS-A-SERVICE IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 541 LAMEA AUTOMATION-AS-A-SERVICE IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 542 LAMEA AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 543 LAMEA AUTOMATION-AS-A-SERVICE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 544 BRAZIL AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 545 BRAZIL AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 546 BRAZIL AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 547 BRAZIL AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 -

2023, USD MILLION

Table 548 BRAZIL AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 549 BRAZIL AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 550 BRAZIL AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 551 BRAZIL AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 552 BRAZIL AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 553 BRAZIL AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 554 BRAZIL AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 555 BRAZIL AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 556 BRAZIL AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 557 BRAZIL AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 558 ARGENTINA AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 559 ARGENTINA AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 560 ARGENTINA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 561 ARGENTINA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 562 ARGENTINA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 563 ARGENTINA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 564 ARGENTINA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 565 ARGENTINA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 566 ARGENTINA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 567 ARGENTINA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 568 ARGENTINA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 569 ARGENTINA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 570 ARGENTINA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 571 ARGENTINA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 572 UAE AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 573 UAE AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 574 UAE AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 575 UAE AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 576 UAE AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 577 UAE AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 578 UAE AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 579 UAE AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 580 UAE AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 581 UAE AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 582 UAE AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 583 UAE AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 584 UAE AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 585 UAE AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 586 SAUDI ARABIA AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 587 SAUDI ARABIA AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023,

## USD MILLION

Table 588 SAUDI ARABIA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 589 SAUDI ARABIA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 590 SAUDI ARABIA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 591 SAUDI ARABIA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 592 SAUDI ARABIA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 593 SAUDI ARABIA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 594 SAUDI ARABIA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 595 SAUDI ARABIA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 596 SAUDI ARABIA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 597 SAUDI ARABIA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 598 SAUDI ARABIA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 599 SAUDI ARABIA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 600 SOUTH AFRICA AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 601 SOUTH AFRICA AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 602 SOUTH AFRICA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 603 SOUTH AFRICA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 604 SOUTH AFRICA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 605 SOUTH AFRICA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 606 SOUTH AFRICA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION



Table 607 SOUTH AFRICA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 608 SOUTH AFRICA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 609 SOUTH AFRICA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 610 SOUTH AFRICA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 611 SOUTH AFRICA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 612 SOUTH AFRICA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 613 SOUTH AFRICA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 614 NIGERIA AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 615 NIGERIA AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 616 NIGERIA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 617 NIGERIA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 618 NIGERIA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 619 NIGERIA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 620 NIGERIA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 621 NIGERIA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 622 NIGERIA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 623 NIGERIA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 624 NIGERIA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 625 NIGERIA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 626 NIGERIA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 -

2016, USD MILLION

Table 627 NIGERIA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 628 REST OF LAMEA AUTOMATION-AS-A-SERVICE MARKET, 2013 - 2016, USD MILLION

Table 629 REST OF LAMEA AUTOMATION-AS-A-SERVICE MARKET, 2017 - 2023, USD MILLION

Table 630 REST OF LAMEA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 631 REST OF LAMEA AUTOMATION-AS-A-SERVICE MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 632 REST OF LAMEA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 633 REST OF LAMEA AUTOMATION-AS-A-SERVICE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 634 REST OF LAMEA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2013 - 2016, USD MILLION

Table 635 REST OF LAMEA AUTOMATION-AS-A-SERVICE MARKET BY BUSINESS FUNCTION, 2017 - 2023, USD MILLION

Table 636 REST OF LAMEA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 637 REST OF LAMEA AUTOMATION-AS-A-SERVICE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 638 REST OF LAMEA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 639 REST OF LAMEA AUTOMATION-AS-A-SERVICE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 640 REST OF LAMEA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 641 REST OF LAMEA AUTOMATION-AS-A-SERVICE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 642 PRODUCT LAUNCHES – AUTOMATION-AS-A-SERVICE MARKET

Table 643 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– AUTOMATION-AS-A-SERVICE MARKET

Table 644 EXPANSION, MERGERS & ACQUISITIONS – AUTOMATION-AS-A-SERVICE MARKET

Table 645 KEY INFORMATION – IBM CORPORATION

Table 646 KEY INFORMATION – MICROSOFT CORPORATION

Table 647 KEY INFORMATION – HEWLETT PACKARD ENTERPRISE (HPE)

**COMPANY**

Table 648 KEY INFORMATION – PEGASYSTEMS INC.

Table 649 KEY INFORMATION – AUTOMATION ANYWHERE, INC.

Table 650 KEY INFORMATION – BLUE PRISM

Table 651 KEY INFORMATION – UIPATH

Table 652 KEY INFORMATION – KOFAX

Table 653 KEY INFORMATION – NICE LTD.

## List Of Figures

### LIST OF FIGURES

- Fig 1 MARKET BY VERTICAL
- Fig 2 MARKET BY COMPONENT
- Fig 3 MARKET BY TYPE
- Fig 4 MARKET BY BUSINESS FUNCTION
- Fig 5 MARKET BY ORGANIZATION SIZE
- Fig 6 MARKET BY REGION
- Fig 7 KBV CARDINAL MATRIX

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