

# Global Application Transformation Market (2019-2025)

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## Abstracts

The Global Application Transformation Market size is expected to reach \$18.6 billion by 2025, rising at a market growth of 12.3% CAGR during the forecast period.

Application transformation encompasses everything from reducing the number of applications within an enterprise to moving applications to the cloud to ensure that apps meet government requirements and updated compliance. The transformation process establishes the application portfolio and management program. Application transformation products and offerings help IT departments tackle the growing use of mobile computing and social media in enterprises.

Enterprises are integrating technology forces like the cloud, social media, and Big Data to create disruptive business models fueled by tightly linked networks and IT ecosystems. However, some companies are unable to keep up with the connected consumer, the tough competition coming from within and outside the industry, and the ever-changing legal, political, and regulatory environment. They also enable migration to cloud infrastructures along with reducing the entry cost threshold and deliver results according to logical and defined plans and processes.

Based on Services Type, the market is segmented into Application Integration, Cloud Application Migration, Application Portfolio Assessment, Application Replatforming, UI Modernization and Others. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on End User, the market is segmented into Retail, Healthcare & Life Sciences, Manufacturing, Government & Public Sector & Legal, Telecom & IT, BFSI and Others. Retailers are adopting innovative technologies for increasing their visibility and presence in the market. The retail industry is currently witnessing a major transformation phase. Retailers are modernizing their brick-and-mortar stores to provide better services to their customers. There is an emerging need for tailored applications to deliver a hyper-

personalized experience in IT and the telecom vertical to drive the market growth. Based on Region, the market is segmented into North America, Europe, Asia Pacific and LAMEA.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, SAP SE, Adobe Systems Inc., Asysco B.V., Bell Integrator, Inc., Accenture PLC, Unisys Corporation, Cognizant Technology Solutions Corporation, and Dell Technologies, Inc.

### Scope of the Study

#### Market Segmentation:

##### By Services Type

- Application Integration

- Cloud Application Migration

- Application Portfolio Assessment

- Application Replatforming

- UI Modernization

- Others

##### By Organization Size

- Large Enterprises

- Small & Medium-Sized Enterprises

##### By End User

- Retail

Healthcare & Life Sciences

Manufacturing

Government & Public Sector & Legal

Telecom & IT

BFSI

Others

## By Geography

North America

US

Canada

Mexico

Rest of North America

Europe

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

LAMEA

Brazil

Argentina

UAE

Saudi Arabia

South Africa

Nigeria

Rest of LAMEA

Companies Profiled

IBM Corporation

ORACLE CORPORATION

SAP SE

Adobe Systems Inc.

ASYSCO B.V.

Bell Integrator, Inc.

Accenture PLC

Unisys Corporation

Cognizant Technology Solutions Corporation

Dell Technologies, Inc.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Global Application Transformation Market, by Services Type
  - 1.4.2 Global Application Transformation Market, by Organization Size
  - 1.4.3 Global Application Transformation Market, by End User
  - 1.4.4 Global Application Transformation Market, by Geography
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Executive Summary
  - 2.1.3 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. MARKET ANALYSIS**

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
  - 3.2.1 Partnerships, Collaborations and Agreements
  - 3.2.2 Product Launches and Expansion
  - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
  - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2018)
  - 3.3.2 Key Strategic Move: Leading Players

### **CHAPTER 4. GLOBAL APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE**

- 4.1 Introduction

- 4.1.1 Global Application Integration Market
- 4.1.2 Global Cloud Application Migration Market by Region
- 4.1.3 Global Application Portfolio Assessment Market by Region
- 4.1.4 Global Application Replatforming Market by Region
- 4.1.5 Global Application Transformation UI Modernization Market by Region
- 4.1.6 Global Other Services Type Application Transformation Market by Region

## **CHAPTER 5. GLOBAL APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE**

### 5.1 Introduction

- 5.1.1 Global Large Enterprises Application Transformation Market by Region
- 5.1.2 Global Small & Medium-Sized Enterprises Application Transformation Market by Region

## **CHAPTER 6. GLOBAL APPLICATION TRANSFORMATION MARKET BY END USER**

### 6.1 Introduction

- 6.1.1 Global Retail Application Transformation Market by Region
- 6.1.2 Global Healthcare & Life Sciences Application Transformation Market by Region
- 6.1.3 Global Manufacturing Application Transformation Market by Region
- 6.1.4 Global Government & Public Sector & Legal Application Transformation Market by Region
- 6.1.5 Global Telecom & IT Application Transformation Market by Region
- 6.1.6 Global BFSI Application Transformation Market by Region
- 6.1.7 Global Others Application Transformation Market by Region

## **CHAPTER 7. GLOBAL APPLICATION TRANSFORMATION MARKET BY REGION**

### 7.1 Introduction

### 7.2 North America Application Transformation Market

- 7.2.1 North America Application Transformation Market by Services Type
  - 7.2.1.1 North America Application Integration Market by Country
  - 7.2.1.2 North America Cloud Application Migration Market by Country
  - 7.2.1.3 North America Application Portfolio Assessment Market by Country
  - 7.2.1.4 North America Application Replatforming Market by Country
  - 7.2.1.5 North America Application Transformation UI Modernization Market by Country
  - 7.2.1.6 North America Other Services Type Application Transformation Market by Country

## Country

### 7.2.2 North America Application Transformation Market by Organization Size

#### 7.2.2.1 North America Large Enterprises Application Transformation Market by

## Country

#### 7.2.2.2 North America Small & Medium-Sized Enterprises Application Transformation

## Market by Country

### 7.2.3 North America Application Transformation Market by End User

#### 7.2.3.1 North America Retail Application Transformation Market by Country

#### 7.2.3.2 North America Healthcare & Life Sciences Application Transformation Market

## by Country

#### 7.2.3.3 North America Manufacturing Application Transformation Market by Country

#### 7.2.3.4 North America Government & Public Sector & Legal Application

## Transformation Market by Country

#### 7.2.3.5 North America Telecom & IT Application Transformation Market by Country

#### 7.2.3.6 North America BFSI Application Transformation Market by Country

#### 7.2.3.7 North America Others Application Transformation Market by Country

### 7.2.4 North America Application Transformation Market by Country

#### 7.2.4.1 US Application Transformation Market

##### 7.2.4.1.1 US Application Transformation Market by Services Type

##### 7.2.4.1.2 US Application Transformation Market by Organization Size

##### 7.2.4.1.3 US Application Transformation Market by End User

#### 7.2.4.2 Canada Application Transformation Market

##### 7.2.4.2.1 Canada Application Transformation Market by Services Type

##### 7.2.4.2.2 Canada Application Transformation Market by Organization Size

##### 7.2.4.2.3 Canada Application Transformation Market by End User

#### 7.2.4.3 Mexico Application Transformation Market

##### 7.2.4.3.1 Mexico Application Transformation Market by Services Type

##### 7.2.4.3.2 Mexico Application Transformation Market by Organization Size

##### 7.2.4.3.3 Mexico Application Transformation Market by End User

#### 7.2.4.4 Rest of North America Application Transformation Market

##### 7.2.4.4.1 Rest of North America Application Transformation Market by Services

## Type

##### 7.2.4.4.2 Rest of North America Application Transformation Market by Organization

## Size

##### 7.2.4.4.3 Rest of North America Application Transformation Market by End User

## 7.3 Europe Application Transformation Market

### 7.3.1 Europe Application Transformation Market by Services Type

#### 7.3.1.1 Europe Application Integration Market by Country

#### 7.3.1.2 Europe Cloud Application Migration Market by Country



- 7.3.1.3 Europe Application Portfolio Assessment Market by Country
- 7.3.1.4 Europe Application Replatforming Market by Country
- 7.3.1.5 Europe Application Transformation UI Modernization Market by Country
- 7.3.1.6 Europe Other Services Type Application Transformation Market by Country
- 7.3.2 Europe Application Transformation Market by Organization Size
  - 7.3.2.1 Europe Large Enterprises Application Transformation Market by Country
  - 7.3.2.2 Europe Small & Medium-Sized Enterprises Application Transformation Market by Country
- 7.3.3 Europe Application Transformation Market by End User
  - 7.3.3.1 Europe Retail Application Transformation Market by Country
  - 7.3.3.2 Europe Healthcare & Life Sciences Application Transformation Market by Country
  - 7.3.3.3 Europe Manufacturing Application Transformation Market by Country
  - 7.3.3.4 Europe Government & Public Sector & Legal Application Transformation Market by Country
  - 7.3.3.5 Europe Telecom & IT Application Transformation Market by Country
  - 7.3.3.6 Europe BFSI Application Transformation Market by Country
  - 7.3.3.7 Europe Others Application Transformation Market by Country
- 7.3.4 Europe Application Transformation Market by Country
  - 7.3.4.1 Germany Application Transformation Market
    - 7.3.4.1.1 Germany Application Transformation Market by Services Type
    - 7.3.4.1.2 Germany Application Transformation Market by Organization Size
    - 7.3.4.1.3 Germany Application Transformation Market by End User
  - 7.3.4.2 UK Application Transformation Market
    - 7.3.4.2.1 UK Application Transformation Market by Services Type
    - 7.3.4.2.2 UK Application Transformation Market by Organization Size
    - 7.3.4.2.3 UK Application Transformation Market by End User
  - 7.3.4.3 France Application Transformation Market
    - 7.3.4.3.1 France Application Transformation Market by Services Type
    - 7.3.4.3.2 France Application Transformation Market by Organization Size
    - 7.3.4.3.3 France Application Transformation Market by End User
  - 7.3.4.4 Russia Application Transformation Market
    - 7.3.4.4.1 Russia Application Transformation Market by Services Type
    - 7.3.4.4.2 Russia Application Transformation Market by Organization Size
    - 7.3.4.4.3 Russia Application Transformation Market by End User
  - 7.3.4.5 Spain Application Transformation Market
    - 7.3.4.5.1 Spain Application Transformation Market by Services Type
    - 7.3.4.5.2 Spain Application Transformation Market by Organization Size
    - 7.3.4.5.3 Spain Application Transformation Market by End User

- 7.3.4.6 Italy Application Transformation Market
  - 7.3.4.6.1 Italy Application Transformation Market by Services Type
  - 7.3.4.6.2 Italy Application Transformation Market by Organization Size
  - 7.3.4.6.3 Italy Application Transformation Market by End User
- 7.3.4.7 Rest of Europe Application Transformation Market
  - 7.3.4.7.1 Rest of Europe Application Transformation Market by Services Type
  - 7.3.4.7.2 Rest of Europe Application Transformation Market by Organization Size
  - 7.3.4.7.3 Rest of Europe Application Transformation Market by End User
- 7.4 Asia Pacific Application Transformation Market
  - 7.4.1 Asia Pacific Application Transformation Market by Services Type
    - 7.4.1.1 Asia Pacific Application Integration Market by Country
    - 7.4.1.2 Asia Pacific Cloud Application Migration Market by Country
    - 7.4.1.3 Asia Pacific Application Portfolio Assessment Market by Country
    - 7.4.1.4 Asia Pacific Application Replatforming Market by Country
    - 7.4.1.5 Asia Pacific Application Transformation UI Modernization Market by Country
    - 7.4.1.6 Asia Pacific Other Services Type Application Transformation Market by Country
  - 7.4.2 Asia Pacific Application Transformation Market by Organization Size
    - 7.4.2.1 Asia Pacific Large Enterprises Application Transformation Market by Country
    - 7.4.2.2 Asia Pacific Small & Medium-Sized Enterprises Application Transformation Market by Country
  - 7.4.3 Asia Pacific Application Transformation Market by End User
    - 7.4.3.1 Asia Pacific Retail Application Transformation Market by Country
    - 7.4.3.2 Asia Pacific Healthcare & Life Sciences Application Transformation Market by Country
    - 7.4.3.3 Asia Pacific Manufacturing Application Transformation Market by Country
    - 7.4.3.4 Asia Pacific Government & Public Sector & Legal Application Transformation Market by Country
    - 7.4.3.5 Asia Pacific Telecom & IT Application Transformation Market by Country
    - 7.4.3.6 Asia Pacific BFSI Application Transformation Market by Country
    - 7.4.3.7 Asia Pacific Others Application Transformation Market by Country
  - 7.4.4 Asia Pacific Application Transformation Market by Country
    - 7.4.4.1 China Application Transformation Market
      - 7.4.4.1.1 China Application Transformation Market by Services Type
      - 7.4.4.1.2 China Application Transformation Market by Organization Size
      - 7.4.4.1.3 China Application Transformation Market by End User
    - 7.4.4.2 Japan Application Transformation Market
      - 7.4.4.2.1 Japan Application Transformation Market by Services Type
      - 7.4.4.2.2 Japan Application Transformation Market by Organization Size

- 7.4.4.2.3 Japan Application Transformation Market by End User
- 7.4.4.3 India Application Transformation Market
  - 7.4.4.3.1 India Application Transformation Market by Services Type
  - 7.4.4.3.2 India Application Transformation Market by Organization Size
  - 7.4.4.3.3 India Application Transformation Market by End User
- 7.4.4.4 South Korea Application Transformation Market
  - 7.4.4.4.1 South Korea Application Transformation Market by Services Type
  - 7.4.4.4.2 South Korea Application Transformation Market by Organization Size
  - 7.4.4.4.3 South Korea Application Transformation Market by End User
- 7.4.4.5 Singapore Application Transformation Market
  - 7.4.4.5.1 Singapore Application Transformation Market by Services Type
  - 7.4.4.5.2 Singapore Application Transformation Market by Organization Size
  - 7.4.4.5.3 Singapore Application Transformation Market by End User
- 7.4.4.6 Malaysia Application Transformation Market
  - 7.4.4.6.1 Malaysia Application Transformation Market by Services Type
  - 7.4.4.6.2 Malaysia Application Transformation Market by Organization Size
  - 7.4.4.6.3 Malaysia Application Transformation Market by End User
- 7.4.4.7 Rest of Asia Pacific Application Transformation Market
  - 7.4.4.7.1 Rest of Asia Pacific Application Transformation Market by Services Type
  - 7.4.4.7.2 Rest of Asia Pacific Application Transformation Market by Organization Size
  - 7.4.4.7.3 Rest of Asia Pacific Application Transformation Market by End User
- 7.5 LAMEA Application Transformation Market
  - 7.5.1 LAMEA Application Transformation Market by Services Type
    - 7.5.1.1 LAMEA Application Integration Market by Country
    - 7.5.1.2 LAMEA Cloud Application Migration Market by Country
    - 7.5.1.3 LAMEA Application Portfolio Assessment Market by Country
    - 7.5.1.4 LAMEA Application Replatforming Market by Country
    - 7.5.1.5 LAMEA Application Transformation UI Modernization Market by Country
    - 7.5.1.6 LAMEA Other Services Type Application Transformation Market by Country
  - 7.5.2 LAMEA Application Transformation Market by Organization Size
    - 7.5.2.1 LAMEA Large Enterprises Application Transformation Market by Country
    - 7.5.2.2 LAMEA Small & Medium-Sized Enterprises Application Transformation Market by Country
  - 7.5.3 LAMEA Application Transformation Market by End User
    - 7.5.3.1 LAMEA Retail Application Transformation Market by Country
    - 7.5.3.2 LAMEA Healthcare & Life Sciences Application Transformation Market by Country
    - 7.5.3.3 LAMEA Manufacturing Application Transformation Market by Country

- 7.5.3.4 LAMEA Government & Public Sector & Legal Application Transformation Market by Country
- 7.5.3.5 LAMEA Telecom & IT Application Transformation Market by Country
- 7.5.3.6 LAMEA BFSI Application Transformation Market by Country
- 7.5.3.7 LAMEA Others Application Transformation Market by Country
- 7.5.4 LAMEA Application Transformation Market by Country
  - 7.5.4.1 Brazil Application Transformation Market
    - 7.5.4.1.1 Brazil Application Transformation Market by Services Type
    - 7.5.4.1.2 Brazil Application Transformation Market by Organization Size
    - 7.5.4.1.3 Brazil Application Transformation Market by End User
  - 7.5.4.2 Argentina Application Transformation Market
    - 7.5.4.2.1 Argentina Application Transformation Market by Services Type
    - 7.5.4.2.2 Argentina Application Transformation Market by Organization Size
    - 7.5.4.2.3 Argentina Application Transformation Market by End User
  - 7.5.4.3 UAE Application Transformation Market
    - 7.5.4.3.1 UAE Application Transformation Market by Services Type
    - 7.5.4.3.2 UAE Application Transformation Market by Organization Size
    - 7.5.4.3.3 UAE Application Transformation Market by End User
  - 7.5.4.4 Saudi Arabia Application Transformation Market
    - 7.5.4.4.1 Saudi Arabia Application Transformation Market by Services Type
    - 7.5.4.4.2 Saudi Arabia Application Transformation Market by Organization Size
    - 7.5.4.4.3 Saudi Arabia Application Transformation Market by End User
  - 7.5.4.5 South Africa Application Transformation Market
    - 7.5.4.5.1 South Africa Application Transformation Market by Services Type
    - 7.5.4.5.2 South Africa Application Transformation Market by Organization Size
    - 7.5.4.5.3 South Africa Application Transformation Market by End User
  - 7.5.4.6 Nigeria Application Transformation Market
    - 7.5.4.6.1 Nigeria Application Transformation Market by Services Type
    - 7.5.4.6.2 Nigeria Application Transformation Market by Organization Size
    - 7.5.4.6.3 Nigeria Application Transformation Market by End User
  - 7.5.4.7 Rest of LAMEA Application Transformation Market
    - 7.5.4.7.1 Rest of LAMEA Application Transformation Market by Services Type
    - 7.5.4.7.2 Rest of LAMEA Application Transformation Market by Organization Size
    - 7.5.4.7.3 Rest of LAMEA Application Transformation Market by End User

## **CHAPTER 8. COMPANY PROFILES**

### **8.1 IBM Corporation**

#### **8.1.1 Company Overview**

- 8.1.2 Financial Analysis
- 8.1.3 Regional & Segmental Analysis
- 8.1.4 Research & Development Expenses
- 8.1.5 Recent strategies and developments:
  - 8.1.5.1 Collaborations, partnerships and agreements:
- 8.1.6 SWOT Analysis
- 8.2 Oracle Corporation
  - 8.2.1 Company Overview
  - 8.2.2 Financial Analysis
  - 8.2.3 Segmental and Regional Analysis
  - 8.2.4 Research & Development Expense
  - 8.2.5 Recent strategies and developments:
    - 8.2.5.1 Collaborations, partnerships and agreements:
  - 8.2.6 SWOT Analysis
- 8.3 SAP SE
  - 8.3.1 Company Overview
  - 8.3.2 Financial Analysis
  - 8.3.3 Segmental and Regional Analysis
  - 8.3.4 Research & Development Expense
  - 8.3.5 Recent strategies and developments:
    - 8.3.5.1 Collaborations, partnerships and agreements:
  - 8.3.6 SWOT Analysis
- 8.4 Adobe Systems Inc.
  - 8.4.1 Company Overview
  - 8.4.2 Financial Analysis
  - 8.4.3 Segmental and Regional Analysis
  - 8.4.4 Research & Development Expense
  - 8.4.5 Recent strategies and developments:
    - 8.4.5.1 Collaborations, partnerships and agreements:
  - 8.4.6 SWOT Analysis
- 8.5 Asysco B.V.
  - 8.5.1 Company Overview
  - 8.5.2 Recent strategies and developments:
    - 8.5.2.1 Collaborations, partnerships and agreements:
- 8.6 Bell Integrator, Inc.
  - 8.6.1 Company Overview
  - 8.6.2 Recent strategies and developments:
    - 8.6.2.1 Collaborations, partnerships and agreements:
    - 8.6.2.2 Expansion:

## 8.7 Accenture PLC

### 8.7.1 Company Overview

### 8.7.2 Financial Analysis

### 8.7.3 Segmental and Regional Analysis

### 8.7.4 Research & Development Expenses

### 8.7.5 Recent strategies and developments:

#### 8.7.5.1 Collaborations, partnerships and agreements:

#### 8.7.5.2 Acquisitions and mergers:

#### 8.7.5.3 Expansion:

### 8.7.6 SWOT Analysis

## 8.8 Unisys Corporation

### 8.8.1 Company Overview

### 8.8.2 Financial Analysis

### 8.8.3 Segmental and Regional Analysis

### 8.8.4 Research & Development Expenses

### 8.8.5 Recent strategies and developments:

#### 8.8.5.1 Product launch:

#### 8.8.5.2 Expansion:

### 8.8.6 SWOT Analysis

## 8.9 Cognizant Technology Solutions Corporation

### 8.9.1 Company overview

### 8.9.2 Financial Analysis

### 8.9.3 Segmental and Regional Analysis

### 8.9.4 Recent strategies and developments:

#### 8.9.4.1 Collaborations, partnerships and agreements:

#### 8.9.4.2 Acquisitions and mergers:

### 8.9.5 SWOT Analysis

## 8.1 Dell Technologies, Inc. (Pivotal Software, Inc.)

### 8.10.1 Company Overview

### 8.10.2 Financial Analysis

### 8.10.3 Segmental and Regional Analysis

### 8.10.4 Research & Development Expense

### 8.10.5 Recent strategies and developments:

#### 8.10.5.1 Collaborations, partnerships and agreements:

### 8.10.6 Swot analysis

## List Of Tables

### LIST OF TABLES

TABLE 1 GLOBAL APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 2 GLOBAL APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– APPLICATION TRANSFORMATION MARKET

TABLE 4 PRODUCT LAUNCHES AND EXPANSION– APPLICATION TRANSFORMATION MARKET

TABLE 5 MERGERS & ACQUISITIONS – APPLICATION TRANSFORMATION MARKET

TABLE 6 GLOBAL APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 7 GLOBAL APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 8 GLOBAL APPLICATION INTEGRATION MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 9 GLOBAL APPLICATION INTEGRATION MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 10 GLOBAL CLOUD APPLICATION MIGRATION MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 11 GLOBAL CLOUD APPLICATION MIGRATION MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 12 GLOBAL APPLICATION PORTFOLIO ASSESSMENT MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 13 GLOBAL APPLICATION PORTFOLIO ASSESSMENT MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 14 GLOBAL APPLICATION REPLATFORMING MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 15 GLOBAL APPLICATION REPLATFORMING MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 16 GLOBAL APPLICATION TRANSFORMATION UI MODERNIZATION MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 17 GLOBAL APPLICATION TRANSFORMATION UI MODERNIZATION MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 18 GLOBAL OTHER SERVICES TYPE APPLICATION TRANSFORMATION

MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 19 GLOBAL OTHER SERVICES TYPE APPLICATION TRANSFORMATION

MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 20 GLOBAL APPLICATION TRANSFORMATION MARKET BY

ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 21 GLOBAL APPLICATION TRANSFORMATION MARKET BY

ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 22 GLOBAL LARGE ENTERPRISES APPLICATION TRANSFORMATION

MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 23 GLOBAL LARGE ENTERPRISES APPLICATION TRANSFORMATION

MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 24 GLOBAL SMALL & MEDIUM-SIZED ENTERPRISES APPLICATION

TRANSFORMATION MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 25 GLOBAL SMALL & MEDIUM-SIZED ENTERPRISES APPLICATION

TRANSFORMATION MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 26 GLOBAL APPLICATION TRANSFORMATION MARKET BY END USER,

2015 - 2018, USD MILLION

TABLE 27 GLOBAL APPLICATION TRANSFORMATION MARKET BY END USER,

2019 - 2025, USD MILLION

TABLE 28 GLOBAL RETAIL APPLICATION TRANSFORMATION MARKET BY

REGION, 2015 - 2018, USD MILLION

TABLE 29 GLOBAL RETAIL APPLICATION TRANSFORMATION MARKET BY

REGION, 2019 - 2025, USD MILLION

TABLE 30 GLOBAL HEALTHCARE & LIFE SCIENCES APPLICATION

TRANSFORMATION MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 31 GLOBAL HEALTHCARE & LIFE SCIENCES APPLICATION

TRANSFORMATION MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 32 GLOBAL MANUFACTURING APPLICATION TRANSFORMATION MARKET

BY REGION, 2015 - 2018, USD MILLION

TABLE 33 GLOBAL MANUFACTURING APPLICATION TRANSFORMATION MARKET

BY REGION, 2019 - 2025, USD MILLION

TABLE 34 GLOBAL GOVERNMENT & PUBLIC SECTOR & LEGAL APPLICATION

TRANSFORMATION MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 35 GLOBAL GOVERNMENT & PUBLIC SECTOR & LEGAL APPLICATION

TRANSFORMATION MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 36 GLOBAL TELECOM & IT APPLICATION TRANSFORMATION MARKET BY

REGION, 2015 - 2018, USD MILLION

TABLE 37 GLOBAL TELECOM & IT APPLICATION TRANSFORMATION MARKET BY

REGION, 2019 - 2025, USD MILLION



TABLE 38 GLOBAL BFSI APPLICATION TRANSFORMATION MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 39 GLOBAL BFSI APPLICATION TRANSFORMATION MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 40 GLOBAL OTHERS APPLICATION TRANSFORMATION MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 41 GLOBAL OTHERS APPLICATION TRANSFORMATION MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 42 GLOBAL APPLICATION TRANSFORMATION MARKET BY REGION, 2015 - 2018, USD MILLION

TABLE 43 GLOBAL APPLICATION TRANSFORMATION MARKET BY REGION, 2019 - 2025, USD MILLION

TABLE 44 NORTH AMERICA APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 45 NORTH AMERICA APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 46 NORTH AMERICA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 47 NORTH AMERICA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 48 NORTH AMERICA APPLICATION INTEGRATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 49 NORTH AMERICA APPLICATION INTEGRATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 50 NORTH AMERICA CLOUD APPLICATION MIGRATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 51 NORTH AMERICA CLOUD APPLICATION MIGRATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 52 NORTH AMERICA APPLICATION PORTFOLIO ASSESSMENT MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 53 NORTH AMERICA APPLICATION PORTFOLIO ASSESSMENT MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 54 NORTH AMERICA APPLICATION REPLATFORMING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 55 NORTH AMERICA APPLICATION REPLATFORMING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 56 NORTH AMERICA APPLICATION TRANSFORMATION UI MODERNIZATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 57 NORTH AMERICA APPLICATION TRANSFORMATION UI

MODERNIZATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION  
TABLE 58 NORTH AMERICA OTHER SERVICES TYPE APPLICATION  
TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION  
TABLE 59 NORTH AMERICA OTHER SERVICES TYPE APPLICATION  
TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION  
TABLE 60 NORTH AMERICA APPLICATION TRANSFORMATION MARKET BY  
ORGANIZATION SIZE, 2015 - 2018, USD MILLION  
TABLE 61 NORTH AMERICA APPLICATION TRANSFORMATION MARKET BY  
ORGANIZATION SIZE, 2019 - 2025, USD MILLION  
TABLE 62 NORTH AMERICA LARGE ENTERPRISES APPLICATION  
TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION  
TABLE 63 NORTH AMERICA LARGE ENTERPRISES APPLICATION  
TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION  
TABLE 64 NORTH AMERICA SMALL & MEDIUM-SIZED ENTERPRISES  
APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD  
MILLION  
TABLE 65 NORTH AMERICA SMALL & MEDIUM-SIZED ENTERPRISES  
APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD  
MILLION  
TABLE 66 NORTH AMERICA APPLICATION TRANSFORMATION MARKET BY END  
USER, 2015 - 2018, USD MILLION  
TABLE 67 NORTH AMERICA APPLICATION TRANSFORMATION MARKET BY END  
USER, 2019 - 2025, USD MILLION  
TABLE 68 NORTH AMERICA RETAIL APPLICATION TRANSFORMATION MARKET  
BY COUNTRY, 2015 - 2018, USD MILLION  
TABLE 69 NORTH AMERICA RETAIL APPLICATION TRANSFORMATION MARKET  
BY COUNTRY, 2019 - 2025, USD MILLION  
TABLE 70 NORTH AMERICA HEALTHCARE & LIFE SCIENCES APPLICATION  
TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION  
TABLE 71 NORTH AMERICA HEALTHCARE & LIFE SCIENCES APPLICATION  
TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION  
TABLE 72 NORTH AMERICA MANUFACTURING APPLICATION TRANSFORMATION  
MARKET BY COUNTRY, 2015 - 2018, USD MILLION  
TABLE 73 NORTH AMERICA MANUFACTURING APPLICATION TRANSFORMATION  
MARKET BY COUNTRY, 2019 - 2025, USD MILLION  
TABLE 74 NORTH AMERICA GOVERNMENT & PUBLIC SECTOR & LEGAL  
APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD  
MILLION  
TABLE 75 NORTH AMERICA GOVERNMENT & PUBLIC SECTOR & LEGAL

APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 76 NORTH AMERICA TELECOM & IT APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 77 NORTH AMERICA TELECOM & IT APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 78 NORTH AMERICA BFSI APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 79 NORTH AMERICA BFSI APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 80 NORTH AMERICA OTHERS APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 81 NORTH AMERICA OTHERS APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 82 NORTH AMERICA APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 83 NORTH AMERICA APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 84 US APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 85 US APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 86 US APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 87 US APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 88 US APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 89 US APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 90 US APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 91 US APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 92 CANADA APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 93 CANADA APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 94 CANADA APPLICATION TRANSFORMATION MARKET BY SERVICES

TYPE, 2015 - 2018, USD MILLION

TABLE 95 CANADA APPLICATION TRANSFORMATION MARKET BY SERVICES

TYPE, 2019 - 2025, USD MILLION

TABLE 96 CANADA APPLICATION TRANSFORMATION MARKET BY

ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 97 CANADA APPLICATION TRANSFORMATION MARKET BY

ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 98 CANADA APPLICATION TRANSFORMATION MARKET BY END USER,

2015 - 2018, USD MILLION

TABLE 99 CANADA APPLICATION TRANSFORMATION MARKET BY END USER,

2019 - 2025, USD MILLION

TABLE 100 MEXICO APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD

MILLION

TABLE 101 MEXICO APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD

MILLION

TABLE 102 MEXICO APPLICATION TRANSFORMATION MARKET BY SERVICES

TYPE, 2015 - 2018, USD MILLION

TABLE 103 MEXICO APPLICATION TRANSFORMATION MARKET BY SERVICES

TYPE, 2019 - 2025, USD MILLION

TABLE 104 MEXICO APPLICATION TRANSFORMATION MARKET BY

ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 105 MEXICO APPLICATION TRANSFORMATION MARKET BY

ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 106 MEXICO APPLICATION TRANSFORMATION MARKET BY END USER,

2015 - 2018, USD MILLION

TABLE 107 MEXICO APPLICATION TRANSFORMATION MARKET BY END USER,

2019 - 2025, USD MILLION

TABLE 108 REST OF NORTH AMERICA APPLICATION TRANSFORMATION

MARKET, 2015 - 2018, USD MILLION

TABLE 109 REST OF NORTH AMERICA APPLICATION TRANSFORMATION

MARKET, 2019 - 2025, USD MILLION

TABLE 110 REST OF NORTH AMERICA APPLICATION TRANSFORMATION

MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 111 REST OF NORTH AMERICA APPLICATION TRANSFORMATION

MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 112 REST OF NORTH AMERICA APPLICATION TRANSFORMATION

MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 113 REST OF NORTH AMERICA APPLICATION TRANSFORMATION

MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 114 REST OF NORTH AMERICA APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 115 REST OF NORTH AMERICA APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 116 EUROPE APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 117 EUROPE APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 118 EUROPE APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 119 EUROPE APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 120 EUROPE APPLICATION INTEGRATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 121 EUROPE APPLICATION INTEGRATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 122 EUROPE CLOUD APPLICATION MIGRATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 123 EUROPE CLOUD APPLICATION MIGRATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 124 EUROPE APPLICATION PORTFOLIO ASSESSMENT MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 125 EUROPE APPLICATION PORTFOLIO ASSESSMENT MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 126 EUROPE APPLICATION REPLATFORMING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 127 EUROPE APPLICATION REPLATFORMING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 128 EUROPE APPLICATION TRANSFORMATION UI MODERNIZATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 129 EUROPE APPLICATION TRANSFORMATION UI MODERNIZATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 130 EUROPE OTHER SERVICES TYPE APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 131 EUROPE OTHER SERVICES TYPE APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 132 EUROPE APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 133 EUROPE APPLICATION TRANSFORMATION MARKET BY

ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 134 EUROPE LARGE ENTERPRISES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 135 EUROPE LARGE ENTERPRISES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 136 EUROPE SMALL & MEDIUM-SIZED ENTERPRISES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 137 EUROPE SMALL & MEDIUM-SIZED ENTERPRISES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 138 EUROPE APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 139 EUROPE APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 140 EUROPE RETAIL APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 141 EUROPE RETAIL APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 142 EUROPE HEALTHCARE & LIFE SCIENCES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 143 EUROPE HEALTHCARE & LIFE SCIENCES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 144 EUROPE MANUFACTURING APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 145 EUROPE MANUFACTURING APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 146 EUROPE GOVERNMENT & PUBLIC SECTOR & LEGAL APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 147 EUROPE GOVERNMENT & PUBLIC SECTOR & LEGAL APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 148 EUROPE TELECOM & IT APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 149 EUROPE TELECOM & IT APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 150 EUROPE BFSI APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 151 EUROPE BFSI APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 152 EUROPE OTHERS APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 153 EUROPE OTHERS APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 154 EUROPE APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 155 EUROPE APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 156 GERMANY APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 157 GERMANY APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 158 GERMANY APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 159 GERMANY APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 160 GERMANY APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 161 GERMANY APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 162 GERMANY APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 163 GERMANY APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 164 UK APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 165 UK APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 166 UK APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 167 UK APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 168 UK APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 169 UK APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 170 UK APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 171 UK APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 172 FRANCE APPLICATION TRANSFORMATION MARKET, 2015 - 2018,

USD MILLION

TABLE 173 FRANCE APPLICATION TRANSFORMATION MARKET, 2019 - 2025,  
USD MILLION

TABLE 174 FRANCE APPLICATION TRANSFORMATION MARKET BY SERVICES  
TYPE, 2015 - 2018, USD MILLION

TABLE 175 FRANCE APPLICATION TRANSFORMATION MARKET BY SERVICES  
TYPE, 2019 - 2025, USD MILLION

TABLE 176 FRANCE APPLICATION TRANSFORMATION MARKET BY  
ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 177 FRANCE APPLICATION TRANSFORMATION MARKET BY  
ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 178 FRANCE APPLICATION TRANSFORMATION MARKET BY END USER,  
2015 - 2018, USD MILLION

TABLE 179 FRANCE APPLICATION TRANSFORMATION MARKET BY END USER,  
2019 - 2025, USD MILLION

TABLE 180 RUSSIA APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD  
MILLION

TABLE 181 RUSSIA APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD  
MILLION

TABLE 182 RUSSIA APPLICATION TRANSFORMATION MARKET BY SERVICES  
TYPE, 2015 - 2018, USD MILLION

TABLE 183 RUSSIA APPLICATION TRANSFORMATION MARKET BY SERVICES  
TYPE, 2019 - 2025, USD MILLION

TABLE 184 RUSSIA APPLICATION TRANSFORMATION MARKET BY  
ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 185 RUSSIA APPLICATION TRANSFORMATION MARKET BY  
ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 186 RUSSIA APPLICATION TRANSFORMATION MARKET BY END USER,  
2015 - 2018, USD MILLION

TABLE 187 RUSSIA APPLICATION TRANSFORMATION MARKET BY END USER,  
2019 - 2025, USD MILLION

TABLE 188 SPAIN APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD  
MILLION

TABLE 189 SPAIN APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD  
MILLION

TABLE 190 SPAIN APPLICATION TRANSFORMATION MARKET BY SERVICES  
TYPE, 2015 - 2018, USD MILLION

TABLE 191 SPAIN APPLICATION TRANSFORMATION MARKET BY SERVICES  
TYPE, 2019 - 2025, USD MILLION



TABLE 192 SPAIN APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 193 SPAIN APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 194 SPAIN APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 195 SPAIN APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 196 ITALY APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 197 ITALY APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 198 ITALY APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 199 ITALY APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 200 ITALY APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 201 ITALY APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 202 ITALY APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 203 ITALY APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 204 REST OF EUROPE APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 205 REST OF EUROPE APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 206 REST OF EUROPE APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 207 REST OF EUROPE APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 208 REST OF EUROPE APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 209 REST OF EUROPE APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 210 REST OF EUROPE APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 211 REST OF EUROPE APPLICATION TRANSFORMATION MARKET BY

END USER, 2019 - 2025, USD MILLION

TABLE 212 ASIA PACIFIC APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 213 ASIA PACIFIC APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 214 ASIA PACIFIC APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 215 ASIA PACIFIC APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 216 ASIA PACIFIC APPLICATION INTEGRATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 217 ASIA PACIFIC APPLICATION INTEGRATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 218 ASIA PACIFIC CLOUD APPLICATION MIGRATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 219 ASIA PACIFIC CLOUD APPLICATION MIGRATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 220 ASIA PACIFIC APPLICATION PORTFOLIO ASSESSMENT MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 221 ASIA PACIFIC APPLICATION PORTFOLIO ASSESSMENT MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 222 ASIA PACIFIC APPLICATION REPLATFORMING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 223 ASIA PACIFIC APPLICATION REPLATFORMING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 224 ASIA PACIFIC APPLICATION TRANSFORMATION UI MODERNIZATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 225 ASIA PACIFIC APPLICATION TRANSFORMATION UI MODERNIZATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 226 ASIA PACIFIC OTHER SERVICES TYPE APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 227 ASIA PACIFIC OTHER SERVICES TYPE APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 228 ASIA PACIFIC APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 229 ASIA PACIFIC APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 230 ASIA PACIFIC LARGE ENTERPRISES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 231 ASIA PACIFIC LARGE ENTERPRISES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 232 ASIA PACIFIC SMALL & MEDIUM-SIZED ENTERPRISES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 233 ASIA PACIFIC SMALL & MEDIUM-SIZED ENTERPRISES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 234 ASIA PACIFIC APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 235 ASIA PACIFIC APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 236 ASIA PACIFIC RETAIL APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 237 ASIA PACIFIC RETAIL APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 238 ASIA PACIFIC HEALTHCARE & LIFE SCIENCES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 239 ASIA PACIFIC HEALTHCARE & LIFE SCIENCES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 240 ASIA PACIFIC MANUFACTURING APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 241 ASIA PACIFIC MANUFACTURING APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 242 ASIA PACIFIC GOVERNMENT & PUBLIC SECTOR & LEGAL APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 243 ASIA PACIFIC GOVERNMENT & PUBLIC SECTOR & LEGAL APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 244 ASIA PACIFIC TELECOM & IT APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 245 ASIA PACIFIC TELECOM & IT APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 246 ASIA PACIFIC BFSI APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 247 ASIA PACIFIC BFSI APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 248 ASIA PACIFIC OTHERS APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 249 ASIA PACIFIC OTHERS APPLICATION TRANSFORMATION MARKET BY

COUNTRY, 2019 - 2025, USD MILLION

TABLE 250 ASIA PACIFIC APPLICATION TRANSFORMATION MARKET BY  
COUNTRY, 2015 - 2018, USD MILLION

TABLE 251 ASIA PACIFIC APPLICATION TRANSFORMATION MARKET BY  
COUNTRY, 2019 - 2025, USD MILLION

TABLE 252 CHINA APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD  
MILLION

TABLE 253 CHINA APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD  
MILLION

TABLE 254 CHINA APPLICATION TRANSFORMATION MARKET BY SERVICES  
TYPE, 2015 - 2018, USD MILLION

TABLE 255 CHINA APPLICATION TRANSFORMATION MARKET BY SERVICES  
TYPE, 2019 - 2025, USD MILLION

TABLE 256 CHINA APPLICATION TRANSFORMATION MARKET BY  
ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 257 CHINA APPLICATION TRANSFORMATION MARKET BY  
ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 258 CHINA APPLICATION TRANSFORMATION MARKET BY END USER,  
2015 - 2018, USD MILLION

TABLE 259 CHINA APPLICATION TRANSFORMATION MARKET BY END USER,  
2019 - 2025, USD MILLION

TABLE 260 JAPAN APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD  
MILLION

TABLE 261 JAPAN APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD  
MILLION

TABLE 262 JAPAN APPLICATION TRANSFORMATION MARKET BY SERVICES  
TYPE, 2015 - 2018, USD MILLION

TABLE 263 JAPAN APPLICATION TRANSFORMATION MARKET BY SERVICES  
TYPE, 2019 - 2025, USD MILLION

TABLE 264 JAPAN APPLICATION TRANSFORMATION MARKET BY  
ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 265 JAPAN APPLICATION TRANSFORMATION MARKET BY  
ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 266 JAPAN APPLICATION TRANSFORMATION MARKET BY END USER,  
2015 - 2018, USD MILLION

TABLE 267 JAPAN APPLICATION TRANSFORMATION MARKET BY END USER,  
2019 - 2025, USD MILLION

TABLE 268 INDIA APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD  
MILLION

TABLE 269 INDIA APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 270 INDIA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 271 INDIA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 272 INDIA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 273 INDIA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 274 INDIA APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 275 INDIA APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 276 SOUTH KOREA APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 277 SOUTH KOREA APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 278 SOUTH KOREA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 279 SOUTH KOREA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 280 SOUTH KOREA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 281 SOUTH KOREA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 282 SOUTH KOREA APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 283 SOUTH KOREA APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 284 SINGAPORE APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 285 SINGAPORE APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 286 SINGAPORE APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 287 SINGAPORE APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 288 SINGAPORE APPLICATION TRANSFORMATION MARKET BY

ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 289 SINGAPORE APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 290 SINGAPORE APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 291 SINGAPORE APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 292 MALAYSIA APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 293 MALAYSIA APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 294 MALAYSIA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 295 MALAYSIA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 296 MALAYSIA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 297 MALAYSIA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 298 MALAYSIA APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 299 MALAYSIA APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 300 REST OF ASIA PACIFIC APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 301 REST OF ASIA PACIFIC APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 302 REST OF ASIA PACIFIC APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 303 REST OF ASIA PACIFIC APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 304 REST OF ASIA PACIFIC APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 305 REST OF ASIA PACIFIC APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 306 REST OF ASIA PACIFIC APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 307 REST OF ASIA PACIFIC APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 308 LAMEA APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 309 LAMEA APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 310 LAMEA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 311 LAMEA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 312 LAMEA APPLICATION INTEGRATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 313 LAMEA APPLICATION INTEGRATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 314 LAMEA CLOUD APPLICATION MIGRATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 315 LAMEA CLOUD APPLICATION MIGRATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 316 LAMEA APPLICATION PORTFOLIO ASSESSMENT MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 317 LAMEA APPLICATION PORTFOLIO ASSESSMENT MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 318 LAMEA APPLICATION REPLATFORMING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 319 LAMEA APPLICATION REPLATFORMING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 320 LAMEA APPLICATION TRANSFORMATION UI MODERNIZATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 321 LAMEA APPLICATION TRANSFORMATION UI MODERNIZATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 322 LAMEA OTHER SERVICES TYPE APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 323 LAMEA OTHER SERVICES TYPE APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 324 LAMEA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 325 LAMEA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 326 LAMEA LARGE ENTERPRISES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 327 LAMEA LARGE ENTERPRISES APPLICATION TRANSFORMATION

MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 328 LAMEA SMALL & MEDIUM-SIZED ENTERPRISES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 329 LAMEA SMALL & MEDIUM-SIZED ENTERPRISES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 330 LAMEA APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 331 LAMEA APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 332 LAMEA RETAIL APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 333 LAMEA RETAIL APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 334 LAMEA HEALTHCARE & LIFE SCIENCES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 335 LAMEA HEALTHCARE & LIFE SCIENCES APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 336 LAMEA MANUFACTURING APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 337 LAMEA MANUFACTURING APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 338 LAMEA GOVERNMENT & PUBLIC SECTOR & LEGAL APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 339 LAMEA GOVERNMENT & PUBLIC SECTOR & LEGAL APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 340 LAMEA TELECOM & IT APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 341 LAMEA TELECOM & IT APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 342 LAMEA BFSI APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 343 LAMEA BFSI APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 344 LAMEA OTHERS APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 345 LAMEA OTHERS APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 346 LAMEA APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION



TABLE 347 LAMEA APPLICATION TRANSFORMATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 348 BRAZIL APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 349 BRAZIL APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 350 BRAZIL APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 351 BRAZIL APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 352 BRAZIL APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 353 BRAZIL APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 354 BRAZIL APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 355 BRAZIL APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 356 ARGENTINA APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 357 ARGENTINA APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 358 ARGENTINA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 359 ARGENTINA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 360 ARGENTINA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 361 ARGENTINA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 362 ARGENTINA APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 363 ARGENTINA APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 364 UAE APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 365 UAE APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 366 UAE APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE,

2015 - 2018, USD MILLION

TABLE 367 UAE APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 368 UAE APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 369 UAE APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 370 UAE APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 371 UAE APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 372 SAUDI ARABIA APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 373 SAUDI ARABIA APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 374 SAUDI ARABIA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 375 SAUDI ARABIA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 376 SAUDI ARABIA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 377 SAUDI ARABIA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 378 SAUDI ARABIA APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 379 SAUDI ARABIA APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 380 SOUTH AFRICA APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 381 SOUTH AFRICA APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 382 SOUTH AFRICA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 383 SOUTH AFRICA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 384 SOUTH AFRICA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 385 SOUTH AFRICA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 386 SOUTH AFRICA APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 387 SOUTH AFRICA APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 388 NIGERIA APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 389 NIGERIA APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 390 NIGERIA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 391 NIGERIA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 392 NIGERIA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 393 NIGERIA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 394 NIGERIA APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 395 NIGERIA APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 396 REST OF LAMEA APPLICATION TRANSFORMATION MARKET, 2015 - 2018, USD MILLION

TABLE 397 REST OF LAMEA APPLICATION TRANSFORMATION MARKET, 2019 - 2025, USD MILLION

TABLE 398 REST OF LAMEA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

TABLE 399 REST OF LAMEA APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

TABLE 400 REST OF LAMEA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

TABLE 401 REST OF LAMEA APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

TABLE 402 REST OF LAMEA APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

TABLE 403 REST OF LAMEA APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

TABLE 404 KEY INFORMATION – IBM CORPORATION

TABLE 405 KEY INFORMATION – ORACLE CORPORATION

TABLE 406 KEY INFORMATION – SAP SE

TABLE 407 KEY INFORMATION – ADOBE SYSTEMS INC.

TABLE 408 KEY INFORMATION – ASYSCO B.V.

TABLE 409 KEY INFORMATION – BELL INTEGRATOR, INC.

TABLE 410 KEY INFORMATION – ACCENTURE PLC

TABLE 411 KEY INFORMATION – UNISYS CORPORATION

TABLE 412 KEY INFORMATION – COGNIZANT TECHNOLOGY SOLUTIONS  
CORPORATION

TABLE 413 KEY INFORMATION – DELL TECHNOLOGIES, INC.

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2018)

FIG 4 KEY STRATEGIC MOVE: LEADING PLAYERS

FIG 5 GLOBAL APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2015 - 2018, USD MILLION

FIG 6 GLOBAL APPLICATION TRANSFORMATION MARKET BY SERVICES TYPE, 2019 - 2025, USD MILLION

FIG 7 GLOBAL APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2015 - 2018, USD MILLION

FIG 8 GLOBAL APPLICATION TRANSFORMATION MARKET BY ORGANIZATION SIZE, 2019 - 2025, USD MILLION

FIG 9 GLOBAL APPLICATION TRANSFORMATION MARKET BY END USER, 2015 - 2018, USD MILLION

FIG 10 GLOBAL APPLICATION TRANSFORMATION MARKET BY END USER, 2019 - 2025, USD MILLION

FIG 11 GLOBAL APPLICATION TRANSFORMATION MARKET BY REGION, 2015 - 2018, USD MILLION

FIG 12 GLOBAL APPLICATION TRANSFORMATION MARKET BY REGION, 2019 - 2025, USD MILLION

FIG 13 SWOT ANALYSIS: IBM CORPORATION

FIG 14 SWOT ANALYSIS: ORACLE CORPORATION

FIG 15 SWOT ANALYSIS: SAP SE

FIG 16 SWOT ANALYSIS: ADOBE SYSTEMS, INC.

FIG 17 RECENT STRATEGIES AND DEVELOPMENTS: ACCENTURE PLC

FIG 18 SWOT ANALYSIS: ACCENTURE PLC

FIG 19 SWOT ANALYSIS: UNISYS CORPORATION

FIG 20 RECENT STRATEGIES AND DEVELOPMENTS: COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION

FIG 21 SWOT ANALYSIS: COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION

FIG 22 SWOT ANALYSIS: DELL TECHNOLOGIES, INC.

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