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Global Application Testing Services Market Analysis (2017-2023)

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Abstracts

The Global Application Testing Services Market size is expected to reach $55.0 billion by 2023, rising at a market growth of 13% CAGR during the forecast period. Application Testing are activities conducted through scripts to find errors in software. Applications testing help in enhancing the overall quality of software applications, while reducing cost, maximizing ROI, and saving development time. The digital shift of businesses and increasing demand for automated application testing services are the major factors that are driving the demand for application testing services market. On the other hand, security concerns associated with the successful running of applications is a major factor that is limiting the market expansion, globally. The number of cyber-attacks through web applications has been on the rise over the last few years.

Based on Testing Type, the market report segments the market into Functionality Testing, Performance Testing, Security Testing, Compatibility Testing, Usability Testing, and Others. Based on Service Type, the market report segments the market into Professional and Managed Services. Based on Business Function, the market report segments the market into Offshore, Nearshore, Onshore, and Onsite. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into IT & Telecom, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, BFSI, Education, and Others. Based on Regions, the Global Application Testing Services market segments the market into North America, Europe, Asia Pacific, Latin America, Middle East and Africa.

The market research report covers the competition analysis of key stake holders of the Global Application Testing Services Market. Key companies profiled in the report include Wipro Limited, Cognizant, Capgemini, Accenture Plc., IBM Corporation, Infosys

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Limited, DXC Technology, Qualitest, and SQS Software Quality Systems AG.

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