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Global Application Security Market (2017 - 2023)

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Abstracts

Application security is a process used to protect applications from external threats. It is a total system that defines the use of software, hardware, and procedural methods to secure various applications. Application security is growing in importance over the years, majorly due to accessibility of applications over various networks, which makes the applications vulnerable to wide range threats. Incorporation of high level Security measures at the development level will surely minimize the potential threats such as hacking into the applications to gain access to various kinds of sensitive data. Actions or measures to ensure application security are also referred to as countermeasures.

Growing concerns over the level of threats and the Advanced Persistent Threats (APTs) leading to security breaches, regulatory policies demanding strict regulatory compliances, and growing number of third-party application deployment are a few leading factors driving the application security market.

Based on the component types, the Application Security market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Based on the Testing Types, the market is segmented into Static Application Security Testing, Dynamic Application Security Testing, and Interactive Application Security Testing. Based on Deployment Types, the market is segmented into On-Demand and On-Premise. The verticals covered under the report include BFSI, Government & Defense, Telecom & IT, Healthcare, Retail, Education, and Others.

Based on region, Application Security market is segmented into North America (US, Canada, Mexico and Rest of North America), Europe (Germany, UK, France, Russia, Spain, Italy and Rest of Europe), Asia Pacific (China, Japan, India, South Korea, Singapore, Australia and Rest of Asia Pacific) and Latin America, Middle East & Africa. North America remained the dominant region in the global Application Security market in 2016. Asia Pacific would witness promising CAGR during the forecast period

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(2017-2023).

The report covers the analysis of key stake holders of the Application Security market. Key companies profiled in the report include HP Enterprise Company, International Business Machines Corporation (IBM), Qualys, Inc., Rapid7, Inc., Synopsys, Inc., Whitehat Security, CA, Inc. (Veracode, Inc.), and Sitelock, LLC.

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