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Global Application Lifecycle Management (ALM) Market Analysis (2017-2023)

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Abstracts

The Global Application Lifecycle Management (ALM) Market size is expected to reach $3.8 billion by 2023, rising at a market growth of 7.2% CAGR during the forecast period. ALM software includes the continuous process of application planning, developing, testing, deploying, and maintaining. The complete software includes phases such as requirement management, estimation and planning, software development, testing and quality assurance, deployment and DevOps, support and maintenance, project and portfolio management, and collaboration and communication. ALM software can be developed and run in a Scrum, Extreme Programming (XP), Lean, Waterfall, or Agile methodology. The advancements in DevOps and Agile approach in ALM could eventually eliminate security challenges, time constraints, and operational complexities, which would drive the adoption of ALM software.

Based on Solution, the Application Lifecycle Management (ALM) market segments the market into Software and Services. Service includes Professional and Managed Services. Based on Platform, the market report segments the market into Mobile Based Applications and Web Based Applications. Based on Deployment Type, the Application Lifecycle Management (ALM) market segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into Telecom & IT, Manufacturing, Healthcare, Media & Entertainment, Retail, BFSI, Energy & Utilities, and Others. Based on Regions, the Application Lifecycle Management (ALM) market segments the market into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the competition analysis of key stake holders of the Global Application Lifecycle Management (ALM) Market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Micro Focus, CollabNet, CA

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Technologies, Inc., Digité, Inflectra, Intland Software, Siemens AG, and Atlassian.

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