

Global Application Hosting Market Analysis (2017-2023)

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Abstracts

The Application Hosting Market size is expected to reach \$77.1 billion by 2023, rising at a market growth of 11.4% CAGR during the forecast period. A hosted application is software as a service (SaaS) solution, allowing users to execute and operate a software application directly from a cloud platform. Hosted applications are remotely managed cloud infrastructures which are accessed from across the globe by being connected to the internet. Such applications offer similar functionalities such as of a locally installed software; however, applications can be updated more easily. Hosted applications are also known as Internet-based applications, Web applications or online applications, nevertheless with a larger scope for different terms. Availability of wide range of hosting solutions with complementing services, and the software-centered competitive advantage approach of the technology are the factors that would drive the growth of the market during the forecast period.

Based on Type, the market report segments the market into Solution and Services. Solution Type is further segmented into Managed Hosting, Cloud Hosting, and Colocation Hosting. Based on Organization Size, the Application Hosting market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Application Type, the market report segments the market into Mobile Based and Web Based. Based on Vertical, the market report segments the market into BFSI, Media & Entertainment, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Education, and Others. Based on Regions, the Application Hosting market segments the market into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the analysis of key stake holders of the Global Application Hosting Market. Key companies profiled in the report include Amazon.com,

Inc. (Amazon Web Services), IBM Corporation, Rackspace, Google Inc., Microsoft Corporation, DXC Technology, Apprenda, Navisite, Sungard Availability Services LP, and Liquid Web Inc.

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