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Global Affective Computing Market (2016 - 2022)

https://marketpublishers.com/r/GB83003BCF1EN.html
Date: April 2017
Pages: 340
Price: US$ 3,600.00 (Single User License)
ID: GB83003BCF1EN

Abstracts

Affective computing is human-computer interaction with the ability to detect and accordingly respond to the emotions and other stimuli of the users. The users' emotional state is detected through sources such as facial expressions, posture, gestures, speech, the force or rhythm of key strokes and the temperature changes of the hand on a mouse. These emotional signals are not only detected but also interpreted by the system. Meaningful insights are identified with the help of a built-in camera which captures images of the users. Speech recognition and gesture recognition are some of the other technologies that are studies for affective computing applications.

Based on the type, the Affective Computing market is segmented into Software and Hardware. Software is further segmented into Speech Recognition, Analytics Software, Gesture Recognition, Facial Feature Extraction, and Enterprise Software. Hardware is further segmented into Sensors, Cameras, Storage Devices & Processors, and Others. Based on Technology, the market is segmented into Touch Based and Touch Less. The verticals included in the report are Healthcare & Life Sciences, BFSI, Retail & E Commerce, Automotive, Telecom & IT, Research & Academics, Media & Entertainment, and Others.

Based on region, Affective Computing market is segmented into North America (US, Canada, Mexico and Rest of North America), Europe (Germany, UK, France, Russia, Spain, Italy and Rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific) and Latin America, and Middle East & Africa. North America remained the dominant region in the global Affective Computing market in 2015. Asia-Pacific would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Affective Computing market.

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Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Google Inc., Sony Corporation, Apple Inc., Cognitec Systems GmbH., Intel Corporation, and Affectiva.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

1.1 Market Definition
1.2 Objectives
1.3 Market Scope
1.4 Segmentation
  1.4.1 Global Affective Computing Market, by Type
  1.4.2 Global Affective Computing Market, by Technology
  1.4.3 Global Affective Computing Market, by Vertical
  1.4.4 Global Affective Computing Market, by Geography
1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

3.1 Introduction
3.2 Drivers, Restraints and Opportunities
  3.2.1 Market Drivers
  3.2.2 Market Restraints

CHAPTER 4. GLOBAL AFFECTIVE COMPUTING MARKET

4.1 Global Affective Computing Market by Type
  4.1.1 Global Affective Computing Software Market by Region
  4.1.2 Global Affective Computing Market by Software Type
    4.1.2.1 Global Speech Recognition Software Market by Region
    4.1.2.2 Global Analytics Software Market by Region
    4.1.2.3 Global Gesture Recognition Market by Region
    4.1.2.4 Global Facial Feature Extraction Market by Region
    4.1.2.5 Global Enterprise Software Market by Region
  4.1.3 Global Affective Computing Hardware Market by Region
  4.1.4 Global Affective Computing Market by Hardware Type
    4.1.4.1 Global Affective Computing Sensors Hardware Market by Region
    4.1.4.2 Global Affective Computing Cameras Hardware Market by Region
    4.1.4.3 Global Affective Computing Storage Devices & Processors Hardware Market by Region

4.1.4.4 Global Affective Computing Others Market by Region

CHAPTER 5. GLOBAL AFFECTIVE COMPUTING MARKET BY TECHNOLOGY

5.1 Introduction
5.1.1 Global Touch Based Affective Computing Market by Region
5.1.2 Global Touch Less Affective Computing Market by Region

CHAPTER 6. GLOBAL AFFECTIVE COMPUTING MARKET BY VERTICAL

6.1 Introduction
6.1.1 Global Affective Computing in Healthcare & Life Sciences Market by Region
6.1.2 Global Affective Computing in BFSI Market by Region
6.1.3 Global Affective Computing in Government & Public Utilities Market by Region
6.1.4 Global Affective Computing in Retail & E Commerce Market by Region
6.1.5 Global Affective Computing in Automotive Market by Region
6.1.6 Global Affective Computing in Telecom & IT Market by Region
6.1.7 Global Affective Computing in Research & Academics Market by Region
6.1.8 Global Affective Computing in Media & Entertainment Market by Region
6.1.9 Global Affective Computing in Others Market by Region

CHAPTER 7. GLOBAL AFFECTIVE COMPUTING MARKET BY REGION

7.1 Introduction
7.2 North America Affective Computing Market
7.2.1 North America Affective Computing Market by Type
7.2.1.1 North America Affective Computing Software Market by Country
7.2.1.2 North America Affective Computing Market by Software Type
7.2.1.2.1 North America Speech Recognition Software Market by Country
7.2.1.2.2 North America Analytics Software Market by Country
7.2.1.2.3 North America Gesture Recognition Market by Country
7.2.1.2.4 North America Facial Feature Extraction Market by Country
7.2.1.2.5 North America Enterprise Software Market by Country
7.2.1.3 North America Affective Computing Hardware Market by Country
7.2.1.4 North America Affective Computing Market by Hardware Type
7.2.1.4.1 North America Affective Computing Sensors Hardware Market by Country
7.2.1.4.2 North America Affective Computing Cameras Hardware Market by Country
7.2.1.4.3 North America Affective Computing Storage Devices & Processors Hardware Market by Country

7.2.1.4.4 North America Affective Computing Others Market by Country
7.2.2 North America Affective Computing Market by Technology
7.2.2.1 North America Touch Based Affective Computing Market by Country
7.2.2.2 North America Touch Less Affective Computing Market by Country
7.2.3 North America Affective Computing Market by Vertical
7.2.3.1 North America Affective Computing in Healthcare & Life Sciences Market by Country
7.2.3.2 North America Affective Computing in BFSI Market by Country
7.2.3.3 North America Affective Computing in Government & Public Utilities Market by Country
7.2.3.4 North America Affective Computing in Retail & E Commerce Market by Country
7.2.3.5 North America Affective Computing in Automotive Market by Country
7.2.3.6 North America Affective Computing in Telecom & IT Market by Country
7.2.3.7 North America Affective Computing in Research & Academics Market by Country
7.2.3.8 North America Affective Computing in Media & Entertainment Market by Country
7.2.3.9 North America Affective Computing in Others Market by Country
7.2.4 North America Affective Computing Market by Country
7.2.4.1 US Affective Computing Market
7.2.4.1.1 US Affective Computing Market by Type
7.2.4.1.2 US Affective Computing Market by Technology
7.2.4.1.3 US Affective Computing Market by Vertical
7.2.4.2 Canada Affective Computing Market
7.2.4.2.1 Canada Affective Computing Market by Type
7.2.4.2.2 Canada Affective Computing Market by Technology
7.2.4.2.3 Canada Affective Computing Market by Vertical
7.2.4.3 Mexico Affective Computing Market
7.2.4.3.1 Mexico Affective Computing Market by Type
7.2.4.3.2 Mexico Affective Computing Market by Technology
7.2.4.3.3 Mexico Affective Computing Market by Vertical
7.2.4.4 Rest of North America Affective Computing Market
7.2.4.4.1 Rest of North America Affective Computing Market by Type
7.2.4.4.2 Rest of North America Affective Computing Market by Technology
7.2.4.4.3 Rest of North America Affective Computing Market by Vertical
7.3 Europe Affective Computing Market
7.3.1 Europe Affective Computing Market by Type
7.3.1.1 Europe Affective Computing Software Market by Country

7.3.1.2 Europe Affective Computing Market by Software Type
7.3.1.2.1 Europe Speech Recognition Software Market by Country
7.3.1.2.2 Europe Analytics Software Market by Country
7.3.1.2.3 Europe Gesture Recognition Market by Country
7.3.1.2.4 Europe Facial Feature Extraction Market by Country
7.3.1.2.5 Europe Enterprise Software Market by Country
7.3.1.3 Europe Affective Computing Hardware Market by Country
7.3.1.4 Europe Affective Computing Market by Hardware Type
7.3.1.4.1 Europe Affective Computing Sensors Hardware Market by Country
7.3.1.4.2 Europe Affective Computing Cameras Hardware Market by Country
7.3.1.4.3 Europe Affective Computing Storage Devices & Processors Hardware Market by Country
7.3.1.4.4 Europe Affective Computing Others Market by Country
7.3.2 Europe Affective Computing Market by Technology
7.3.2.1 Europe Touch Based Affective Computing Market by Country
7.3.2.2 Europe Touch Less Affective Computing Market by Country
7.3.3 Europe Affective Computing Market by Vertical
7.3.3.1 Europe Affective Computing in Healthcare & Life Sciences Market by Country
7.3.3.2 Europe Affective Computing in BFSI Market by Country
7.3.3.3 Europe Affective Computing in Government & Public Utilities Market by Country
7.3.3.4 Europe Affective Computing in Retail & E Commerce Market by Country
7.3.3.5 Europe Affective Computing in Automotive Market by Country
7.3.3.6 Europe Affective Computing in Telecom & IT Market by Country
7.3.3.7 Europe Affective Computing in Research & Academics Market by Country
7.3.3.8 Europe Affective Computing in Media & Entertainment Market by Country
7.3.3.9 Europe Affective Computing in Others Market by Country
7.3.4 Europe Affective Computing Market by Country
7.3.4.1 Germany Affective Computing Market
7.3.4.1.1 Germany Affective Computing Market by Type
7.3.4.1.2 Germany Affective Computing Market by Technology
7.3.4.1.3 Germany Affective Computing Market by Vertical
7.3.4.2 UK Affective Computing Market
7.3.4.2.1 UK Affective Computing Market by Type
7.3.4.2.2 UK Affective Computing Market by Technology
7.3.4.2.3 UK Affective Computing Market by Vertical
7.3.4.3 France Affective Computing Market
7.3.4.3.1 France Affective Computing Market by Type
7.3.4.3.2 France Affective Computing Market by Technology

7.3.4.3.3 France Affective Computing Market by Vertical
7.3.4.4 Russia Affective Computing Market
7.3.4.4.1 Russia Affective Computing Market by Type
7.3.4.4.2 Russia Affective Computing Market by Technology
7.3.4.4.3 Russia Affective Computing Market by Vertical
7.3.4.5 Spain Affective Computing Market
7.3.4.5.1 Spain Affective Computing Market by Type
7.3.4.5.2 Spain Affective Computing Market by Technology
7.3.4.5.3 Spain Affective Computing Market by Vertical
7.3.4.6 Italy Affective Computing Market
7.3.4.6.1 Italy Affective Computing Market by Type
7.3.4.6.2 Italy Affective Computing Market by Technology
7.3.4.6.3 Italy Affective Computing Market by Vertical
7.3.4.7 Rest of Europe Affective Computing Market
7.3.4.7.1 Rest of Europe Affective Computing Market by Type
7.3.4.7.2 Rest of Europe Affective Computing Market by Technology
7.3.4.7.3 Rest of Europe Affective Computing Market by Vertical
7.4 Asia-Pacific Affective Computing Market
7.4.1 Asia-Pacific Affective Computing Market by Type
7.4.1.1 Asia-Pacific Affective Computing Software Market by Country
7.4.1.2 Asia-Pacific Affective Computing Market by Software Type
7.4.1.2.1 Asia-Pacific Speech Recognition Software Market by Country
7.4.1.2.2 Asia-Pacific Analytics Software Market by Country
7.4.1.2.3 Asia-Pacific Gesture Recognition Market by Country
7.4.1.2.4 Asia-Pacific Facial Feature Extraction Market by Country
7.4.1.2.5 Asia-Pacific Enterprise Software Market by Country
7.4.1.3 Asia-Pacific Affective Computing Hardware Market by Country
7.4.1.4 Asia-Pacific Affective Computing Market by Hardware Type
7.4.1.4.1 Asia-Pacific Affective Computing Sensors Hardware Market by Country
7.4.1.4.2 Asia-Pacific Affective Computing Cameras Hardware Market by Country
7.4.1.4.3 Asia-Pacific Affective Computing Storage Devices & Processors Hardware Market by Country
7.4.1.4.4 Asia-Pacific Affective Computing Others Market by Country
7.4.2 Asia-Pacific Affective Computing Market by Technology
7.4.2.1 Asia-Pacific Touch Based Affective Computing Market by Country
7.4.2.2 Asia-Pacific Touch Less Affective Computing Market by Country
7.4.3 Asia-Pacific Affective Computing Market by Vertical
7.4.3.1 Asia-Pacific Affective Computing in Healthcare & Life Sciences Market by Country

7.4.3.2 Asia-Pacific Affective Computing in BFSI Market by Country
7.4.3.3 Asia-Pacific Affective Computing in Government & Public Utilities Market by Country
7.4.3.4 Asia-Pacific Affective Computing in Retail & E Commerce Market by Country
7.4.3.5 Asia-Pacific Affective Computing in Automotive Market by Country
7.4.3.6 Asia-Pacific Affective Computing in Telecom & IT Market by Country
7.4.3.7 Asia-Pacific Affective Computing in Research & Academics Market by Country
7.4.3.8 Asia-Pacific Affective Computing in Media & Entertainment Market by Country
7.4.3.9 Asia-Pacific Affective Computing in Others Market by Country
7.4.4 Asia-Pacific Affective Computing Market by Country
7.4.4.1 China Affective Computing Market
7.4.4.1.1 China Affective Computing Market by Type
7.4.4.1.2 China Affective Computing Market by Technology
7.4.4.1.3 China Affective Computing Market by Vertical
7.4.4.2 Japan Affective Computing Market
7.4.4.2.1 Japan Affective Computing Market by Type
7.4.4.2.2 Japan Affective Computing Market by Technology
7.4.4.2.3 Japan Affective Computing Market by Vertical
7.4.4.3 India Affective Computing Market
7.4.4.3.1 India Affective Computing Market by Type
7.4.4.3.2 India Affective Computing Market by Technology
7.4.4.3.3 India Affective Computing Market by Vertical
7.4.4.4 South Korea Affective Computing Market
7.4.4.4.1 South Korea Affective Computing Market by Type
7.4.4.4.2 South Korea Affective Computing Market by Technology
7.4.4.4.3 South Korea Affective Computing Market by Vertical
7.4.4.5 Singapore Affective Computing Market
7.4.4.5.1 Singapore Affective Computing Market by Type
7.4.4.5.2 Singapore Affective Computing Market by Technology
7.4.4.5.3 Singapore Affective Computing Market by Vertical
7.4.4.6 Malaysia Affective Computing Market
7.4.4.6.1 Malaysia Affective Computing Market by Type
7.4.4.6.2 Malaysia Affective Computing Market by Technology
7.4.4.6.3 Malaysia Affective Computing Market by Vertical
7.4.4.7 Rest of Asia-Pacific Affective Computing Market
7.4.4.7.1 Rest of Asia-Pacific Affective Computing Market by Type
7.4.4.7.2 Rest of Asia-Pacific Affective Computing Market by Technology
7.4.4.7.3 Rest of Asia-Pacific Affective Computing Market by Vertical

7.5 LAMEA Affective Computing Market
7.5.1 LAMEA Affective Computing Market by Type
7.5.1.1 LAMEA Affective Computing Software Market by Country
7.5.1.2 LAMEA Affective Computing Market by Software Type
7.5.1.2.1 LAMEA Speech Recognition Software Market by Country
7.5.1.2.2 LAMEA Analytics Software Market by Country
7.5.1.2.3 LAMEA Gesture Recognition Market by Country
7.5.1.2.4 LAMEA Facial Feature Extraction Market by Country
7.5.1.2.5 LAMEA Enterprise Software Market by Country
7.5.1.3 LAMEA Affective Computing Hardware Market by Country
7.5.1.4 LAMEA Affective Computing Market by Hardware Type
7.5.1.4.1 LAMEA Affective Computing Sensors Hardware Market by Country
7.5.1.4.2 LAMEA Affective Computing Cameras Hardware Market by Country
7.5.1.4.3 LAMEA Affective Computing Storage Devices & Processors Hardware Market by Country
7.5.1.4.4 LAMEA Affective Computing Others Market by Country
7.5.2 LAMEA Affective Computing Market by Technology
7.5.2.1 LAMEA Touch Based Affective Computing Market by Country
7.5.2.2 LAMEA Touch Less Affective Computing Market by Country
7.5.3 LAMEA Affective Computing Market by Vertical
7.5.3.1 LAMEA Affective Computing in Healthcare & Life Sciences Market by Country
7.5.3.2 LAMEA Affective Computing in BFSI Market by Country
7.5.3.3 LAMEA Affective Computing in Government & Public Utilities Market by Country
7.5.3.4 LAMEA Affective Computing in Retail & E Commerce Market by Country
7.5.3.5 LAMEA Affective Computing in Automotive Market by Country
7.5.3.6 LAMEA Affective Computing in Telecom & IT Market by Country
7.5.3.7 LAMEA Affective Computing in Research & Academics Market by Country
7.5.3.8 LAMEA Affective Computing in Media & Entertainment Market by Country
7.5.3.9 LAMEA Affective Computing in Others Market by Country
7.5.4 LAMEA Affective Computing Market by Country
7.5.4.1 Brazil Affective Computing Market
7.5.4.1.1 Brazil Affective Computing Market by Type
7.5.4.1.2 Brazil Affective Computing Market by Technology
7.5.4.1.3 Brazil Affective Computing Market by Vertical
7.5.4.2 Argentina Affective Computing Market
7.5.4.2.1 Argentina Affective Computing Market by Type
7.5.4.2.2 Argentina Affective Computing Market by Technology
7.5.4.2.3 Argentina Affective Computing Market by Vertical

7.5.4.3 UAE Affective Computing Market
7.5.4.3.1 UAE Affective Computing Market by Type
7.5.4.3.2 UAE Affective Computing Market by Technology
7.5.4.3.3 UAE Affective Computing Market by Vertical
7.5.4.4 Saudi Arabia Affective Computing Market
7.5.4.4.1 Saudi Arabia Affective Computing Market by Type
7.5.4.4.2 Saudi Arabia Affective Computing Market by Technology
7.5.4.4.3 Saudi Arabia Affective Computing Market by Vertical
7.5.4.5 South Africa Affective Computing Market
7.5.4.5.1 South Africa Affective Computing Market by Type
7.5.4.5.2 South Africa Affective Computing Market by Technology
7.5.4.5.3 South Africa Affective Computing Market by Vertical
7.5.4.6 Nigeria Affective Computing Market
7.5.4.6.1 Nigeria Affective Computing Market by Type
7.5.4.6.2 Nigeria Affective Computing Market by Technology
7.5.4.6.3 Nigeria Affective Computing Market by Vertical
7.5.4.7 Rest of LAMEA Affective Computing Market
7.5.4.7.1 Rest of LAMEA Affective Computing Market by Type
7.5.4.7.2 Rest of LAMEA Affective Computing Market by Technology
7.5.4.7.3 Rest of LAMEA Affective Computing Market by Vertical

CHAPTER 8. COMPANY PROFILES

8.1 IBM Corporation
8.1.1 Company Overview
8.1.2 Financial Analysis
8.1.3 Business Segment Analysis
8.1.4 Research and Development Cost
8.2 Microsoft Corporation
8.2.1 Company Overview
8.2.2 Financial Analysis
8.2.3 Business Segment Analysis
8.2.4 Research and Development Cost
8.3 Google Inc.
8.3.1 Company Overview
8.3.2 Financial Analysis
8.3.3 Business Segment and Regional Analysis
8.3.4 Research and Development Cost
8.4 Sony Corporation

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8.4.1 Company Overview
8.4.2 Financial Analysis
8.4.3 Segmental Analysis
8.5 Apple Inc.
8.5.1 Company Overview
8.5.2 Financial Analysis
8.5.3 Regional & Segmental Analysis
8.5.4 Research & Development
8.6 Cognitec Systems GmbH.
8.6.1 Company Overview
8.7 Intel Corporation
8.7.1 Company Overview
8.7.2 Financial Analysis
8.7.3 Segmental Analysis
8.7.4 Research & Development
8.8 Affectiva
8.8.1 Company Overview

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List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 2 GLOBAL AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 3 GLOBAL AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 4 GLOBAL AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 5 GLOBAL AFFECTIVE COMPUTING SOFTWARE MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 6 GLOBAL AFFECTIVE COMPUTING SOFTWARE MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 7 GLOBAL AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 8 GLOBAL AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 9 GLOBAL SPEECH RECOGNITION SOFTWARE MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 10 GLOBAL SPEECH RECOGNITION SOFTWARE MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 11 GLOBAL ANALYTICS SOFTWARE MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 12 GLOBAL ANALYTICS SOFTWARE MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 13 GLOBAL GESTURE RECOGNITION MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 14 GLOBAL GESTURE RECOGNITION MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 15 GLOBAL FACIAL FEATURE EXTRACTION MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 16 GLOBAL FACIAL FEATURE EXTRACTION MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 17 GLOBAL ENTERPRISE SOFTWARE MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 18 GLOBAL ENTERPRISE SOFTWARE MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 19 GLOBAL AFFECTIVE COMPUTING HARDWARE MARKET BY REGION,

2012 - 2015, USD MILLION
TABLE 20 GLOBAL AFFECTIVE COMPUTING MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 21 GLOBAL AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 22 GLOBAL AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 23 GLOBAL AFFECTIVE COMPUTING SENSORS HARDWARE MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 24 GLOBAL AFFECTIVE COMPUTING SENSORS HARDWARE MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 25 GLOBAL AFFECTIVE COMPUTING CAMERAS HARDWARE MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 26 GLOBAL AFFECTIVE COMPUTING CAMERAS HARDWARE MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 27 GLOBAL AFFECTIVE COMPUTING STORAGE DEVICES & PROCESSORS HARDWARE MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 28 GLOBAL AFFECTIVE COMPUTING STORAGE DEVICES & PROCESSORS HARDWARE MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 29 GLOBAL AFFECTIVE COMPUTING OTHERS MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 30 GLOBAL AFFECTIVE COMPUTING OTHERS MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 31 GLOBAL AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 32 GLOBAL AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 33 GLOBAL TOUCH BASED AFFECTIVE COMPUTING MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 34 GLOBAL TOUCH BASED AFFECTIVE COMPUTING MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 35 GLOBAL TOUCH LESS AFFECTIVE COMPUTING MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 36 GLOBAL TOUCH LESS AFFECTIVE COMPUTING MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 37 GLOBAL AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 38 GLOBAL AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 39 GLOBAL AFFECTIVE COMPUTING IN HEALTHCARE & LIFE SCIENCES MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 40 GLOBAL AFFECTIVE COMPUTING IN HEALTHCARE & LIFE SCIENCES MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 41 GLOBAL AFFECTIVE COMPUTING IN BFSI MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 42 GLOBAL AFFECTIVE COMPUTING IN BFSI MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 43 GLOBAL AFFECTIVE COMPUTING IN GOVERNMENT & PUBLIC UTILITIES MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 44 GLOBAL AFFECTIVE COMPUTING IN GOVERNMENT & PUBLIC UTILITIES MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 45 GLOBAL AFFECTIVE COMPUTING IN RETAIL & E COMMERCE MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 46 GLOBAL AFFECTIVE COMPUTING IN RETAIL & E COMMERCE MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 47 GLOBAL AFFECTIVE COMPUTING IN AUTOMOTIVE MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 48 GLOBAL AFFECTIVE COMPUTING IN AUTOMOTIVE MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 49 GLOBAL AFFECTIVE COMPUTING IN TELECOM & IT MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 50 GLOBAL AFFECTIVE COMPUTING IN TELECOM & IT MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 51 GLOBAL AFFECTIVE COMPUTING IN RESEARCH & ACADEMICS MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 52 GLOBAL AFFECTIVE COMPUTING IN RESEARCH & ACADEMICS MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 53 GLOBAL AFFECTIVE COMPUTING IN MEDIA & ENTERTAINMENT MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 54 GLOBAL AFFECTIVE COMPUTING IN MEDIA & ENTERTAINMENT MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 55 GLOBAL AFFECTIVE COMPUTING IN OTHERS MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 56 GLOBAL AFFECTIVE COMPUTING IN OTHERS MARKET BY REGION, 2016 - 2022, USD MILLION
TABLE 57 GLOBAL AFFECTIVE COMPUTING MARKET BY REGION, 2012 - 2015, USD MILLION
TABLE 58 GLOBAL AFFECTIVE COMPUTING MARKET BY REGION, 2016 - 2022,

USD MILLION
TABLE 59 NORTH AMERICA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 60 NORTH AMERICA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 61 NORTH AMERICA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 62 NORTH AMERICA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 63 NORTH AMERICA AFFECTIVE COMPUTING SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 64 NORTH AMERICA AFFECTIVE COMPUTING SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 65 NORTH AMERICA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 66 NORTH AMERICA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 67 NORTH AMERICA SPEECH RECOGNITION SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 68 NORTH AMERICA SPEECH RECOGNITION SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 69 NORTH AMERICA ANALYTICS SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 70 NORTH AMERICA ANALYTICS SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 71 NORTH AMERICA GESTURE RECOGNITION MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 72 NORTH AMERICA GESTURE RECOGNITION MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 73 NORTH AMERICA FACIAL FEATURE EXTRACTION MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 74 NORTH AMERICA FACIAL FEATURE EXTRACTION MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 75 NORTH AMERICA ENTERPRISE SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 76 NORTH AMERICA ENTERPRISE SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 77 NORTH AMERICA AFFECTIVE COMPUTING HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 78 NORTH AMERICA AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 79 NORTH AMERICA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 80 NORTH AMERICA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 81 NORTH AMERICA AFFECTIVE COMPUTING SENSORS HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 82 NORTH AMERICA AFFECTIVE COMPUTING SENSORS HARDWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 83 NORTH AMERICA AFFECTIVE COMPUTING CAMERAS HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 84 NORTH AMERICA AFFECTIVE COMPUTING CAMERAS HARDWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 85 NORTH AMERICA AFFECTIVE COMPUTING STORAGE DEVICES & PROCESSORS HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 86 NORTH AMERICA AFFECTIVE COMPUTING STORAGE DEVICES & PROCESSORS HARDWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 87 NORTH AMERICA AFFECTIVE COMPUTING OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 88 NORTH AMERICA AFFECTIVE COMPUTING OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 89 NORTH AMERICA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 90 NORTH AMERICA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 91 NORTH AMERICA TOUCH BASED AFFECTIVE COMPUTING MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 92 NORTH AMERICA TOUCH BASED AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 93 NORTH AMERICA TOUCH LESS AFFECTIVE COMPUTING MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 94 NORTH AMERICA TOUCH LESS AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 95 NORTH AMERICA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 96 NORTH AMERICA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 97 NORTH AMERICA AFFECTIVE COMPUTING IN HEALTHCARE & LIFE

SCIENCES MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 98 NORTH AMERICA AFFECTIVE COMPUTING IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 99 NORTH AMERICA AFFECTIVE COMPUTING IN BFSI MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 100 NORTH AMERICA AFFECTIVE COMPUTING IN BFSI MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 101 NORTH AMERICA AFFECTIVE COMPUTING IN GOVERNMENT & PUBLIC UTILITIES MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 102 NORTH AMERICA AFFECTIVE COMPUTING IN GOVERNMENT & PUBLIC UTILITIES MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 103 NORTH AMERICA AFFECTIVE COMPUTING IN RETAIL & E COMMERCE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 104 NORTH AMERICA AFFECTIVE COMPUTING IN RETAIL & E COMMERCE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 105 NORTH AMERICA AFFECTIVE COMPUTING IN AUTOMOTIVE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 106 NORTH AMERICA AFFECTIVE COMPUTING IN AUTOMOTIVE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 107 NORTH AMERICA AFFECTIVE COMPUTING IN TELECOM & IT MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 108 NORTH AMERICA AFFECTIVE COMPUTING IN TELECOM & IT MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 109 NORTH AMERICA AFFECTIVE COMPUTING IN RESEARCH & ACADEMICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 110 NORTH AMERICA AFFECTIVE COMPUTING IN RESEARCH & ACADEMICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 111 NORTH AMERICA AFFECTIVE COMPUTING IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 112 NORTH AMERICA AFFECTIVE COMPUTING IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 113 NORTH AMERICA AFFECTIVE COMPUTING IN OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 114 NORTH AMERICA AFFECTIVE COMPUTING IN OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 115 NORTH AMERICA AFFECTIVE COMPUTING MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 116 NORTH AMERICA AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 117 US AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 118 US AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 119 US AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 120 US AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 121 US AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 122 US AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 123 US AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 124 US AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 125 US AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 126 US AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 127 US AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 128 US AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 129 CANADA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 130 CANADA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 131 CANADA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 132 CANADA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 133 CANADA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 134 CANADA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 135 CANADA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 136 CANADA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 137 CANADA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 -

2015, USD MILLION
TABLE 138 CANADA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 139 CANADA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 140 CANADA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 141 MEXICO AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 142 MEXICO AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 143 MEXICO AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 144 MEXICO AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 145 MEXICO AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 146 MEXICO AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 147 MEXICO AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 148 MEXICO AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 149 MEXICO AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 150 MEXICO AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 151 MEXICO AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 152 MEXICO AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 153 REST OF NORTH AMERICA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 154 REST OF NORTH AMERICA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 155 REST OF NORTH AMERICA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 156 REST OF NORTH AMERICA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 157 REST OF NORTH AMERICA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION

TABLE 158 REST OF NORTH AMERICA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 159 REST OF NORTH AMERICA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 160 REST OF NORTH AMERICA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 161 REST OF NORTH AMERICA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 162 REST OF NORTH AMERICA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 163 REST OF NORTH AMERICA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 164 REST OF NORTH AMERICA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 165 EUROPE AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 166 EUROPE AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 167 EUROPE AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 168 EUROPE AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 169 EUROPE AFFECTIVE COMPUTING SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 170 EUROPE AFFECTIVE COMPUTING SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 171 EUROPE AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 172 EUROPE AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 173 EUROPE SPEECH RECOGNITION SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 174 EUROPE SPEECH RECOGNITION SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 175 EUROPE ANALYTICS SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 176 EUROPE ANALYTICS SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 177 EUROPE GESTURE RECOGNITION MARKET BY COUNTRY, 2012 -

2015, USD MILLION
TABLE 178 EUROPE GESTURE RECOGNITION MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 179 EUROPE FACIAL FEATURE EXTRACTION MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 180 EUROPE FACIAL FEATURE EXTRACTION MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 181 EUROPE ENTERPRISE SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 182 EUROPE ENTERPRISE SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 183 EUROPE AFFECTIVE COMPUTING HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 184 EUROPE AFFECTIVE COMPUTING HARWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 185 EUROPE AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 186 EUROPE AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 187 EUROPE AFFECTIVE COMPUTING SENSORS HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 188 EUROPE AFFECTIVE COMPUTING SENSORS HARDWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 189 EUROPE AFFECTIVE COMPUTING CAMERAS HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 190 EUROPE AFFECTIVE COMPUTING CAMERAS HARDWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 191 EUROPE AFFECTIVE COMPUTING STORAGE DEVICES & PROCESSORS HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 192 EUROPE AFFECTIVE COMPUTING STORAGE DEVICES & PROCESSORS HARDWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 193 EUROPE AFFECTIVE COMPUTING OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 194 EUROPE AFFECTIVE COMPUTING OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 195 EUROPE AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 196 EUROPE AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

TABLE 197 EUROPE TOUCH BASED AFFECTIVE COMPUTING MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 198 EUROPE TOUCH BASED AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 199 EUROPE TOUCH LESS AFFECTIVE COMPUTING MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 200 EUROPE TOUCH LESS AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 201 EUROPE AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 202 EUROPE AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 203 EUROPE AFFECTIVE COMPUTING IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 204 EUROPE AFFECTIVE COMPUTING IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 205 EUROPE AFFECTIVE COMPUTING IN BFSI MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 206 EUROPE AFFECTIVE COMPUTING IN BFSI MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 207 EUROPE AFFECTIVE COMPUTING IN GOVERNMENT & PUBLIC UTILITIES MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 208 EUROPE AFFECTIVE COMPUTING IN GOVERNMENT & PUBLIC UTILITIES MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 209 EUROPE AFFECTIVE COMPUTING IN RETAIL & E COMMERCE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 210 EUROPE AFFECTIVE COMPUTING IN RETAIL & E COMMERCE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 211 EUROPE AFFECTIVE COMPUTING IN AUTOMOTIVE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 212 EUROPE AFFECTIVE COMPUTING IN AUTOMOTIVE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 213 EUROPE AFFECTIVE COMPUTING IN TELECOM & IT MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 214 EUROPE AFFECTIVE COMPUTING IN TELECOM & IT MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 215 EUROPE AFFECTIVE COMPUTING IN RESEARCH & ACADEMICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 216 EUROPE AFFECTIVE COMPUTING IN RESEARCH & ACADEMICS

MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 217 EUROPE AFFECTIVE COMPUTING IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 218 EUROPE AFFECTIVE COMPUTING IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 219 EUROPE AFFECTIVE COMPUTING IN OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 220 EUROPE AFFECTIVE COMPUTING IN OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 221 EUROPE AFFECTIVE COMPUTING MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 222 EUROPE AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 223 GERMANY AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 224 GERMANY AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 225 GERMANY AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 226 GERMANY AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 227 GERMANY AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 228 GERMANY AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 229 GERMANY AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 230 GERMANY AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 231 GERMANY AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 232 GERMANY AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 233 GERMANY AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 234 GERMANY AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 235 UK AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 236 UK AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION

TABLE 237 UK AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 238 UK AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 239 UK AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 240 UK AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 241 UK AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 242 UK AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 243 UK AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 244 UK AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 245 UK AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 246 UK AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 247 FRANCE AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 248 FRANCE AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 249 FRANCE AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 250 FRANCE AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 251 FRANCE AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 252 FRANCE AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 253 FRANCE AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 254 FRANCE AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 255 FRANCE AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 256 FRANCE AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 257 FRANCE AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 -

2015, USD MILLION
TABLE 258 FRANCE AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 259 RUSSIA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 260 RUSSIA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 261 RUSSIA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 262 RUSSIA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 263 RUSSIA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 264 RUSSIA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 265 RUSSIA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 266 RUSSIA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 267 RUSSIA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 268 RUSSIA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 269 RUSSIA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 270 RUSSIA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 271 SPAIN AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 272 SPAIN AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 273 SPAIN AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 274 SPAIN AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 275 SPAIN AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 276 SPAIN AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 277 SPAIN AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 278 SPAIN AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION

TABLE 279 SPAIN AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 280 SPAIN AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 281 SPAIN AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 282 SPAIN AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 283 ITALY AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 284 ITALY AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 285 ITALY AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 286 ITALY AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 287 ITALY AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 288 ITALY AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 289 ITALY AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 290 ITALY AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 291 ITALY AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 292 ITALY AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 293 ITALY AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 294 ITALY AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 295 REST OF EUROPE AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 296 REST OF EUROPE AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 297 REST OF EUROPE AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 298 REST OF EUROPE AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 299 REST OF EUROPE AFFECTIVE COMPUTING MARKET BY SOFTWARE

TYPE, 2012 - 2015, USD MILLION
TABLE 300 REST OF EUROPE AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 301 REST OF EUROPE AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 302 REST OF EUROPE AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 303 REST OF EUROPE AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 304 REST OF EUROPE AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 305 REST OF EUROPE AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 306 REST OF EUROPE AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 307 ASIA-PACIFIC AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 308 ASIA-PACIFIC AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 309 ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 310 ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 311 ASIA-PACIFIC AFFECTIVE COMPUTING SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 312 ASIA-PACIFIC AFFECTIVE COMPUTING SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 313 ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 314 ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 315 ASIA-PACIFIC SPEECH RECOGNITION SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 316 ASIA-PACIFIC SPEECH RECOGNITION SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 317 ASIA-PACIFIC ANALYTICS SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 318 ASIA-PACIFIC ANALYTICS SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 319 ASIA-PACIFIC GESTURE RECOGNITION MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 320 ASIA-PACIFIC GESTURE RECOGNITION MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 321 ASIA-PACIFIC FACIAL FEATURE EXTRACTION MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 322 ASIA-PACIFIC FACIAL FEATURE EXTRACTION MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 323 ASIA-PACIFIC ENTERPRISE SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 324 ASIA-PACIFIC ENTERPRISE SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 325 ASIA-PACIFIC AFFECTIVE COMPUTING HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 326 ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 327 ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 328 ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 329 ASIA-PACIFIC AFFECTIVE COMPUTING SENSORS HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 330 ASIA-PACIFIC AFFECTIVE COMPUTING SENSORS HARDWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 331 ASIA-PACIFIC AFFECTIVE COMPUTING CAMERAS HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 332 ASIA-PACIFIC AFFECTIVE COMPUTING CAMERAS HARDWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 333 ASIA-PACIFIC AFFECTIVE COMPUTING STORAGE DEVICES & PROCESSORS HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 334 ASIA-PACIFIC AFFECTIVE COMPUTING STORAGE DEVICES & PROCESSORS HARDWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 335 ASIA-PACIFIC AFFECTIVE COMPUTING OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 336 ASIA-PACIFIC AFFECTIVE COMPUTING OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 337 ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 338 ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY TECHNOLOGY,

2016 - 2022, USD MILLION
TABLE 339 ASIA-PACIFIC TOUCH BASED AFFECTIVE COMPUTING MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 340 ASIA-PACIFIC TOUCH BASED AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 341 ASIA-PACIFIC TOUCH LESS AFFECTIVE COMPUTING MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 342 ASIA-PACIFIC TOUCH LESS AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 343 ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 344 ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 345 ASIA-PACIFIC AFFECTIVE COMPUTING IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 346 ASIA-PACIFIC AFFECTIVE COMPUTING IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 347 ASIA-PACIFIC AFFECTIVE COMPUTING IN BFSI MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 348 ASIA-PACIFIC AFFECTIVE COMPUTING IN BFSI MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 349 ASIA-PACIFIC AFFECTIVE COMPUTING IN GOVERNMENT & PUBLIC UTILITIES MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 350 ASIA-PACIFIC AFFECTIVE COMPUTING IN GOVERNMENT & PUBLIC UTILITIES MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 351 ASIA-PACIFIC AFFECTIVE COMPUTING IN RETAIL & E COMMERCE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 352 ASIA-PACIFIC AFFECTIVE COMPUTING IN RETAIL & E COMMERCE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 353 ASIA-PACIFIC AFFECTIVE COMPUTING IN AUTOMOTIVE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 354 ASIA-PACIFIC AFFECTIVE COMPUTING IN AUTOMOTIVE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 355 ASIA-PACIFIC AFFECTIVE COMPUTING IN TELECOM & IT MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 356 ASIA-PACIFIC AFFECTIVE COMPUTING IN TELECOM & IT MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 357 ASIA-PACIFIC AFFECTIVE COMPUTING IN RESEARCH & ACADEMICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 358 ASIA-PACIFIC AFFECTIVE COMPUTING IN RESEARCH & ACADEMICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 359 ASIA-PACIFIC AFFECTIVE COMPUTING IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 360 ASIA-PACIFIC AFFECTIVE COMPUTING IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 361 ASIA-PACIFIC AFFECTIVE COMPUTING IN OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 362 ASIA-PACIFIC AFFECTIVE COMPUTING IN OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 363 ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 364 ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 365 CHINA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 366 CHINA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 367 CHINA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 368 CHINA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 369 CHINA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 370 CHINA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 371 CHINA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 372 CHINA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 373 CHINA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 374 CHINA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 375 CHINA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 376 CHINA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 377 JAPAN AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 378 JAPAN AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 379 JAPAN AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD

MILLION
TABLE 380 JAPAN AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 381 JAPAN AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 382 JAPAN AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 383 JAPAN AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 384 JAPAN AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 385 JAPAN AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 386 JAPAN AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 387 JAPAN AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 388 JAPAN AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 389 INDIA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 390 INDIA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 391 INDIA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 392 INDIA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 393 INDIA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 394 INDIA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 395 INDIA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 396 INDIA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 397 INDIA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 398 INDIA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 399 INDIA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION

TABLE 400 INDIA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 401 SOUTH KOREA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 402 SOUTH KOREA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 403 SOUTH KOREA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 404 SOUTH KOREA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 405 SOUTH KOREA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 406 SOUTH KOREA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 407 SOUTH KOREA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 408 SOUTH KOREA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 409 SOUTH KOREA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 410 SOUTH KOREA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 411 SOUTH KOREA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 412 SOUTH KOREA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 413 SINGAPORE AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 414 SINGAPORE AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 415 SINGAPORE AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 416 SINGAPORE AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 417 SINGAPORE AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 418 SINGAPORE AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 419 SINGAPORE AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE,

2012 - 2015, USD MILLION
TABLE 420 SINGAPORE AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 421 SINGAPORE AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 422 SINGAPORE AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 423 SINGAPORE AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 424 SINGAPORE AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 425 MALAYSIA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 426 MALAYSIA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 427 MALAYSIA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 428 MALAYSIA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 429 MALAYSIA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 430 MALAYSIA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 431 MALAYSIA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 432 MALAYSIA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 433 MALAYSIA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 434 MALAYSIA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 435 MALAYSIA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 436 MALAYSIA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 437 REST OF ASIA-PACIFIC AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 438 REST OF ASIA-PACIFIC AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION

TABLE 439 REST OF ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 440 REST OF ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 441 REST OF ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 442 REST OF ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 443 REST OF ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 444 REST OF ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 445 REST OF ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 446 REST OF ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 447 REST OF ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 448 REST OF ASIA-PACIFIC AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 449 LAMEA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 450 LAMEA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 451 LAMEA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 452 LAMEA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 453 LAMEA AFFECTIVE COMPUTING SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 454 LAMEA AFFECTIVE COMPUTING SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 455 LAMEA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 456 LAMEA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 457 LAMEA SPEECH RECOGNITION SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 458 LAMEA SPEECH RECOGNITION SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 459 LAMEA ANALYTICS SOFTWARE MARKET BY COUNTRY, 2012 - 2015,

USD MILLION
TABLE 460 LAMEA ANALYTICS SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 461 LAMEA GESTURE RECOGNITION MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 462 LAMEA GESTURE RECOGNITION MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 463 LAMEA FACIAL FEATURE EXTRACTION MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 464 LAMEA FACIAL FEATURE EXTRACTION MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 465 LAMEA ENTERPRISE SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 466 LAMEA ENTERPRISE SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 467 LAMEA AFFECTIVE COMPUTING HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 468 LAMEA AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 469 LAMEA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 470 LAMEA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 471 LAMEA AFFECTIVE COMPUTING SENSORS HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 472 LAMEA AFFECTIVE COMPUTING SENSORS HARDWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 473 LAMEA AFFECTIVE COMPUTING CAMERAS HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 474 LAMEA AFFECTIVE COMPUTING CAMERAS HARDWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 475 LAMEA AFFECTIVE COMPUTING STORAGE DEVICES & PROCESSORS HARDWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 476 LAMEA AFFECTIVE COMPUTING STORAGE DEVICES & PROCESSORS HARDWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 477 LAMEA AFFECTIVE COMPUTING OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 478 LAMEA AFFECTIVE COMPUTING OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 479 LAMEA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 480 LAMEA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 481 LAMEA TOUCH BASED AFFECTIVE COMPUTING MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 482 LAMEA TOUCH BASED AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 483 LAMEA TOUCH LESS AFFECTIVE COMPUTING MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 484 LAMEA TOUCH LESS AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 485 LAMEA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 486 LAMEA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 487 LAMEA AFFECTIVE COMPUTING IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 488 LAMEA AFFECTIVE COMPUTING IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 489 LAMEA AFFECTIVE COMPUTING IN BFSI MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 490 LAMEA AFFECTIVE COMPUTING IN BFSI MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 491 LAMEA AFFECTIVE COMPUTING IN GOVERNMENT & PUBLIC UTILITIES MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 492 LAMEA AFFECTIVE COMPUTING IN GOVERNMENT & PUBLIC UTILITIES MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 493 LAMEA AFFECTIVE COMPUTING IN RETAIL & E COMMERCE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 494 LAMEA AFFECTIVE COMPUTING IN RETAIL & E COMMERCE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 495 LAMEA AFFECTIVE COMPUTING IN AUTOMOTIVE MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 496 LAMEA AFFECTIVE COMPUTING IN AUTOMOTIVE MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 497 LAMEA AFFECTIVE COMPUTING IN TELECOM & IT MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 498 LAMEA AFFECTIVE COMPUTING IN TELECOM & IT MARKET BY

COUNTRY, 2016 - 2022, USD MILLION
TABLE 499 LAMEA AFFECTIVE COMPUTING IN RESEARCH & ACADEMICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 500 LAMEA AFFECTIVE COMPUTING IN RESEARCH & ACADEMICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 501 LAMEA AFFECTIVE COMPUTING IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 502 LAMEA AFFECTIVE COMPUTING IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 503 LAMEA AFFECTIVE COMPUTING IN OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 504 LAMEA AFFECTIVE COMPUTING IN OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 505 LAMEA AFFECTIVE COMPUTING MARKET BY COUNTRY, 2012 - 2015, USD MILLION
TABLE 506 LAMEA AFFECTIVE COMPUTING MARKET BY COUNTRY, 2016 - 2022, USD MILLION
TABLE 507 BRAZIL AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 508 BRAZIL AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 509 BRAZIL AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 510 BRAZIL AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 511 BRAZIL AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 512 BRAZIL AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 513 BRAZIL AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 514 BRAZIL AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 515 BRAZIL AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 516 BRAZIL AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 517 BRAZIL AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 518 BRAZIL AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION

TABLE 519 ARGENTINA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 520 ARGENTINA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 521 ARGENTINA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 522 ARGENTINA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 523 ARGENTINA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 524 ARGENTINA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 525 ARGENTINA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 526 ARGENTINA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 527 ARGENTINA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 528 ARGENTINA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 529 ARGENTINA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 530 ARGENTINA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 531 UAE AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 532 UAE AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 533 UAE AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 534 UAE AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 535 UAE AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 536 UAE AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 537 UAE AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 538 UAE AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 539 UAE AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 -

2015, USD MILLION
TABLE 540 UAE AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 541 UAE AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 542 UAE AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 543 SAUDI ARABIA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 544 SAUDI ARABIA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 545 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 546 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 547 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 548 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 549 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 550 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 551 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 552 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 553 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 554 SAUDI ARABIA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 555 SOUTH AFRICA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 556 SOUTH AFRICA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 557 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 558 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION

TABLE 559 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 560 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 561 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 562 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 563 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 564 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 565 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 566 SOUTH AFRICA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 567 NIGERIA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD MILLION
TABLE 568 NIGERIA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 569 NIGERIA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 570 NIGERIA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 571 NIGERIA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 572 NIGERIA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 573 NIGERIA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 574 NIGERIA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 575 NIGERIA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 576 NIGERIA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 577 NIGERIA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 578 NIGERIA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 579 REST OF LAMEA AFFECTIVE COMPUTING MARKET, 2012 - 2015, USD

MILLION
TABLE 580 REST OF LAMEA AFFECTIVE COMPUTING MARKET, 2016 - 2022, USD MILLION
TABLE 581 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY TYPE, 2012 - 2015, USD MILLION
TABLE 582 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY TYPE, 2016 - 2022, USD MILLION
TABLE 583 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2012 - 2015, USD MILLION
TABLE 584 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY SOFTWARE TYPE, 2016 - 2022, USD MILLION
TABLE 585 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2012 - 2015, USD MILLION
TABLE 586 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY HARDWARE TYPE, 2016 - 2022, USD MILLION
TABLE 587 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION
TABLE 588 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION
TABLE 589 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2012 - 2015, USD MILLION
TABLE 590 REST OF LAMEA AFFECTIVE COMPUTING MARKET BY VERTICAL, 2016 - 2022, USD MILLION
TABLE 591 KEY INFORMATION – IBM CORPORATION
TABLE 592 KEY INFORMATION - MICROSOFT CORPORATION
TABLE 593 KEY INFORMATION - GOOGLE INC.
TABLE 594 KEY INFORMATION - SONY CORPORATION
TABLE 595 KEY INFORMATION - APPLE INC.
TABLE 596 KEY INFORMATION – COGNITEC SYSTEMS GMBH.
TABLE 597 KEY INFORMATION - INTEL CORPORATION
TABLE 598 KEY INFORMATION – AFFECTIVA.

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