

Global Active Wear Market Analysis (2018-2024)

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Abstracts

The Global Activewear Market size is expected to reach \$567 billion by 2024, rising at a market growth of 6.8% CAGR during the forecast period.

Active wear is utility apparel, used to enhance the performance of athletes which improves the body movement. Additionally, many of the activeweares are used in preventing muscle sprains and other ligament & muscle-related injuries. The activewear apparels come with excellent fitting and perfect support.

Significant rise in the disposable income and growing fitness conscious population are adding to the growth of the global activewear market. Growing interest in participating in physical activities add to the demand for the sports-related products. Nevertheless, growing number of counterfeit products has led to safety & quality issues, damaging brand names of the key market players.

Based on the Product type, the Active wear market is segmented into Ready to Wear, Fashion Outer, Pants, & T-Shirts, Rash Guard, Wet Suit, & Swim Wear, Shoes and Fashion Brand. Based on the Fabric Type, the market is segmented into Polyester, Nylon, Neoprene, Polypropylene, Spandex, Cotton and Others Fabrics. Based on Regions, market is segmented into North America, Europe, Asia Pacific, and Latin America, Middle East & Africa.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Adidas AG, Columbia Sportswear Company, Asics Corporation, Nike, Inc., Gap Inc., Puma Se, Under Armour, Inc., Dick's Sporting Goods, Inc., North Face, Inc., and PVH Corp.

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