

# Global 3D Animation Market (2016 - 2022)

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## Abstracts

3D animation is used to generate three-dimensional moving images within a digital environment. Highly skilled manipulation is used to project 3D models or objects within 3D software to export picture sequences and eventually output an illusion of moving objects. The procedure of generating 3D can be categorized into three main sections, namely modeling, layout and animation and rendering. Modeling is the phase used to generate 3D objects within a certain scene. Layout and animation phase is used to position and animate objects within a certain scene. Finally, rendering is used to output the completed computer graphics. Several software applications are used to create 3D Animation ranging from professional high-end solutions to affordable low-end versions as well.

Rapid adoption of visual effects technology in movies, growing demand for 3D mobile applications and games, and rapid uptake of 3D mapping technology in navigation and geospatial analysis are some of the significant factors that drive the growth of 3D animation technology, globally.

Based on the technology type, the 3D Animation market is segmented into 3D Modelling, Motion Graphics, 3D Rendering, Visual Effects and Others. Based on Deployment Type, the market is segmented into Cloud based and On-Premise. The verticals covered under the report include Media & Entertainment, Construction & Architecture, Education, Manufacturing, Healthcare & Life Sciences and Others.

Based on region, 3D Animation market is segmented into North America (US, Canada, Mexico and Rest of North America), Europe (Germany, UK, France, Russia, Spain, Italy and Rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Singapore, Australia and Rest of Asia-Pacific) and Latin America, and Middle East & Africa. North America remained the dominant region in the global 3D Animation market in 2015. Asia-Pacific would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the 3D Animation market. Key companies profiled in the report include Nvidia Corporation, Corel Corporation, Adobe Systems Inc., Autodesk Inc., Nemetschek, Newtek Inc., Trimble Navigation Ltd. and Pixologic Inc.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Global 3D Animation Market, by Technology
  - 1.4.2 Global 3D Animation Market, by Deployment Mode
  - 1.4.3 Global 3D Animation Market, by Vertical
  - 1.4.4 Global 3D Animation Market, by Geography
- 1.5 Methodology for the research

### **CHAPTER 2. EXECUTIVE SUMMARY**

### **CHAPTER 3. MARKET OVERVIEW**

- 3.1 Introduction
- 3.2 Drivers, Restraints and Opportunities
  - 3.2.1 Market Drivers
  - 3.2.2 Market Restraints

### **CHAPTER 4. GLOBAL 3D ANIMATION MARKET**

- 4.1 Global 3D Animation Market by Technology
  - 4.1.1 Global 3D Modeling 3D Animation Market by Region
  - 4.1.2 Global Motion Graphics 3D Animation Market by Region
  - 4.1.3 Global 3D Rendering 3D Animation Market by Region
  - 4.1.4 Global Visual Effects 3D Animation Market by Region
  - 4.1.5 Global Others 3D Animation Market by Region

### **CHAPTER 5. GLOBAL 3D ANIMATION MARKET BY DEPLOYMENT TYPE**

- 5.1 Introduction
  - 5.1.1 Global Cloud Deployment 3D Animation Market by Region
  - 5.1.2 Global On-Premise Deployment 3D Animation Market by Region

### **CHAPTER 6. GLOBAL 3D ANIMATION MARKET BY VERTICAL**

## 6.1 Introduction

- 6.1.1 Global 3D Animation in Media & Entertainment Market by Region
- 6.1.2 Global 3D Animation in Construction & Architecture Market by Region
- 6.1.3 Global 3D Animation in Education Market by Region
- 6.1.4 Global 3D Animation in Manufacturing Market by Region
- 6.1.5 Global 3D Animation in Healthcare & Life Sciences Market by Region
- 6.1.6 Global 3D Animation in Others Market by Region

## **CHAPTER 7. GLOBAL 3D ANIMATION MARKET BY REGION**

### 7.1 Introduction

### 7.2 North America 3D Animation Market

#### 7.2.1 North America 3D Animation Market by Technology

- 7.2.1.1 North America 3D Modeling 3D Animation Market by Country
- 7.2.1.2 North America Motion Graphics 3D Animation Market by Country
- 7.2.1.3 North America 3D Rendering 3D Animation Market by Country
- 7.2.1.4 North America Visual Effects 3D Animation Market by Country
- 7.2.1.5 North America Others 3D Animation Market by Country

#### 7.2.2 North America 3D Animation Market by Deployment Type

- 7.2.2.1 North America Cloud Deployment 3D Animation Market by Country
- 7.2.2.2 North America On-Premise Deployment 3D Animation Market by Country

#### 7.2.3 North America 3D Animation Market by Vertical

- 7.2.3.1 North America 3D Animation in Media & Entertainment Market by Country
- 7.2.3.2 North America 3D Animation in Construction & Architecture Market by

#### Country

- 7.2.3.3 North America 3D Animation in Education Market by Country
- 7.2.3.4 North America 3D Animation in Manufacturing Market by Country
- 7.2.3.5 North America 3D Animation in Healthcare & Life Sciences Market by Country
- 7.2.3.6 North America 3D Animation in Others Market by Country

#### 7.2.4 North America 3D Animation Market by Country

##### 7.2.4.1 US 3D Animation Market

- 7.2.4.1.1 US 3D Animation Market by Technology
- 7.2.4.1.2 US 3D Animation Market by Deployment Type
- 7.2.4.1.3 US 3D Animation Market by Vertical

##### 7.2.4.2 Canada 3D Animation Market

- 7.2.4.2.1 Canada 3D Animation Market by Technology
- 7.2.4.2.2 Canada 3D Animation Market by Deployment Type
- 7.2.4.2.3 Canada 3D Animation Market by Vertical

- 7.2.4.3 Mexico 3D Animation Market
  - 7.2.4.3.1 Mexico 3D Animation Market by Technology
  - 7.2.4.3.2 Mexico 3D Animation Market by Deployment Type
  - 7.2.4.3.3 Mexico 3D Animation Market by Vertical
- 7.2.4.4 Rest of North America 3D Animation Market
  - 7.2.4.4.1 Rest of North America 3D Animation Market by Technology
  - 7.2.4.4.2 Rest of North America 3D Animation Market by Deployment Type
  - 7.2.4.4.3 Rest of North America 3D Animation Market by Vertical
- 7.3 Europe 3D Animation Market
  - 7.3.1 Europe 3D Animation Market by Technology
    - 7.3.1.1 Europe 3D Modeling 3D Animation Market by Country
    - 7.3.1.2 Europe Motion Graphics 3D Animation Market by Country
    - 7.3.1.3 Europe 3D Rendering 3D Animation Market by Country
    - 7.3.1.4 Europe Visual Effects 3D Animation Market by Country
    - 7.3.1.5 Europe Others 3D Animation Market by Country
  - 7.3.2 Europe 3D Animation Market by Deployment Type
    - 7.3.2.1 Europe Cloud Deployment 3D Animation Market by Country
    - 7.3.2.2 Europe On-Premise Deployment 3D Animation Market by Country
  - 7.3.3 Europe 3D Animation Market by Vertical
    - 7.3.3.1 Europe 3D Animation in Media & Entertainment Market by Country
    - 7.3.3.2 Europe 3D Animation in Construction & Architecture Market by Country
    - 7.3.3.3 Europe 3D Animation in Education Market by Country
    - 7.3.3.4 Europe 3D Animation in Manufacturing Market by Country
    - 7.3.3.5 Europe 3D Animation in Healthcare & Life Sciences Market by Country
    - 7.3.3.6 Europe 3D Animation in Others Market by Country
  - 7.3.4 Europe 3D Animation Market by Country
    - 7.3.4.1 Germany 3D Animation Market
      - 7.3.4.1.1 Germany 3D Animation Market by Technology
      - 7.3.4.1.2 Germany 3D Animation Market by Deployment Type
      - 7.3.4.1.3 Germany 3D Animation Market by Vertical
    - 7.3.4.2 UK 3D Animation Market
      - 7.3.4.2.1 UK 3D Animation Market by Technology
      - 7.3.4.2.2 UK 3D Animation Market by Deployment Type
      - 7.3.4.2.3 UK 3D Animation Market by Vertical
    - 7.3.4.3 France 3D Animation Market
      - 7.3.4.3.1 France 3D Animation Market by Technology
      - 7.3.4.3.2 France 3D Animation Market by Deployment Type
      - 7.3.4.3.3 France 3D Animation Market by Vertical
    - 7.3.4.4 Russia 3D Animation Market

- 7.3.4.4.1 Russia 3D Animation Market by Technology
- 7.3.4.4.2 Russia 3D Animation Market by Deployment Type
- 7.3.4.4.3 Russia 3D Animation Market by Vertical
- 7.3.4.5 Spain 3D Animation Market
  - 7.3.4.5.1 Spain 3D Animation Market by Technology
  - 7.3.4.5.2 Spain 3D Animation Market by Deployment Type
  - 7.3.4.5.3 Spain 3D Animation Market by Vertical
- 7.3.4.6 Italy 3D Animation Market
  - 7.3.4.6.1 Italy 3D Animation Market by Technology
  - 7.3.4.6.2 Italy 3D Animation Market by Deployment Type
  - 7.3.4.6.3 Italy 3D Animation Market by Vertical
- 7.3.4.7 Rest of Europe 3D Animation Market
  - 7.3.4.7.1 Rest of Europe 3D Animation Market by Technology
  - 7.3.4.7.2 Rest of Europe 3D Animation Market by Deployment Type
  - 7.3.4.7.3 Rest of Europe 3D Animation Market by Vertical
- 7.4 Asia-Pacific 3D Animation Market
  - 7.4.1 Asia-Pacific 3D Animation Market by Technology
    - 7.4.1.1 Asia-Pacific 3D Modeling 3D Animation Market by Country
    - 7.4.1.2 Asia-Pacific Motion Graphics 3D Animation Market by Country
    - 7.4.1.3 Asia-Pacific 3D Rendering 3D Animation Market by Country
    - 7.4.1.4 Asia-Pacific Visual Effects 3D Animation Market by Country
    - 7.4.1.5 Asia-Pacific Others 3D Animation Market by Country
  - 7.4.2 Asia-Pacific 3D Animation Market by Deployment Type
    - 7.4.2.1 Asia-Pacific Cloud Deployment 3D Animation Market by Country
    - 7.4.2.2 Asia-Pacific On-Premise Deployment 3D Animation Market by Country
  - 7.4.3 Asia-Pacific 3D Animation Market by Vertical
    - 7.4.3.1 Asia-Pacific 3D Animation in Media & Entertainment Market by Country
    - 7.4.3.2 Asia-Pacific 3D Animation in Construction & Architecture Market by Country
    - 7.4.3.3 Asia-Pacific 3D Animation in Education Market by Country
    - 7.4.3.4 Asia-Pacific 3D Animation in Manufacturing Market by Country
    - 7.4.3.5 Asia-Pacific 3D Animation in Healthcare & Life Sciences Market by Country
    - 7.4.3.6 Asia-Pacific 3D Animation in Others Market by Country
  - 7.4.4 Asia-Pacific 3D Animation Market by Country
    - 7.4.4.1 China 3D Animation Market
      - 7.4.4.1.1 China 3D Animation Market by Technology
      - 7.4.4.1.2 China 3D Animation Market by Deployment Type
      - 7.4.4.1.3 China 3D Animation Market by Vertical
    - 7.4.4.2 Japan 3D Animation Market
      - 7.4.4.2.1 Japan 3D Animation Market by Technology

- 7.4.4.2.2 Japan 3D Animation Market by Deployment Type
- 7.4.4.2.3 Japan 3D Animation Market by Vertical
- 7.4.4.3 India 3D Animation Market
  - 7.4.4.3.1 India 3D Animation Market by Technology
  - 7.4.4.3.2 India 3D Animation Market by Deployment Type
  - 7.4.4.3.3 India 3D Animation Market by Vertical
- 7.4.4.4 South Korea 3D Animation Market
  - 7.4.4.4.1 South Korea 3D Animation Market by Technology
  - 7.4.4.4.2 South Korea 3D Animation Market by Deployment Type
  - 7.4.4.4.3 South Korea 3D Animation Market by Vertical
- 7.4.4.5 Australia 3D Animation Market
  - 7.4.4.5.1 Australia 3D Animation Market by Technology
  - 7.4.4.5.2 Australia 3D Animation Market by Deployment Type
  - 7.4.4.5.3 Australia 3D Animation Market by Vertical
- 7.4.4.6 Singapore 3D Animation Market
  - 7.4.4.6.1 Singapore 3D Animation Market by Technology
  - 7.4.4.6.2 Singapore 3D Animation Market by Deployment Type
  - 7.4.4.6.3 Singapore 3D Animation Market by Vertical
- 7.4.4.7 Rest of Asia-Pacific 3D Animation Market
  - 7.4.4.7.1 Rest of Asia-Pacific 3D Animation Market by Technology
  - 7.4.4.7.2 Rest of Asia-Pacific 3D Animation Market by Deployment Type
  - 7.4.4.7.3 Rest of Asia-Pacific 3D Animation Market by Vertical
- 7.5 LAMEA 3D Animation Market
  - 7.5.1 LAMEA 3D Animation Market by Technology
    - 7.5.1.1 LAMEA 3D Modeling 3D Animation Market by Country
    - 7.5.1.2 LAMEA Motion Graphics 3D Animation Market by Country
    - 7.5.1.3 LAMEA 3D Rendering 3D Animation Market by Country
    - 7.5.1.4 LAMEA Visual Effects 3D Animation Market by Country
    - 7.5.1.5 LAMEA Others 3D Animation Market by Country
  - 7.5.2 LAMEA 3D Animation Market by Deployment Type
    - 7.5.2.1 LAMEA Cloud Deployment 3D Animation Market by Country
    - 7.5.2.2 LAMEA On-Premise Deployment 3D Animation Market by Country
  - 7.5.3 LAMEA 3D Animation Market by Vertical
    - 7.5.3.1 LAMEA 3D Animation in Media & Entertainment Market by Country
    - 7.5.3.2 LAMEA 3D Animation in Construction & Architecture Market by Country
    - 7.5.3.3 LAMEA 3D Animation in Education Market by Country
    - 7.5.3.4 LAMEA 3D Animation in Manufacturing Market by Country
    - 7.5.3.5 LAMEA 3D Animation in Healthcare & Life Sciences Market by Country
    - 7.5.3.6 LAMEA 3D Animation in Others Market by Country



## 7.5.4 LAMEA 3D Animation Market by Country

### 7.5.4.1 Brazil 3D Animation Market

#### 7.5.4.1.1 Brazil 3D Animation Market by Technology

#### 7.5.4.1.2 Brazil 3D Animation Market by Deployment Type

#### 7.5.4.1.3 Brazil 3D Animation Market by Vertical

### 7.5.4.2 Argentina 3D Animation Market

#### 7.5.4.2.1 Argentina 3D Animation Market by Technology

#### 7.5.4.2.2 Argentina 3D Animation Market by Deployment Type

#### 7.5.4.2.3 Argentina 3D Animation Market by Vertical

### 7.5.4.3 UAE 3D Animation Market

#### 7.5.4.3.1 UAE 3D Animation Market by Technology

#### 7.5.4.3.2 UAE 3D Animation Market by Deployment Type

#### 7.5.4.3.3 UAE 3D Animation Market by Vertical

### 7.5.4.4 Saudi Arabia 3D Animation Market

#### 7.5.4.4.1 Saudi Arabia 3D Animation Market by Technology

#### 7.5.4.4.2 Saudi Arabia 3D Animation Market by Deployment Type

#### 7.5.4.4.3 Saudi Arabia 3D Animation Market by Vertical

### 7.5.4.5 South Africa 3D Animation Market

#### 7.5.4.5.1 South Africa 3D Animation Market by Technology

#### 7.5.4.5.2 South Africa 3D Animation Market by Deployment Type

#### 7.5.4.5.3 South Africa 3D Animation Market by Vertical

### 7.5.4.6 Nigeria 3D Animation Market

#### 7.5.4.6.1 Nigeria 3D Animation Market by Technology

#### 7.5.4.6.2 Nigeria 3D Animation Market by Deployment Type

#### 7.5.4.6.3 Nigeria 3D Animation Market by Vertical

### 7.5.4.7 Rest of LAMEA 3D Animation Market

#### 7.5.4.7.1 Rest of LAMEA 3D Animation Market by Technology

#### 7.5.4.7.2 Rest of LAMEA 3D Animation Market by Deployment Type

#### 7.5.4.7.3 Rest of LAMEA 3D Animation Market by Vertical

## **CHAPTER 8. COMPANY PROFILES**

### 8.1 Nvidia Corporation

#### 8.1.1 Company Overview

#### 8.1.2 Financial Analysis

#### 8.1.3 Segmental and Regional Analysis

#### 8.1.4 Research & Development Expense

### 8.2 Corel Corporation

#### 8.2.1 Company Overview



### 8.3 Adobe Systems Inc.

#### 8.3.1 Company Overview

#### 8.3.2 Financial Analysis

#### 8.3.3 Segmental and Regional Analysis

#### 8.3.4 Research & Development Expense

### 8.4 Autodesk Inc.

#### 8.4.1 Company Overview

#### 8.4.2 Financial Analysis

#### 8.4.3 Segmental and Regional Analysis

#### 8.4.4 Research & Development Expense

### 8.5 Nemetschek

#### 8.5.1 Company Overview

#### 8.5.2 Financial Analysis

#### 8.5.3 Segmental and Regional Analysis

#### 8.5.4 Research & Development Expense

### 8.6 Newtek Inc.

#### 8.6.1 Company Overview

### 8.7 Trimble Navigation Ltd.

#### 8.7.1 Company Overview

#### 8.7.2 Financial Analysis

#### 8.7.3 Segmental and Regional Analysis

#### 8.7.4 Research & Development Expense

### 8.8 Pixologic Inc.

#### 8.8.1 Company Overview

## List Of Tables

### LIST OF TABLES

Table 1 GLOBAL 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 2 GLOBAL 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 3 GLOBAL 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 4 GLOBAL 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 5 GLOBAL 3D MODELING 3D ANIMATION MARKET BY REGION, 2012 - 2015, USD MILLION

Table 6 GLOBAL 3D MODELING 3D ANIMATION MARKET BY REGION, 2016 - 2022, USD MILLION

Table 7 GLOBAL MOTION GRAPHICS 3D ANIMATION MARKET BY REGION, 2012 - 2015, USD MILLION

Table 8 GLOBAL MOTION GRAPHICS 3D ANIMATION MARKET BY REGION, 2016 - 2022, USD MILLION

Table 9 GLOBAL 3D RENDERING 3D ANIMATION MARKET BY REGION, 2012 - 2015, USD MILLION

Table 10 GLOBAL 3D RENDERING 3D ANIMATION MARKET BY REGION, 2016 - 2022, USD MILLION

Table 11 GLOBAL VISUAL EFFECTS 3D ANIMATION MARKET BY REGION, 2012 - 2015, USD MILLION

Table 12 GLOBAL VISUAL EFFECTS 3D ANIMATION MARKET BY REGION, 2016 - 2022, USD MILLION

Table 13 GLOBAL OTHERS 3D ANIMATION MARKET BY REGION, 2012 - 2015, USD MILLION

Table 14 GLOBAL OTHERS 3D ANIMATION MARKET BY REGION, 2016 - 2022, USD MILLION

Table 15 GLOBAL 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 16 GLOBAL 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 17 GLOBAL CLOUD DEPLOYMENT 3D ANIMATION MARKET BY REGION, 2012 - 2015, USD MILLION

Table 18 GLOBAL CLOUD DEPLOYMENT 3D ANIMATION MARKET BY REGION, 2016 - 2022, USD MILLION

Table 19 GLOBAL ON-PREMISE DEPLOYMENT 3D ANIMATION MARKET BY

REGION, 2012 - 2015, USD MILLION

Table 20 GLOBAL ON-PREMISE DEPLOYMENT 3D ANIMATION MARKET BY REGION, 2016 - 2022, USD MILLION

Table 21 GLOBAL 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 22 GLOBAL 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 23 GLOBAL 3D ANIMATION IN MEDIA & ENTERTAINMENT MARKET BY REGION, 2012 - 2015, USD MILLION

Table 24 GLOBAL 3D ANIMATION IN MEDIA & ENTERTAINMENT MARKET BY REGION, 2016 - 2022, USD MILLION

Table 25 GLOBAL 3D ANIMATION IN CONSTRUCTION & ARCHITECTURE MARKET BY REGION, 2012 - 2015, USD MILLION

Table 26 GLOBAL 3D ANIMATION IN CONSTRUCTION & ARCHITECTURE MARKET BY REGION, 2016 - 2022, USD MILLION

Table 27 GLOBAL 3D ANIMATION IN EDUCATION MARKET BY REGION, 2012 - 2015, USD MILLION

Table 28 GLOBAL 3D ANIMATION IN EDUCATION MARKET BY REGION, 2016 - 2022, USD MILLION

Table 29 GLOBAL 3D ANIMATION IN MANUFACTURING MARKET BY REGION, 2012 - 2015, USD MILLION

Table 30 GLOBAL 3D ANIMATION IN MANUFACTURING MARKET BY REGION, 2016 - 2022, USD MILLION

Table 31 GLOBAL 3D ANIMATION IN HEALTHCARE & LIFE SCIENCES MARKET BY REGION, 2012 - 2015, USD MILLION

Table 32 GLOBAL 3D ANIMATION IN HEALTHCARE & LIFE SCIENCES MARKET BY REGION, 2016 - 2022, USD MILLION

Table 33 GLOBAL 3D ANIMATION IN OTHERS MARKET BY REGION, 2012 - 2015, USD MILLION

Table 34 GLOBAL 3D ANIMATION IN OTHERS MARKET BY REGION, 2016 - 2022, USD MILLION

Table 35 GLOBAL 3D ANIMATION MARKET BY REGION, 2012 - 2015, USD MILLION

Table 36 GLOBAL 3D ANIMATION MARKET BY REGION, 2016 - 2022, USD MILLION

Table 37 NORTH AMERICA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 38 NORTH AMERICA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 39 NORTH AMERICA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 40 NORTH AMERICA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 41 NORTH AMERICA 3D MODELING 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 42 NORTH AMERICA 3D MODELING 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 43 NORTH AMERICA MOTION GRAPHICS 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 44 NORTH AMERICA MOTION GRAPHICS 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 45 NORTH AMERICA 3D RENDERING 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 46 NORTH AMERICA 3D RENDERING 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 47 NORTH AMERICA VISUAL EFFECTS 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 48 NORTH AMERICA VISUAL EFFECTS 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 49 NORTH AMERICA OTHERS 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 50 NORTH AMERICA OTHERS 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 51 NORTH AMERICA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 52 NORTH AMERICA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 53 NORTH AMERICA CLOUD DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 54 NORTH AMERICA CLOUD DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 55 NORTH AMERICA ON-PREMISE DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 56 NORTH AMERICA ON-PREMISE DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 57 NORTH AMERICA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 58 NORTH AMERICA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 59 NORTH AMERICA 3D ANIMATION IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 60 NORTH AMERICA 3D ANIMATION IN MEDIA & ENTERTAINMENT MARKET

BY COUNTRY, 2016 - 2022, USD MILLION

Table 61 NORTH AMERICA 3D ANIMATION IN CONSTRUCTION & ARCHITECTURE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 62 NORTH AMERICA 3D ANIMATION IN CONSTRUCTION & ARCHITECTURE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 63 NORTH AMERICA 3D ANIMATION IN EDUCATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 64 NORTH AMERICA 3D ANIMATION IN EDUCATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 65 NORTH AMERICA 3D ANIMATION IN MANUFACTURING MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 66 NORTH AMERICA 3D ANIMATION IN MANUFACTURING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 67 NORTH AMERICA 3D ANIMATION IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 68 NORTH AMERICA 3D ANIMATION IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 69 NORTH AMERICA 3D ANIMATION IN OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 70 NORTH AMERICA 3D ANIMATION IN OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 71 NORTH AMERICA 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 72 NORTH AMERICA 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 73 US 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 74 US 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 75 US 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 76 US 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 77 US 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 78 US 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 79 US 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 80 US 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 81 CANADA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 82 CANADA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 83 CANADA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 84 CANADA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 85 CANADA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 86 CANADA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 87 CANADA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 88 CANADA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 89 MEXICO 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 90 MEXICO 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 91 MEXICO 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 92 MEXICO 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 93 MEXICO 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 94 MEXICO 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 95 MEXICO 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 96 MEXICO 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 97 REST OF NORTH AMERICA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 98 REST OF NORTH AMERICA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 99 REST OF NORTH AMERICA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 100 REST OF NORTH AMERICA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 101 REST OF NORTH AMERICA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 102 REST OF NORTH AMERICA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 103 REST OF NORTH AMERICA 3D ANIMATION MARKET BY VERTICAL,



2012 - 2015, USD MILLION

Table 104 REST OF NORTH AMERICA 3D ANIMATION MARKET BY VERTICAL,  
2016 - 2022, USD MILLION

Table 105 EUROPE 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 106 EUROPE 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 107 EUROPE 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD  
MILLION

Table 108 EUROPE 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD  
MILLION

Table 109 EUROPE 3D MODELING 3D ANIMATION MARKET BY COUNTRY, 2012 -  
2015, USD MILLION

Table 110 EUROPE 3D MODELING 3D ANIMATION MARKET BY COUNTRY, 2016 -  
2022, USD MILLION

Table 111 EUROPE MOTION GRAPHICS 3D ANIMATION MARKET BY COUNTRY,  
2012 - 2015, USD MILLION

Table 112 EUROPE MOTION GRAPHICS 3D ANIMATION MARKET BY COUNTRY,  
2016 - 2022, USD MILLION

Table 113 EUROPE 3D RENDERING 3D ANIMATION MARKET BY COUNTRY, 2012 -  
2015, USD MILLION

Table 114 EUROPE 3D RENDERING 3D ANIMATION MARKET BY COUNTRY, 2016 -  
2022, USD MILLION

Table 115 EUROPE VISUAL EFFECTS 3D ANIMATION MARKET BY COUNTRY,  
2012 - 2015, USD MILLION

Table 116 EUROPE VISUAL EFFECTS 3D ANIMATION MARKET BY COUNTRY,  
2016 - 2022, USD MILLION

Table 117 EUROPE OTHERS 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015,  
USD MILLION

Table 118 EUROPE OTHERS 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022,  
USD MILLION

Table 119 EUROPE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015,  
USD MILLION

Table 120 EUROPE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022,  
USD MILLION

Table 121 EUROPE CLOUD DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY,  
2012 - 2015, USD MILLION

Table 122 EUROPE CLOUD DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY,  
2016 - 2022, USD MILLION

Table 123 EUROPE ON-PREMISE DEPLOYMENT 3D ANIMATION MARKET BY  
COUNTRY, 2012 - 2015, USD MILLION

Table 124 EUROPE ON-PREMISE DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 125 EUROPE 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 126 EUROPE 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 127 EUROPE 3D ANIMATION IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 128 EUROPE 3D ANIMATION IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 129 EUROPE 3D ANIMATION IN CONSTRUCTION & ARCHITECTURE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 130 EUROPE 3D ANIMATION IN CONSTRUCTION & ARCHITECTURE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 131 EUROPE 3D ANIMATION IN EDUCATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 132 EUROPE 3D ANIMATION IN EDUCATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 133 EUROPE 3D ANIMATION IN MANUFACTURING MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 134 EUROPE 3D ANIMATION IN MANUFACTURING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 135 EUROPE 3D ANIMATION IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 136 EUROPE 3D ANIMATION IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 137 EUROPE 3D ANIMATION IN OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 138 EUROPE 3D ANIMATION IN OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 139 EUROPE 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 140 EUROPE 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 141 GERMANY 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 142 GERMANY 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 143 GERMANY 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 144 GERMANY 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022,

## USD MILLION

Table 145 GERMANY 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 146 GERMANY 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 147 GERMANY 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 148 GERMANY 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 149 UK 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 150 UK 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 151 UK 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 152 UK 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 153 UK 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 154 UK 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 155 UK 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 156 UK 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 157 FRANCE 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 158 FRANCE 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 159 FRANCE 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 160 FRANCE 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 161 FRANCE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 162 FRANCE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 163 FRANCE 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 164 FRANCE 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 165 RUSSIA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 166 RUSSIA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 167 RUSSIA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 168 RUSSIA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 169 RUSSIA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 170 RUSSIA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 171 RUSSIA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 172 RUSSIA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 173 SPAIN 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 174 SPAIN 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 175 SPAIN 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 176 SPAIN 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 177 SPAIN 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 178 SPAIN 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 179 SPAIN 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 180 SPAIN 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 181 ITALY 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 182 ITALY 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 183 ITALY 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 184 ITALY 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 185 ITALY 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 186 ITALY 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 187 ITALY 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 188 ITALY 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 189 REST OF EUROPE 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 190 REST OF EUROPE 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 191 REST OF EUROPE 3D ANIMATION MARKET BY TECHNOLOGY, 2012 -

2015, USD MILLION

Table 192 REST OF EUROPE 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 193 REST OF EUROPE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 194 REST OF EUROPE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 195 REST OF EUROPE 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 196 REST OF EUROPE 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 197 ASIA-PACIFIC 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 198 ASIA-PACIFIC 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 199 ASIA-PACIFIC 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 200 ASIA-PACIFIC 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 201 ASIA-PACIFIC 3D MODELING 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 202 ASIA-PACIFIC 3D MODELING 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 203 ASIA-PACIFIC MOTION GRAPHICS 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 204 ASIA-PACIFIC MOTION GRAPHICS 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 205 ASIA-PACIFIC 3D RENDERING 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 206 ASIA-PACIFIC 3D RENDERING 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 207 ASIA-PACIFIC VISUAL EFFECTS 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 208 ASIA-PACIFIC VISUAL EFFECTS 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 209 ASIA-PACIFIC OTHERS 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 210 ASIA-PACIFIC OTHERS 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 211 ASIA-PACIFIC 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 212 ASIA-PACIFIC 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 213 ASIA-PACIFIC CLOUD DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 214 ASIA-PACIFIC CLOUD DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 215 ASIA-PACIFIC ON-PREMISE DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 216 ASIA-PACIFIC ON-PREMISE DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 217 ASIA-PACIFIC 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 218 ASIA-PACIFIC 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 219 ASIA-PACIFIC 3D ANIMATION IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 220 ASIA-PACIFIC 3D ANIMATION IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 221 ASIA-PACIFIC 3D ANIMATION IN CONSTRUCTION & ARCHITECTURE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 222 ASIA-PACIFIC 3D ANIMATION IN CONSTRUCTION & ARCHITECTURE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 223 ASIA-PACIFIC 3D ANIMATION IN EDUCATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 224 ASIA-PACIFIC 3D ANIMATION IN EDUCATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 225 ASIA-PACIFIC 3D ANIMATION IN MANUFACTURING MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 226 ASIA-PACIFIC 3D ANIMATION IN MANUFACTURING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 227 ASIA-PACIFIC 3D ANIMATION IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 228 ASIA-PACIFIC 3D ANIMATION IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 229 ASIA-PACIFIC 3D ANIMATION IN OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 230 ASIA-PACIFIC 3D ANIMATION IN OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 231 ASIA-PACIFIC 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD



MILLION

Table 232 ASIA-PACIFIC 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 233 CHINA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 234 CHINA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 235 CHINA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 236 CHINA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 237 CHINA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 238 CHINA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 239 CHINA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 240 CHINA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 241 JAPAN 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 242 JAPAN 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 243 JAPAN 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 244 JAPAN 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 245 JAPAN 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 246 JAPAN 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 247 JAPAN 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 248 JAPAN 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 249 INDIA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 250 INDIA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 251 INDIA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 252 INDIA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 253 INDIA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 254 INDIA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 255 INDIA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 256 INDIA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 257 SOUTH KOREA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 258 SOUTH KOREA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 259 SOUTH KOREA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 260 SOUTH KOREA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 261 SOUTH KOREA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 262 SOUTH KOREA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 263 SOUTH KOREA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 264 SOUTH KOREA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 265 AUSTRALIA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 266 AUSTRALIA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 267 AUSTRALIA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 268 AUSTRALIA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 269 AUSTRALIA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 270 AUSTRALIA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 271 AUSTRALIA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 272 AUSTRALIA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 273 SINGAPORE 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 274 SINGAPORE 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 275 SINGAPORE 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 276 SINGAPORE 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 277 SINGAPORE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 -

2015, USD MILLION

Table 278 SINGAPORE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 279 SINGAPORE 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 280 SINGAPORE 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 281 REST OF ASIA-PACIFIC 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 282 REST OF ASIA-PACIFIC 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 283 REST OF ASIA-PACIFIC 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 284 REST OF ASIA-PACIFIC 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 285 REST OF ASIA-PACIFIC 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 286 REST OF ASIA-PACIFIC 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 287 REST OF ASIA-PACIFIC 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 288 REST OF ASIA-PACIFIC 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 289 LAMEA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 290 LAMEA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 291 LAMEA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 292 LAMEA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 293 LAMEA 3D MODELING 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 294 LAMEA 3D MODELING 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 295 LAMEA MOTION GRAPHICS 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 296 LAMEA MOTION GRAPHICS 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 297 LAMEA 3D RENDERING 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 298 LAMEA 3D RENDERING 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 299 LAMEA VISUAL EFFECTS 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 300 LAMEA VISUAL EFFECTS 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 301 LAMEA OTHERS 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 302 LAMEA OTHERS 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 303 LAMEA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 304 LAMEA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 305 LAMEA CLOUD DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 306 LAMEA CLOUD DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 307 LAMEA ON-PREMISE DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 308 LAMEA ON-PREMISE DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 309 LAMEA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 310 LAMEA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 311 LAMEA 3D ANIMATION IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 312 LAMEA 3D ANIMATION IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 313 LAMEA 3D ANIMATION IN CONSTRUCTION & ARCHITECTURE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 314 LAMEA 3D ANIMATION IN CONSTRUCTION & ARCHITECTURE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 315 LAMEA 3D ANIMATION IN EDUCATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 316 LAMEA 3D ANIMATION IN EDUCATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 317 LAMEA 3D ANIMATION IN MANUFACTURING MARKET BY COUNTRY,

2012 - 2015, USD MILLION

Table 318 LAMEA 3D ANIMATION IN MANUFACTURING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 319 LAMEA 3D ANIMATION IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 320 LAMEA 3D ANIMATION IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 321 LAMEA 3D ANIMATION IN OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 322 LAMEA 3D ANIMATION IN OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 323 LAMEA 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 324 LAMEA 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 325 BRAZIL 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 326 BRAZIL 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 327 BRAZIL 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 328 BRAZIL 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 329 BRAZIL 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 330 BRAZIL 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 331 BRAZIL 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 332 BRAZIL 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 333 ARGENTINA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 334 ARGENTINA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 335 ARGENTINA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 336 ARGENTINA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 337 ARGENTINA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 338 ARGENTINA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 339 ARGENTINA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 340 ARGENTINA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 341 UAE 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 342 UAE 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 343 UAE 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 344 UAE 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 345 UAE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 346 UAE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 347 UAE 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 348 UAE 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 349 SAUDI ARABIA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 350 SAUDI ARABIA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 351 SAUDI ARABIA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 352 SAUDI ARABIA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 353 SAUDI ARABIA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 354 SAUDI ARABIA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 355 SAUDI ARABIA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 356 SAUDI ARABIA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 357 SOUTH AFRICA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 358 SOUTH AFRICA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 359 SOUTH AFRICA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 360 SOUTH AFRICA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 361 SOUTH AFRICA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 362 SOUTH AFRICA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION



- 2022, USD MILLION

Table 363 SOUTH AFRICA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 364 SOUTH AFRICA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 365 NIGERIA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 366 NIGERIA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 367 NIGERIA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 368 NIGERIA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 369 NIGERIA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 370 NIGERIA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 371 NIGERIA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 372 NIGERIA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 373 REST OF LAMEA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 374 REST OF LAMEA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 375 REST OF LAMEA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 376 REST OF LAMEA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 377 REST OF LAMEA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 378 REST OF LAMEA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 379 REST OF LAMEA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 380 REST OF LAMEA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 381 KEY INFORMATION – NVIDIA CORPORATION

Table 382 KEY INFORMATION – COREL CORPORATION

Table 383 KEY INFORMATION – ADOBE SYSTEMS INC

Table 384 KEY INFORMATION – AUTODESK INC.

Table 385 KEY INFORMATION – NEMETSCHKE

Table 386 KEY INFORMATION – NEWTEK INC.

Table 387 KEY INFORMATION – TRIMBLE NAVIGATION LTD.

Table 388 KEY INFORMATION – PIXOLOGIC INC.

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