

Europe Workplace Transformation Market By
Application (Enterprise Mobility & Telecom,
Application & Asset Management, Field Services &
Service Desk, Workplace Automation, Upgradation &
Migration, Desktop Virtualization, Unified
Communication & Collaboration and Others) By
Organization Size (Large Enterprises and Small &
Medium Enterprises) By End User (BFSI, Retail &
Manufacturing, Government, Healthcare, IT & Telecom
and Others) By Country, Industry Analysis and
Forecast, 2020 - 2026

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Abstracts

The Europe Workplace Transformation Market would witness market growth of 23.5% CAGR during the forecast period (2020-2026).

Workforce transformation requires a combination of investment in employees, processes and technology. It's not about concentrating on computers and a wide variety of applications, but rather about cultivating teamwork through simplification and agility with a laser focus. Additionally, it will meet the needs of all office personnel, remote employees and contractors. If effectively employed, the workplace transformation would draw top notch talent and reduce attrition. The results would result in lower operating costs, improved efficiency and increased competitiveness for organizations of any scale.

Technology alone can't help a company achieve digital transformation. The companies are trying implementing the technologies in ways that provide substantial opportunities to digital transformation. And their day-to-day perception in a digital workforce is at the



heart in employee engagement. If it is to be complete and systematic across the enterprise, people and their technology expertise must be the objective of any digital transformation.

The concept of digital transformation is not just about investments in the digital technology. Organizations can not anticipate changes to occur merely because they are adopting a new technology. Technology alone would inevitably struggle to live up to its full potential, without the help of an effective and secure digital workforce to fully support it. Organizations need to continue digital transformation from inside. After all, for a company to be able to harness the true power of technology, it needs a complete, organizational cultural change. And a complete transition is not feasible without the help of the employees.

Based on Application, the market is segmented into Enterprise Mobility & Telecom, Application & Asset Management, Field Services & Service Desk, Workplace Automation, Upgradation & Migration, Desktop Virtualization, Unified Communication & Collaboration and Others. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into BFSI, Retail & Manufacturing, Government, Healthcare, IT & Telecom and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Accenture PLC, Cisco Systems, Inc., Atos Group, Hewlett Packard Enterprise Company, Cognizant Technology Solutions Corporation, HCL Technologies Ltd. (HCL Enterprises), Citrix Systems, Inc., Wipro Limited, IBM Corporation, Tata Consultancy Services Ltd., Infosys Limited, Intel Corporation

Scope of the Study

Market Segmentation:

By Service Type

Enterprise Mobility & Telecom

Application & Asset Management

Field Services & Service Desk



Workplace Automation, Upgradation & Migration
Desktop Virtualization
Unified Communication & Collaboration
Others
By Organization Size
Large Enterprises
Small & Medium Enterprises
By End User
BFSI
Retail & Manufacturing
Government
Healthcare
IT & Telecom
Others
By Country
Germany
UK
France



Russia
Spain
Italy
Rest of Europe
Companies Profiled
Accenture PLC
Cisco Systems, Inc.
Atos Group
Hewlett Packard Enterprise Company
Cognizant Technology Solutions Corporation
HCL Technologies Ltd. (HCL Enterprises)
Citrix Systems, Inc.
Wipro Limited
IBM Corporation
Tata Consultancy Services Ltd.
Infosys Limited
Intel Corporation
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