

Europe Workflow Automation Market Analysis (2017-2023)

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Abstracts

The Europe Workflow Automation Market would witness market growth of 21% CAGR during the forecast period (2017 – 2023). Workflow automation is a seamless way to manage manual and paper-based processes which generally have unstructured tasks involving people, processes, and content. Workflow and Content Automation (WCA) is the process of consolidating traditional workflow and content generation into a whole new category to address the needs of a digital business. The function of the workflow automation software is fundamentally based on the optical character recognition (OCR), optical mark recognition (OMR), text, audio, video, and other file formats. These formats are primarily used in maintaining the records of business processes to be easily recognized by workflow automation; therefore, eliminating the mundane business processes and significantly limiting human intervention.

Based on Types, the market report segments the market into Software and Services. Service Type includes Professional and Managed Services. Based on Process, the Europe Workflow Automation market segments the market into Automated Software, Decision Support & Management Software, and Interaction Software. Based on Operation, the market report segments the market into Rule Based, Knowledge Based, and Robotic Process Automation Based. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the Europe Workflow Automation market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into BFSI, Government, Healthcare, Manufacturing, Retail, Telecom & IT, Travel, Hospitality & Transportation, and Others.

Based on Countries, the Europe Workflow Automation market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the Europe Workflow Automation Market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, Pegasystems Inc., Software AG, Xerox Corporation, Appian, Vision Software S.A. (Bizagi), IPsoft, Inc., Newgen Software Technologies Limited, and Nintex Europe Limited.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe Workflow Automation Market, by Type
 - 1.4.2 Europe Workflow Automation Market, by Process
 - 1.4.3 Europe Workflow Automation Market, by Operation
 - 1.4.4 Europe Workflow Automation Market, by Organization Size
 - 1.4.5 Europe Workflow Automation Market, by Deployment Type
 - 1.4.6 Europe Workflow Automation Market, by Vertical
 - 1.4.7 Europe Workflow Automation Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. EUROPE WORKFLOW AUTOMATION MARKET

- 3.1 Europe Workflow Automation Market by Type
 - 3.1.1 Europe Workflow Automation Software Market by Country
 - 3.1.2 Europe Workflow Automation Services Market by Country
 - 3.1.3 Europe Workflow Automation Market by Service Type
 - 3.1.3.1 Europe Workflow Automation Professional Services Market by Country
 - 3.1.3.2 Europe Workflow Automation Managed Services Market by Country

CHAPTER 4. EUROPE WORKFLOW AUTOMATION MARKET BY PROCESS

- 4.1 Introduction
 - 4.1.1 Europe Automated Software Market by Country
 - 4.1.2 Europe Decision Support & Management Software Market by Country
 - 4.1.3 Europe Interaction Software Market by Country

CHAPTER 5. EUROPE WORKFLOW AUTOMATION MARKET BY OPERATION

5.1 Introduction

5.1.1 Europe Rule Based Workflow Automation Market by Country

5.1.2 Europe Knowledge Based Workflow Automation Market by Country

5.1.3 Europe Robotic Process Automation Based Workflow Automation Market by Country

CHAPTER 6. EUROPE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE

6.1 Introduction

6.1.1 Europe Small & Medium Enterprises Workflow Automation Market by Country

6.1.2 Europe Large Enterprises Workflow Automation Market by Country

CHAPTER 7. EUROPE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE

7.1 Introduction

7.1.1 Europe Cloud Deployment Workflow Automation Market by Country

7.1.2 Europe On-Premise Deployment Workflow Automation Market by Country

CHAPTER 8. EUROPE WORKFLOW AUTOMATION MARKET BY VERTICAL

8.1 Introduction

8.1.1 Europe Workflow Automation in BFSI Market by Country

8.1.2 Europe Workflow Automation in Government Market by Country

8.1.3 Europe Workflow Automation in Healthcare Market by Country

8.1.4 Europe Workflow Automation in Manufacturing Market by Country

8.1.5 Europe Workflow Automation in Retail Market by Country

8.1.6 Europe Workflow Automation in Telecom & IT Market by Country

8.1.7 Europe Workflow Automation in Travel, Hospitality, & Transportation Market by Country

8.1.8 Europe Workflow Automation in Others Market by Country

CHAPTER 9. EUROPE WORKFLOW AUTOMATION MARKET BY COUNTRY

9.1 Introduction

9.2 Germany Workflow Automation Market

9.2.1 Germany Workflow Automation Market by Type

9.2.1.1 Germany Workflow Automation Market by Services Type

9.2.2 Germany Workflow Automation Market by Process

9.2.3 Germany Workflow Automation Market by Operation

9.2.4 Germany Workflow Automation Market by Organization Size

9.2.5 Germany Workflow Automation Market by Deployment Type

9.2.6 Germany Workflow Automation Market by Vertical

9.3 UK Workflow Automation Market

9.3.1 UK Workflow Automation Market by Type

9.3.1.1 UK Workflow Automation Market by Services Type

9.3.2 UK Workflow Automation Market by Process

9.3.3 UK Workflow Automation Market by Operation

9.3.4 UK Workflow Automation Market by Organization Size

9.3.5 UK Workflow Automation Market by Deployment Type

9.3.6 UK Workflow Automation Market by Vertical

9.4 France Workflow Automation Market

9.4.1 France Workflow Automation Market by Type

9.4.1.1 France Workflow Automation Market by Services Type

9.4.2 France Workflow Automation Market by Process

9.4.3 France Workflow Automation Market by Operation

9.4.4 France Workflow Automation Market by Organization Size

9.4.5 France Workflow Automation Market by Deployment Type

9.4.6 France Workflow Automation Market by Vertical

9.5 Russia Workflow Automation Market

9.5.1 Russia Workflow Automation Market by Type

9.5.1.1 Russia Workflow Automation Market by Services Type

9.5.2 Russia Workflow Automation Market by Process

9.5.3 Russia Workflow Automation Market by Operation

9.5.4 Russia Workflow Automation Market by Organization Size

9.5.5 Russia Workflow Automation Market by Deployment Type

9.5.6 Russia Workflow Automation Market by Vertical

9.6 Spain Workflow Automation Market

9.6.1 Spain Workflow Automation Market by Type

9.6.1.1 Spain Workflow Automation Market by Services Type

9.6.2 Spain Workflow Automation Market by Process

9.6.3 Spain Workflow Automation Market by Operation

9.6.4 Spain Workflow Automation Market by Organization Size

9.6.5 Spain Workflow Automation Market by Deployment Type

- 9.6.6 Spain Workflow Automation Market by Vertical
- 9.7 Italy Workflow Automation Market
 - 9.7.1 Italy Workflow Automation Market by Type
 - 9.7.1.1 Italy Workflow Automation Market by Services Type
 - 9.7.2 Italy Workflow Automation Market by Process
 - 9.7.3 Italy Workflow Automation Market by Operation
 - 9.7.4 Italy Workflow Automation Market by Organization Size
 - 9.7.5 Italy Workflow Automation Market by Deployment Type
 - 9.7.6 Italy Workflow Automation Market by Vertical
- 9.8 Rest of Europe Workflow Automation Market
 - 9.8.1 Rest of Europe Workflow Automation Market by Type
 - 9.8.1.1 Rest of Europe Workflow Automation Market by Services Type
 - 9.8.2 Rest of Europe Workflow Automation Market by Process
 - 9.8.3 Rest of Europe Workflow Automation Market by Operation
 - 9.8.4 Rest of Europe Workflow Automation Market by Organization Size
 - 9.8.5 Rest of Europe Workflow Automation Market by Deployment Type
 - 9.8.6 Rest of Europe Workflow Automation Market by Vertical

CHAPTER 10. COMPANY PROFILES

- 10.1 IBM Corporation
 - 10.1.1 Company Overview
 - 10.1.2 Financial Analysis
 - 10.1.3 Segmental and Regional Analysis
 - 10.1.4 Research & Development Expense
 - 10.1.5 Strategies at a Glance
 - 10.1.5.1 Partnerships, Collaborations and Agreements
- 10.2 Oracle Corporation
 - 10.2.1 Company Overview
 - 10.2.2 Financial Analysis
 - 10.2.3 Segmental and Regional Analysis
 - 10.2.4 Research & Development Expense
- 10.3 Pegasystems, Inc.
 - 10.3.1 Company Overview
 - 10.3.2 Financial Analysis
 - 10.3.3 Segmental Analysis
 - 10.3.4 Research & Development Expense
 - 10.3.5 Strategies at a Glance
 - 10.3.5.1 Product Launch

- 10.3.5.2 Partnerships, Collaborations and Agreements
- 10.3.5.3 Mergers & Acquisitions
- 10.4 Software AG
 - 10.4.1 Company Overview
 - 10.4.2 Financial Analysis
 - 10.4.3 Segmental and Regional Analysis
 - 10.4.4 Research & Development Expense
- 10.5 Xerox Corporation
 - 10.5.1 Company Overview
 - 10.5.2 Financial Analysis
 - 10.5.3 Segmental and Regional Analysis
 - 10.5.4 Research & Development Expense
 - 10.5.5 Strategies at a Glance
 - 10.5.5.1 Product Launch
 - 10.5.5.2 Partnerships, Collaborations and Agreements
- 10.6 Appian
 - 10.6.1 Company Overview
 - 10.6.2 Strategies at a Glance
 - 10.6.2.1 Product Launch
- 10.7 Vision Software S.A. (Bizagi)
 - 10.7.1 Company Overview
- 10.8 IPsoft, Inc.
 - 10.8.1 Company Overview
- 10.9 Newgen Software Technologies Limited
 - 10.9.1 Company Overview
- 10.1 Nintex Global Limited
 - 10.10.1 Company Overview
 - 10.10.2 Strategies at a Glance
 - 10.10.2.1 Partnerships, Collaborations and Agreements
 - 10.10.2.2 Product Launch

List Of Tables

LIST OF TABLES

- Table 1 EUROPE WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION
- Table 2 EUROPE WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION
- Table 3 EUROPE WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION
- Table 4 EUROPE WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION
- Table 5 EUROPE WORKFLOW AUTOMATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION
- Table 6 EUROPE WORKFLOW AUTOMATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION
- Table 7 EUROPE WORKFLOW AUTOMATION SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION
- Table 8 EUROPE WORKFLOW AUTOMATION SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION
- Table 9 EUROPE WORKFLOW AUTOMATION MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION
- Table 10 EUROPE WORKFLOW AUTOMATION MARKET BY SERVICE TYPE, 2017 - 2023, USD MILLION
- Table 11 EUROPE WORKFLOW AUTOMATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION
- Table 12 EUROPE WORKFLOW AUTOMATION PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION
- Table 13 EUROPE WORKFLOW AUTOMATION MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION
- Table 14 EUROPE WORKFLOW AUTOMATION MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION
- Table 15 EUROPE WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION
- Table 16 EUROPE WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION
- Table 17 EUROPE AUTOMATED SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION
- Table 18 EUROPE AUTOMATED SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION
- Table 19 EUROPE DECISION SUPPORT & MANAGEMENT SOFTWARE MARKET

BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 EUROPE DECISION SUPPORT & MANAGEMENT SOFTWARE MARKET
BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 EUROPE INTERACTION SOFTWARE MARKET BY COUNTRY, 2013 - 2016,
USD MILLION

Table 22 EUROPE INTERACTION SOFTWARE MARKET BY COUNTRY, 2017 - 2023,
USD MILLION

Table 23 EUROPE WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 -
2016, USD MILLION

Table 24 EUROPE WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 -
2023, USD MILLION

Table 25 EUROPE RULE BASED WORKFLOW AUTOMATION MARKET BY
COUNTRY, 2013 - 2016, USD MILLION

Table 26 EUROPE RULE BASED WORKFLOW AUTOMATION MARKET BY
COUNTRY, 2017 - 2023, USD MILLION

Table 27 EUROPE KNOWLEDGE BASED WORKFLOW AUTOMATION MARKET BY
COUNTRY, 2013 - 2016, USD MILLION

Table 28 EUROPE KNOWLEDGE BASED WORKFLOW AUTOMATION MARKET BY
COUNTRY, 2017 - 2023, USD MILLION

Table 29 EUROPE ROBOTIC PROCESS AUTOMATION BASED WORKFLOW
AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 30 EUROPE ROBOTIC PROCESS AUTOMATION BASED WORKFLOW
AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 31 EUROPE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE,
2013 - 2016, USD MILLION

Table 32 EUROPE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE,
2017 - 2023, USD MILLION

Table 33 EUROPE SMALL & MEDIUM ENTERPRISES WORKFLOW AUTOMATION
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 34 EUROPE SMALL & MEDIUM ENTERPRISES WORKFLOW AUTOMATION
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 35 EUROPE LARGE ENTERPRISES WORKFLOW AUTOMATION MARKET BY
COUNTRY, 2013 - 2016, USD MILLION

Table 36 EUROPE LARGE ENTERPRISES WORKFLOW AUTOMATION MARKET BY
COUNTRY, 2017 - 2023, USD MILLION

Table 37 EUROPE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE,
2013 - 2016, USD MILLION

Table 38 EUROPE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE,
2017 - 2023, USD MILLION

Table 39 EUROPE CLOUD DEPLOYMENT WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 40 EUROPE CLOUD DEPLOYMENT WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 41 EUROPE ON-PREMISE DEPLOYMENT WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 EUROPE ON-PREMISE DEPLOYMENT WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 EUROPE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 44 EUROPE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 45 EUROPE WORKFLOW AUTOMATION IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 46 EUROPE WORKFLOW AUTOMATION IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 47 EUROPE WORKFLOW AUTOMATION IN GOVERNMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 48 EUROPE WORKFLOW AUTOMATION IN GOVERNMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 49 EUROPE WORKFLOW AUTOMATION IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 50 EUROPE WORKFLOW AUTOMATION IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 51 EUROPE WORKFLOW AUTOMATION IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 52 EUROPE WORKFLOW AUTOMATION IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 53 EUROPE WORKFLOW AUTOMATION IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 54 EUROPE WORKFLOW AUTOMATION IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 55 EUROPE WORKFLOW AUTOMATION IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 56 EUROPE WORKFLOW AUTOMATION IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 57 EUROPE WORKFLOW AUTOMATION IN TRAVEL, HOSPITALITY, & TRANSPORTATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 58 EUROPE WORKFLOW AUTOMATION IN TRAVEL, HOSPITALITY, &

TRANSPORTATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 59 EUROPE WORKFLOW AUTOMATION IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 60 EUROPE WORKFLOW AUTOMATION IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 61 EUROPE WORKFLOW AUTOMATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 62 EUROPE WORKFLOW AUTOMATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 63 GERMANY WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 64 GERMANY WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 65 GERMANY WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 66 GERMANY WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 67 GERMANY WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 68 GERMANY WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 69 GERMANY WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 70 GERMANY WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 71 GERMANY WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 72 GERMANY WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 73 GERMANY WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 74 GERMANY WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 75 GERMANY WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 76 GERMANY WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 77 GERMANY WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 78 GERMANY WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 79 UK WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 80 UK WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 81 UK WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 82 UK WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 83 UK WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 84 UK WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 85 UK WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 86 UK WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 87 UK WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 88 UK WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 89 UK WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 90 UK WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 91 UK WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 92 UK WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 93 UK WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 94 UK WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 95 FRANCE WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 96 FRANCE WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 97 FRANCE WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 98 FRANCE WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 99 FRANCE WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

- 2016, USD MILLION

Table 100 FRANCE WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 101 FRANCE WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 102 FRANCE WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 103 FRANCE WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 104 FRANCE WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 105 FRANCE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 106 FRANCE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 107 FRANCE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 108 FRANCE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 109 FRANCE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 110 FRANCE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 111 RUSSIA WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 112 RUSSIA WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 113 RUSSIA WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 114 RUSSIA WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 115 RUSSIA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 116 RUSSIA WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 117 RUSSIA WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 118 RUSSIA WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 119 RUSSIA WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 120 RUSSIA WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 121 RUSSIA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 122 RUSSIA WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 123 RUSSIA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 124 RUSSIA WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 125 RUSSIA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 126 RUSSIA WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 127 SPAIN WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 128 SPAIN WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 129 SPAIN WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 130 SPAIN WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 131 SPAIN WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 132 SPAIN WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 133 SPAIN WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 134 SPAIN WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 135 SPAIN WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 136 SPAIN WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 137 SPAIN WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 138 SPAIN WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 139 SPAIN WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 140 SPAIN WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE,

2017 - 2023, USD MILLION

Table 141 SPAIN WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 142 SPAIN WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 143 ITALY WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 144 ITALY WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 145 ITALY WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 146 ITALY WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 147 ITALY WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 148 ITALY WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 149 ITALY WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 150 ITALY WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 151 ITALY WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 152 ITALY WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 153 ITALY WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 154 ITALY WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 155 ITALY WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 156 ITALY WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 157 ITALY WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 158 ITALY WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 159 REST OF EUROPE WORKFLOW AUTOMATION MARKET, 2013 - 2016, USD MILLION

Table 160 REST OF EUROPE WORKFLOW AUTOMATION MARKET, 2017 - 2023, USD MILLION

Table 161 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 162 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 163 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 164 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 165 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY PROCESS, 2013 - 2016, USD MILLION

Table 166 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY PROCESS, 2017 - 2023, USD MILLION

Table 167 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY OPERATION, 2013 - 2016, USD MILLION

Table 168 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY OPERATION, 2017 - 2023, USD MILLION

Table 169 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 170 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 171 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 172 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 173 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 174 REST OF EUROPE WORKFLOW AUTOMATION MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 175 KEY INFORMATION – IBM CORPORATION

Table 176 KEY INFORMATION – ORACLE CORPORATION

Table 177 KEY INFORMATION – PEGASYSTEMS, INC.

Table 178 KEY INFORMATION – SOFTWARE AG

Table 179 KEY INFORMATION – XEROX CORPORATION

Table 180 KEY INFORMATION – APPIAN

Table 181 KEY INFORMATION – VISION SOFTWARE S.A. (BIZAGI)

Table 182 KEY INFORMATION – IPSOFT, INC.

Table 183 KEY INFORMATION – NEWGEN SOFTWARE TECHNOLOGIES LIMITED

Table 184 KEY INFORMATION – NINTEX GLOBAL LIMITED

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