

Europe Wireless POS Terminal Market Analysis (2017-2023)

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Abstracts

The Europe Wireless POS Terminal Market would witness market growth of 10.8% CAGR during the forecast period (2017 – 2023). Rapid adoption of wireless payment terminal by retailers, growing popularity of EuroPay, MasterCard, and Visa (EMV) cards, increasing e-commerce transactions, growth in the cashless transactions globally, and growing adoption of wireless technology in mobile handsets and wearables are the factors that drive the growth of the wireless POS terminal market. Mobile POS (mPOS) implementation helps in financial transactions, and improving customer experience in the services and sales sectors. The growth of the market for mPOS is due to the easy accessibility, low cost of installation and easy rental options.

Based on Component, the market report segments the market into Hardware and Software & Services. Hardware includes Monitoro, Card Readero, Receipt Printero, and Others. Based on Type, the Wireless POS Terminal Market segments the market into Portable Countertop & Pin Pad, mPOS, Smart POS, and Others. Based on Vertical, the market report segments the market into Retail, Healthcare, Hospitality, Sports & Entertainment, Transportation, and Others. Based on Countries, the Wireless POS Terminal Market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the competition analysis of key stake holders of the Europe Wireless POS Terminal Market. Key companies profiled in the report include NCR Corporation, Diebold Nixdorf, Verifone Systems, Inc., First Data Corporation, U.S. Bancorp (Elavon), Castles Technology Co Ltd., Squirrel Systems, Ingenico Group, WinPOS, and CitiXsys Americas Inc.

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