

Europe Wireless Audio Devices Market (2016-2022)

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Abstracts

Wireless audio devices are used as support accessories for smartphones, laptops/computers, and gaming consoles within the consumer sector. Commercial sector comprises of wireless devices used at office spaces, industries, and other commercial establishments such as IT parks, sport complex, hotels, and government organizations. With the growing trend of in-vehicle infotainment devices, advanced driver assistance system (ADAS), and GPS devices have greatly contributed to the adoption of wireless headphones, speakers, and others in various automobiles.

The wireless speaker systems dominated the Europe wireless audio devices market in 2015, majorly due to portability, remote accessibility, and compatibility with computer and infotainment devices such as mobile phones, tablets, and laptops using Bluetooth, Wi-Fi, Radio Frequency, and SKAA technologies.

The report highlights the adoption of Wireless Audio Devices market in Europe. Based on the Product, the Wireless Audio Devices Market is segmented into Wireless Headsets & Microphones, Wireless Speaker Systems, Sound bars and Other segments. Based on the Technology, the market is bifurcated into Bluetooth, Wi-Fi, AirPlay and other segments. According to the Application, the Wireless Audio Devices Market is segmented into Commercial, Consumer, Automotive and Other segments. The countries included in the report are Germany, UK, France, Russia, Spain, Italy and Rest of Europe.

Key players profiled in the report include Sony Corporation, Apple Inc., Philips, Sonos Inc., Zetec Inc., Sennheiser Electronic, Harman International, Shure Incorporated, Vizio Inc., Olympus Corporation.

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