

Europe Wide Area Network Optimization Market By Component (Solution and Services), Solution Segment is further bifurcated across Traditional WAN and SD-WAN), By Deployment Type (On-premise and Cloud), By Organization Size (Large Enterprises and Small & Medium Enterprises), By End User (Telecom & IT, Healthcare, Manufacturing, Media & Entertainment, Retail, BFSI and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

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### **Abstracts**

The Europe Wide Area Network Optimization Market would witness market growth of 11.4% CAGR during the forecast period (2020-2026).

A WAN is a telecommunications network that integrates different networks of computers, commonly local area networks (LANs), and ranges an enormous geographical zone. Networks can be private that connect various business locations or they can be public. The most popular public WAN is the internet. Generally, TCP/IP is the protocol utilized in modern WANs, and typically the connection of LANs with the WAN forms through a physical or virtual router. WAN optimization is a dual-ended offering that utilizes various procedures for decreasing bandwidth consumption and improving the performance of applications across WANs.

The expanding demand for cloud-based WAN optimizing solutions and the advancement of new datacenter and branch workplaces are boosting the adoption of WAN optimization arrangements. The exceptionally dispersed workforce of the enterprises globally and the utilization of high bandwidth applications have unfurled



another degree of bandwidth and need for network management over WAN. WAN optimization solutions have seen a massive adoption among BFSI and IT divisions in light of the expanded data traffic over the networks and the need for smooth data transmission. This has caused an expansion in the collaborations among the Telecommunication carriers and the WAN optimization suppliers.

The WAN optimization innovation is fit for handling real-time applications that incorporate smoothing out of the video, Voice over Internet Protocol (VoIP), and prepopulation of on-demand video among other features significantly which thus diminishes the demand of networks. Subsequently, the WAN optimization is chiefly profitable for organizations which are network dependent.

Based on Component, the market is segmented into Solution and Services. Solution Segment is further bifurcated across Traditional WAN and SD-WAN. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Telecom & IT, Healthcare, Manufacturing, Media & Entertainment, Retail, BFSI and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oracle Corporation, Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), Nokia Corporation, Dell Technologies, Inc. (VMware, Inc.), Fortinet, Inc., Citrix Systems, Inc., Cisco Systems, Inc., Sangfor Technologies, Inc., FatPipe Networks, Inc., and Riverbed Technology, Inc. (Thoma Bravo).

Scope of the Study

Market Segmentation:

By Component

Solution

**Traditional WAN** 

SD-WAN



	Services	
By Deployment Type		
	On-premise	
	Cloud	
By Organization Size		
	Large Enterprises	
	Small & Medium Enterprises	
By End User		
	Telecom & IT	
	Healthcare	
	Manufacturing	
	Media & Entertainment	
	Retail	
	BFSI	
	Others	
By Country		

Germany



UK		
France		
Russia		
Spain		
Italy		
Rest of Europe		
Companies Profiled		
Oracle Corporation		
Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)		
Nokia Corporation		
Dell Technologies, Inc. (VMware, Inc.)		
Fortinet, Inc.		
Citrix Systems, Inc.		
Cisco Systems, Inc.		
Sangfor Technologies, Inc.		
FatPipe Networks, Inc.		
Riverbed Technology, Inc. (Thoma Bravo)		
Unique Offeringe from KDV December		

Unique Offerings from KBV Research

Exhaustive coverage



Highest number of market tables and figures

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