

Europe Wearable AI Market By Type (Smart Watch, Smart Eyewear, Smart Earwear and Others) By End User (Consumer Electronics, Healthcare, Military & Defense, Automotive and Others) By Country, Industry Analysis and Forecast, 2019 - 2025

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Abstracts

The Europe Wearable AI Market would witness market growth of 19.4% CAGR during the forecast period (2019-2025).

The growth and accelerated progress of healthcare has been observed by the integration of AI. Diagnostics and doctors are assisted by AI devices to monitor health patients. In addition, increased expenditure in AI development methods for further support of healthcare is improving the wearable AI industry. Globally, the implementation of wearable artificial intelligence (AI) would be driven mainly by increasing customer concerns around health and fitness. The growth in the prevalence of obesity and other heart disorders around the world are expected to accelerate the use of such products.

Wearable AI devices, such as smartwatches and fitness bands, are fitted with tactile equipment to monitor health-oriented vitals, including heart rate and blood pressure, which can help to boost early detection of diseases. Innovative technical advancements have resulted in ongoing developments in the design and performance of smart wearables. The availability of such products at reasonable prices would create a wide user base for wearable gadgets in the years to come. A structural change in consumer spending patterns towards consumer electronics, due to increasing disposable incomes across developed countries, would also have a positive effect on product evolution.

Based on Type, the market is segmented into Smart Watch, Smart Eyewear, Smart

Earwear and Others. Based on End User, the market is segmented into Consumer Electronics, Healthcare, Military & Defense, Automotive and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Apple, Inc., Samsung Electronics Co., Ltd. (Samsung Group), Microsoft Corporation, Sony Corporation, Garmin Ltd., Fitbit, Inc., Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), Amazon.com, Inc., IBM Corporation, and Oracle Corporation.

Scope of the Study

Market Segmentation:

By Type

Smart Watch

Smart Eyewear

Smart Earwear

Others

By End User

Consumer Electronics

Healthcare

Military & Defense

Automotive

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Apple, Inc.

Samsung Electronics Co., Ltd. (Samsung Group)

Microsoft Corporation

Sony Corporation

Garmin Ltd.

Fitbit, Inc.

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

Amazon.com, Inc.

IBM Corporation

Oracle Corporation

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