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Europe Water Purifier Market (2016-2022)

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Abstracts

Europe Water Purifier Market is expected to register a market growth of 10.3% CAGR during the forecast period 2016-2022.

Health conscious people have given rise to new trends, worldwide. There is growing awareness about health and people are aware about health hazards that are caused due to impure water. Internet has played a major role in creating awareness about the water and the need for pure water for drinking. Further, governments around the world have also been actively working towards spreading awareness about clean water.

The water purifier market is segmented based on technology, end-users, channels of distribution and Country. Based on technology, the market is segmented into gravity purifier, UV purifier and RO purifier. RO water purifiers would be the fastest growing segment during the forecast period, due to growing concern pertaining to water pollution.

The report highlights the adoption of Water purifier in Europe. Based on Technology, the market is segmented into Gravity purifier, UV Purifier and RO Purifier. Based on End User, the market is segmented into Commercial and Residential. Based on Distribution, the market is segmented into Retail stores, Direct sales, and Online. The countries included in the report are Germany, UK, France, Russia, Spain, Italy and Rest of Europe.

Key companies profiled in the report includes Eureka Forbes Ltd., Kent Ro System Ltd., Alticor, Brita Gmbh, A. O. Smith Corporation, Panasonic Corporation, General Electric (Ge) And Tata Chemicals.

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