

Europe Voice assistant application market (2018 - 2024)

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Abstracts

The Europe Voice Assistant Application Market would witness market growth of 28.8% CAGR during the forecast period (2018 – 2024).

Voice assistants are created based on artificial intelligence (AI), machine learning, and the voice recognition technology. When a user interacts with the digital assistant, the AI programming involves advanced algorithms to learn from data input and improves itself at predicting the needs of the user. Several assistants are created with more sophisticated cognitive computing technologies which enable a digital assistant to understand and perform multi-step requests with multiple interactions and carry out more complex tasks like booking seats at a movie theatre.

The European voice assistant market will see significant growth in the future. This can be ascribed to people's high living standards, which has contributed to the manufacturers' increased investment in IoT and the existence of advanced infrastructure. Countries like France, the United Kingdom (U.K.) and Germany are anticipated to be the primary aid for the development of the voice assistant market in Europe. The high-minded living standards have resulted in the development of businesses' Internet of Things (IoT) investments, further improving the voice assistant market situation.

Based on Component, the market is segmented into Solution and Services. Based on Application, the market is segmented into Mobile Application, Web application and Devices. Based on Organization size, the market is segmented into large enterprises and Small & Medium Enterprises. Based on Deployment mode, the market is segmented into Cloud and On-Premise. Based on End User, the market is segmented into Retail & Ecommerce, Healthcare & Life Sciences, Manufacturing & Automotive,

Telecom & IT, BFSI, Media & Entertainment, and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nuance Communications Inc., Amazon.com, Inc., Google Inc., Microsoft Corporation, Apple Inc., SAP SE, Oracle Corporation, Salesforce.com, Inc., Orange S.A., and Samsung Electronics Co. Ltd

Scope of the Study

Market Segmentation:

By Component

- Solution

- Services

By Application

- Mobile Application

- Web Application

- Devices

By Organization Size

- Large Enterprises

- Small & Medium Enterprises

By Deployment mode

- Cloud

On-Premise

By End User

Retail & Ecommerce

Healthcare & Life Sciences

Manufacturing & Automotive

Telecom & IT

BFSI

Media & Entertainment

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Nuance Communications Inc.

Amazon.com, Inc.

Google Inc.

Microsoft Corporation

Apple Inc.

SAP SE

Oracle Corporation

Salesforce.com, Inc.

Orange S.A.

Samsung Electronics Co. Ltd

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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FIG 4 KEY STRATEGIC MOVE: LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: NUANCE COMMUNICATIONS INC.

FIG 6 SWOT ANALYSIS: NUANCE COMMUNICATIONS INC.

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: AMAZON.COM, INC.

FIG 8 SWOT ANALYSIS: AMAZON.COM, INC.

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: GOOGLE INC.

FIG 10 SWOT ANALYSIS: ALPHABET INC. (GOOGLE INC.)

FIG 11 RECENT STRATEGIES AND DEVELOPMENTS: MICROSOFT CORPORATION

FIG 12 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: APPLE INC.

FIG 14 SWOT ANALYSIS

FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: SAP SE

FIG 16 SWOT ANALYSIS: SAP SE

FIG 17 SWOT ANALYSIS: ORACLE CORPORATION

FIG 18 SWOT ANALYSIS: SALESFORCE.COM INC.

FIG 19 SWOT ANALYSIS: ORANGE S.A.

FIG 20 RECENT STRATEGIES AND DEVELOPMENTS: SAMSUNG ELECTRONICS CO. LTD.

FIG 21 SWOT ANALYSIS: SAMSUNG ELECTRONICS

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