

# Europe Unified Communication as a Service (UCaaS) Market (2016 - 2022)

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## Abstracts

The Europe Unified Communication-as-a-Service (UCaaS) market would grow at a CAGR of 8.3% during 2016-2022. Over the years, the demand for VoIP and IP telephony in BFSI, telecom & IT, logistic & transportation, and travel & hospitality industries have been witnessed, which are the major factors driving the growth of telephony in the UCaaS market.

Major factors that are driving the market are low cost of ownership as compared to other communications tools, pay-per-use model, growing mobility trends and Bring Your Own Device (BYOD), single platform integration of all communicating services, rapidly growing demand by SMBs, and continuous service support options.

The report highlights the adoption of UCaaS (Unified Communication-as-a-Service) market in Europe. Based on the component, the UCaaS market is segmented into Telephony, Unified messaging, Conferencing and Others Robotics. Based on the Deployment, the market is segmented across On-Premise, Cloud Based segments. The report further segments the market based on the End User Organization Size as Small & Medium Enterprises and Large enterprises. Industry vertical wise the market is bifurcated as Consumer goods and retail, Telecom and IT, BFSI, Healthcare, Public sector and utilities, Logistics and transportation, Travel and hospitality and Others. The countries included in the report are Germany, UK, France, Russia, Spain, Italy and Rest of Europe.

Some of the major market leaders profiled in the report are Cisco Systems (U.S.), Computer Science Corporation (U.S.), BT Group (U.K.), 8x8 (U.S.), West Corporation (U.S.), Microsoft Corporation (U.S.), Voss Solutions (U.S.), Verizon Communication (U.S.), Star2star Communications (U.S.), and Polycom (U.S.).



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